The Honorable Gregory W. Abbott
Governor, State of Texas

Mr. Marc D. Williams, P.E.
Executive Director, Texas Department of Transportation
Governor's Highway Safety Representative

Mr. Michael A. Chacon, P.E.
Director, Traffic Safety Division
Texas Department of Transportation

Cathy Kratz, P.E.
Deputy Director, Traffic Safety Division
Texas Department of Transportation

David Palmer
Behavioral Traffic Safety Section Director
Texas Department of Transportation

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Executive Summary

The Texas Traffic Safety Program at the Texas Department of Transportation (TxDOT) continued its mission of saving lives and preventing injuries through an extensive grants program. In Fiscal Year 2025 (FY25), there were 407 traffic safety projects in the program.

Under the Bipartisan Infrastructure Law (BIL) Act, TxDOT applied for and received $31,248,421.12 in Sections 402 funds. In addition, $24,440,313.68 in Section 405 federal funding was received beyond the base 402 program.

A total of $154,781,308.39 was expended in FY25 which came from federal, state, and local sources as follows:

- $56,762,106.25 in federal funds
- $85,087,461.88 in local funds
- $12,914,815.26 in state funds
- $16,925.00 in program income

SECTION ONE -
PERFORMANCE REPORT

Program Areas

Texas planned and implemented an extensive and diverse traffic safety program in FY24, with projects in the following program areas:

Traffic Safety Program Areas	
AL	Alcohol and Other Drug Countermeasures
CP	Community Traffic Safety Programs
DE	Driver Education and Behavior
EM	Emergency Medical Services
MC	Motorcycle Safety
OP	Occupant Protection
PS	Pedestrian and Bicycle Safety
PA	Planning and Administration
PT	Police Traffic Services
RS	Roadway Safety
SB	School Bus Safety
SC	Speed Control
TR	Traffic Records

Assessment of Results

In addressing 23 CFR 1300.35(a)(1), the following is an assessment of Texas's progress in achieving performance targets identified in the FY 2024 – 2026 Texas Triennial Highway Safety Plan (3HSP).

Projects selected for funding by the Texas Traffic Safety Program demonstrate potential to contribute to meeting Texas' highway safety performance targets. In each program area, information has been provided for each individual project, including targets, and whether those targets were met.

Individual project performance results are provided in Section 3 – Paid Media Reports and Appendix A – Project Cross References. Within those sections, each objective and target are listed, and whether individual objectives were met by each project.

A summary of the abovementioned accomplishments is provided in ***Table 1: Assessment of Results in Achieving Performance Targets for FY24.*** Acronyms used in the table include:

3HSP: Triennial Highway Safety Plan

BTS: Behavioral Traffic Safety

BAC: Breath Alcohol Concentration

CRIS: Crash Records Information System

EMS: Emergency Medical Services

FARS: Fatality Analysis Reporting System

HSP: Highway Safety Plan

PM ID: Problem Identification

TSIS: Traffic Safety Information Systems

VMT: Vehicle Miles Traveled

Table 1: Assessment of Results in Achieving Performance Targets for FY24

Sort Order	PM ID	Performance Measure	Target Period	Target Year(s)	Benchmark Value for FY24 listed in 3HSP	Data Source/ FY24 Progress	On Track to Meet FY24 Benchmark: Y/N/In-Progress
1	C-1	**Traffic Fatalities**	5-year	2020-2024	3,567	2018-2022 FARS 4,010	N
2	C-2	**Serious Injuries**	5-year	2020-2024	17,062	2019-2023 CRIS 17,526	N
3	C-3	**Fatality Rate / 100M VMT**	5-year	2020-2024	1.36	2018-2022 FARS 1.43	N
4	C-4	**Unrestrained Passenger Fatalities**	Annual	2024	1,100	2022 FARS 1,175	Y – on track
5	C-5	**Alcohol-Impaired Driving Fatalities – BAC ≥ .08%**	Annual	2024	1,504	2022 FARS 1,626	N
6	C-6	**Speeding-Related Fatalities**	Annual	2024	1,375	2022 FARS 1,521	Y – on track
7	C-7	**Motorcyclist Fatalities**	Annual	2024	467	2022 FARS 564	N
8	C-8	**Unhelmeted Motorcyclist Fatalities**	Annual	2024	212	2022 FARS 215	N
9	C-9	**Drivers Involved in Fatal Crashes Aged Under 21**	Annual	2024	451	2022 FARS 566	N
10	C-10	**Pedestrian Fatalities**	Annual	2024	736	2022 FARS 797	Y – on track
11	C-11	**Bicyclist Fatalities**	Annual	2024	82	2022 FARS 91	Y – on track
12	B-1	**Observed Seat Belt Usage Rate (State Survey)**	Annual	2024	90.10%	2024 State Survey 90.09%	N
16	PA	**Serious Injury Rate / 100M VMT**	5-year	2020-2024	6.39	2019-2023 CRIS 6.14	Y - on track
17	PS	**Non-Motorized Fatalities and Serious Injuries**	5-year	2020-2024	2,357	2019-2023 CRIS 2,519	N
1	EM	**Students Certified as EMS Providers**	Annual	2024	75	2024 eGrants 98	Y - on track
2	OP	**Child Passenger Restraint Usage Rate**	Annual	2024	84.70%	2024 State Survey 88.3%	Y – on track
3	PT	**Distracted Driving - Fatal Crashes**	Annual	2024	386	2023 CRIS 402	N
4	RH	**Fatalities in Railroad Crossing Crashes**	Annual	2024	20	2023 CRIS 20	Y – on track
5	RS	**Work Zone Fatalities**	Annual	2024	219	2023 CRIS 193	Y – on track
6	RS	**Large Truck Fatalities**	Annual	2024	478	2023 CRIS 456	Y - on track
7	SA	**Community Coalitions in Texas**	Annual	2024	21	2024 BTS 23	Y - on track
8	SB	**School Bus Passenger Fatalities**	5-year	2020-2024	0.69	2019-2023 CRIS 0.4	Y – on track
9	TR	**Percentage of All Crash Reports Entered into the Database within 30 Days after the Crash**	Annual	2024	97.39%	2024 TSIS 97.46%	Y - on track

Achieving Performance Targets

A summary of Texas's achievement of performance targets for FY24 is provided in ***Table 1: Assessment of Results in Achieving Performance Targets***. Overall, in FY24 Texas met 13 of the 23 targets (57%) with 10 of the 23 targets (43%) not met.

In addressing 23 CFR 1300.35(a)(1)(ii), the performance measure results for each individual project funded through the Texas Traffic Safety Program are provided in **Section 3 – Program Area Reports** and **Appendix A – Project Cross References**. Within those sections, each objective, target, and activity are listed as well as whether individual objectives were met by each project. These activities contribute significantly to meeting Texas's highway safety performance targets within the program area they represent by clarifying laws, rules, regulations, and safe practices; promoting collaboration; increasing engagement; fostering awareness and education; and ultimately generating new ideas related to traffic safety.

Strategy Adjustments

In addressing 23 CFR 1300.35(a)(2), a summary is provided in ***Table 2: FY25 Strategy Adjustments*** for each of the performance measures not met along with an explanation of how Texas plans to adjust the strategy for programming funds to achieve those performance measures.

Texas continues to work toward the TxDOT "Road to Zero" goal of reducing the number of deaths on Texas roadways by half by the year 2035 and to zero by the year 2050. This goal continues to impact how our targets are established as well as our ability to meet those targets as they are based not on performance but rather an aspirational goal.

As part of the strategy adjustment, Texas continues to require the implementation of strategic operational plans as part of the objectives of our subgrantee's projects. These strategic operational plans not only help ensure that we are directing our traffic safety resources to where our major needs are, but these plans also help to address those underserved and overrepresented communities based upon the crash and equity data. By requiring projects to establish new strategic operational plans each fiscal year, we are able to keep pace with the every-changing environment related to traffic safety. These strategic operational plans also enable us to work with the communities that are most effected by traffic crashes and help us to determine ways in which we can continue to work together as we strive to achieve our goal of zero deaths on Texas roadways.

Table 2: FY25 Strategy Adjustments

PM ID	Performance Measure	Adjustments for FY25
C-5	**Alcohol-Impaired Driving Fatalities – BAC ≥ .08%**	TxDOT continues to address the items NHTSA identified in our FY22 Impaired Driving Assessment through our projects and programs including the Texas Impaired Driving Task Force. Our FY25 Request for Proposals identified four high priority areas for Alcohol and Other Drug Countermeasures program area including: Driving While Intoxicated (DWI) and Driving under the Influence (DUI) of Alcohol by Minor; Standardized Field Sobriety Testing, Drug Recognition Expert (DRE), Advanced Roadside Impaired Driving Education and a DWI tracking database. TxDOT continues to utilize our Statewide Impaired Driving Campaign and Impaired Driving Mobilization enforcement program and will remain data-driven in our efforts to spread the impaired driving prevention message.
C-7 **C-8**	**Motorcyclist Fatalities** **Unhelmeted Motorcyclist Fatalities**	TxDOT is planning a Motorcycle Safety Assessment in FY27. This previously planned assessment has been delayed due to situations beyond our control. We continue to partner with motorcycle safety stakeholders as part of our Texas Motorcycle Safety Coalition and Task Force. Our FY25 Request for Proposals identified the Motorcyclist Safety program area as a high priority need including projects that raising the awareness of rider education, rider awareness, and motorist awareness. TxDOT continues to utilize our motorcycle awareness media campaign *Look Twice for Motorcycles* and will remain data-driven in our efforts to spread the message.
C-9	**Drivers Involved in Fatal Crashes Aged Under 21**	TxDOT implemented the Driver Education Grant Initiative in FY24. This initiative funds Texas independent school districts to train teens aged 15-18 in instructor-led driver education training courses that are consistent with the latest advances in methodology, subject matter, and technology. We continue to fund this initiative in FY25 with a proposed increase in the number of projects.
B-1	**Observed Seat Belt Usage Rate**	TxDOT continues to utilize our occupant protection campaign *Click It or Ticket* and *Teen Click It or Ticket* and will remain data-driven in our efforts to spread the occupant protection message.
17	**Non-Motorized Fatalities and Serious Injuries**	TxDOT is planning a Pedestrian and Bicyclist Safety Assessment in FY25. We intent to incorporate the recommendations that come from the assessment into our Pedestrian and Bicyclist Safety program area. We continue to partner with motorcycle safety stakeholders as part of our Texas Pedestrian Safety Coalition. Our FY25 Request for Proposals identified six high priority areas for the Pedestrian and Bicyclist Safety program area including: training law enforcement on state laws applicable to pedestrian and bicycle safety; enforcement mobilizations and campaigns designed to enforce state laws applicable to pedestrian and bicycle safety; public education and awareness programs designed to inform motorists, pedestrians, and bicyclists of state laws applicable to pedestrian and bicycle safety; a comprehensive approach to address vulnerable road user safety; inform the public on how to understand and effectively use pedestrian and bicycle traffic signs, signals, and street markings; and provide bicycle rodeos and education on proper helmet fitting and use for bicyclists.
3	**Distracted Driving - Fatal Crashes**	Our FY25 Request for Proposals identified the Distracted Driving program area as a high priority need to raise awareness of the dangers of distracted driving. TxDOT continues to utilize our distracted driving awareness campaign *Talk. Text. Crash* and will remain data-driven in our efforts to spread the occupant protection message.

SECTION TWO
ACTIVITY REPORT

Alcohol and Other Drug Counter Measures AL - 02

Goals

- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, injuries and fatalities.
- To reduce the number of DUI-related crashes where the driver is underage 21

Strategies

- *Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.*
- *Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.*
- *Improve and increase training for law enforcement officers.*
- *Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.*
- *Improve BAC testing and reporting to the State's crash records information system.*
- *Improve DWI processing procedures.*
- *Improve education programs on alcohol and driving for youth.*
- *Increase and sustain high visibility enforcement of DWI laws.*
- *Increase enforcement of driving under the influence by minors laws.*
- *Increase intervention efforts.*
- *Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.*
- *Increase the number of law enforcement task forces and coordinated enforcement campaigns.*
- *Increase the use of warrants for mandatory blood draws.*
- *Increase training for anti-DWI advocates.*

Project Descriptions

Task: ***Enforcement*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *District* SAT *Project Number*

Bexar County District Attorney's Office **2025-BexarCoD-G-1YG-0106**

Title / Desc. ***Bexar County No-Refusal Initiative***

Bexar County District Attorney's Office No-Refusal Initiative on misdemeanor DWI related charges by providing blood draw supplies and prosecutorial assistance..

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Bexar County;

Activites	*Target*	*Actual*	*Met?*
▪ Analyze voluntary breathalyzer tests from those arrested for misdemeanor DWI related offenses	2,800	2,211	☐
▪ Analyze arrest records of individuals charged with misdemeanor DWI related offenses	4,500	4,717	☑
▪ Obtain pleas on misd DWI cases, reducing the number of hours police officers are required to testify	1,500	1,487	☐
▪ Obtain convictions on cases of those individuals charged with misdemeanor DWI	1,525	1,499	☐
▪ Produce press releases for local media on a monthly basis with data related to the No Refusal program	12	11	☐
▪ Provide prosecutors handling DWI related offenses attending training by end of grant year	30 %	0 %	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5CS	1	*Planned:*	$24,773.00			$20,077.30	$44,850.30
		1	*Actuals:*	$14,548.49			$19,054.86	$33,603.35

Task: ***Enforcement*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *District* DAL *Project Number*

City of Denton Police Department **2025-DentonPD-PG-00002**

Title / Desc. ***DWI Phlebotomy Program***

An in-house phlebotomy program to aide in obtaining blood draws for impaired drivers in a timely manner.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Denton County;

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5PEM	1	*Planned:*	$93,506.22			$23,374.49	$116,880.71
		1	*Actuals:*	$90,600.90			$22,648.23	$113,249.13

Task: ***Enforcement*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *District* PHR *Project Number*

City of Mission Police Department **2025-Mission-PG-00003**

Title / Desc. ***DWI Phlebotomy Program***

An in-house phlebotomy program to aide in obtaining blood draws for impaired drivers in a timely manner.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Hidalgo County;

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5PEM	1	*Planned:*	$149,995.38			$37,558.10	$187,553.48
		1	*Actuals:*	$137,787.03			$95,946.08	$233,733.11

Task: ***Enforcement*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *District* HOU *Project Number*

Fort Bend County District Attorney's Office **2025-FortBend-G-1YG-0079**

Title / Desc. ***Stop Impaired Drivers: Fort Bend County District Attorney's No Refusal Program.***

To educate citizens of the dangers of impaired driving and to reduce the number of impaired drivers by continuing a No Refusal Program for major holidays.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Fort Bend County;

Activites	*Target*	*Actual*	*Met?*
▪ Collect Data sets obtained pursuant to blood search warrants executed monthly	12	7	☐
▪ Coordinate Nights of No Refusal operations	25	25	☑
▪ Obtain Blood search warrants or consentual blood draws against DWI suspects	100	30	☐
▪ Produce Press releases/events about the No Refusal Program	7	6	☐
▪ Train Local law enforcement with intoxicated driving training events	125	0	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5CS	1	*Planned:*	$41,626.55			$10,406.81	$52,033.36
		1	*Actuals:*	$33,727.80			$8,432.43	$42,160.23

Task: ***Enforcement*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *District* HOU *Project Number*

Harris County District Attorney **2025-HarrisDA-G-1YG-0132**

Title / Desc. ***Search Warrants Stop Impaired Drivers: Harris County District Attorney's Office No Refusal Program***

Utilizing prosecutors and administrative assistants from the DA's Office for the sole purpose of expediting the blood search warrants process for officers who are investigating impaired drivers.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Harris County;

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Press Release/Media Events About the No Refusal Program	30	54	☑
▪ Coordinate Shifts of No Refusal	250	258	☑
▪ Develop Strategic Operation Plan	1	1	☑
▪ Obtain Blood Search Warrants for Arresting DWI Officers	2,300	1,688	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5CS	1	*Planned:*	$257,600.68			$64,400.18	$322,000.86
		1	*Actuals:*	$183,300.47			$45,825.10	$229,125.57

Task: ***Enforcement*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *District* HOU *Project Number*

Harris County District Attorney **2025-HarrisDA-G-1YG-0134**

Title / Desc. ***Intoxication Source and Prevention***

I.D. locations engaging in over service and sale of alcohol to minors along with police investigation; facilitating proper charges. Using civil law to augment law enforcement at problematic locations.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Harris County;

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Training Sessions to Local Law Enforcement and Retailers	15	17	☑
▪ Develop Strategic Operation Plan	1	0	☐
▪ Distribute Press Release/Media Events about the intoxication Source Investigation and Prevention Program	10	55	☑
▪ Participate in Criminal Complaints Filed Against Alcohol Source Establishments and/or Individuals	50	144	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5CS	1	*Planned:*	$247,146.86			$121,729.04	$368,875.90
		1	*Actuals:*	$241,710.31			$119,051.35	$360,761.66

Task: **Enforcement**	**Alcohol and Other Drug Counter Measures AL - 02**

Organization Name | *District* HOU | *Project Number*

Montgomery County District Attorney's Office | **2025-MCDAO-G-1YG-0012**

Title / Desc. ***Search Warrants Stop Impaired Drivers: MCDAO No Refusal Program***

To provide prosecutors, nurses, support staff, and equipment in either a central or mobile location to draft search warrants and obtain blood samples from DWI suspects who refuse a scientific test.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Montgomery County;

Activites	*Target*	*Actual*	*Met?*
▪ Acquire Blood Samples from Driving While Intoxicated (DWI) refusal suspects during No Refusal Operations	300	447	☑
▪ Conduct outreach activities to educate the public on No Refusal and Driving While Intoxicated (DWI)	68	170	☑
▪ Conduct No Refusal Enforcement Operations during the fiscal year	120	127	☑
▪ Evaluate No Refusal blood search warrant cases to determine the samples effect on disposition and efficiency	150	180	☑
▪ Evaluate Driving While Intoxicated (DWI) arrests for the suitability of getting a blood warrant	800	1,021	☑
▪ Train groups of law enforcement officers or agencies on Driving While Intoxicated (DWI) and No Refusal	12	13	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5CS	1	*Planned:*	$139,899.00			$100,840.30	$240,739.30
		1	*Actuals:*	$139,899.00			$124,761.26	$264,660.26

Task: ***Enforcement*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas Alcoholic Beverage Commission **2025-TABC-G-1YG-0013**

Title / Desc. ***Texas Alcoholic Beverage Commission (TABC) Statewide DUI and DWI Reduction Project***

TABC aims to increase traffic safety by reducing alcohol impaired crashes and fatalities. Activities include enforcement, compliance and the education of law enforcement, retailers, and communities.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct inspections and TRACE investigations at licensed alcoholic beverage locations	10,250	51,135	☑
▪ Create toolkit for law enforcement, retailers and the public to be distributed	1	0	☐
▪ Develop Strategic Operational Plan that provides a data driven approach to achieving grant objectives	1	0	☐
▪ Educate employees of TABC licensed locations about the alcoholic beverage laws and responsible service	3,000	3,054	☑
▪ Produce video series to increase TABC education efforts to reduce sales to minors or intoxicated persons	1	1	☑
▪ Train commissioned peace officers on alcoholic beverage enforcement operations/laws, including TRACE	4,000	5,216	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5TST	1	*Planned:*	$498,990.00			$359,052.70	$858,042.70
		1	*Actuals:*	$394,902.50			$764,243.91	$1,159,146.41

Task: ***Enforcement*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas Department of Public Safety **2025-TDPS-G-1YG-0011**

Title / Desc. ***Evidential Drug, Blood, and Breath Alcohol Toxicology Testing***

Improve toxicology (BAC) testing by utilizing the most current technology and methods available to analyze blood and breath samples in driving while intoxicated cases.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Achieve decrease of the overall inventory of drug toxicology driving cases	10 %	15 %	☑
▪ Complete blood alcohol cases submitted to the crime laboratory within 30 days of receipt	95 %	836 %	☑
▪ Develop strategic plan that addresses the implementation of overtime, Intoxilyzers, and operator classes	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5BAC	1	*Planned:*	$1,105,038.11			$385,110.00	$1,490,148.11
		1	*Actuals:*	$1,014,632.07			$400,344.62	$1,414,976.69

Task: ***Enforcement*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

TxDOT - Traffic Safety **2025-TxDOT-G-1YG-0159**

Title / Desc. ***STEP - Impaired Driving Mobilization***

High Visibility Enforcement (HVE) quarterly mobilizations consisting of increased DWI enforcement and earned media activities that demonstrate the State's support and participation in the National HVE mobilizations to reduce alcohol-impaired or drug-impaired operation of motor vehicles.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Performance Measures

Child Safety Seat citations	57
Child Safety Seat Warnings	8
CMV Speed citations	4
CMV Warnings	11
Community events	143
DD arrests/citations	35
DD Warnings	208
DWI arrests	300
DWI Warnings	0
HMV citations	168
HMV Warnings	641
ITC citations	417
ITC Warnings	1,372
Media exposures	369
Other arrests	415
Other citations	5,100
Other Warnings	7,987
Presentations conducted	90
Public information and education materials distributed	3,268
Public information and education materials produced	1,385
Safety Belt citations	85
Safety Belt Warnings	45
Speed citations	2,562
Speed Warnings	5,838
STEP Enforcement Hours	9,989
Vehicle Stops	20,419

Project Notes

The following projects were not implemented
2024-AlicePD-IDM-00028
2024-AlvinPD-IDM-00030
2024-CameronCo-IDM-00048
2024-CuneyPD-IDM-00039
2024-HidalgoCCPct4-IDM-00022
2024-JeffersonCity-IDM-00031
2024-Johnson-IDM-00023
2024-JonestwnPD-IDM-00029
2024-LagoVistaPD-IDM-00045
2024-RomaPD-IDM-00046
2024-WakeVilgPD-IDM-00016

Participating Organizations	*Project #*
City of Alton Police Department	2025-AltonPD-IDM-00003
City of Arlington Police Department	2025-Arlington-IDM-00007
City of Brownwood Police Department	2025-BrownwoodPD-IDM-00024
The City of Celina Police Department	2025-CelinaPD-IDM-00039

City of Corinth Police Department	2025-CorinthPD-IDM-00045
City of Cumby Police Department	2025-CumbyPD-IDM-00029
City of Deer Park Police Department	2025-DeerPark-IDM-00012
City of Denton Police Department	2025-DentonPD-IDM-00011
City Of Diboll Police Department	2025-DibollPD-IDM-00042
City of Dumas Police Department	2025-Dumas PD-IDM-00027
City of Edinburg Police Department	2025-EdinbuPD-IDM-00033
City of Frisco Police Department	2025-FriscoPD-IDM-00006
City of Harlingen Police Department	2025-Harlingen-IDM-00014
Harris County Constable Precinct 4	2025-Harris4-IDM-00046
Harris County Sheriff's Office	2025-HarrisCo-IDM-00040
Harris County Constable Precinct 1	2025-HarrisP1-IDM-00010
City of Houston Police Department	2025-HoustonPD-IDM-00015
City of Ingleside Police Department	2025-InglesidePD-IDM-00035
City of Kilgore Police Department	2025-KilgorePD-IDM-00018
City of La Joya Police Department	2025-LaJoyaPD-IDM-00032
City of Lakeway Police Department	2025-LakewayPD-IDM-00009
City of La Porte Police Department	2025-LaPorte-IDM-00020
City of Laredo Police Department	2025-LaredoPD-IDM-00013
City of Magnolia Police Department	2025-MagnoliaPD-IDM-00002
City of McAllen Police Department	2025-McAllenPD-IDM-00016
City of Mission Police Department	2025-Mission-IDM-00028
City of Montgomery Police Department	2025-MontgoPD-IDM-00044
Moore County Sheriff's Office	2025-MooreCoSO-IDM-00041
City of Mont Belvieu Police Department	2025-MtBelvieuPD-IDM-00038
Memorial Villages Police Department	2025-MVPDTX-IDM-00043
City of Nacogdoches Police Department	2025-Nacogdoches-IDM-00022
City of Odessa Police Department	2025-Odessa-IDM-00030
City of Palestine Police Department	2025-PalestinePD-IDM-00005
City of Palmview Police Department	2025-PalmviewPD-IDM-00008
Potter County Sheriff's Office	2025-PotterCo-IDM-00021
City of Rusk Police Department	2025-RuskPD-IDM-00017
City of San Benito Police Department	2025-SanBenitoPD -IDM-00034
City of Sullivan City Police Department	2025-SullivanPD-IDM-00048
City of Terrell Police Department	2025-TerrellPD-IDM-00019
The City of Venus Police Department	2025-VenusPD-IDM-00031

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5HVE	40	*Planned:*	$731,790.56			$193,799.43	$925,590.00
		40	*Actuals:*	$539,188.78	$170,738.56			$709,927.34

Task: ***Evaluation*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0031**

Title / Desc. ***Texas Impaired Driving Task Force***

Oversee coordination of the Texas Impaired Driving Task Force, the Texas Impaired Driving Plan, the Texas Impaired Driving Forum, and provide other technical assistance.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Develop Strategic Operational Plan	1	1	☑
▪ Plan Texas Impaired Driving Forum	1	1	☑
▪ Revise Texas Impaired Driving Plan	1	1	☑
▪ Support Texas Impaired Driving Task Force Meetings	4	4	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	AL	1	*Planned:*	$310,114.98			$77,585.02	$387,700.00
		1	*Actuals:*	$299,669.04			$77,778.61	$377,447.65

Task: ***Evaluation*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0073**

Title / Desc. ***Developing a Comprehensive Impaired Driving Tracking System Framework for Texas***

Identify data collection, process integrations and record management approaches to develop a framework for a comprehensive impaired driving tracking system from enforcement through the Texas courts.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Develop multi-year Framework & Implementation Plan for the Texas Impaired Driving Database	1	1	☑
▪ Support the development and rollout of 1 beta version of the Texas Impaired Driving Database	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5IS	1	*Planned:*	$349,222.00			$87,336.51	$436,558.51
		1	*Actuals:*	$315,188.95			$80,904.32	$396,093.27

Task: ***Evaluation*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *Division* TRF-TS | *Project Number*

The University of Texas Medical Branch at Galveston | **2025-UTMBG-G-1YG-0135**

Title / Desc. ***Is It Worth It?: Speaking Up About Drinking and Drugged Driving.***

An education series to reduce the number of alcohol/drug impaired driving related crashes, injuries, and fatalities.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Administer Is It Worth It? participant pre/post questionnaires to participants ages 15+	150	120	☐
▪ Conduct Is It Worth It? programs at middle and high school events	8	9	☑
▪ Coordinate Is It Worth It? driving simulators and/or impaired goggles during Red Ribbon Week	2	2	☑
▪ Coordinate Is It Worth It? programs on college campuses	5	5	☑
▪ Develop Impaired driving motor vehicle scenario live event	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	AL	1	*Planned:*	$86,934.20			$22,926.94	$109,861.14
		1	*Actuals:*	$67,244.86			$22,926.93	$90,171.79

Task: ***Public Information Campaigns*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *District* DAL | *Project Number*

City of Frisco Police Department | **2025-FriscoPD-G-1YG-0120**

Title / Desc. ***How 'Bout Them Safe Rides!***

Frisco Police Department is seeking innovative approaches to educate the community and promote ride share options to reduce alcohol related crash rates and driving under the influence occurrences.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Collin County;Denton County;

Activites	*Target*	*Actual*	*Met?*
▪ Develop Strategic Operational Plan that outlines the program during the FY25 grant year	1	1	☑
▪ Distribute $30.00 ride share vouchers to the community	2,000	688	☐
▪ Educate entertainment venues regarding the rideshare program	10	12	☑
▪ Provide promotional multimedia flyers and posters with rideshare information to each venue	10	5	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5OT	1	*Planned:*	$60,000.00			$16,986.93	$76,986.93
		1	*Actuals:*	$2,719.33			$6,079.05	$8,798.38

Task: ***Public Information Campaigns*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *District* ELP | *Project Number*

El Paso District Attorney's Office | **2025-ElPasoDA-G-1YG-0014**

Title / Desc. ***El Paso DAO Get A Ride Home***

Implement a year-round, free ride-sharing initiative to reduce the number of drunk drivers and traffic fatalities caused by drunk drivers.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : El Paso County;

Activites	*Target*	*Actual*	*Met?*
▪ Conduct visit per month to varied establishments where informational posters were placed	10	15	☑
▪ Plan visit per agency that will collaborate with the DA's rideshare program	4	7	☑
▪ Provide informational posters and flyers to the public with rideshare information	5,000	9,026	☑
▪ Purchase rideshare credits for patrons who have consumed alcohol and need to get home safe	2,445	3,448	☑
▪ Send informational packets to 3 social media outlets, 1 public radio, 3 outreach events and DA's webpage	7	8	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5OT	1	*Planned:*	$49,990.00			$17,256.70	$67,246.70
		1	*Actuals:*	$49,990.00			$17,256.70	$67,246.70

Task: ***Public Information Campaigns*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *Division* TRF-TS | *Project Number*

Sherry Matthews Advocacy Marketing | **2025-SMAM-SOW-0009**

Title / Desc. ***Statewide Impaired Driving Campaign***

Develop and implement a statewide impaired driving campaign that integrates six flighted campaigns with unified messaging via media, PR, outreach, print, partnerships, and other awareness efforts.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct studies to increase knowledge of target audience attitudes, beliefs and behaviors	2	2	☑
▪ Coordinate media and outreach events for target campaigns	5	5	☑
▪ Implement statewide paid media buy for campaigns	6	6	☑
▪ Implement PSA placement plans for all campaigns	7	7	☑
▪ Produce sets of material for TSSs, partners, and outreach events	4	4	☑
▪ Produce sets of creative assets for paid media campaigns	6	6	☑
▪ Provide stat requests to develop media materials	5	5	☑
▪ Provide sets of materials to generate earned media	6	6	☑
▪ Update campaign websites and YouTube page with latest assets	3	3	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5PEM	1	*Planned:*	$3,765,000.00			$3,765,000.00	$7,530,000.00
		1	*Actuals:*	$3,764,540.88			$17,520,854.00	$21,285,394.88

Task: ***Public Information Campaigns*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *Division* TRF-TS | *Project Number*

Texans for Safe and Drug Free Youth | **2025-TXSDY-G-1YG-0157**

Title / Desc. ***Community Training & Education for Building Statewide Capacity to Prevent Youth Impaired Driving***

To reduce DUI/DWI, this project focuses on training communities, college campuses, law enforcement, & retailers on impaired driving problems and proven strategies that prevent youth impaired driving.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct statewide Enforcing Underage Drinking and Drug-Impaired Driving Laws Conference	1	2	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Evaluate statewide Enforcing Underage Drinking and Drug-Impaired Driving Laws Conference	1	2	☑
▪ Evaluate trainings provided by Texans for Safe and Drug-Free Youth	6	7	☑
▪ Provide trainings to educate communities on youth impaired driving problems, related laws, and solutions	4	4	☑
▪ Support Community Training & Education Project by promoting it to broader communities	1	2	☑
▪ Support group of Youth Impaired Driving Prevention Champions in educating communities on impaired driving	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	AL	1	*Planned:*	$350,000.00			$92,023.14	$442,023.14
		1	*Actuals:*	$343,781.28			$157,932.47	$501,713.75

Task: ***Public Information Campaigns*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Agrilife Extension Service **2025-Texas Ag-G-1YG-0118**

Title / Desc. ***Texas A&M AgriLife Extension Watch UR BAC Alcohol and Drug Awareness Program.***

Education and awareness program on the dangers of impaired driving to reduce alcohol and other drug related crashes and fatalities. Including the Reality Education for Drivers (RED) Program.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct programs to educate law enforcement on current alcohol and drug trends in relation to traffic safety	10	11	☑
▪ Conduct Adult programs to increase the awareness of alcohol and drug trends in traffic safety	40	54	☑
▪ Conduct Reality Education for Drivers programs to increase traffic safety education for drivers ages 15-25	50	58	☑
▪ Coordinate CarFit education programs to increase traffic safety education for drivers ages 15-25	2	2	☑
▪ Create social media posts and/or public outreach to distribute information about traffic safety	113	215	☑
▪ Develop Strategic Operation Plan that outlines the program	1	1	☑
▪ Participate in programs to educate the public about the dangers of impaired, drugged, and underage drinking	400	433	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	AL	1	*Planned:*	$1,073,497.07			$274,561.30	$1,348,058.37
		1	*Actuals:*	$1,068,753.81			$1,710,549.32	$2,779,303.13

Task: **Public Information Campaigns**	**Alcohol and Other Drug Counter Measures AL - 02**

Organization Name — *District* LKF — *Project Number*

The Coalition, Inc. — **2025-TCINC-G-1YG-0151**

Title / Desc. ***Drug-Free Council (DFC) expansion for Polk County***

The Drug-Free Council program will use environmental strategies to reduce underage drinking, reduce DUI/DWI citations and lower the number of alcohol-related crashes in Polk County.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Polk County;

Activites	*Target*	*Actual*	*Met?*
▪ Complete Project Sticker Shock campaign to warn adults of alcohol consequences	1	1	☑
▪ Coordinate alcohol compliance checks in conjunction with the Polk County Sheriff's Department	32	15	☐
▪ Develop Strategic Operation Plan for program activities	1	1	☑
▪ Educate adults and parents on the danger of underage alcohol use	100	170	☑
▪ Educate youth on the dangers of alcohol use through presentations	300	378	☑
▪ Implement new Drug-Free Council (DFC) student group as an expansion of the Drug-Free All Star program	1	1	☑
▪ Maintain Drug-Free Council (DFC) student groups	2	2	☑
▪ Provide youth with alternative activities and information regarding the dangers of underage alcohol use	500	860	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5OT	1	*Planned:*	$81,545.45			$42,155.97	$123,701.42
		1	*Actuals:*	$61,866.39			$54,249.70	$116,116.09

Task: ***Public Information Campaigns*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *District* TYL | *Project Number*

The Coalition, Inc. | **2025-TCINC-G-1YG-0152**

Title / Desc. ***Drug-Free Council (DFC) expansion for Southern Cherokee County***

The Drug-Free Council program will use environmental strategies to reduce underage drinking, reduce DUI/DWI citations and lower the number of alcohol-related crashes in Cherokee County.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Cherokee County;

Activites	*Target*	*Actual*	*Met?*
▪ Complete Project Sticker Shock campaign to warn adults of alcohol consequences	1	1	☑
▪ Coordinate alcohol retailer visits to Southern Cherokee County	15	15	☑
▪ Develop Strategic Operation Plan for program activities	1	1	☑
▪ Educate adults and parents on the danger of underage alcohol use	75	77	☑
▪ Educate youth on the dangers of alcohol use through presentations	200	243	☑
▪ Implement new Drug-Free Council (DFC) student group as an expansion of the Drug-Free All Star program	1	0	☐
▪ Maintain Drug-Free Council (DFC) student groups	2	2	☑
▪ Provide youth with alternative activities and information regarding the dangers of underage alcohol use	400	958	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5OT	1	*Planned:*	$55,722.73			$28,904.42	$84,627.15
		1	*Actuals:*	$47,841.44			$36,204.02	$84,045.46

Task: ***Public Information Campaigns*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *District* AUS | *Project Number*

Travis County Attorney's UDPP | **2025-Travis C-G-1YG-0105**

Title / Desc. ***Comprehensive Underage Drinking Prevention Program (UDPP)***

Provide underage drinking prevention/anti-DWI/DUI presentations and information booths to youth/their guardians in Travis, Hays and Williamson Counties in order to reduce under 21 DUI related crashes.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Hays County;Travis County;Williamson County;

Activites	*Target*	*Actual*	*Met?*
▪ Collect months of underage drinking/DUI-crash statistics in Travis, Hays and Williamson Counties and US	12	61	☑
▪ Conduct year round public information and education (PI&E) campaign in the tri-county area	1	1	☑
▪ Conduct Underage Drinking Prevention Task Force Meetings	4	4	☑
▪ Conduct classes of underage drinking prevention/anti-DWI presentations to youth and adults	375	375	☑
▪ Maintain partnerships with agencies that can collaborate with UDPP on underage drinking prevention	12	79	☑
▪ Participate in community events in Travis, Hays, and Williamson Counties	100	121	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	AL	1	*Planned:*	$150,182.64			$184,079.73	$334,262.37
		1	*Actuals:*	$141,960.24			$207,245.72	$349,205.96

Task: ***Public Information Campaigns*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

TxDOT - Traffic Safety **2025-TxDOT-G-1YG-0155**

Title / Desc. ***Project Celebration***

Project Celebration Mini-Grants are state funded grants to approximately 300 high schools to assist in sponsoring alcohol free events around prom and graduation time.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Participating Organizations	*Project #*
TxDOT-Abilene	2025-PC-Tx-ABL-00001
TxDOT-Amarillo	2025-PC-Tx-AMA-00002
TxDOT-Atlanta	2025-PC-Tx-ATL-00003
TxDOT-Austin	2025-PC-Tx-AUS-00004
TxDOT-Beaumont	2025-PC-Tx-BMT-00005
TxDOT-Bryan	2025-PC-Tx-BRY-00020
TxDOT-Brownwood	2025-PC-Tx-BWD-00006
TxDOT-Childress	2025-PC-Tx-CHS-00021
TxDOT-CorpusChristi	2025-PC-Tx-CRP-00022
TxDOT-Dallas	2025-PC-Tx-DAL-00023
TxDOT-El Paso	2025-PC-Tx-ELP-00024
TxDOT-Ft. Worth	2025-PC-Tx-FTW-00025
TxDOT-Houston	2025-PC-Tx-HOU-00014
TxDOT-Lubbock	2025-PC-Tx-LBB-00016
TxDOT-Lufkin	2025-PC-Tx-LKF-00017
TxDOT-Laredo	2025-PC-Tx-LRD-00015
TxDOT-Odessa	2025-PC-Tx-ODA-00018
TxDOT-Paris	2025-PC-Tx-PAR-00019
TxDOT-Pharr	2025-PC-Tx-PHR-00008
TxDOT-San Antonio	2025-PC-Tx-SAT-00010
TxDOT-San Angelo	2025-PC-Tx-SJT-00009
TxDOT-Tyler	2025-PC-Tx-TYL-00011
TxDOT-Waco	2025-PC-Tx-WAC-00012
TxDOT-Wichita Falls	2025-PC-Tx-WFS-00013
TxDOT-Yoakum	2025-PC-Tx-YKM-00007

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
State	State	25	*Planned:*		$183,600.00			$183,600.00
		25	*Actuals:*		$86,915.46			$86,915.46

Task: ***Training*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Mothers Against Drunk Driving **2025-MADD-G-1YG-0002**

Title / Desc. ***Mothers Against Drunk Driving 'Take the Wheel Initiative'***

A multi-dimensional awareness initiative that focuses on key segments of law enforcement, community stakeholders, and at-risk populations in high impaired driving threat areas across Texas.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Impaired Driving Roundtables for Law Enforcement and Community Stakeholders	8	8	☑
▪ Conduct Community Outreach Activities to educate the public about impaired driving prevention	150	193	☑
▪ Conduct Power of Parents, and Power of Youth Presentations	175	213	☑
▪ Conduct Law Enforcement Outreach (LEO) activities statewide	400	460	☑
▪ Develop Strategic Operational Plan	1	2	☑
▪ Implement Public Relations and Social Media Posts and/or Media Posts	90	174	☑
▪ Provide Months of support to TTW Counties through active participation in Taskforce Meetings/TSS Coalitions	12	124	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5OT	1	*Planned:*	$674,999.87			$224,694.40	$899,694.27
		1	*Actuals:*	$629,318.43			$426,006.09	$1,055,324.52

Task: ***Training*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0067**

Title / Desc. ***24/7 Sobriety Monitoring Program Dissemination Project***

TTI will educate and coach Texans on the 24/7 Sobriety Monitoring Program to disseminate evidence-based intervention for DWI cases and reduce recidivism.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Analyze States' Operations with Active 24/7 Sobriety Programs to Identify Best Practices	5	5	☑
▪ Complete Strategic Plan	1	1	☑
▪ Conduct Coaching Sessions	12	12	☑
▪ Create Toolkit for the 24/7 Sobriety Monitoring Program to Encourage Replication in Other Jurisdictions	1	1	☑
▪ Educate High-Priority Jurisdictions about the 24/7 Sobriety Monitoring Program	40	40	☑
▪ Evaluate Jurisdictions Data and Gauge Perception	3	3	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5SP	1	*Planned:*	$100,000.00			$25,012.56	$125,012.56
		1	*Actuals:*	$97,531.28			$24,958.41	$122,489.69

Task: ***Training*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *Division* TRF-TS | *Project Number*

Texas A&M Transportation Institute | **2025-TTI-G-1YG-0069**

Title / Desc. ***Essential Education: Marijuana and Driving***

This project addresses the education on the dangers of marijuana-impaired driving to the general public, the cannabis industry, and public safety stakeholders through training and collaboration.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Attend National Marijuana Conference	1	1	☑
▪ Conduct Trainings or Presentations to Assist Traffic Safety Stakeholders with Educating the Public	5	7	☑
▪ Conduct Environmental Scans of Smoke Shops, as a Pilot Project, to Educate Consumers (Public).	8	8	☑
▪ Create Learning Module on a Specific Issue Related to Marijuana and Driving	1	1	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Produce Marijuana Policy Reference Document	1	1	☑
▪ Produce Revisions to the in-person and online training curriculums	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	AL	1	*Planned:*	$64,230.00			$16,064.34	$80,294.34
		1	*Actuals:*	$61,132.46			$16,698.43	$77,830.89

Task: ***Training*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *Division* TRF-TS | *Project Number*

Texas A&M Transportation Institute | **2025-TTI-G-1YG-0070**

Title / Desc. ***Texas Ignition Interlock Training, Outreach, and Evaluation Program***

The project will provide trainings and educational materials to criminal justice and traffic safety professionals to increase the use of ignition interlocks in Texas.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Attend conference on impaired driving that discusses ignition interlocks	1	2	☑
▪ Conduct ignition interlock trainings for criminal justice system personnel	24	25	☑
▪ Create info guide for known practices for dealing w/ indigent defendants who cannot afford interlock device	1	1	☑
▪ Create strategic plan	1	1	☑
▪ Participate in outreach events to educate target audience about ignition interlock devices	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5II	1	*Planned:*	$176,650.00			$44,190.10	$220,840.10
		1	*Actuals:*	$168,981.95			$45,243.07	$214,225.02

Task: ***Training*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas Association of Counties **2025-TAC-G-1YG-0109**

Title / Desc. ***County Judges Impaired Driving Liaison Project***

Educate county judges on effective use of evidence-based principles to reduce impaired driving, including use of alcohol-monitoring technology.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Develop Strategic Operational Plan	1	1	☑
▪ Educate Constitutional County Judges	300	345	☑
▪ Plan Impaired Driving Curriculum	1	1	☑
▪ Provide Resources for impaired driving adjudication assistance to county judges	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5CS	1	*Planned:*	$135,930.05			$38,446.62	$174,376.67
		1	*Actuals:*	$114,816.53			$34,161.70	$148,978.23

Task: ***Training*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas Center for the Judiciary **2025-TCJ-G-1YG-0085**

Title / Desc. ***Texas Judicial Resource Liaison and Impaired Driving Judicial Education***

This project improves adjudication of impaired driving cases through education, technical assistance and support materials for judges and DWI Court teams.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Impaired Driving Symposium	1	1	☑
▪ Conduct Conduct DWI Summit meetings	2	2	☑
▪ Conduct DWI Court Team Conferences	2	2	☑
▪ Conduct Impaired Driving education breakout sessions at TCJ Conferences	9	12	☑
▪ Develop Strategic Plan	1	1	☑
▪ Maintain Texas Judicial Resource Liaison	1	1	☑
▪ Manage Texas Judges' DWI Resource website	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5CS	1	*Planned:*	$786,061.00			$201,452.82	$987,513.82
		1	*Actuals:*	$727,906.98			$214,183.82	$942,090.80

Task: ***Training*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *Division* TRF-TS | *Project Number*

Texas District and County Attorneys Association | **2025-TDCAA-G-1YG-0025**

Title / Desc. ***DWI Resource Prosecutor***

TDCAA will maintain a qualified DWI Resource Prosecutor as trainer and liaison; provide regional prosecutor/officer courses, publications, articles, case notes, technical assistance, and a web site.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct statewide Task Force meeting of DWI prosecutors	1	1	☑
▪ Conduct Train the Trainer program for prosecutors and prosecutor support staff	1	1	☑
▪ Conduct week-long Prosecutor Trial Skills programs and provide students with publications	2	2	☑
▪ Conduct regional DWI programs for prosecutors and police officers	26	26	☑
▪ Develop Strategic Plan	1	1	☑
▪ Provide DWI Resource Prosecutor to provide technical assistance to Prosecutors and Traffic Safety Partners	1	1	☑
▪ Provide publications to all Texas Prosecutors or all Texas prosecutor offices	2	2	☑
▪ Provide specialized course's attendees with a TDCAA publication as additional Course Material	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5CS	1	*Planned:*	$758,168.56			$336,779.33	$1,094,947.89
		1	*Actuals:*	$713,902.37			$424,919.39	$1,138,821.76

Task: ***Training*** | ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name | *Division* TRF-TS | *Project Number*

Texas Justice Court Training Center | **2025-TJCTC-G-1YG-0126**

Title / Desc. ***Texas Justice Court Traffic Safety Initiative***

The Texas Justice Court Traffic Safety Initiative's goal is to reduce DWI offenses by providing judicial education and support to Texas justices of the peace and court personnel.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Develop strategic operational plan	1	1	☑
▪ Distribute multi-media "articles" related to project areas to all clientele	10	10	☑
▪ Participate in seminar focusing on DWI law and impaired driving issues impacting all levels of the judiciary	1	1	☑
▪ Provide hours of education to all new justices of the peace at new judge seminars	6	8	☑
▪ Provide hours of instruction to judges and court personnel through in-person or virtual and online programs	12	16	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5CS	1	*Planned:*	$124,925.52			$31,260.38	$156,185.90
		1	*Actuals:*	$123,504.79			$39,678.16	$163,182.95

Task: ***Training*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas Municipal Courts Education Center **2025-TMCEC-G-1YG-0084**

Title / Desc. ***Municipal Traffic Safety Initiatives***

MTSI provides education on traffic safety issues to municipal judges, court personnel, prosecutors, and educators while encouraging them to participate in traffic safety outreach.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Acquire Removed	0	0	☑
▪ Conduct joint impaired driving symposium for judges	1	1	☑
▪ Conduct statewide traffic safety conference and awards ceremony ("MTSI Conference")	1	1	☑
▪ Conduct teacher traffic safety academy based on MTSI concepts	1	1	☑
▪ Conduct workshop to educate municipal courts on using teen court to promote traffic safety	1	1	☑
▪ Conduct workshops for educators based on MTSI concepts	3	8	☑
▪ Conduct training courses on traffic safety issues to judicial professionals based on MTSI concepts	16	85	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Produce traffic safety related articles in TMCEC's quarterly legal journal based on MTSI concepts	3	4	☑
▪ Update units of MTSI curriculum and/or other traffic safety resources	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	AL	1	*Planned:*	$660,000.00		$15,000.00	$150,040.03	$825,040.03
		1	*Actuals:*	$659,899.62		$11,325.00	$315,629.45	$986,854.07

Task: ***Training*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas Municipal Police Association **2025-TMPA-G-1YG-0004**

Title / Desc. ***SFST Refresher, Practitioner, Instructor, Adv.DWI Investigation & Enforcement, DITEP,FRIDAY Training***

Provide drug and alcohol detection, assessment training, and arresting skills to Texas peace officers, prosecutors, judges, and education professionals to produce cases for successful case prosecution

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct hours of impaired driving and/or drug impairment training	2,486	2,502	☑
▪ Develop Strategic Plan	1	1	☑
▪ Update set of training materials for students attending training	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5PEM	1	*Planned:*	$1,178,899.01			$339,386.25	$1,518,285.26
		1	*Actuals:*	$1,106,973.45			$650,100.00	$1,757,073.45

Task: ***Training*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *Division* TRF-TS *Project Number*

Texas Municipal Police Association **2025-TMPA-G-1YG-0006**

Title / Desc. ***Drug Recognition Expert (DRE) and Advanced Roadside Impaired Driving Enforcement (ARIDE).***

Provide Drug Recognition Expert (DRE) support in Texas by maintaining certifications TX DREs and training new DREs. Provide ARIDE training, and specialized DWI trainings.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Complete Strategic training plan	1	2	☑
▪ Conduct Drug Recognition Expert Instructor Conclave	1	1	☑
▪ Conduct Specialized DWI related training courses	3	3	☑
▪ Conduct Drug Recognition Expert Certification Schools	4	5	☑
▪ Conduct Drug Recognition Expert In-Service training courses	12	15	☑
▪ Conduct hours of Advanced Roadside Impaired Driving Enforcement (ARIDE) training for Texas peace officers	880	936	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	B5PEM	1	*Planned:*	$1,228,152.56			$316,815.00	$1,544,967.56
		1	*Actuals:*	$1,058,630.91			$510,727.60	$1,569,358.51

Task: ***Training*** ***Alcohol and Other Drug Counter Measures AL - 02***

Organization Name *District* LKF *Project Number*

The Coalition, Inc. **2025-TCINC-G-1YG-0150**

Title / Desc. ***Drug-Free All Star (DFAS) & Drug-Free Council (DFC) for Angelina County***

The DFAS and DFC programs will use environmental strategies to reduce underage drinking, reduce DUI/DWI citations and lower the number of alcohol-related crashes in Angelina County.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Angelina County;

Activites	*Target*	*Actual*	*Met?*
▪ Complete Project Sticker Shock campaigns to warn adults of alcohol consequences	2	2	☑
▪ Coordinate alcohol compliance checks in conjunction with the Angelina County Sheriff's Department	40	40	☑
▪ Develop Strategic Operation Plan for program activities	1	1	☑
▪ Educate adults and parents on the danger of underage alcohol use	300	338	☑
▪ Educate youth on the dangers of alcohol use through presentations	500	953	☑
▪ Establish new Drug-Free Council (DFC) student group as an expansion of the Drug-Free All Star program	1	1	☑
▪ Maintain Drug-Free Council (DFC) student groups	4	4	☑
▪ Provide youth with alternative activities and information regarding the dangers of underage alcohol use	1,300	2,376	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405D	M5OT	1	*Planned:*	$102,872.73			$81,055.77	$183,928.50
		1	*Actuals:*	$74,345.38			$94,731.40	$169,076.78

Community Traffic Safety Programs CP - 13

Goals

- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries

Strategies

- *Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.*
- *Support the establishment and growth Safe Communities Coalitions.*

Project Descriptions

Task: ***Public Information Campaigns*** ***Community Traffic Safety Programs CP - 13***

Organization Name *District* LBB *Project Number*

City of Lubbock Parks & Recreation **2025-LubbockP-G-1YG-0172**

Title / Desc. ***Providing Education Today for a Safer Tomorrow***

Safety City provides pedestrian, bicycle, railroad, and speed education through proper occupant protection, restraint protocols, and general traffic safety to at-risk populations.

Primary Countermeasure Strategy ID : Community Traffic Safety Programs Public Information Campaigns

Communities Served : Bailey County;Castro County;Cochran County;Crosby County;Dawson County;Floyd County;Gaines County;Garza County;Hale County;Hockley County;Lamb County;Lubbock County;Lynn County;Parmer County;Swisher County;Terry County;Yoakum County;

Activites	*Target*	*Actual*	*Met?*
▪ Complete professional training seminars or conferences	3	1	☐
▪ Develop alliances with outside organizations and with other businesses for safer streets	2	5	☑
▪ Educate elementary to middle school students in safe pedestrian behavior while participating at Safety City	7,550	5,463	☐
▪ Educate student/group participants on motor vehicle safety	7,550	5,463	☐
▪ Educate students from elementary to middle school proper bicycle safety and riding techniques	7,550	2,545	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	CP	1	*Planned:*	$24,798.50		$5,600.00	$14,904.50	$45,303.00
		1	*Actuals:*	$20,972.43		$5,600.00	$22,411.10	$48,983.53

Task: **Public Information Campaigns**	**Community Traffic Safety Programs CP - 13**

Organization Name | *Division* TRF-TS | *Project Number*

Texas A&M Agrilife Extension Service | **2025-Texas Ag-G-1YG-0119**

Title / Desc. ***Silver Drivers, Safe Texans***

Statewide traffic safety education targeting drivers 55+ and all ages of bicyclists/pedestrians. Programs offered in-person and/or virtually.

Primary Countermeasure Strategy ID : Community Traffic Safety Programs Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct virtual or in-person bimonthly meetings of the Mature Driver Coalition	6	6	☑
▪ Conduct Silver & Safe mature driver offender programs in partnership with Municipal Courts/Law Enforcement	8	8	☑
▪ Conduct educational presentations on traffic safety for mature drivers with a target age of 55+	80	80	☑
▪ Develop Strategic Operational Plan that outlines the program	1	1	☑
▪ Participate in events, fairs, activities & other community-based programming to promote traffic safety programs	36	36	☑
▪ Participate in educational programs to raise awareness for safety of vulnerable road users for all ages	46	46	☑
▪ Participate in CarFit events to assist mature drivers in optimal safety while driving	50	50	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	CP	1	*Planned:*	$565,479.42			$159,585.71	$725,065.13
		1	*Actuals:*	$498,777.01			$332,121.75	$830,898.76

Driver Education and Behavior DE - 10

Goals

- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users
- To reduce the number of crashes and injuries related to distracted driving.

Strategies

- *Conduct and assist local, state and national traffic safety campaigns.*
- *Conduct public information and education campaigns related to distracted driving.*
- *Develop and implement public information and education efforts on traffic safety issues.*
- *Implement and evaluate countermeasures to reduce the incidence of distracted driving.*
- *Improve the recording of distracted driving as a contributing factor on crash reports.*
- *Provide assistance to update the drivers' education curriculum and administrative standards.*

Project Descriptions

Task: ***Evaluation*** ***Driver Education and Behavior DE - 10***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0093**

Title / Desc. ***Statewide and Urban Area Driver Electronic Device Use Surveys***

Observational surveys to estimate statewide and urban area mobile communication device use (cell phone and other devices for calling or texting) by Texas drivers.

Primary Countermeasure Strategy ID : Driver Education and Behavior Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Statewide survey of driver electronic device use in Texas	1	1	☑
▪ Conduct surveys of driver cell phone use in Texas cities (18)	18	18	☑
▪ Plan Observational survey of cell phone use in Texas cities	1	1	☑
▪ Plan Statewide survey of driver electronic device use in Texas	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$114,000.00			$28,509.29	$142,509.29
		1	*Actuals:*	$105,442.24			$26,963.85	$132,406.09

Task: ***Evaluation*** ***Driver Education and Behavior DE - 10***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0094**

Title / Desc. ***Texas Attitude and Awareness of Traffic Safety Survey***

Conduct a survey to assess statewide attitude and awareness of traffic safety programs in Texas, and to measure self-reported traffic safety related behaviors.

Primary Countermeasure Strategy ID : Driver Education and Behavior Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Complete Survey of a minimum of 2400 Texans throughout the State on traffic safety issues	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$45,800.00			$11,459.75	$57,259.75
		1	*Actuals:*	$43,134.77			$11,112.21	$54,246.98

Task: ***Public Information Campaigns*** ***Driver Education and Behavior DE - 10***

Organization Name *Division* TRF-TS *Project Number*

Sherry Matthews Advocacy Marketing **2025-SMAM-SOW-0008**

Title / Desc. ***Distracted Driving Talk. Text. Crash.. Public Information and Education Campaign***

This multimedia statewide campaign is aimed at raising awareness about the dangers of driving distracted and motivating drivers to reduce distractions in the car, in particular cell phone use.

Primary Countermeasure Strategy ID : Driver Education and Behavior Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct stakeholder summit on causes and solutions to distracted driving	1	1	☑
▪ Coordinate outreach and public awareness events at six locations across the state	6	6	☑
▪ Distribute collateral materials for TSSs to use at distracted driving outreach events in their local communitie	2	2	☑
▪ Implement paid media buy, including TV, OOH (billboards), and digital components	1	1	☑
▪ Implement statewide distribution of TV and radio PSAs	1	1	☑
▪ Produce set of creative assets for the paid media campaign	1	1	☑
▪ Provide sets of materials to TxDOT Communications to generate earned media	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$1,200,000.00			$1,200,000.00	$2,400,000.00
		1	*Actuals:*	$1,199,874.28			$7,337,646.00	$8,537,520.28

Task: ***Public Information Campaigns*** | ***Driver Education and Behavior DE - 10***

Organization Name | *Division* TRF-TS | *Project Number*

Texas A&M Transportation Institute | **2025-TTI-G-1YG-0050**

Title / Desc. ***Traffic Safety Improvement of Senior Drivers in Texas***

This project targets improving transportation safety for senior drivers aged 80 years old and older through a safety assessment and educational outreach focused on multi-vehicle involved crashes.

Primary Countermeasure Strategy ID : Driver Education and Behavior Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Acquire Institutional Review Board Approval	1	1	☑
▪ Complete Safety Assessment using the Dataset Prepared	1	1	☑
▪ Conduct Educational sessions at the communities experiencing high volume of crashes	8	10	☑
▪ Develop Brochure of Traffic Safety Facts and Recommendations	1	1	☑
▪ Develop FY2025 strategic plan to reduce KA crashes involving senior drivers	1	1	☑
▪ Provide Summary of Literature Review on Safety Issues of Senior Drivers	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$126,331.00			$31,602.05	$157,933.05
		1	*Actuals:*	$114,366.17			$28,799.23	$143,165.40

Task: ***Public Information Campaigns*** | ***Driver Education and Behavior*** ***DE - 10***

Organization Name | *Division* TRF-TS | *Project Number*

Texas A&M Transportation Institute | **2025-TTI-G-1YG-0056**

Title / Desc. ***Statewide Peer-to-Peer Traffic Safety Program Addressing All Top Risks for Youth Ages 11-25 in Texas***

Deploy peer-to-peer traffic safety programming that addresses distracted driving, speeding, seat belts, impaired driving and underage drinking using Teens in the Driver Seat & U in the Driver Seat.

Primary Countermeasure Strategy ID : Driver Education and Behavior Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Administer resource and program evaluation/measurements with program partners and at YTS Schools	5	5	☑
▪ Analyze U in the Driver Seat college program to improve peer-to-peer outreach related to impaired driving	1	1	☑
▪ Conduct focus group with stakeholders from low-income/high risk communities to understand needs and support	1	1	☑
▪ Conduct youth traffic safety summit with theme of reducing all risks among youth	1	1	☑
▪ Coordinate interactive safe driving leadership presentations and impaired driving prevention activities	67	82	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Develop resources to enhance education and outreach on various safety topics for youth ages 11-25	10	10	☑
▪ Distribute outreach resources & peer leadership opportunties to student teams in Texas	721	776	☑
▪ Identify strategic area traffic safety coalitions and conduct equity analysis on program resources	3	3	☑
▪ Maintain smartphone app that reduces distracted driving	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$1,250,000.00			$312,600.62	$1,562,600.62
		1	*Actuals:*	$1,249,964.34			$432,784.33	$1,682,748.67

Task: ***Training*** | ***Driver Education and Behavior*** ***DE - 10***

Organization Name | *District* TYL | *Project Number*

Bastrop ISD | **2025-BastropISD-DEG-00008**

Title / Desc. ***Driver Education Grant***

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Bastrop County;

Activites	*Target*	*Actual*	*Met?*
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$20,000.00				$20,000.00
		1	*Actuals:*					

Task: ***Training*** ***Driver Education and Behavior DE - 10***

Organization Name *District* TYL *Project Number*

Calallen ISD **2025-CalallenISD-DEG-00010**

Title / Desc. ***Driver Education Grant***

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Nueces County;

Activites	*Target*	*Actual*	*Met?*
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$20,000.00				$20,000.00
		1	*Actuals:*	$19,425.00				$19,425.00

Task: ***Training*** ***Driver Education and Behavior DE - 10***

Organization Name *District* LKF *Project Number*

Central ISD **2025-CentralISD-DEG-00001**

Title / Desc. ***Driver Education Grant***

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Angelina County;

Activites	*Target*	*Actual*	*Met?*
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$20,000.00				$20,000.00
		1	*Actuals:*	$17,640.00				$17,640.00

Task: ***Training*** | ***Driver Education and Behavior*** ***DE - 10***

Organization Name | *District* TYL | *Project Number*

Clyde ISD | **2025-ClydeISD-DEG-00009**

Title / Desc. ***Driver Education Grant***

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Callahan County;

Activites	*Target*	*Actual*	*Met?*
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$20,000.00				$20,000.00
		1	*Actuals:*	$16,625.00				$16,625.00

Task: ***Training*** | ***Driver Education and Behavior*** ***DE - 10***

Organization Name | *Division* TRF-TS | *Project Number*

Education Service Center, Region VI | **2025-ESCVI-G-1YG-0018**

Title / Desc. ***Texas Traffic SAFETY Driver Education Training Program. Safety Alliance For Educating Texas Youth***

Program will provide 4-phase 1 Online Driver Education courses & 9 Teen Driver Education staff trainings to 300 instructors presented by instructor trainers using current topics & marketed statewide.

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Analyze Pre & Post Assessments to determine overall effectiveness of Driver Education Training Program	250	400	☑
▪ Conduct Continuing Education Trainings for Driver Education Instructors	9	10	☑
▪ Develop Strategic Operation Plan	1	1	☑
▪ Provide Driver Education Phase 1 Open Roads Online Courses	4	4	☑
▪ Provide Driver Education Phase 2 Ready SET Drive Behind the Wheel Packets to Students	50	44	☐
▪ Revise Training Manual for Driver Education Instructor Continuing Education and Train the Trainers	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$200,000.00			$52,299.00	$252,299.00
		1	*Actuals:*	$196,936.33			$64,408.16	$261,344.49

Task: ***Training*** ***Driver Education and Behavior DE - 10***

Organization Name *District* SAT *Project Number*

Governors Highway Safety Association **2025-GHSA-G-1YG-0204**

Title / Desc. ***Driving Skills for Life (DSFL) ride and drive event***

To provide free, behind-the-wheel training to teens through the DSFL program. DSFL is designed to introduce young drivers to critical skills that, with practice, can help them become safer drivers. The program includes a parent/guardian component that add

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : NULL

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$184,000.00				$184,000.00
		1	*Actuals:*	$184,000.00				$184,000.00

Task: ***Training*** ***Driver Education and Behavior DE - 10***

Organization Name *District* ABL *Project Number*

Hawley ISD **2025-HawleyISD-DEG-00002**

Title / Desc. ***Driver Education Grant***

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Jones County;

Activites	*Target*	*Actual*	*Met?*
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$20,000.00				$20,000.00
		1	*Actuals:*	$10,500.00				$10,500.00

Task: ***Training*** ***Driver Education and Behavior DE - 10***

Organization Name *District* TYL *Project Number*

Hays CISD **2025-HaysISD-DEG-00004**

Title / Desc. ***Driver Education Grant***

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Caldwell County;Hays County;Travis County;

Activites	*Target*	*Actual*	*Met?*
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$20,000.00				$20,000.00
		1	*Actuals:*					

Task: ***Training*** ***Driver Education and Behavior DE - 10***

Organization Name *District* TYL *Project Number*

Huntington ISD **2025-HuntingtonISD-DEG-00005**

Title / Desc. ***Driver Education Grant***

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Angelina County;

Activites	*Target*	*Actual*	*Met?*
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$20,000.00				$20,000.00
		1	*Actuals:*	$12,480.00				$12,480.00

Task: ***Training*** | ***Driver Education and Behavior*** ***DE - 10***

Organization Name | *Division* TRF-TS | *Project Number*

National Safety Council | **2025-NSC-G-1YG-0078**

Title / Desc. ***Our Driving Concern - Texas Employer Transportation Safety***

Our Driving Concern-Employer Transportation Safety Program works with employers to promote safe driving practices among their employees, both on and off the job.

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Texas Employer Traffic Safety Awards Program	1	1	☑
▪ Implement Strategy for Employer Transportation Safety Program Our Driving Concern	1	1	☑
▪ Provide Workplace Impairment Training for Texas Employers Training Courses	6	9	☑
▪ Provide drivers operating in the state of Texas training	1,500	2,531	☑
▪ Update Our Driving Concern Flagship Training	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$548,041.11			$155,000.00	$703,041.11
		1	*Actuals:*	$537,279.89			$155,000.00	$692,279.89

Task: ***Training*** | ***Driver Education and Behavior*** ***DE - 10***

Organization Name | *District* TYL | *Project Number*

Whitehouse ISD | **2025-WHouseISD-DEG-00003**

Title / Desc. ***Driver Education Grant***

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Smith County;

Activites	*Target*	*Actual*	*Met?*
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	DE	1	*Planned:*	$20,000.00				$20,000.00
		1	*Actuals:*	$19,000.00				$19,000.00

Emergency Medical Services EM - 03

Goals

- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.

Strategies

- *Increase EMS involvement in local community safety efforts.*
- *To increase the availability of EMS training in rural and frontier areas.*

Project Descriptions

Task: ***Training*** ***Emergency Medical Services EM - 03***

Organization Name *Division* TRF-TS *Project Number*

Texas Engineering Extension Service ESTI **2025-TEEXESTI-G-1YG-0029**

Title / Desc. ***Rural/Frontier EMS Education Grant***

Provide funding for initial and continuing education training to the rural / frontier response departments in Texas to enhance the training of EMS first responders in the state of Texas.

Primary Countermeasure Strategy ID : Emergency Medical Services Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Collect monthly reports showing views to the EMS website	12	12	☑
▪ Conduct EMS education courses	18	18	☑
▪ Conduct hours of continuing education (CE) training	250	1,513	☑
▪ Create Strategic Operation Plan – Texas Highway Safety Program	1	1	☑
▪ Produce students who became certified EMS providers	55	67	☑
▪ Provide groups information to distribute and promote the grant	75	75	☑
▪ Train students in an Initial EMS Education Course	200	228	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	EM	1	*Planned:*	$263,206.59			$758,431.85	$1,021,638.44
		1	*Actuals:*	$222,870.26			$812,244.32	$1,035,114.58

Motorcycle Safety MC - 04

Goals

- To reduce the number of motorcyclist fatalities

Strategies

- *Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.*
- *Improve public information and education on motorcycle safety, including the value of wearing a helmet.*
- *Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.*
- *Increase public information and education on motorists' responsibility pertaining to motorcycle safety.*
- *Increase rider education and training.*

Project Descriptions

Task: ***Public Information Campaigns*** ***Motorcycle Safety MC - 04***

Organization Name *Division* TRF-TS *Project Number*

Sherry Matthews Advocacy Marketing **2025-SMAM-SOW-0006**

Title / Desc. ***Motorcycle Safety Awareness Look Twice for Motorcycles PI&E Campaign (Federal)***

This statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.

Primary Countermeasure Strategy ID : Motorcycle Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct outreach events across the state	5	5	☑
▪ Develop set of new organic social media posts for the campaign	1	1	☑
▪ Distribute collateral and campaign materials for TSSs and partners to share campaign messages	2	2	☑
▪ Distribute sets of assets to vendors for paid media campaign	2	2	☑
▪ Implement paid media buy	1	1	☑
▪ Implement statewide distribution of TV and radio PSAs	1	1	☑
▪ Provide sets of materials to TxDOT Communications to generate earned media	2	2	☑
▪ Submit sets of existing campaign creative components for approval	4	4	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405F	M11MA	1	*Planned:*	$320,000.00			$320,000.00	$640,000.00
		1	*Actuals:*	$319,973.31			$5,582,424.00	$5,902,397.31

Task: ***Public Information Campaigns*** ***Motorcycle Safety MC - 04***

Organization Name *Division* TRF-TS *Project Number*

Sherry Matthews Advocacy Marketing **2025-SMAM-SOW-0007**

Title / Desc. ***Motorcycle Safety Awareness Look Twice for Motorcycles PI&E Campaign (State)***

This statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.

Primary Countermeasure Strategy ID : Motorcycle Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Implement paid media to support campaign	1	1	☑
▪ Support outreach and public awareness events across the state	5	5	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
State	State	1	*Planned:*		$330,000.00		$330,000.00	$660,000.00
		1	*Actuals:*		$329,998.76		$674,074.00	$1,004,072.76

Task: ***Public Information Campaigns*** ***Motorcycle Safety MC - 04***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0033**

Title / Desc. ***Statewide Motorist Awareness and Motorcyclist Safety Education and Outreach Support***

Public education and outreach employing rider safety stakeholders to raise motorists' and motorcyclists' knowledge of safely sharing the road with motorcyclists.

Primary Countermeasure Strategy ID : Motorcycle Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Attend Statewide Motorist and Motorcyclist Events to Distribute Awareness and Educational Materials	3	3	☑
▪ Conduct Texas Motorcycle Safety Coalition Activities	4	4	☑
▪ Conduct Texas Motorcycle Safety Coalition Task Force Activities	4	4	☑
▪ Create New Social Media and Website Content Updates and Perform Website Support as Needed	240	289	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Evaluate Strategic Operational Plan and Outreach Activities	1	1	☑
▪ Participate in TxDOT Traffic Safety Specialist Activities	6	6	☑
▪ Provide Statewide Motorcycle Safety Forum	1	1	☑
▪ Support Texas Motorcycle Safety Coalition Task Force Initiative to Develop New Outreach Materials	1	1	☑
▪ Update Existing Education and Outreach Printed Materials into Spanish	7	7	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	MC	1	*Planned:*	$340,000.00			$85,049.72	$425,049.72
		1	*Actuals:*	$339,782.72			$217,730.85	$557,513.57

Task: ***Public Information Campaigns*** ***Motorcycle Safety MC - 04***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0072**

Title / Desc. ***Unlicensed to Ride: Encouraging Motorcyclists to Complete Training and Licensing***

A data linkage and outreach project that investigates the lack of motorcycle endorsements, a mailing campaign to encourage riders to complete training, and shares information on motorcycle training.

Primary Countermeasure Strategy ID : Motorcycle Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Coordinate mailing campaign to untrained riders in the State	1	0	☐
▪ Create strategic plan	1	1	☑
▪ Develop information sheet highlighting the importance of training	1	0	☐
▪ Educate Texas motorcycle traffic safety stakeholders on project implementation and findings	1	1	☑
▪ Evaluate previous mailing campaign	1	1	☑
▪ Participate in national traffic safety, motorcycle safety, or traffic records conference	1	1	☑
▪ Survey set of riders as they complete motorcycle safety training	1	1	☑
▪ Update centralized online location for training and licensing information.	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	MC	1	*Planned:*	$115,000.00			$28,767.96	$143,767.96
		1	*Actuals:*	$110,104.10			$28,419.88	$138,523.98

Occupant Protection OP - 05

Goals

- To increase occupant restraint use in all passenger vehicles and trucks
- To increase occupant restraint use, including child-safety seats, in all passenger vehicles and trucks

Strategies

- *Concentrate efforts on historically low use populations.*
- *Increase EMS/fire department involvement in CPS fitting stations.*
- *Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.*
- *Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.*
- *Increase public information and education campaigns.*
- *Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.*
- *Maintain CPS seat distribution programs for low income families.*
- *Sustain high visibility enforcement of occupant protection laws*

Project Descriptions

Task: ***Enforcement*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

TxDOT - Traffic Safety **2025-TxDOT-G-1YG-0160**

Title / Desc. ***STEP - Click It Or Ticket Mobilization***

Coordinate and conduct yearly CIOT mobilization consisting of increased safety belt enforcement and earned media activities.

Primary Countermeasure Strategy ID : Occupant Protection Enforcement

Performance Measures

Child Safety Seat citations	167
Child Safety Seat Warnings	28
CMV Speed citations	68
CMV Warnings	20
Community events	36
DD arrests/citations	148
DD Warnings	381
DWI arrests	24
DWI Warnings	2
HMV citations	100
HMV Warnings	278
ITC citations	386
ITC Warnings	687
Media exposures	118
Other arrests	146
Other citations	4,826
Other Warnings	3,924
Presentations conducted	29
Public information and education materials distributed	1,944
Public information and education materials produced	912
Safety Belt citations	1,265
Safety Belt Warnings	321
Speed citations	1,932
Speed Warnings	2,892
STEP Enforcement Hours	5,446
Vehicle Stops	13,918

Project Notes

The following projects were not implemented
2024-HamiltonPD-CIOT-00024
2024-HillCoSO-CIOT-00009
2024-OlneyPD-CIOT-00002
2024-SanPatricioSO-CIOT-00043

Participating Organizations	*Project #*
City of Alton Police Department	2025-AltonPD-CIOT-00011
City of Anthony Police Department	2025-AnthonyPD-CIOT-00054
City of Aransas Pass Police Department	2025-aransasPD-CIOT-00024
City of Arlington Police Department	2025-Arlington-CIOT-00020
City of Austin Police Department	2025-AustinPD-CIOT-00031
City of Baytown Police Department	2025-Baytown-CIOT-00036
Blanco County Sheriff's Office	2025-BlancoCoSO-CIOT-00046
City of Brownsville Police Department	2025-BrownsPD-CIOT-00027
City of Corinth Police Department	2025-CorinthPD-CIOT-00021
City of Dallas Police Department	2025-Dallas-CIOT-00022

City of Donna Police Department	2025-DonnaPD-CIOT-00052
City of Edcouch Police Department	2025-EdcouchPD-CIOT-00058
El Paso County Sheriff's Office	2025-ElPasoCO-CIOT-00048
El Paso County Constable's Office, Pct. 4	2025-ElPPct4-CIOT-00050
City of Escobares Police Department	2025-EscobaresPD-CIOT-00059
City of Euless Police Department	2025-Euless-CIOT-00051
Floyd County Sheriff's Office	2025-FloydCoSO-CIOT-00030
Fort Bend County Constable Precinct 1	2025-FortBendPct1-CIOT-00005
City of Freer Police Department	2025-FreerPD-CIOT-00063
City of Fort Stockton Police Department	2025-FtStcktonPD-CIOT-00049
City of Garland Police Department	2025-GarlandPD-CIOT-00025
City of Georgetown Police Department	2025-Georgetown PD-CIOT-00006
City of Hallsville Police Department	2025-HallsvillePD-CIOT-00028
City of Harlingen Police Department	2025-Harlingen-CIOT-00043
City of Houston Police Department	2025-HoustonPD-CIOT-00009
City of Kilgore Police Department	2025-KilgorePD-CIOT-00017
City of Lacy Lakeview Police Department	2025-LacyLakeviewPD-CIOT-00034
City of Lamesa Police Department	2025-LamesaPD-CIOT-00026
City of Laredo Police Department	2025-LaredoPD-CIOT-00010
City of McAllen Police Department	2025-McAllenPD-CIOT-00037
The City of Mineola Police Department	2025-MineolaPD-CIOT-00019
City of Mission Police Department	2025-Mission-CIOT-00007
City of Missouri City Police Department	2025-MissouriPD-CIOT-00015
Montgomery County Constables Office Pct 2	2025-MoCoP2Co-CIOT-00002
City of Montgomery Police Department	2025-MontgoPD-CIOT-00056
Montgomery County Sheriff's Office	2025-MontgoSO-CIOT-00003
City of Nacogdoches Police Department	2025-Nacogdoches-CIOT-00012
City of Navasota Police Department	2025-navasota-CIOT-00039
City of Odessa Police Department	2025-Odessa-CIOT-00013
City of Palestine Police Department	2025-PalestinePD-CIOT-00040
City of Palmview Police Department	2025-PalmviewPD-CIOT-00004
City of Pearland Police Department	2025-pearlaPD-CIOT-00041
City of Pharr Police Department	2025-PharrPD-CIOT-00057
City of Rio Grande City Police Department	2025-RioGraPD-CIOT-00044
City of Robstown Police Department	2025-Robstown-CIOT-00029
City of San Benito Police Department	2025-SanBenitoPD -CIOT-00047
City of Snyder Police Department	2025-SnyderPD-CIOT-00053
City of Sugar Land Police Department	2025-Sugarland-CIOT-00033
Travis County Sheriff's Office	2025-Travis County SO-CIOT-00032
City of Van Police Department	2025-VanPD-CIOT-00016
City of Wichita Falls Police Department	2025-WichitaPD-CIOT-00055

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405B	M1HVE	51	*Planned:*	$465,340.40			$123,415.04	$588,755.44
		51	*Actuals:*	$334,392.66	$112,450.87			$446,843.53

Task: ***Evaluation*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0088**

Title / Desc. ***Click It or Ticket Evaluation Survey***

Observational surveys of seat belt use before, during, and after the Click It or Ticket mobilization will be conducted to measure the impact on seat belt use in selected urban areas of Texas.

Primary Countermeasure Strategy ID : Occupant Protection Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Observational survey waves for Teen CIOT evaluation in 5 cities	3	3	☑
▪ Conduct Observational survey waves in 10 Click It or Ticket cities	3	3	☑
▪ Submit CIOT summary results reports and a final memorandum of 3 survey waves	4	4	☑
▪ Submit Teen CIOT summary results reports and a final memorandum of 3 survey waves	4	4	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405B	M1OP	1	*Planned:*	$64,500.00			$16,130.59	$80,630.59
		1	*Actuals:*	$59,706.40			$14,932.69	$74,639.09

Task: ***Evaluation*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0090**

Title / Desc. ***Nighttime Occupant Restraint and Cell Phone Use***

Eighteen cities are surveyed during nighttime hours using curbside observation of occupant seat belt use and driver cell phone use for talking or texting.

Primary Countermeasure Strategy ID : Occupant Protection Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct city surveys of nighttime seat belt use with additional nighttime cell phone use included	18	18	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$86,000.00			$21,507.84	$107,507.84
		1	*Actuals:*	$80,328.03			$20,355.13	$100,683.16

Task: ***Evaluation*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0091**

Title / Desc. ***Occupant Restraint Use Surveys***

Under this grant, a statewide seat belt use survey, an urban longitudinal seat belt use survey, and a child restraint use survey will be conducted.

Primary Countermeasure Strategy ID : Occupant Protection Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct statewide survey in counties throughout Texas using NHTSA approved survey sampling and protocol	1	1	☑
▪ Conduct survey of child restraint use in 14 Texas cities	1	1	☑
▪ Conduct survey of front seat occupant restraint use in 18 cities	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405B	M1OP	1	*Planned:*	$333,000.00			$83,276.92	$416,276.92
		1	*Actuals:*	$310,044.80			$81,381.26	$391,426.06

Task: ***Evaluation*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0095**

Title / Desc. ***Youth Occupant Protection and Traffic Safety Observation Surveys***

Project will be to conduct observational surveys of seat belt, booster seat, teen driver cell phone use, and bicycle helmet use among school-aged children in 9 Texas cities.

Primary Countermeasure Strategy ID : Occupant Protection Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Survey of youth occupant protection and other traffic safety behaviors in 9 Texas cities	1	1	☑
▪ Plan City surveys of 5-18 year-old seat belt, booster seat, bicycle helmet, and teen driver cell use	9	9	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$40,000.00			$10,003.55	$50,003.55
		1	*Actuals:*	$37,023.97			$9,432.91	$46,456.88

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *District* AUS *Project Number*

Dell Children's Medical Center of Central Texas **2025-DCMCCT-G-1YG-0098**

Title / Desc. ***Dell Children's Medical Center (DCMC) Kids in Cars Program***

Child passenger safety education and inspection services in Bastrop, Caldwell, Hays, Travis, and Williamson Counties, as well as technician certification training and capacity building.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Bastrop County;Caldwell County;Hays County;Travis County;Williamson County;

Activites	*Target*	*Actual*	*Met?*
▪ Attend community education events to share CPS information to caregivers	40	51	☑
▪ Conduct NHTSA approved CPST courses	2	2	☑
▪ Conduct NHTSA approved CPST renewal testing courses	2	2	☑
▪ Conduct KIC partnership coalition meetings to support local partner development and operations	4	4	☑
▪ Conduct child safety seat inspections at fitting events in the 5-county service area	1,000	1,003	☑
▪ Develop Strategic Operational Plan	1	2	☑
▪ Distribute child safety seats at fitting events in the 5-county service area	1,000	1,445	☑
▪ Distribute printed CPS information cards to organizations and caregivers in the 5-county service area	20,000	20,582	☑
▪ Produce social media posts or other web-based content to promote KIC services	100	229	☑
▪ Teach continuing credit units for CPSTs to maintain certification	6	6	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$317,440.56			$80,393.40	$397,833.96
		1	*Actuals:*	$207,319.82			$80,361.89	$287,681.71

Task: **Public Information Campaigns**	**Occupant Protection OP - 05**

Organization Name | *District* CRP | *Project Number*

Driscoll Children's Hospital | **2025-DrisHosp-G-1YG-0022**

Title / Desc. ***Keeping Families Safe in Traffic***

This program educates families, community members, and professionals on traffic safety topics. Topics include: pedestrians, bicyclists, and responsible motor vehicle operations.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Aransas County;Bee County;Goliad County;Jim Wells County;Karnes County;Kleberg County;Live Oak County;Nueces County;Refugio County;San Patricio County;

Activites	*Target*	*Actual*	*Met?*
▪ Conduct National Child Passenger Safety Certification courses	2	2	☑
▪ Conduct distracted driving events utilizing DWIPOD goggles and simulator	12	14	☑
▪ Develop Strategic Operation Plan	1	1	☑
▪ Distribute bike helmets to underserved communities through education/events promoting safe riding habits	300	300	☑
▪ Distribute car seats to underserved caregivers through education/event/appointments emphasizing proper seat use	850	947	☑
▪ Educate parents, guardians, and professionals in classes/events on traffic safety topics	2,500	6,321	☑
▪ Maintain Child Passenger Safety Technician mentorship program	1	1	☑
▪ Support National Safety Campaigns	3	3	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$274,999.00			$136,366.40	$411,365.40
		1	*Actuals:*	$220,501.01			$128,074.18	$348,575.19

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *District* PHR *Project Number*

Driscoll Children's Hospital **2025-DrisHosp-G-1YG-0023**

Title / Desc. ***Safe On All Roads (SOAR)***

This program educates families and community members on traffic safety topics to be safe roadway users as pedestrians, bicyclists, and responsible motor vehicle drivers and passengers.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Brooks County;Cameron County;Hidalgo County;Jim Hogg County;Kenedy County;Starr County;Willacy County;Zapata County;

Activites	*Target*	*Actual*	*Met?*
▪ Conduct National Child Passenger Safety certification courses	2	2	☑
▪ Conduct distracted and impaired driving classes and events	20	20	☑
▪ Develop Strategic Operation Plan	1	1	☑
▪ Distribute bicycle helmets to underserved communities through education/events promoting safe riding habits	250	250	☑
▪ Distribute car seats to underserved caregivers through education/event/appointments emphasizing proper seat use	750	820	☑
▪ Educate parents, guardians and professionals in classes/events on traffic safety topics	2,500	3,452	☑
▪ Maintain child passenger safety technician mentorship program	1	1	☑
▪ Support National Safety Campaigns	3	2	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$248,580.77			$104,101.13	$352,681.90
		1	*Actuals:*	$205,408.98			$96,511.24	$301,920.22

Task: **Public Information Campaigns**	**Occupant Protection OP - 05**

Organization Name | *Division* TRF-TS | *Project Number*

Guerra Deberry Coody | **2025-GDC-SOW-0010**

Title / Desc. ***Youth Occupant Protection Traffic Safety Campaign***

Statewide public safety campaign to include the Teen Click It or Ticket and Child Passenger Safety campaigns.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Complete Grassroots Community Events	14	14	☑
▪ Conduct Integrated Campaign Flights	2	2	☑
▪ Conduct Press Conference	2	2	☑
▪ Develop Media Relations Materials	2	2	☑
▪ Develop Social Media Assets	2	2	☑
▪ Produce Posters and educational materials	2	2	☑
▪ Update Website Updates	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$566,065.62				$566,065.62
		1	*Actuals:*	$565,613.75				$565,613.75

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Guerra Deberry Coody **2025-GDC-SOW-0010**

Title / Desc. ***Youth Occupant Protection Traffic Safety Campaign***

Statewide public safety campaign to include the Teen Click It or Ticket and Child Passenger Safety campaigns.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Complete Grassroots Community Events	14	14	☑
▪ Conduct Integrated Campaign Flights	2	2	☑
▪ Conduct Press Conference	2	2	☑
▪ Develop Media Relations Materials	2	2	☑
▪ Develop Social Media Assets	2	2	☑
▪ Produce Posters and educational materials	2	2	☑
▪ Update Website Updates	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405B	M1PE	1	*Planned:*	$433,934.38			$2,124,200.00	$2,558,134.38
		1	*Actuals:*	$433,934.38			$5,484,626.03	$5,918,560.41

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Sherry Matthews Advocacy Marketing **2025-SMAM-SOW-0005**

Title / Desc. ***Click It or Ticket. Public Information and Education Campaign***

This comprehensive statewide multimedia campaign is enforcement-focused warning drivers and passengers to buckle up day or night or they could be issued a citation.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Develop new creative assets for the campaign	3	3	☑
▪ Implement paid media buy	1	1	☑
▪ Implement public awareness events at locations across the state	11	11	☑
▪ Provide set of materials to TxDOT Communications to generate earned media	1	1	☑
▪ Submit set of existing campaign components for approval	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405B	M1HVE	1	*Planned:*	$1,600,000.00			$1,600,000.00	$3,200,000.00
		1	*Actuals:*	$1,550,017.11			$5,007,423.87	$6,557,440.98

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Agrilife Extension Service **2025-Texas Ag-G-1YG-0117**

Title / Desc. ***Passenger Safety and KidSafe Initiatives***

A program to increase child restraint and seat belt usage amongst low use populations and promote safe driving practices statewide through educational programs, checkup events and trainings.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Operation Kids classes targeting officers to support enforcement of child safety seat laws	6	3	☐
▪ Conduct National Child Passenger Safety Technician Certification Trainings	7	7	☑
▪ Conduct child safety seat in-person/virtual inspections	2,000	2,547	☑
▪ Develop Strategic Operation Plan that outlines the program	1	1	☑
▪ Distribute child safety seats to underserved caregivers participating in educational programs & appointments	1,820	1,887	☑
▪ Implement activities to promote new CPS technician mentoring and retention of current technicians	6	6	☑
▪ Maintain online transportation safety courses for childcare providers	3	3	☑
▪ Participate in CPS awareness campaigns utilizing resources/articles and creating videos to share on media sites	8	9	☑
▪ Participate in child seat checkup events in historically low-use and/or high need communities	56	62	☑
▪ Participate in educational programs on occupant protection,distracted driving,speeding,in & around vehicle safety	465	651	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$1,249,770.75			$364,690.95	$1,614,461.70
		1	*Actuals:*	$1,167,292.56			$1,028,906.80	$2,196,199.36

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0058**

Title / Desc. ***Data Driven Approach to Address Child Passenger Safety Gaps in Use***

This project aims to increase education on correct child restraint use at pediatric clinics and early education programs by disseminating size and age-appropriate guidance.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct focus group sessions and use data to prepare outreach materials	4	4	☑
▪ Conduct outreach activities at child care/early education centers	4	4	☑
▪ Create online messages and an updated website	5	60	☑
▪ Develop sets of materials and distribute in pediatric clinics/medical offices	4	4	☑
▪ Distribute types of Public Information & Education materials aimed for CSS non-users and mis-users	3	3	☑
▪ Evaluate outreach project for improving correct child restraint use	1	1	☑
▪ Identify Houston areas of low child restraint use and high misuse for outreach	4	4	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$44,750.00			$11,191.10	$55,941.10
		1	*Actuals:*	$44,727.78			$11,191.64	$55,919.42

Task: **Public Information Campaigns**	**Occupant Protection OP - 05**

Organization Name | *District* HOU | *Project Number*

Texas Children's Hospital | **2025-TCH-G-1YG-0112**

Title / Desc. ***Increasing Child Restraint Usage in greater Houston***

To increase child occupant restraint usage in all passenger vehicles and trucks and expand child passenger safety knowledge in greater Houston.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Brazoria County;Galveston County;Harris County;Montgomery County;Fort Bend County;

Activites	*Target*	*Actual*	*Met?*
▪ Conduct CEU and specialized training classes focused on CPS technician retention	4	5	☑
▪ Conduct Child Passenger Safety events	25	30	☑
▪ Conduct media exposures related to child passenger safety	50	82	☑
▪ Conduct law enforcement, EMS, and healthcare personnel about current child occupant protection standards	75	76	☑
▪ Conduct child safety seat inspections at community events and inspection stations	2,000	3,154	☑
▪ Coordinate Child Passenger Safety Technician training courses	2	3	☑
▪ Develop strategic plan for implementation of grant in high priority areas	1	1	☑
▪ Distribute child restraint systems to low-income/vulnerable populations at inspection stations and events	1,150	1,200	☑
▪ Provide educational materials on child passenger safety to the community	10,000	16,484	☑
▪ Teach car seat safety classes for parents and caregivers	50	81	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$300,000.00			$207,556.88	$507,556.88
		1	*Actuals:*	$279,165.25			$214,028.15	$493,193.40

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Texas Department of State Health Services **2025-TDSHS-G-1YG-0131**

Title / Desc. ***DSHS' Safe Riders Child Passenger Safety Program***

Statewide child passenger safety education program targeting low-income families for seat education with distribution and certified technicians/instructors for training, retention, and sustainability.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct statewide trainings for traffic safety partners and technicians	7	8	☑
▪ Conduct program meetings/trainings/site visits with distribution partner sites	10	12	☑
▪ Coordinate Texas Child Passenger Safety Technician retention strategy	1	1	☑
▪ Develop occupant safety materials for the Safe Riders toolkit for distribution and regional partners	3	3	☑
▪ Distribute car seats to underserved caregivers through local program partners that provide education	5,966	8,488	☑
▪ Support National Child Passenger Safety Week	1	1	☑
▪ Update Strategic Plan that outlines Safe Riders outreach	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405B	M1PE	1	*Planned:*	$1,000,000.00			$350,000.00	$1,350,000.00
		1	*Actuals:*	$995,285.19			$736,867.41	$1,732,152.60

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

Texas Heatstroke Task Force **2025-TxHSTF-G-1YG-0141**

Title / Desc. ***Texas Heatstroke Task Force***

Preventing pediatric vehicular heatstroke (PVH) deaths and injuries through education and awareness, and by leading a statewide task force of safety professionals who conduct PVH prevention activities

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct statewide virtual meeting for THTF members	1	1	☑
▪ Conduct news media stories	3	14	☑
▪ Conduct child vehicular heatstroke presentations to groups and conferences	4	5	☑
▪ Conduct temperature comparison displays at public venues	5	5	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Distribute activity logs to THTF members	10	10	☑
▪ Distribute email updates to THTF members	10	10	☑
▪ Maintain volunteer members in the THTF	485	721	☑
▪ Produce rapid response kits to send to THTF members following a PVH death	2	6	☑
▪ Produce social media postings on THTF social media pages	40	42	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$25,990.88			$6,529.33	$32,520.21
		1	*Actuals:*	$25,748.59			$17,563.71	$43,312.30

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *Division* TRF-TS *Project Number*

TxDOT - Traffic Safety **2025-TxDOT-G-1YG-0201**

Title / Desc. ***Child Passenger Car Seats***

TxDOT's Child Passenger Safety Seat Education and Distribution Program seeks to reduce the number of children injured and killed in motor-vehicle crashes and to help low income and/or low-use families in Texas comply with State law requiring the use of ch

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405B	M1CPS	1	*Planned:*	$160,000.00				$160,000.00
		1	*Actuals:*	$79,423.23				$79,423.23

Task: ***Public Information Campaigns*** ***Occupant Protection OP - 05***

Organization Name *District* DAL *Project Number*

Women & Infants Specialty Health **2025-WISH-G-1YG-0099**

Title / Desc. ***TX DOT Traffic Safety Program***

One-year child passenger safety initiative to certify child passenger technicians, educate hospital staff and caregivers, and distribute child safety seats to Dallas County families in need.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Collin County;Dallas County;Denton County;Ellis County;Kaufman County;Navarro County;Rockwall County;

Activites	*Target*	*Actual*	*Met?*
▪ Acquire Texas Child Passenger Safety (CPS) law cards and other fact sheets from TxDOT	10,000	10,000	☑
▪ Conduct Child Passenger Safety Advocate (CPSA) presentations for Parkland staff or other community advocates	2	5	☑
▪ Conduct National Child Passenger Safety (CPS) Certification Training Courses	2	2	☑
▪ Conduct community car seat/booster seat check-up events	6	8	☑
▪ Conduct child occupant restraint use observations of newborns discharged at Parkland Health	200	237	☑
▪ Coordinate meetings with local CPS coalitions or other local traffic safety partners to support CPS initiatives	3	4	☑
▪ Create Child Passenger Safety (CPS) update newsletters and distribute them to CPS technicians	2	3	☑
▪ Educate families with children 0-8 years of age at Parkland Health or through other community partners	10,000	15,445	☑
▪ Identify Child Passenger Safety Continuing Education (CEU) opportunities for re-certifying technicians	2	4	☑
▪ Implement mentoring program for North Texas Child Passenger Safety (CPS) technicians	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$75,000.00			$32,995.28	$107,995.28
		1	*Actuals:*	$73,195.41			$52,740.57	$125,935.98

Task: **Training**	**Occupant Protection OP - 05**

Organization Name — *District* ABL — *Project Number*

Safety City Abilene — **2025-SafetyCi-G-1YG-0155**

Title / Desc. ***Safety City-Building Safer Communities***

Safety City's goal is to reduce the number of vehicle-related pedestrian, and bicyclist fatalities and serious injuries.

Primary Countermeasure Strategy ID : Occupant Protection Training

Communities Served : Baylor County;Brown County;Callahan County;Coke County;Coleman County;Comanche County;Concho County;Eastland County;Erath County;Fisher County;Haskell County;Howard County;Jones County;Kent County;Knox County;Mason County;Mitchell County;Nolan County;Palo Pinto County;Runnels County;Scurry County;Shackelford County;Stephens County;Stonewall County;Taylor County;Throckmorton County;Tom Green County;Young County;

Activites	*Target*	*Actual*	*Met?*
▪ Develop A Strategic Operational Plan	1	1	☑
▪ Distribute Educational material to enhance pedestrian, bicycle, railroad, bus, seat belt, and traffic safety	6,000	5,369	☐
▪ Educate School age children through a variety of after school, summer, and other outreach programs	500	678	☑
▪ Educate School age children pedestrian, bicycle, railroad, bus, seatbelt, and traffic safety in 28 counties	6,000	5,954	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	OP	1	*Planned:*	$9,260.00			$5,628.00	$14,888.00
		1	*Actuals:*	$8,656.66			$5,628.00	$14,284.66

Planning and Administration PA - 01

Goals

- To provide effective and efficient management of the Texas Traffic Safety Program

Strategies

- *Conduct periodic project monitoring and evaluation of traffic safety activities.*
- *Ensure availability of program and project management training.*
- *Maintain coordination of traffic safety efforts and provide technical assistance.*
- *Perform accurate accounting and efficient reimbursement processing.*
- *Provide procedures and training on highway safety planning and project development.*
- *Provide technical assistance and support for the Strategic Highway Safety Plan.*
- *Provide training and assistance for local and statewide traffic safety problem identification.*
- *Review and update program procedures as needed.*

Project Descriptions

Task: ***Program Management*** ***Planning and Administration PA - 01***

Organization Name *Division* TRF-TS *Project Number*

2025-RhyanTech-PurchaseOrder-0178

Title / Desc. ***Rhyan Technologies eGrants BA***

Provide business analysis services for the continued enhancement and support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants)

Primary Countermeasure Strategy ID : Planning and Administration Program Management

Communities Served : Statewide

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PA	1	*Planned:*	$712,000.00				$712,000.00
		1	*Actuals:*	$712,000.00				$712,000.00

Task: ***Program Management*** ***Planning and Administration PA - 01***

Organization Name *Division* TRF-TS *Project Number*

Innovation Event Management **2025-InnovEM-G-1YG-0205**

Title / Desc. ***2025 Conference - Child Passenger Safety***

This project is to conduct 2025 BTS Conference - Child Passenger Safety Conference

Primary Countermeasure Strategy ID : Planning and Administration Program Management

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Child Passenger Safety Conference	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PA	1	*Planned:*	$188,000.00		$38,000.00		$226,000.00
		1	*Actuals:*	$121,103.33				$121,103.33

Task: ***Program Management*** ***Planning and Administration PA - 01***

Organization Name *Division* TRF-TS *Project Number*

Innovation Event Management **2025-InnovEM-G-1YG-0206**

Title / Desc. ***2025 Traffic Safety Conference***

Plan and conduct 2025 Texas Traffic Safety Conference

Primary Countermeasure Strategy ID : Planning and Administration Program Management

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Texas Traffic Safety Conference	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PA	1	*Planned:*	$222,760.25		$81,500.00		$304,260.25
		1	*Actuals:*	$115,245.09				$115,245.09

Task: ***Program Management*** ***Planning and Administration PA - 01***

Organization Name *Division* TRF-TS *Project Number*

TxDOT - Traffic Safety **2025-TxDOT-G-1YG-0177**

Title / Desc. ***TRF-TS Program Operations***

Conduct and manage the Traffic Safety Program in order to identify traffic safety problem areas & implement programs to reduce the number & severity of traffic related crashes, injuries, fatalities

Primary Countermeasure Strategy ID : Planning and Administration Program Management

Communities Served : Statewide

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
State	State	1	*Planned:*		$5,530,844.00			$5,530,844.00
		1	*Actuals:*		$5,547,872.98			$5,547,872.98

Task: ***Program Management*** ***Planning and Administration PA - 01***

Organization Name *Division* TRF-TS *Project Number*

TxDOT - Traffic Safety **2025-TxDOT-G-1YG-0181**

Title / Desc. ***eGrants Software Support Svcs***

Provide software services for the maintenance support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product

Primary Countermeasure Strategy ID : Planning and Administration Program Management

Communities Served : Statewide

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
State	State	1	*Planned:*		$55,440.00			$55,440.00
		1	*Actuals:*		$55,000.00			$55,000.00

Task: ***Program Management*** ***Planning and Administration PA - 01***

Organization Name *Division* TRF-TS *Project Number*

TxDOT - Traffic Safety **2025-TxDOT-G-1YG-0182**

Title / Desc. ***eGrants Software Enhancement Services***

Provide software development services for the continued enhancement of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product

Primary Countermeasure Strategy ID : Planning and Administration Program Management

Communities Served : Statewide

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PA	1	*Planned:*	$692,701.58				$692,701.58
		1	*Actuals:*					

Task: ***Program Management*** ***Planning and Administration PA - 01***

Organization Name *Division* TRF-TS *Project Number*

TxDOT - Traffic Safety **2025-TxDOT-G-1YG-0202**

Title / Desc. ***BTS Conferences***

To plan and conduct a Statewide Traffic Safety Conference. This project provides support for planning, implementing the conference.

Primary Countermeasure Strategy ID : Planning and Administration Program Management

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
State	State	1	*Planned:*		$10,000.00			$10,000.00
		1	*Actuals:*		$20,325.00			$20,325.00

Task: ***Public Information Campaigns*** ***Planning and Administration PA - 01***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0092**

Title / Desc. ***Statewide Public Participation and Engagement Development***

This project will develop, deliver, and document the process for conducting public participation and engagement activities.

Primary Countermeasure Strategy ID : Planning and Administration Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Collect Types of outcome measures for public participation and engagement efforts	4	0	☐
▪ Create Evaluation framework for the TxDOT Public Participation and Engagement Program	1	1	☑
▪ Develop Data collection tools to evaluate PP&E performance	4	4	☑
▪ Identify Implementation sites for the PP&E program	2	2	☑
▪ Submit Final report of results and recommendations	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PA	1	*Planned:*	$37,319.99			$9,335.83	$46,655.82
		1	*Actuals:*	$36,369.30			$9,615.17	$45,984.47

Pedestrian and Bicyclist Safety PS - 06

Goals

- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and serious injuries

Strategies

- *Improve data collection on pedestrian/bicylist fatalities and serious injuries.*
- *Improve identification of problem areas for pedestrians/bicyclists.*
- *Increase public information and education efforts on state laws applicable to pedestrian and bicycle safety.*
- *Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicycle safety.*

Project Descriptions

Task: ***Evaluation*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *District* ELP *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0035**

Title / Desc. ***Improving Pedestrian Safety Near Bus Stops in El Paso***

To educate bus riders, bus drivers, and motorists about right-of-way laws to improve pedestrian safety near bus stops. This project will identify bus stops that are high risk for pedestrian crashes.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Evaluation

Communities Served : El Paso County;Brewster County;Culberson County;Hudspeth County;Jeff Davis County;Presidio County;

Activites	*Target*	*Actual*	*Met?*
▪ Develop List of 60 high risk bus stop locations	1	1	☑
▪ Develop Strategic operational plan	1	1	☑
▪ Develop Outreach materials (e.g., pedestrian fact sheet, driver fact sheet, bus poster)	3	3	☑
▪ Distribute Types of outreach materials	3	0	☐
▪ Evaluate Information and education outreach program for pedestrians near bus stops	1	1	☑
▪ Identify Sets of bus stops in El Paso with and without pedestrian crash history	2	2	☑
▪ Obtain Geometric, environment, land use, demographic, income and traffic variables at bus stops	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$126,906.36			$31,748.85	$158,655.21
		1	*Actuals:*	$126,361.33			$32,452.49	$158,813.82

Task: ***Public Information Campaigns*** | ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name | *District* SAT | *Project Number*

Ghisallo Cycling Initiative | **2025-Ghisallo-G-1YG-0075**

Title / Desc. ***SAN: All Ages and Abilities Bicycle and Pedestrian Education and Safety Instruction***

Bicycle education programs utilizing classes, clinics, presentations, and event-based instruction for youth and adults, in addition to pedestrian safety instruction.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Bexar County;Comal County;Guadalupe County;

Activites	*Target*	*Actual*	*Met?*
▪ Conduct earned media segments covering rights, responsibilities, and bicycle or pedestrian safety	400	482	☑
▪ Develop Strategic Operation Plan that demonstrates a data-driven project	1	1	☑
▪ Distribute bike lights to riders without lights to ensure Texas State Law night time riding compliance	40	44	☑
▪ Distribute helmets to low income/vulnerable populations in conjunction with a safety presentation	50	51	☑
▪ Distribute reflective stickers during community engagement to individuals at risk of crashes at night	50	62	☑
▪ Distribute PI&E materials covering relevant Texas State laws and rights and responsibilities	4,000	4,130	☑
▪ Educate youth participants on in--depth bicycle safety skills and TX State Laws via Bike Club	100	112	☑
▪ Educate adult participants about bike safety and Texas State Law via clinics and presentations	200	274	☑
▪ Educate youth participants about bike safety and Texas State Law via clinics and presentations	1,800	2,579	☑
▪ Participate in community events to provide PI&E related to driver, cyclist, and pedestrian safety	12	14	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$197,032.19			$51,192.72	$248,224.91
		1	*Actuals:*	$197,032.19			$82,521.41	$279,553.60

Task: ***Public Information Campaigns*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *District* AUS *Project Number*

Ghisallo Cycling Initiative **2025-Ghisallo-G-1YG-0076**

Title / Desc. ***AUS: All Ages and Abilities Bicycle and Pedestrian Education and Safety Instruction***

Bicycle education programs utilizing classes, clinics, presentations, and event-based instruction for youth and adults, in addition to pedestrian safety instruction.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Hays County;Travis County;Williamson County;

Activites	*Target*	*Actual*	*Met?*
▪ Develop Strategic Operation Plan That Demonstrates a Data-Driven Project	1	1	☑
▪ Distribute reflective tape packs during community engagement to individuals at risk of crashes at night	40	50	☑
▪ Distribute bike lights to riders without lights to ensure Texas State Law night time riding compliance	75	270	☑
▪ Distribute helmets to low income/vulnerable populations in conjunction with a safety presentation	80	89	☑
▪ Distribute PI&E materials covering relevant Texas State laws, rights, responsibilities for pedestrian and pedal	8,000	8,239	☑
▪ Educate earned media segments airing covering rights, responsibilities, and bicycle or pedestrian safety	5	4	☐
▪ Educate adult participants about bike safety and Texas State Law via clinics and presentation	100	268	☑
▪ Educate youth participants on in--depth bicycle safety skills and TX State Laws via Bike Club	800	907	☑
▪ Educate youth participants about bike safety and Texas State Law via clinics and presentations	2,000	3,886	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$208,993.95			$75,744.52	$284,738.47
		1	*Actuals:*	$208,993.95			$137,716.40	$346,710.35

Task: ***Public Information Campaigns*** | ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name | *District* HOU | *Project Number*

Harris County Commissioner Pct 1 | **2025-HaCoCMP1-G-1YG-0008**

Title / Desc. ***Ride One***

Ride One's goals are to reduce pedestrian and biking fatalities/serious injuries; bring biking and bike safety to underserved communities; & provide opportunities to learn how to stay safe.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Harris County;

Activites	*Target*	*Actual*	*Met?*
▪ Educate motor vehicle drivers on safely sharing the road with pedestrians and cyclists	8	8	☑
▪ Educate the community on the importance of bike and pedestrian safety principles.	20	21	☑
▪ Implement Bike Rodeos for children, youth and adults focused on skills/precautions to ride safely	8	29	☑
▪ Train Members of the community on pedestrian and bike safety	12	14	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$92,597.50			$108,030.00	$200,627.50
		1	*Actuals:*	$75,631.82			$88,777.03	$164,408.85

Task: ***Public Information Campaigns*** | ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name | *District* HOU | *Project Number*

Harris County Sheriff's Office | **2025-HarrisCo-G-1YG-0114**

Title / Desc. ***Harris County Sheriff's Office (HCSO) Parks Unit: Operation Cycle Safe***

The HCSO Parks Unit will increase community engagement efforts to educate and train adults and children in the safe operation of bicycles by conducting classes, bike rodeos, and community events.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Harris County;

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Bicycle Rodeos for Children and Adults educating on safe bicycle operation and basic skills	4	6	☑
▪ Educate Adults (Target Age 55+) on motorist/bicycle laws, safety principles, and preventative maintenance	300	139	☐
▪ Educate Children (Target Age 5+) on bicycle laws, safety principles, and preventative maintenance	300	243	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$85,778.00			$27,120.36	$112,898.36
		1	*Actuals:*	$13,384.60			$6,561.64	$19,946.24

Task: ***Public Information Campaigns*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *Division* TRF-TS *Project Number*

Sherry Matthews Advocacy Marketing **2025-SMAM-SOW-0002**

Title / Desc. ***BSDS-Pedestrian and Bicycle State Laws Public Education and Awareness Campaign***

This public outreach campaign is aimed at educating drivers, pedestrians, and bicyclists on state laws applicable to pedestrian and bicyclist safety and encouraging safe and smart traffic behaviors.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct round of statewide pitching to generate earned media	1	1	☑
▪ Coordinate street team activations	6	6	☑
▪ Implement paid media buy in target markets	1	1	☑
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	☑
▪ Produce sets of creative assets for paid media campaign	3	3	☑
▪ Provide sets of materials to generate earned media	3	3	☑
▪ Update campaign web pages	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405G	BGLE	1	*Planned:*	$1,750,000.00			$1,750,000.00	$3,500,000.00
		1	*Actuals:*	$1,670,749.48			$3,009,847.54	$4,680,597.02

Task: ***Public Information Campaigns*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *Division* TRF-TS *Project Number*

Sherry Matthews Advocacy Marketing **2025-SMAM-SOW-0003**

Title / Desc. ***BSDS-Pedestrian Safety Public Education and Awareness Campaign***

The campaign aims to reduce the number of pedestrians hurt or killed in crashes by raising awareness of pedestrian safety issues and encouraging safe traffic behaviors among drivers and pedestrians.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct statewide media pitching tour to generate earned media	1	1	☑
▪ Coordinate street team activations	34	34	☑
▪ Develop set of paid media buys in target markets	1	1	☑
▪ Develop sets of materials to generate earned media	2	2	☑
▪ Implement paid media buy in target markets	1	1	☑
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	☑
▪ Produce sets of creative assets for paid media campaign	4	4	☑
▪ Update campaign website	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$2,900,000.00			$2,900,000.00	$5,800,000.00
		1	*Actuals:*	$2,869,082.25			$4,794,648.03	$7,663,730.28

Task: ***Public Information Campaigns*** | ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name | *Division* TRF-TS | *Project Number*

Texas A&M Transportation Institute | **2025-TTI-G-1YG-0034**

Title / Desc. ***Statewide Pedestrian and Motorist Outreach and Support to Address Pedestrian Safety Behaviors***

Public education and information outreach employing pedestrian safety groups and pedestrians to raise both pedestrian and motorists' knowledge of pedestrian safety and associated laws.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Complete NHTSA Pedestrian and Bicycle Safety Program Assessment	1	1	☑
▪ Conduct Pedestrian Safety Forum	1	1	☑
▪ Conduct Stakeholder Gap Analysis and Outreach	1	1	☑
▪ Conduct Pedestrian Safety Webinars	3	4	☑
▪ Conduct Statewide Pedestrian Safety Coalition Meetings	4	4	☑
▪ Create Pedestrian Safety Technical Brief	1	1	☑
▪ Create Pedestrian Support and Strategic Outreach Plan	1	1	☑
▪ Evaluate Pedestrian Campaign Outreach	1	1	☑
▪ Maintain Pedestrian Safety Resource Library	1	1	☑
▪ Provide Traffic Safety Specialist Coalition Presentations	5	4	☐

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$350,000.00			$87,554.69	$437,554.69
		1	*Actuals:*	$337,747.31			$86,283.97	$424,031.28

Task: ***Public Information Campaigns*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0043**

Title / Desc. ***Identifying Barriers to Understanding Pedestrian and Bicycle Safety Laws***

This project aims to identify barriers to understanding pedestrian and bicycle safety laws in Texas, as well as educate the public on these laws.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Attend Community coalition meetings to promote the resources and materials developed under the grant	2	4	☑
▪ Complete Translation of supplemental curriculum into Spanish	1	1	☑
▪ Conduct Training workshops for law enforcement on pedestrian and bicyclist laws	3	3	☑
▪ Create New outreach item on pedestrian and bicycle safety	1	2	☑
▪ Develop Strategic operational plan	1	1	☑
▪ Produce Final Report	1	1	☑
▪ Produce Infographic summary of survey findings	1	1	☑
▪ Produce Promotional video to distribute to law enforcement agencies	1	1	☑
▪ Survey Driver education providers	3	2	☐
▪ Survey Texans on pedestrian and bicycle state laws	400	530	☑
▪ Update Curriculum for workshops with law enforcement on state pedestrian and bicyclist laws	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405G	BGPE	1	*Planned:*	$121,000.00			$30,264.83	$151,264.83
		1	*Actuals:*	$113,584.90			$29,336.14	$142,921.04

Task: ***Public Information Campaigns*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0045**

Title / Desc. ***Walk. Bike. Safe. Texas***

This project provides a data-driven approach to addressing pedestrian and bicyclist safety through an outreach and education program to adult Texans.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Achieve Social media engagements	5,000	24,230	☑
▪ Complete Safety Assessment using the Dataset Prepared	1	1	☑
▪ Complete Summary Memorandum	1	1	☑
▪ Conduct Analysis of social media interactions to determine what communities the messaging has reached	1	1	☑
▪ Conduct Messaging preference survey	1	1	☑
▪ Conduct Bicycle/Pedestrian Safety Presentations to Adult and Senior Texans	8	8	☑
▪ Develop Brochure and Educational kit for older pedestrian mid-block safety improvement at night	1	1	☑
▪ Develop Strategic operational plan	1	1	☑
▪ Distribute Safety messages to adult & senior pedestrians, cyclists and motorists via social media	400	446	☑
▪ Produce Safety videos covering pedestrian and/or bicycle safety issues	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$210,000.00			$52,518.46	$262,518.46
		1	*Actuals:*	$199,219.31			$64,082.13	$263,301.44

Task: ***Public Information Campaigns*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0052**

Title / Desc. ***Statewide Pedestrian and Bicycle Safety Education for Youth***

To raise awareness of the dangers young pedestrians, bicyclists, and drivers face by facilitating and supporting related outreach on state laws and the respect for all road users.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Administer student led activity and evaluation for distracted walking behavior at TDS program schools	1	1	☑
▪ Administer pedestrian and bike safety presentations (in-person/virtual) to educate youth & evaluate workshop	3	7	☑
▪ Attend collaborative partnership outreach events in Texas to focus on pedestrian & bicyclists' safety	5	6	☑
▪ Conduct survey with school partners about pedestrian and bicyclist safety on campuses	1	1	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Distribute peer leader workbooks to student teams to advance safer access to school	150	203	☑
▪ Maintain Texas youth pedestrian and bicyclist Power BI data visualization dashboard for TTIs & TxDOTs use	1	1	☑
▪ Provide activities that educate youth on motorists, pedestrian and bicyclists' responsibilities & state laws	7	7	☑
▪ Provide print educational toolkits to student teams	180	203	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$250,000.00			$62,520.88	$312,520.88
		1	*Actuals:*	$247,934.13			$68,619.65	$316,553.78

Task: ***Public Information Campaigns*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *District* HOU *Project Number*

Texas Children's Hospital **2025-TCH-G-1YG-0113**

Title / Desc. ***Pedestrian and Bicycle Safety Education and Outreach***

To reduce the number of motor-vehicle related pedestrian and bicyclist fatalities and serious injuries.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Brazoria County;Fort Bend County;Galveston County;Harris County;Montgomery County;

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Educational classes and/or presentations on pedestrian and/or bicycle safety	50	116	☑
▪ Conduct Surveys focused on the walking or biking behaviors of children and adults	150	151	☑
▪ Coordinate Media exposures about pedestrian and/or bicycle safety	20	31	☑
▪ Coordinate Pedestrian safety events	20	18	☐
▪ Coordinate Bicycle safety events and/or bicycle rodeos	25	23	☐
▪ Develop Strategic Operational Plan for Implementation of Grant in High Priority Areas	1	1	☑
▪ Distribute Helmets to children with bicycles, that are in need of appropriately fitted helmets	650	1,036	☑
▪ Distribute Educational materials on pedestrian and/or bicycle safety in the community	10,000	18,670	☑
▪ Educate Children about safe pedestrian and/or bicyclist skills and behaviors	10,000	12,590	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$110,000.00			$77,184.28	$187,184.28
		1	*Actuals:*	$109,386.30			$79,893.50	$189,279.80

Task: ***Training*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *District* HOU *Project Number*

Fort Bend County District Attorney's Office **2025-FortBend-G-1YG-0081**

Title / Desc. ***Fort Bend County Pedestrian & Motorist Safety Project***

This project will make roads safer for pedestrians & motorists by raising awareness of the Lisa Torry Smith Act through pedestrian and motorist outreach and education.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Training

Communities Served : Fort Bend County;

Activites	*Target*	*Actual*	*Met?*
▪ Complete public outreach engagements/events	12	6	☐
▪ Conduct presentations to public and private schools in Fort Bend County	18	6	☐
▪ Conduct presentations to local groups, clubs, home owners associations & community meetings	20	18	☐
▪ Coordinate media exposures, either print or social	12	16	☑
▪ Develop strategic operational plan	1	3	☑
▪ Produce county-wide Forum on Pedestrian Safety	1	1	☑
▪ Provide updates/training at coalition meetings or pedestrian forums	12	12	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$124,400.12			$31,125.23	$155,525.35
		1	*Actuals:*	$109,407.64			$33,276.98	$142,684.62

Task: ***Training*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0046**

Title / Desc. ***Adolescent Child Safety Education Focusing on Pedestrians/Bicyclists Aged 11-14 Years Old***

This project will provide an educational curriculum and technology supplement (Virtual Reality experience) targeting adolescent pedestrians and bicyclists regarding critical safety concepts.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Acquire Institutional Review Board approval	1	1	☑
▪ Complete list of high-risk situations at young pedestrian/bicyclists-involved crashes	1	1	☑
▪ Develop curriculum for target lesson	1	1	☑
▪ Develop educational virtual reality adapted experience	1	1	☑
▪ Develop FY2025 strategic plan to reduce KA crashes involving adolescent pedestrians and bicyclists	1	1	☑
▪ Develop scenario including identified risk situations and safe behaviors to the situations	1	1	☑
▪ Distribute developed e-curriculum and video throughout the web-page	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PS	1	*Planned:*	$131,040.00			$32,789.83	$163,829.83
		1	*Actuals:*	$126,526.16			$32,180.16	$158,706.32

Task: ***Training*** ***Pedestrian and Bicyclist Safety PS - 06***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0062**

Title / Desc. ***Street Coaching for Pedestrians & Cyclists: Putting Laws Into Practice on University Campuses***

The project will change pedestrian and bicycle safety behaviors by engaging students, staff, and law enforcement on a large university campus regarding existing pedestrian and bicycle laws.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Complete crash analysis for a selected university campus	1	1	☑
▪ Complete focus group meetings with stakeholders who use proximate university roadway systems	2	2	☑
▪ Develop law enforcement mobilization plan that addresses pedestrian and bicycle traffic law enforcement	1	1	☑
▪ Develop pedestrian and bicycle traffic law training to 10 university-based organizations	1	1	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Develop ped/bike safety maps and distribute to university campus and bounded cultural area groups	2	2	☑
▪ Develop pedestrian/bike law pocket guide for distribution to students, staff, and campus safety stakeholders	3	3	☑
▪ Establish group of local traffic safety stakeholders to serve in an advisory capacity	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405G	BGPE	1	*Planned:*	$166,000.00			$41,516.94	$207,516.94
		1	*Actuals:*	$160,743.52			$42,967.80	$203,711.32

Police Traffic Services PT - 07

Goals

- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of “Semi-Trailer” or “Truck-Tractor”.

Strategies

- *Increase and sustain enforcement of traffic safety-related laws.*
- *Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.*
- *Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.*
- *Increase enforcement of commercial motor vehicle speed limits.*
- *Increase public education and information campaigns regarding enforcement activities.*
- *Increase public information and education on distracted driving related traffic issues*
- *Increase public information and education on intersection related traffic issues.*
- *Increase public information and education on sharing the road with large trucks*
- *Provide technical and managerial support to local law enforcement agencies and highway safety professionals.*

Project Descriptions

Task: ***Enforcement***	***Police Traffic Services PT - 07***

Organization Name | *Division* TRF-TS | *Project Number*

TxDOT - Traffic Safety | **2025-TxDOT-G-1YG-0175**

Title / Desc. ***STEP Comprehensive***

Provide enhanced sustained enforcement covering multiple offenses, focusing on Speed, DWI, Intersection Traffic Control (ITC), Occupant Protection (OP) or Distracted Driving (DD) violations.

Primary Countermeasure Strategy ID : Police Traffic Services Enforcement

Performance Measures

Child Safety Seat citations	1,310
Child Safety Seat Warnings	143
CMV Speed citations	179
CMV Warnings	374
Community events	796
DD arrests/citations	2,209
DD Warnings	4,043
DWI arrests	396
DWI Warnings	3
HMV citations	5,111
HMV Warnings	14,890
ITC citations	20,458
ITC Warnings	17,693
Media exposures	1,516
Other arrests	6,486
Other citations	108,831
Other Warnings	65,847
Presentations conducted	563
Public information and education materials distributed	53,920
Public information and education materials produced	5,820
Safety Belt citations	5,677
Safety Belt Warnings	1,550
Speed citations	96,836
Speed Warnings	77,771
STEP Enforcement Hours	129,625
Vehicle Stops	342,276

Project Notes

The following projects were not implemented
2024-AnsonPD-S-1YG-00124
2024-Balcones-S-1YG-00131
2024-BishopPD-S-1YG-00126
2024-EagleLkPD-S-1YG-00101
2024-HarrisP2-S-1YG-00135

Participating Organizations	*Project #*
City of Abilene Police Department	2025-Abilene-S-1YG-00073
City of Alton Police Department	2025-AltonPD-S-1YG-00013
City of Alvin Police Department	2025-AlvinPD-S-1YG-00070
City of Amarillo Police Department	2025-AmarilloPD-S-1YG-00113
City of Angleton Police Department	2025-AngletonPD-S-1YG-00115
City of Arlington Police Department	2025-Arlington-S-1YG-00006
City of Austin Police Department	2025-AustinPD-S-1YG-00050
City of Beaumont Police Department	2025-Beaumont-S-1YG-00076
City of Bertram Police Department	2025-BertramPD-S-1YG-00023

Bexar County Sheriff's Office	2025-BexarCoSO-S-1YG-00125
Borden County Sheriff's Office	2025-BordenCoSO-S-1YG-00080
City of Brownsville Police Department	2025-BrownsPD-S-1YG-00062
City of Bullard Police Department	2025-BullardPD-S-1YG-00024
Cameron County Sheriff's Office	2025-CameronCo-S-1YG-00133
City of Cedar Park Police Department	2025-CdrPrkPD-S-1YG-00043
Chambers County Sheriff's Office	2025-Chambers-S-1YG-00039
City of Clyde Police Department	2025-ClydePD-S-1YG-00063
Collin County Sheriff's Office	2025-CollinSO-S-1YG-00056
City of The Colony Police Department	2025-ColonyPD-S-1YG-00026
City of College Station Police Department	2025-ColStaPD-S-1YG-00084
Comanche County Sheriff's Office	2025-ComancheCOSO-S-1YG-00065
City of Corpus Christi Police Department	2025-CorpusPD-S-1YG-00074
City of Crockett Police Department	2025-CrockettPD-S-1YG-00004
Town of Cross Roads Police Department	2025-CrossRdPD-S-1YG-00100
City of Dallas Police Department	2025-Dallas-S-1YG-00036
City of Deer Park Police Department	2025-DeerPark-S-1YG-00002
City of Dimmitt Police Department	2025-DimmittPD-S-1YG-00058
City of Early Police Department	2025-EarlyPD-S-1YG-00068
City of Eastland Police Department	2025-EastlaPD-S-1YG-00069
City of Edinburg Police Department	2025-EdinbuPD-S-1YG-00126
City of El Paso Police Department	2025-ElPasoPD-S-1YG-00052
City of Euless Police Department	2025-Euless-S-1YG-00097
Fort Bend County Constable Precinct 1	2025-FortBendPct1-S-1YG-00011
City of Fort Worth Police Department	2025-Fortworth-S-1YG-00040
Franklin County Sheriff's Office	2025-FranklinCOSO-S-1YG-00110
City of Frisco Police Department	2025-FriscoPD-S-1YG-00053
Galveston County Sheriff's Office	2025-GalCOSO-S-1YG-00049
City of Galveston Police Department	2025-Galveston-S-1YG-00118
City of Garland Police Department	2025-GarlandPD-S-1YG-00045
City of Grand Prairie Police Department	2025-GrandPra-S-1YG-00114
City of Grapevine Police Department	2025-GrapevinePD-S-1YG-00111
City of Harker Heights Police Department	2025-HarkerHPD-S-1YG-00018
City of Harlingen Police Department	2025-Harlingen-S-1YG-00048
Harris County Constable Precinct 4	2025-Harris4-S-1YG-00117
Harris County Sheriff's Office	2025-HarrisCo-S-1YG-00071
Harris County Constable Precinct 1	2025-HarrisP1-S-1YG-00037
Harris County Constable Precinct 5	2025-HarrisP5-S-1YG-00108
City of Hawley Police Department	2025-HawleyPD-S-1YG-00067
City of Houston Police Department	2025-HoustonPD-S-1YG-00010
City of Ingleside Police Department	2025-InglesidePD-S-1YG-00107
City of Ingram Police Department	2025-IngramPD-S-1YG-00127
City of Jacinto City Police Department	2025-JacintPD-S-1YG-00093
City of Jacksboro Police Department	2025-JacksboroPD-S-1YG-00116
City of Jacksonville Police Department	2025-JacksonvlPD-S-1YG-00035
Jefferson County Sheriff's Office	2025-JeffersonCoSO-S-1YG-00119
City of Katy Police Department	2025-KatyPD-S-1YG-00061
City of Kempner Police Department	2025-KempnerPD-S-1YG-00137
City of Kerrville Police Department	2025-KerrvillePD-S-1YG-00051
City of Killeen Police Department	2025-KilleenPD-S-1YG-00077
City of Kyle Police Department	2025-KylePD-S-1YG-00101

City of La Joya Police Department	2025-LaJoyaPD-S-1YG-00088
City of La Porte Police Department	2025-LaPorte-S-1YG-00027
City of Laredo Police Department	2025-LaredoPD-S-1YG-00028
City of Longview Police Department	2025-LongviPD-S-1YG-00042
City of Manor Police Department	2025-ManorPD-S-1YG-00032
City of Marshall Police Department	2025-MarshallPD-S-1YG-00020
City of McAllen Police Department	2025-McAllenPD-S-1YG-00060
City of McKinney Police Department	2025-McKinney-S-1YG-00095
City of Mercedes Police Department	2025-MercedesPD-S-1YG-00096
City of Meridian Police Department	2025-MeridianPD-S-1YG-00066
City of Mesquite Police Department	2025-Mesquite-S-1YG-00012
City of Mission Police Department	2025-Mission-S-1YG-00003
City of Missouri City Police Department	2025-MissouriPD-S-1YG-00104
Montgomery County Constables Office Pct 1	2025-MoCoP1Co-S-1YG-00007
Montgomery County Sheriff's Office	2025-MontgoSO-S-1YG-00005
Moore County Sheriff's Office	2025-MooreCoSO-S-1YG-00134
City of Mont Belvieu Police Department	2025-MtBelvieuPD-S-1YG-00079
City of Mount Vernon Police Department	2025-MtVernonPD-S-1YG-00081
City of New Braunfels Police Department	2025-NewBrau-S-1YG-00021
City of North Richland Hills Police Department	2025-NRichland-S-1YG-00034
City of Odessa Police Department	2025-Odessa-S-1YG-00090
City of Olney Police Department	2025-OlneyPD-S-1YG-00131
City of Palestine Police Department	2025-PalestinePD-S-1YG-00017
City of Pasadena Police Department	2025-PasadePD-S-1YG-00025
City of Pearland Police Department	2025-pearlaPD-S-1YG-00141
City of Pflugerville Police Department	2025-Pflugerville-S-1YG-00135
City of Pharr Police Department	2025-PharrPD-S-1YG-00106
City of Plano Police Department	2025-PlanoPD-S-1YG-00099
City of Port Arthur Police Department	2025-PortArthur-S-1YG-00072
Town of Prosper Police Department	2025-ProsperPD-S-1YG-00057
City of Rancho Viejo Police Department	2025-RanchoViejoPD-S-1YG-00075
City of Refugio Police Department	2025-RefugioPD-S-1YG-00139
City of Richland Hills Police Department	2025-RichlandHillsPD-S-1YG-00128
City of Robinson Police Department	2025-RobinsonPD-S-1YG-00064
City of Rosenberg Police Department	2025-RosenbPD-S-1YG-00087
City of San Antonio Police Department	2025-SanAntPD-S-1YG-00014
City of Sansom Park Police Department	2025-SansomPD-S-1YG-00092
City of Shenandoah Police Department	2025-ShenanPD-S-1YG-00105
City of Somerville Police Department	2025-SomervillePD-S-1YG-00046
City of Southlake Police Department	2025-SouthlakePD-S-1YG-00102
City of Southside Place Police Department	2025-SouthSPPD-S-1YG-00033
City of Splendora Police Department	2025-SplendoraPD-S-1YG-00047
City of Sugar Land Police Department	2025-Sugarland-S-1YG-00082
City of Sullivan City Police Department	2025-SullivanPD-S-1YG-00130
Texas Department of Public Safety	2025-TDPS-S-1YG-00029
City of Texarkana Police Department	2025-TexarkPD-S-1YG-00122
City of Texas City Police Department	2025-TexasCityPD-S-1YG-00091
Tom Green County	2025-Tomgreen-S-1YG-00019
City of Tyler Police Department	2025-Tyler PD-S-1YG-00086
City of Victoria Police Department	2025-VictoriaPD-S-1YG-00109
City of Waco Police Department	2025-WacoPD-S-1YG-00059

Waller County Sheriff's Office	2025-WallerCOSO-S-1YG-00054
City of Wharton Police Department	2025-WhartonPD-S-1YG-00132
City of White Settlement Police Department	2025-WhitePD-S-1YG-00031
City of Wichita Falls Police Department	2025-WichitaPD-S-1YG-00022
City of Willow Park Police Department	2025-WillowParkPD-S-1YG-00103
City of Wylie Police Department	2025-Wylie-S-1YG-00055

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PT	117	*Planned:*	$9,707,461.58			$2,660,370.28	$12,367,831.86
		117	*Actuals:*	$8,947,443.72	$2,978,293.58			$11,925,737.30

Task: ***Enforcement*** | ***Police Traffic Services PT - 07***

Organization Name | *Division* TRF-TS | *Project Number*

TxDOT - Traffic Safety | **2025-TxDOT-G-1YG-0176**

Title / Desc. ***STEP CMV***

Provide enhanced enforcement covering multiple offenses, focusing on the following: Speed, Occupant Protection (OP), and Hazardous Moving Violations (HMV) related to commercial motor vehicles.

Primary Countermeasure Strategy ID : Police Traffic Services Enforcement

Performance Measures

Child Safety Seat citations	43
Child Safety Seat Warnings	25
CMV Speed citations	7,848
CMV Warnings	12,507
Community events	371
DD arrests/citations	121
DD Warnings	63
DWI arrests	40
DWI Warnings	19
HMV citations	227
HMV Warnings	486
ITC citations	695
ITC Warnings	496
Media exposures	494
Other arrests	2,668
Other citations	5,490
Other Warnings	4,422
Presentations conducted	228
Public information and education materials distributed	10,340
Public information and education materials produced	5,701
Safety Belt citations	289
Safety Belt Warnings	147
Speed citations	2,204
Speed Warnings	3,813
STEP Enforcement Hours	23,755
Vehicle Stops	30,226

Project Notes

The following projects were not implemented
2024-BexarPR3-S-CMV-00040
2024-ProgresoPD-S-CMV-00042

Participating Organizations	*Project #*
City of Amarillo Police Department	2025-AmarilloPD-S-CMV-00041
City of Arlington Police Department	2025-Arlington-S-CMV-00004
City of Austin Police Department	2025-AustinPD-S-CMV-00027
City of Bertram Police Department	2025-BertramPD-S-CMV-00014
Chambers County Sheriff's Office	2025-Chambers-S-CMV-00023
City of Deer Park Police Department	2025-DeerPark-S-CMV-00002
City of Edinburg Police Department	2025-EdinbuPD-S-CMV-00043
Fort Bend County Constable Precinct 1	2025-FortBendPct1-S-CMV-00007
City of Fort Worth Police Department	2025-Fortworth-S-CMV-00019
City of Grand Prairie Police Department	2025-GrandPra-S-CMV-00040
City of Grapevine Police Department	2025-GrapevinePD-S-CMV-00039
City of Harlingen Police Department	2025-Harlingen-S-CMV-00022

Harris County Sheriff's Office	2025-HarrisCo-S-CMV-00038
Harris County Constable Precinct 1	2025-HarrisP1-S-CMV-00020
Harris County Constable Precinct 5	2025-HarrisP5-S-CMV-00035
City of Houston Police Department	2025-HoustonPD-S-CMV-00013
City of Kyle Police Department	2025-KylePD-S-CMV-00036
City of La Porte Police Department	2025-LaPorte-S-CMV-00017
City of Laredo Police Department	2025-LaredoPD-S-CMV-00018
City of McAllen Police Department	2025-McAllenPD-S-CMV-00028
City of Mercedes Police Department	2025-MercedesPD-S-CMV-00042
City of Mission Police Department	2025-Mission-S-CMV-00003
City of Missouri City Police Department	2025-MissouriPD-S-CMV-00015
Moore County Sheriff's Office	2025-MooreCoSO-S-CMV-00046
City of Mont Belvieu Police Department	2025-MtBelvieuPD-S-CMV-00021
City of New Braunfels Police Department	2025-NewBrau-S-CMV-00012
City of Pasadena Police Department	2025-PasadePD-S-CMV-00016
City of Pearland Police Department	2025-pearlaPD-S-CMV-00048
City of Pharr Police Department	2025-PharrPD-S-CMV-00037
City of Rosenberg Police Department	2025-RosenbPD-S-CMV-00031
City of Sugar Land Police Department	2025-Sugarland-S-CMV-00030
City of Sullivan City Police Department	2025-SullivanPD-S-CMV-00044
Tom Green County	2025-Tomgreen-S-CMV-00011
Waller County Sheriff's Office	2025-WallerCOSO-S-CMV-00024

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	34	*Planned:*	$1,832,092.57			$492,243.96	$2,324,336.53
		34	*Actuals:*	$1,706,690.46	$760,170.36			$2,466,860.82

Task: ***Training*** ***Police Traffic Services PT - 07***

Organization Name *Division* TRF-TS *Project Number*

International Association of Directors of Law Enforcement Standards and Training **2025-IADLEST-G-1YG-0142**

Title / Desc. ***Using Data-Driven Strategies, Analysis, & Training to Reduce Crashes and Social Harms and Save Lives***

Increase law enforcement agencies' data and analytical capacity to allow for a data-driven strategy to be utilized and to provide training and assistance, thereby reducing crashes and social harm.

Primary Countermeasure Strategy ID : Police Traffic Services Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct hours of analytical web based training workshops	50	143	☑
▪ Develop Strategic Operation Plan that outlines the project	1	1	☑
▪ Provide hrs of onsite or remote analytical agency assistance in support of initiating a driven-driven model	280	303	☑
▪ Teach hours of in-person and virtual training workshops	270	319	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	1	*Planned:*	$594,494.04			$148,772.00	$743,266.04
		1	*Actuals:*	$458,015.47			$151,462.15	$609,477.62

Task: **Training**	**Police Traffic Services PT - 07**

Organization Name | *Division* TRF-TS | *Project Number*

Texas Municipal Police Association | **2025-TMPA-G-1YG-0007**

Title / Desc. ***Texas Law Enforcement Liaisons STEP Support***

The LEL Program supports the TxDOT Traffic Safety Specialists with STEP grants and traffic safety events. We also instruct a variety of traffic safety courses.

Primary Countermeasure Strategy ID : Police Traffic Services Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Assist Child Passenger Safety events and trainings upon request	18	23	☑
▪ Attend Traffic Safety Specialist or highway safety partner events	18	40	☑
▪ Develop Strategic Plan for deploying personnel and resources	1	1	☑
▪ Teach Training hours to law enforcement and civilians	540	636	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	PT	1	*Planned:*	$1,324,905.32			$331,867.50	$1,656,772.82
		1	*Actuals:*	$1,228,132.81			$440,271.99	$1,668,404.80

Roadway Safety RS - 12

Goals

- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level
- To reduce the number of traffic crashes, injuries, and fatalities in work zones.
- To reduce large truck ("Semi- Trailer" or "Truck-Tractor") crashes, injuries and fatalities.

Strategies

- *Improve highway design and engineering through training.*
- *Increase public education and information on roadway safety.*
- *Provide traffic safety problem identification to local jurisdictions.*
- *Provide training on roadway safety issues.*

Project Descriptions

Task: ***Public Information Campaigns*** ***Roadway Safety RS - 12***

Organization Name *Division* TRF-TS *Project Number*

Sherry Matthews Advocacy Marketing **2025-SMAM-SOW-0001**

Title / Desc. ***Be Safe. Drive Smart.. Public Education and Awareness Campaign***

This multimedia campaign is aimed at addressing challenging driving conditions across the state, educating drivers about the rules of the road, and promoting safe driving practices.

Primary Countermeasure Strategy ID : Roadway Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Coordinate Work Zone Safety Week media event	1	1	☑
▪ Coordinate Energy Sector outreach events	5	5	☑
▪ Implement paid media buy for work zone awareness	1	1	☑
▪ Implement paid media buy targeting energy-producing areas	1	1	☑
▪ Implement PSA placement plan for general traffic safety messaging	1	1	☑
▪ Produce sets of creative assets for the Energy Sector paid media campaign	3	3	☑
▪ Produce sets of creative assets for Work Zone Safety paid media campaign	3	3	☑
▪ Produce sets of print and digital assets for TxDOT and campaign partners	7	7	☑
▪ Provide sets of materials to generate earned media	7	7	☑
▪ Update campaign websites	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
State	State	1	*Planned:*		$2,671,000.00		$2,671,000.00	$5,342,000.00
		1	*Actuals:*		$2,668,262.21		$10,202,436.25	$12,870,698.46

Task: ***Public Information Campaigns*** ***Roadway Safety RS - 12***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0089**

Title / Desc. ***Mitigating Highway-Rail Grade Crossing Risk Through Community Engagement and Outreach***

Highway-rail grade crossings in the targeted area will be surveyed and analyzed to determine relative risk posed to communities. In-person public education and feedback events will be hosted.

Primary Countermeasure Strategy ID : Roadway Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Analyze County level crossing data sets (train and vehicle traffic) and identify high-risk areas	2	2	☑
▪ Collect Train and vehicle grade-crossing counts in Robertson County	7	7	☑
▪ Complete Final report of project activities and outcomes	1	1	☑
▪ Complete Outreach and public engagement events	2	7	☑
▪ Identify Local communities/neighborhoods/ or other areas in proximity to high-risk crossings	5	5	☑
▪ Plan Outreach and public engagement events	2	7	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	RS	1	*Planned:*	$45,000.00			$11,259.27	$56,259.27
		1	*Actuals:*	$44,524.61			$11,340.13	$55,864.74

Task: ***Public Information Campaigns*** ***Roadway Safety RS - 12***

Organization Name *Division* TRF-TS *Project Number*

Texas Operation Lifesaver **2025-TxOpLife-G-1YG-0101**

Title / Desc. ***Highway-Railroad Safety Awareness***

Provide highway-railroad crossing safety training to Law Enforcement personnel and rail safety education presentations to the public. Administer the statewide rail safety program.

Primary Countermeasure Strategy ID : Roadway Safety Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Classes and programs from Texas Operation Lifesaver list of services	300	385	☑
▪ Develop Strategic Plan for reducing KA crashes at highway-rail grade crossings	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	RS	1	*Planned:*	$76,999.00			$24,343.89	$101,342.89
		1	*Actuals:*	$65,169.95			$26,454.73	$91,624.68

Task: ***Training*** ***Roadway Safety RS - 12***

Organization Name *Division* TRF-TS *Project Number*

The University of Texas at Arlington **2025-UTatArli-G-1YG-0127**

Title / Desc. ***2025 Work Zone Safety Training Program***

University of Texas at Arlington (UTA) to provide work zone traffic safety training and skills to City and County employees.

Primary Countermeasure Strategy ID : Roadway Safety Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Administer classes for Texas city and county workers on work zone traffic control safety	121	151	☑
▪ Develop data-driven strategic operational plan to work zone traffic solutions	1	1	☑
▪ Educate Texas city and county workers on work zone traffic safety	1,871	2,534	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	RS	1	*Planned:*	$359,025.00			$101,364.20	$460,389.20
		1	*Actuals:*	$358,736.94			$116,505.05	$475,241.99

Goals

- To reduce School bus-related crashes, injuries and fatalities

Strategies

- *Provide public information and education campaigns to promote safe motor vehicle operations around school buses.*
- *Provide safe school bus operation training for school bus drivers.*

Project Descriptions

Task: ***Training*** ***School Bus SB - 14***

Organization Name *Division* TRF-TS *Project Number*

Education Service Center, Region VI **2025-ESCVI-G-1YG-0016**

Title / Desc. ***Texas School Bus Safety Training Program.***

Bus Safety Education aims to reduce school transportation injuries & fatalities by providing education to transportation personnel & students through training, simulation, & emergency response event

Primary Countermeasure Strategy ID : School Bus Training

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct Operation STEER (Student Transportation Emergency Education & Response) Event	1	1	☑
▪ Conduct School Bus Safety Training Conference	1	0	☐
▪ Conduct PreK-5th grade School Bus Safety Program Trainings to Students	8	38	☑
▪ Conduct School bus transportation personnel trainings in the Bus Safety Training Program	12	42	☑
▪ Develop Strategic Operation Plan	1	2	☑
▪ Identify set of content training material to be utilized in the School Bus Safety Training Program	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	SB	1	*Planned:*	$200,000.00			$52,386.00	$252,386.00
		1	*Actuals:*	$198,407.16			$97,090.57	$295,497.73

Speed Control SC - 08

Goals

- To reduce the number of speed-related fatal and serious injury crashes
- To reduce the number of speed-related fatal and serious injuries

Strategies

- *Increase and sustain high visibility enforcement of speed-related laws.*
- *Increase public information and education concerning speed-related issues.*
- *Provide community training on speed-related issues.*

Project Descriptions

Task: ***Enforcement*** ***Speed Control SC - 08***

Organization Name *Division* TRF-TS *Project Number*

TxDOT - Traffic Safety **2025-TxDOT-G-1YG-0161**

Title / Desc. ***STEP - Operation Slowdown***

Coordinate and conduct yearly Operational Slowdown mobilization consisting of increased speed enforcement and earned media activities.

Primary Countermeasure Strategy ID : Speed Control Enforcement

Performance Measures

Child Safety Seat citations	62
Child Safety Seat Warnings	6
CMV Speed citations	41
CMV Warnings	50
Community events	54
DD arrests/citations	56
DD Warnings	181
DWI arrests	30
DWI Warnings	0
HMV citations	107
HMV Warnings	357
ITC citations	430
ITC Warnings	494
Media exposures	136
Other arrests	113
Other citations	3,856
Other Warnings	3,479
Presentations conducted	31
Public information and education materials distributed	2,513
Public information and education materials produced	1,303
Safety Belt citations	156
Safety Belt Warnings	70
Speed citations	4,596
Speed Warnings	4,528
STEP Enforcement Hours	5,840
Vehicle Stops	15,055

Project Notes

The following projects were not implemented
2024-Euless-OpSlow-00021
2024-GregoryPD-OpSlow-00045
2024-HamiltonPD-OpSlow-00024
2024-HillCoSO-OpSlow-00009
2024-OlneyPD-OpSlow-00003
2024-RuskPD-OpSlow-00013
2024-SweetWaterPD-OpSlow-00043

Participating Organizations	*Project #*
City of Alice Police Department	2025-AlicePD-OpSlow-00016
City of Alton Police Department	2025-AltonPD-OpSlow-00010
City of Anthony Police Department	2025-AnthonyPD-OpSlow-00058
City of Aransas Pass Police Department	2025-aransasPD-OpSlow-00024
City of Arlington Police Department	2025-Arlington-OpSlow-00019
City of Austin Police Department	2025-AustinPD-OpSlow-00031
City of Baytown Police Department	2025-Baytown-OpSlow-00034
City of Brownsville Police Department	2025-BrownsPD-OpSlow-00036

City of Cedar Park Police Department	2025-CdrPrkPD-OpSlow-00012
City of Corinth Police Department	2025-CorinthPD-OpSlow-00022
City of Donna Police Department	2025-DonnaPD-OpSlow-00052
City of Edcouch Police Department	2025-EdcouchPD-OpSlow-00039
El Paso County Sheriff's Office	2025-ElPasoCO-OpSlow-00057
El Paso County Constable's Office, Pct. 4	2025-ElPPct4-OpSlow-00059
City of Escobares Police Department	2025-EscobaresPD-OpSlow-00056
City of Euless Police Department	2025-Euless-OpSlow-00051
Floyd County Sheriff's Office	2025-FloydCoSO-OpSlow-00030
Fort Bend County Constable Precinct 1	2025-FortBendPct1-OpSlow-00005
City of Fort Worth Police Department	2025-Fortworth-OpSlow-00014
City of Freer Police Department	2025-FreerPD-OpSlow-00064
City of Garland Police Department	2025-GarlandPD-OpSlow-00027
City of Georgetown Police Department	2025-Georgetown PD-OpSlow-00006
City of Hallsville Police Department	2025-HallsvillePD-OpSlow-00028
City of Harlingen Police Department	2025-Harlingen-OpSlow-00043
Harris County Constable Precinct 4	2025-Harris4-OpSlow-00063
Harris County Sheriff's Office	2025-HarrisCo-OpSlow-00023
City of Houston Police Department	2025-HoustonPD-OpSlow-00008
City of Kilgore Police Department	2025-KilgorePD-OpSlow-00018
City of Kyle Police Department	2025-KylePD-OpSlow-00025
City of Lamesa Police Department	2025-LamesaPD-OpSlow-00026
City of Laredo Police Department	2025-LaredoPD-OpSlow-00009
City of McAllen Police Department	2025-McAllenPD-OpSlow-00037
City of Mission Police Department	2025-Mission-OpSlow-00007
City of Missouri City Police Department	2025-MissouriPD-OpSlow-00015
Montgomery County Constables Office Pct 2	2025-MoCoP2Co-OpSlow-00002
City of Montgomery Police Department	2025-MontgoPD-OpSlow-00054
Montgomery County Sheriff's Office	2025-MontgoSO-OpSlow-00003
City of Nacogdoches Police Department	2025-Nacogdoches-OpSlow-00017
City of Odessa Police Department	2025-Odessa-OpSlow-00011
City of Palestine Police Department	2025-PalestinePD-OpSlow-00040
City of Palmview Police Department	2025-PalmviewPD-OpSlow-00004
City of Pearland Police Department	2025-pearlaPD-OpSlow-00048
City of Pharr Police Department	2025-PharrPD-OpSlow-00055
City of Rio Grande City Police Department	2025-RioGraPD-OpSlow-00045
City of Robstown Police Department	2025-Robstown-OpSlow-00029
City of San Benito Police Department	2025-SanBenitoPD -OpSlow-00049
City of Snyder Police Department	2025-SnyderPD-OpSlow-00053
Travis County Sheriff's Office	2025-Travis County SO-OpSlow-00032
City of Van Police Department	2025-VanPD-OpSlow-00047
Webb County Constable Pct. 2	2025-WebbCCP2-OpSlow-00020
City of Wichita Falls Police Department	2025-WichitaPD-OpSlow-00061

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	SC	51	*Planned:*	$477,268.54			$127,161.18	$604,429.71
		51	*Actuals:*	$374,036.33	$136,170.57			$510,206.90

Task: ***Public Information Campaigns*** ***Speed Control SC - 08***

Organization Name *Division* TRF-TS *Project Number*

Sherry Matthews Advocacy Marketing **2025-SMAM-SOW-0004**

Title / Desc. ***BSDS-Speeding Public Education and Awareness Campaign***

This public outreach campaign is aimed at reminding motorists of the consequences of speeding and encouraging them to follow the posted speed limit and drive to conditions.

Primary Countermeasure Strategy ID : Speed Control Public Information Campaigns

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct launch press event	1	1	☑
▪ Conduct statewide media tour to generate earned media	1	1	☑
▪ Conduct sets of outreach events	2	2	☑
▪ Implement paid media buy in target markets	1	1	☑
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	☑
▪ Produce sets of creative assets for paid media campaign	4	4	☑
▪ Provide sets of materials to generate earned media	3	3	☑
▪ Update campaign website	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
402	SC	1	*Planned:*	$4,000,000.00			$4,000,000.00	$8,000,000.00
		1	*Actuals:*	$3,860,045.76			$6,894,683.30	$10,754,729.06

Traffic Records TR - 09

Goals

- To improve the timeliness, accuracy, completeness, uniformity, integration, and/or accessibility of traffic records in Texas.

Strategies

- *Develop, Implement, Maintain, and Provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems..*
- *Improve the intake, tracking, analysis and reporting of crash data.*
- *Improve the integration of traffic records between state agencies and local entities.*

Project Descriptions

Task: ***Evaluation*** ***Traffic Records TR - 09***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0054**

Title / Desc. ***Linking the Six Core Traffic Databases using the Unique ID Pilot Project Dataset***

Integrating data from the other three core traffic records databases into the linked crash and EMS/Trauma dataset created as part of the FY24 RAC A&B Unique ID Pilot Project.

Primary Countermeasure Strategy ID : Traffic Records Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Create final report	1	1	☑
▪ Create linked dataset with data from four core traffic record databases	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405C	M3DA	1	*Planned:*	$152,149.00			$38,061.02	$190,210.02
		1	*Actuals:*	$151,330.93			$38,353.05	$189,683.98

Task: ***Evaluation*** ***Traffic Records TR - 09***

Organization Name *Division* TRF-TS *Project Number*

Texas A&M Transportation Institute **2025-TTI-G-1YG-0055**

Title / Desc. ***Providing Technical Assistance to the Texas Traffic Records Coordinating Committee (TRCC)***

To provide technical assistance to the Texas TRCC by coordinating the FY2025 Traffic Records Program Assessment and providing technical assistance to TxDOT including maintaining data dashboards.

Primary Countermeasure Strategy ID : Traffic Records Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Complete set of STRAP questions related to up to two of the core traffic record datasets	1	1	☑
▪ Produce final report	1	1	☑
▪ Produce Update of the Texas Traffic Records Information System (TSIS) Strategic Plan with Data Quality Progr	1	1	☑
▪ Update TRCC web data tools including TxSTORM and other data dashboards	2	2	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405C	M3DA	1	*Planned:*	$155,000.00			$38,774.22	$193,774.22
		1	*Actuals:*	$151,968.16			$38,534.85	$190,503.01

Task: ***Evaluation*** ***Traffic Records TR - 09***

Organization Name *Division* TRF-TS *Project Number*

Texas Department of Public Safety **2025-TDPS-G-1YG-0138**

Title / Desc. ***State Traffic Records System Improvement and Expansion of Crash Data Analysis***

HSOC will continue to identify trends and develop statistical findings related to traffic citations, crashes, and proactive enforcement by providing employee salaries and equipment for data analysis.

Primary Countermeasure Strategy ID : Traffic Records Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Maintain citation data with no inaccurate critical data elements	98 %	1,182 %	☑
▪ Provide of analytic deliverables generated by the established deadline	80 %	1,067 %	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405C	M3DA	1	*Planned:*	$1,099,659.37			$366,553.13	$1,466,212.50
		1	*Actuals:*	$990,214.07			$330,072.48	$1,320,286.55

Task: ***Evaluation*** ***Traffic Records TR - 09***

Organization Name *Division* TRF-TS *Project Number*

Texas Department of State Health Services **2025-TDSHS-G-1YG-0128**

Title / Desc. ***DSHS' Emergency Medical Services and Trauma Registries Data System***

Statewide data registry system collecting emergency medical service and acute trauma case data, used for analysis of health outcomes related to motor vehicle crashes as well as other related uses.

Primary Countermeasure Strategy ID : Traffic Records Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Maintain National data standards	2	2	☑
▪ Produce Motor vehicle crash (MVC) annual trend reports	3	3	☑
▪ Provide Update on the FY2023 EMSTR strategic plan implementation goals	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405C	M3DA	1	*Planned:*	$549,872.95			$246,572.03	$796,444.98
		1	*Actuals:*	$545,777.50			$254,935.63	$800,713.13

Task: ***Evaluation*** ***Traffic Records TR - 09***

Organization Name *Division* TRF-TS *Project Number*

Texas Municipal Police Association **2025-TMPA-G-1YG-0005**

Title / Desc. ***Law Enforcement Advanced Data Reporting System (LEADRS)***

Law Enforcement Advanced Data Reporting System to include creating an analytical data module for analyzing data from DWI arrest through court adjudication.

Primary Countermeasure Strategy ID : Traffic Records Evaluation

Communities Served : Statewide

Activites	*Target*	*Actual*	*Met?*
▪ Conduct LEADRS trainings/presentations to law enforcement, prosecutors, judges, and other stakeholders	125	452	☑
▪ Improve Statewide DWI Tracking Database	1	1	☑

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405C	M3DA	1	*Planned:*	$2,350,000.00			$593,010.00	$2,943,010.00
		1	*Actuals:*	$2,315,560.87			$723,226.36	$3,038,787.23

Task: ***Program Management*** ***Traffic Records TR - 09***

Organization Name *Division* TRF-TS *Project Number*

CRIS **2025-CRIS-G-1YG-0193**

Title / Desc. ***Crash Records Information System Program Operations***

Support and enhance the statewide data system CRIS (Crash Record Information System) which provides timely and effective data analysis to support allocation of highway safety resources

Primary Countermeasure Strategy ID : Traffic Records Program Management

Communities Served : Statewide

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
State	State	1	*Planned:*		$3,000,000.00			$3,000,000.00
		1	*Actuals:*		$3,476,222.85			$3,476,222.85

Task: ***Program Management*** ***Traffic Records TR - 09***

Organization Name *Division* TRF-TS *Project Number*

CRIS **2025-CRIS-G-1YG-0194**

Title / Desc. ***Crash Records Information System Help Desk***

Agency support provided by the TxDOT technical team has increased adoption through assistance the team provides with installing and configuring the agency identity provider (IDP) and the development

Primary Countermeasure Strategy ID : Traffic Records Program Management

Communities Served : Statewide

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
405C	M3DA	1	*Planned:*	$1,375,000.00				$1,375,000.00
		1	*Actuals:*	$1,350,000.00				$1,350,000.00

Task: ***Program Management*** ***Traffic Records TR - 09***

Organization Name *Division* TRF-TS *Project Number*

CRIS **2025-CRIS-G-1YG-0195**

Title / Desc. ***CRIS TDI***

TDI

Primary Countermeasure Strategy ID : Traffic Records Program Management

Communities Served : Statewide

Financial Information:

Fund	*Source*	*# Projects*		*Federal Funding*	*State Funding*	*Program Income*	*Local Match*	*Project Total*
State	State	1	*Planned:*		$730,218.00			$730,218.00
		1	*Actuals:*		$730,218.00			$730,218.00

Project Implementation

In addressing 23 CFR 1300.35(b)(1), TxDOT funded a broad spectrum of traffic safety projects during FY24. However, the following projects were not implemented as identified in the Texas FY 2024 Annual Grant Application (AGA). Reasons for non-implementation include pre-award audit findings, staffing limitations within the agency, and the agency deciding not to advance to the execution phase of the project. Included in this listing are the projects that were ultimately not implemented.

Project ID	Project Title	Reason
2025-KylePD-CIOT-00008	STEP - Click It Or Ticket Mobilization	Mobilization Canceled
2025-SanAngeloPD-IDM-00004	STEP - Impaired Driving Mobilization	Mobilization Canceled
2025-MercedesPD-IDM-00036	STEP - Impaired Driving Mobilization	Mobilization Canceled
2025-AlmaPD-CIOT-00035	STEP - Click It Or Ticket Mobilization	Mobilization Canceled
2025-EdcouchPD-IDM-00026	STEP - Impaired Driving Mobilization	Mobilization Canceled
2025-SocorrPD-IDM-00025	STEP - Impaired Driving Mobilization	Mobilization Canceled
2025-AlmaPD-OpSlow-00035	STEP - Operation Slowdown	Mobilization Canceled
2025-KirbyPD-CIOT-00060	STEP - Click It Or Ticket Mobilization	Mobilization Canceled
2025-AlpinePD-OpSlow-00038	STEP - Operation Slowdown	Mobilization Canceled
2025-BlancoCoSO-OpSlow-00060	STEP - Operation Slowdown	Mobilization Canceled
2025-BeeCoSO-OpSlow-00013	STEP - Operation Slowdown	Mobilization Canceled
2025-HoustonCoSO-OpSlow-00041	STEP - Operation Slowdown	Mobilization Canceled
2025-CuneyPD-OpSlow-00046	STEP - Operation Slowdown	Mobilization Canceled
2025-KirbyPD-OpSlow-00062	STEP - Operation Slowdown	Mobilization Canceled
2025-AlpinePD-CIOT-00038	STEP - Click It Or Ticket Mobilization	Mobilization Withdrawn
2025-BeeCoSO-CIOT-00014	STEP - Click It Or Ticket Mobilization	Mobilization Withdrawn
2025-WebbCCP2-CIOT-00018	STEP - Click It Or Ticket Mobilization	Mobilization Withdrawn
2025-Harris4-CIOT-00062	STEP - Click It Or Ticket Mobilization	Mobilization Withdrawn
2025-RuskPD-CIOT-00061	STEP - Click It Or Ticket Mobilization	Mobilization Withdrawn
2025-HarrisCo-CIOT-00023	STEP - Click It Or Ticket Mobilization	Mobilization Withdrawn
2025-CumbyPD-IDM-00029	STEP - Impaired Driving Mobilization	Mobilization Withdrawn
2025-PlanoPD-IDM-00047	STEP - Impaired Driving Mobilization	Mobilization Withdrawn
2025-MarbleFlsPD-IDM-00023	STEP - Impaired Driving Mobilization	Mobilization Withdrawn
2025-MineolaPD-OpSlow-00021	STEP - Operation Slowdown	Mobilization Withdrawn
2025-navasota-OpSlow-00044	STEP - Operation Slowdown	Mobilization Withdrawn
2025-RuskPD-OpSlow-00042	STEP - Operation Slowdown	Mobilization Withdrawn
2025-LacyLakeviewPD-OpSlow-00033	STEP - Operation Slowdown	Mobilization Withdrawn
2025-FreerPD-S-1YG-00016	STEP Comprehensive	Proposal Withdrawn
2025-SanAntPD-S-CMV-00008	STEP CMV	Proposal Withdrawn
2025-BexarPR3-S-CMV-00045	STEP CMV	Proposal Withdrawn
2025-Irving-S-1YG-00008	STEP Comprehensive	Proposal Withdrawn
2025-AnsonPD-S-1YG-00083	STEP Comprehensive	Proposal Withdrawn
2025-ManvelPD-S-1YG-00120	STEP Comprehensive	Proposal Withdrawn
2025-BexarPR3-S-1YG-00041	STEP Comprehensive	Proposal Withdrawn
2025-ShallowaterPD-S-1YG-00124	STEP Comprehensive	Proposal Withdrawn
2025-CuneyPD-S-1YG-00142	STEP Comprehensive	Proposal Withdrawn
2025-MustangRPD-S-1YG-00123	STEP Comprehensive	Proposal Withdrawn
2025-LivingstonPD-S-1YG-00098	STEP Comprehensive	Proposal Withdrawn
2025-Universal City PD-S-1YG-00121	STEP Comprehensive	Proposal Withdrawn
2025-LockhartISD-DEG-00007	Driver Education Grant	Proposal(DEG) Canceled
2025-MoranISD-DEG-00006	Driver Education Grant	Proposal(DEG) Canceled
2025-MerkelISD-DEG-00011	Driver Education Grant	Proposal(DEG) Canceled
2025-TomballPD-S-1YG-00129	STEP Comprehensive	Signature Not Completed
2025-HoustonCoSO-CIOT-00042	STEP - Click It Or Ticket Mobilization	Signature Not Completed
2025-GunBarrelPD-IDM-00037	STEP - Impaired Driving Mobilization	Signature Not Completed
2025-FtStcktonPD-OpSlow-00050	STEP - Operation Slowdown	Signature Not Completed
2025-CuneyPD-CIOT-00045	STEP - Click It Or Ticket Mobilization	Signature Not Completed
2025-FBCoCP3-S-CMV-00032	STEP CMV	Signature Not Completed
2025-FBCoCP3-S-1YG-00089	STEP Comprehensive	Signature Not Completed

Public Participation and Engagement

In addressing 23 CFR 1300.35(b)(2), TRF-BTS identified the following initiatives in the 3HSP to illustrate the State's Public Participation and Engagement efforts.

- Refugees in Amarillo
- El Paso drivers in court backlogged cases
- Low-income families Laredo, Texas
- Motorcycle Riders in San Angelo

Refugees in Amarillo

Overview

The TxDOT Traffic Safety Specialist (TSS) in Amarillo collaborates with local Refugee Center Staff to assist refugees on a one-to-one, in person basis, onsite, with education regarding seat belt laws and other traffic safety laws and provides the families with car seats for their children.

Description of Engagement Opportunities

As a National Certified Child Passenger Safety Seat Instructor, the TSS has been actively involved in organizing and conducting car seat safety programs and other safety programs specifically tailored for refugee families in the Texas Panhandle.

Through a collaboration with local refugee resettlement agencies, including City of Amarillo Refugee Program and Catholic Charities of the Texas Panhandle-Joseph' s Project, car seat installation and safety workshops are hosted at community centers and other non-profits frequented by refugee families.

These sessions are designed to educate families on traffic safety laws and best practices, which may differ from those in their home countries. An after-event discussion with all the families is held in which feedback is obtained regarding their experience, how they will use their new skill, and if there were any issues they want clarified or need additional help with.

The initiative continues to work with the "Champion" (usually a religious leader) in the communities to keep checking the pulse on what the need is for instruction as new families come to our area. Often times, families are seen multiple times to make car seat adjustments and corrections in their vehicles. Agencies offer their translators for all the events.

The unique situation with the refugee population also provided a bonus this past year as the initiative was able to connect with and recruit among the refugee families to serve as car seat technicians. This will be extremely beneficial for our refugees. Instruction given in their own language with all the cultural nuances we know exist can establish an improved "safety mindset" in all things traffic.

This initiative also works to raise awareness on human trafficking as often as possible utilizing the BLUE Campaign from the Department of Homeland Security. The BLUE campaign is a national public awareness campaign designed to educate others in recognizing the indicators of human trafficking. The families are also provided a 'recognizing the signs of human trafficking' card in multiple languages.

Accessibility Measures in Outreach Efforts

Understanding the unique challenges faced by refugee families, we implemented several accessibility measures:

- Multilingual instructors and materials are available in English and Spanish, and translation services are available in languages predominant among the refugee community.
- Building relationships with refugee caregivers who pass on benefits to having and correctly installing car seats to others. This also helps us become more culturally competent.
- Sessions are scheduled on weekdays and some evenings to accommodate various work schedules and ensure maximum participation.
- All venues are accessible and family-friendly during workshops.

Description of Attendees and Participants

The participants primarily include refugee families resettled in the Panhandle area, often recommended by local resettlement agencies. They are typically comprised of parents and caregivers who are new to transportation laws and child safety practices. By helping these families understand and implement car safety measures, we aim to reduce the risk of transportation-related injuries among one of the most vulnerable populations.

Summary of Issues Covered

The workshops covered essential topics such as:

- Choosing the right car seat based on the child's age, weight, and height.
- Correct installation of car seats using both seat belts and LATCH systems.
- The importance of registering car seats for recall notifications.
- Understanding and complying with Texas state laws regarding child passenger safety.
- And the newest information given, "How to relate to law enforcement" if they are stopped.

Types of Comments and Views Received

Feedback from refugee families has been invaluable in enhancing our program. The direct feedback is given to each agency and shared at the quarterly update meeting among agencies working with this population.

Comments often include:

- Requests for additional sessions and resources for their children in other neighborhoods.
- Inquiries about resources for financially disadvantaged families needing car seats.
- Appreciation for the personal assistance in installing car seats correctly.
- Desire for ongoing support and refresher courses.

Incorporation of Community Comments into Decision-Making

The feedback from refugee families is taken seriously and used to adjust and improve the program. All comments and suggestions are compiled and reviewed with all agencies to inform future planning for instance:

- The frequency of workshops in areas with higher concentrations of refugees has increased including Dallam, Potter, and Moore Counties.
- Since July, a partnership with an additional refugee service agency has been established. A workshop with translator assistance was conducted with Family Support Services.
- Additional car seat events have been planned along with additional one on one appointments as needed. Events will be inside only during our winter months because many refugee families will not attend an event from December to March as they are not acclimated to the weather in the Panhandle. Hosting events indoors helps to accommodate and encourage participation.
- Our partner, Joseph's Project, created an additional satellite office in a neighboring district. The initiative will partner with the local TSS in hosting car seat events at the satellite office on a regular basis.
- Surveys are provided immediately to all the families at the events to gather feedback on their previous and post knowledge of car seat installation.
- A cultural competence training is conducted with all of our partner agencies to discuss significant cultural practices that effect the way a tech or instructor educates and interacts with refugee families. Our goal is to remain genuinely interested, open-minded and willing to learn about different cultures. This helps engage a refugee client and shows respect and concern for them.
- Partnerships with nonprofits and local and state agencies are maintained. Our partners provide help at all events and additional car seats to those in need at the refugee centers. Our partners include Catholic Charities, City of Amarillo Maternal and Child Health, Department of State Health Services and Texas Agrilife.
- Continued engagement and interaction with community leaders within the refugee population ensures ongoing relevance and effectiveness of the program. Quarterly meetings with agencies who provide services to the refugee families help fill in the gaps.

These responses reflect the TxDOT commitment to meeting the specific needs of refugee families in the Texas Panhandle and promoting safety and compliance with state laws in a sensitive and supportive manner.

El Paso Drivers in Court Backlogged Cases

Overview

The Precinct 4 Justice of the Peace reached out to the El Paso TSS to assist low-income defendants with court-ordered defensive driving courses for ticket dismissal. The Precinct had a high volume of backlogged court cases. TxDOT does not manage a defensive driving course, however, the El Paso TSS created a program for them.

A traffic safety class was developed and taught on the top four causes of fatalities in Texas: speeding, impaired driving, distracted driving, & seatbelt use. In addition, defendants cited for an unrestrained child attended a class on the correct use of child passenger safety seats. The TSS provided car seats and conducted in-person, one-on-one car seat installation instruction for parents who completed the traffic safety class.

Description of Engagement Opportunities

The judge(s) vet their constituents during the court process to choose who to send to our TxDOT Ticket Dismissal program and traffic safety class. The courts are asked to ensure they send people who cannot afford a standard ticket dismissal program.

Accessibility Measures in Outreach Efforts

Participants are referred by the court. Courses are held in English and Spanish. Classes are held in person or virtually depending on the age of the person not wearing a seatbelt. Constituents are usually given 90 days to complete this process. The TSS schedules a course once a month and provides the constituent a few dates to choose from. Classes are conducted for any traffic element the judge deemed necessary, at their discretion.

In-person car seat appointments are made available for circumstances in which a car seat inspection is needed for a parent/guardian who had a unrestrained child under the age of 8.

A virtual option is only made available in circumstances in which the defendant was the unrestrained occupant.

Description of Attendees and Participants

Participants are within the El Paso community who vary in age and gender. The judge(s) vet their constituents during the court process to choose who to send to our traffic safety class. The courts are asked to ensure they send people who cannot afford a standard ticket dismissal program.

Summary of Issues Covered

For participants who did not have a child restrained:

- The participant and the child who was not wearing a seat belt must come in person for a one-on-one car seat inspection with the TSS.
- The class educates parent and caregivers on the proper use of child restraints and how to keep their child safe while transporting them in a vehicle.
- For participants who were not restrained:
- Information provided in the class covers the top four causes of traffic-related fatalities in Texas to include speeding, impaired driving, distracted driving, & seatbelt use.
- As part of the virtual option, the participant is asked to be engaged throughout the class. When there are connectivity issues, the constituent arrives more than 10 minutes late or they choose not to participate during the presentation, they are asked to reschedule so they are able to participate and benefit from the one-hour class.

Types of Comments and Views Received

Many participants feel the class provides great reminders and new information on safe driving habits. Parents/guardians who participate in the one-on-one car seat inspection are appreciative on the information receive. Many of them state that they learned so much from the class and are very appreciative of the information.

Quite a few participants were initially upset, being sent by the court. After participating in the class, many participants stated that they were grateful of being stopped and referred to by the court. Many of them voiced that the class changed their view on how they were driving and would make a change to become safer drivers.

Incorporation of Community Comments into Decision-Making

All comments provided thus far have been positive and in favor of the current plan for this initiative as it is meeting the needs of the participants. If additional comments and views arise that could potentially adjust the plan for this initiative, they will be addressed at that time.

Low-income Families Laredo, TX

Overview

The Traffic Safety Specialist (TSS) in Laredo works with low-income families who have been cited for seat belt and child passenger safety violations. The TSS provides Bilingual CPASS education, a new car seat, and a hands-on car seat installation. These three steps help the families cited earn consideration for a ticket dismissal by the court.

Description of Engagement Opportunities

Opportunities to help low-income families come through various channels, such as the Save with a Seat website, where numerous hits are received from parents looking for child safety seats and information, and from our local law enforcement agencies, hospitals, and local justice of the peace offices who work with us to ensure that children are properly restrained in vehicles.

Many of these families are often cited for adult seat belt and child passenger safety violations. In addition, we work with unrestrained seat belt and speeding violators, providing bi-monthly presentations to the court.

Accessibility Measures in Outreach Efforts

Accessibility measures are made available to families at outreach events which always includes child passenger safety information, a demonstration of the various car seats using training dolls always perks the interests of parent and children alike.

Other accessibility measures come from referrals from the court system and other local community resources/organizations, such the Laredo Police Department, Webb County Constables, hospitals, Women Infant and Children (WIC) clinics and Laredo Health Department.

Description of Attendees and Participants

The Laredo District child passenger safety technicians (CPST) adhere to TxDOT's child passenger safety guidelines, which require participants to be Texas residents with proof of residency, which is typically the case who are members of the affected community.

Prior to distributing car seats, the TxDOT CPST determines the caregiver's inability to purchase a car seat by either self-certifying that they cannot afford a car seat or by declaring their low-income status through their enrollment in a government assistance program such as Medicaid, Women Infant & Children, or Children's Health Insurance Program. Some referrals of low-income families come through justice of the peace and municipal courts.

Summary of Issues Covered

During the engagement opportunity, attendees and participants are first screened prior to conducting an in-person inspection and asked to complete the TxDOT Child Passenger Safety (CPS) Screening Form. Then, the parent/caregiver is provided with child passenger safety education and

hands-on car seat installation training on how to properly install the car seat in their vehicle, with the parent/caregiver being the primary installer of the car seat. They learn that a car seat must be selected based on a child's age, weight and height.

In addition, parents/caregivers are taught the importance of not having loose objects in the vehicle that can become flying projectiles that can injure children and passengers. Finally, we provide parents with combined, accurate, comprehensive information about car seat safety and where to find information to help ensure their children travel safely.

Types of Comments and Views Received

This parent/caregiver self-installation process empowers families, making them more confident and able to install the car seat in another vehicle should the need ever arise. There are so many questions that parents have that can only be answered in person (show and tell) during the car seat installation process.

After the training is complete, parents express their gratitude and appreciation for the valuable information they received. "My child is safe now.", "I had no idea the law said eight years or under four-foot-nine." The increased awareness and eye-opening experience is important to parents. Some parents are brought to tears when they realize that they have previously and unknowingly exposed their children to a potential death or serious injury.

Incorporation of Community Comments into Decision-Making

Currently, comments and views received through the engagement opportunity are annotated on the checklist under the comments section. A formal, local survey will be conducted in the Laredo District for FY2025 as a pilot program to understand the child safety needs of parents/caregivers and to gather other family demographic information to measure the impact of an initiative or identify areas for improvement. (i.e. child-caregiver relationship, number of children in the family, age of child, how they plan to implement new child safety behaviors learned, and more importantly, to raise awareness and where they get their information (i.e. mainstream news or social media, agency referrals, word of mouth, etc.) leading to CPASS resources, to name a few). The end result of this survey is to gather actionable insights. This can vary depending on the purpose of the survey, but is typically aimed at identifying trends, patterns, and education that can address safety disparities in low-income communities.

Motorcycle Riders in San Angelo

Overview

The San Angelo Motorcycle Safety Coalition members reached out to our Traffic Safety Specialist (TSS) in the San Angelo District office due to their concerns regarding Motorcycle fatalities/serious

injuries along the “Three Sisters” Route: Three Hill Country Ranch Roads 335, 336 and 337, are known throughout Texas as the Twisted Sisters, and riders come from near and far to enjoy them.

Description of Engagement Opportunities

The San Angelo Motorcycle Safety Coalition was formed in 2023 as a result of feedback received from the motorcycle community. The TSS then coordinated the initial San Angelo Motorcycle Safety Coalition meeting and has held quarterly meetings at the TxDOT San Angelo District office since the coalition was formed.

Motorcyclists in San Angelo host a “Bike Night” every Friday to discuss safety issues. A “Blessing of the Bikes” was held recently.

The TSS hosts motorcycle safety events at the district office. Twice this year, traffic safety booths were hosted to engage with riders and discuss motorcycle safety initiatives including helmet use, basic motorcycle riding courses, first aid kits, rider awareness, impaired riding and *Be Safe, Be Seen*.

Accessibility Measures in Outreach Efforts

The TSS coordinated with the motorcycle group to find a day and time that best meets their needs/per their request and placed orange cones in the parking lot to reserve parking for motorcycles only.

Description of Attendees and Participants

The attendees of the events included motorcyclists in the San Angelo district including motorcycle safety advocates.

Summary of Issues Covered

The TSS met with five motorcycle advocates from Texas to discuss options to improve traffic safety specifically along the Three Sisters roads as well as for all motorcyclists in the San Angelo District.

Types of Comments and Views Received

To summarize all the issues covered, the following comments and views were received:

- The creation of a motorcycle safety coalition.
- The need for billboards along the “Three Sisters” roads due to the high motorcycle fatality and serious injury rate in Leakey, Texas.
- More traffic safety education on how to “Share the Road” with Motorcyclists and additional basic motorcycle riding classes.
- How to address and decrease impaired driving in the motorcycle community.

- The need for traffic safety markings in the roadways with specific requests for “Slow Down” and “Sharp Curve” safety messaging along the Three Sisters roadways.

Incorporation of Community Comments into Decision-Making

As a result of their feedback, two motorcycle safety billboards were purchased, strategically placed according to the data, and were to be maintained in the Three Sisters area.

After further collaboration, it was determined that the billboards were more of a visual distraction to the motorcyclists, who requested that they be removed due to this safety concern.

The feedback received from the motorcycle riders in San Angelo was valuable and did lead the San Angelo District to create a motorcycle safety coalition as well as plan and conduct increased engagements in motorcycle safety and awareness in the “Three Sisters” roads area.

Additionally, the TxDOT District Engineer will continue to evaluate the “Three Sisters” roads to consider adding roadway markings to increase traffic safety along the highway.

While we will continue to engage with the motorcycle community in the San Angelo District, we will not pursue this as a PPE project for FY25.

Evidence-Based Enforcement Activities

In addressing 23 CFR 1300.35(b)(3), our statewide traffic safety evidence-based enforcement activities were aimed at reducing crashes caused by speeding, alcohol, and other drugs, running red lights and stop signs, distracted driving, and failure to use safety belts or child passenger safety seats.

The Selective Traffic Enforcement Program (STEP) is Texas’s evidence-based traffic safety enforcement program. Texas funded 251 STEP projects in FY24 and partnered with 144 of law enforcement agencies through these projects. The evidence-based program activities and results are described in Section Three in the corresponding program area.

BTS deploys resources based on analysis of crashes, crash fatalities, and injuries in areas of highest risk. Additionally, all enforcement agencies receiving grant funding must use a data-driven approach to identify the enforcement issues in their jurisdictions. To ensure enforcement resources were deployed effectively, law enforcement agencies were directed to implement evidence-based strategies.

As part of our ongoing efforts to engage the law enforcement community, BTS hosted a STEP Partners Meeting. The meeting was made accessible by being held both in person and virtually. An invite was extended to all past and present STEP partners. The meeting was meant to facilitate

discussions regarding the Texas STEP program where agencies were encouraged to bring their ideas, concerns and questions. Overall, there were 125 participants at the meeting representing over 50 Texas law enforcement agencies.

As part of each STEP project, public information and education are required components and include community collaboration. The community collaboration efforts included but are not limited to participating in community meetings and events; providing education and outreach including National Night Out (NNO); and promoting traffic safety awareness through community-based social media channels and news outlets. Through these efforts, law enforcement and BTS continued to engage Texas communities and collaborate with local organizations regarding traffic safety awareness.

Mobilization Participation

In addressing 23 CFR 1300.35(b)(4), TRF-BTS conducted three mobilizations: Click It or Ticket (CIOT), Impaired Driving (IDM) and Operation Slowdown (OpSlow). The participating agencies for each mobilization are listed below in the corresponding sections for each individual mobilization.

The enforcement activity for each mobilization differs but generally consists of high-visibility, overtime saturation patrols focused on reducing the number of fatal and serious injury crashes involving contributing factors commonly associated with the mobilization (occupant protection, impairment, and speed).

Texas Transportation Code Section 720.002 prohibits using traffic-offense (citation) quotas; therefore, there is no requirement, formal or informal, that a peace officer issue a specified or predetermined number of citations in pursuance of the Subgrantee's obligations. We require that in addition to the STEP enforcement activities, the subgrantee must maintain baseline non-STEP funded citation and arrest activity due to the prohibition of supplanting. As part of each officer's Daily Activity Report, if a citation is issued, the citation number must be supplied as part of the report which can then be cross-referenced during monitoring. For reporting purposes only, citation data was gathered and is provided in the corresponding sections for each individual mobilization.

In coordination with the CIOT, IDM and OpSlow mobilizations, TRF-BTS conducts paid and earned media outreach efforts as part of our statewide media campaigns. Please see "Section Three: Paid Media Reports" for further information on the respective campaigns for *Click It or Ticket*, Statewide Impaired Driving and the *Be Safe. Drive Smart.* Speed Awareness campaigns.

Click It or Ticket Mobilization

The Click It or Ticket (CIOT) Mobilization specifically focuses on reducing fatal or serious-injury crashes where vehicle occupants are unrestrained or improperly restrained, whether in seat belts or child safety seats.

The goals and strategies of this mobilization are to conduct high-visibility saturation patrols within the Enforcement Zones identified for at least four calendar days during the enforcement dates, with at least half of all enforcement hours worked on this project conducted between the hours of 6p-6a. Agencies are also required to perform pre and post enforcement earned-media campaigns for each enforcement period.

The pre-media, enforcement and post-media periods consist of a nearly month-long timeframe coinciding with the national CIOT mobilization from May 17 through June 5, 2024. Pre-media and post-media activity can include but is not limited to newspaper, radio, television and social media announcements of the upcoming increased enforcement, follow-up results of the increased enforcement and pertinent traffic safety information.

Please also see "Section Three: Paid Media Reports" for further information on the media campaign for *Click It or Ticket*.

Impaired Driving Mobilization

The Impaired Driving Mobilization (IDM) consists of DWI enforcement Waves during holiday periods to increase DWI arrests and earned media activity as part of the statewide impaired driving campaign and in conjunction with the national Impaired Driving Mobilization campaign.

The goals and strategies of this mobilization are to conduct high-visibility saturation patrols within the Enforcement Zones identified at least four days between the hours of 6p-6a, Monday-Sunday during the approved enforcement periods. Subgrantee must also perform pre and post enforcement earned-media campaigns for each enforcement period.

The pre-media, enforcement and post-media periods consist of the Christmas/New Year's Wave, Spring Break Wave, Independence Day Wave and Labor Day Wave. Pre and post enforcement media activity can include but is not limited to newspaper, radio, television and social media announcements of the upcoming increased enforcement, follow-up results of the increased enforcement and pertinent traffic safety information.

Please also see "Section Three: Paid Media Reports" for further information on the media campaign for Statewide Impaired Driving.

Operation Slowdown Mobilization

The Operation Slowdown (OpSlow) Mobilization aims to increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes and public information and education effort during the Enforcement period.

The goals and strategies of this mobilization are to conduct high-visibility overtime enforcement activities focused on reducing the number of crashes involving contributing factors commonly

associated with speed which includes saturation patrols within the Enforcement Zones identified. Agencies must also perform pre and post enforcement earned-media campaigns for each enforcement period.

The pre-media, enforcement and post-media periods consisted of a nearly month-long timeframe between July 16 and August 7, 2024. Pre-media and post-media activity can include but is not limited to newspaper, radio, television and social media announcements of the upcoming increased enforcement, follow-up results of the increased enforcement and pertinent traffic safety information.

Please also see “Section Three: Paid Media Reports” for further information on the media campaign for *Be Safe. Drive Smart.* Speed Awareness.

SECTION THREE
PAID MEDIA REPORTS



FY 2024 *Click It or Ticket* Public Information and Education Campaign
October 1, 2023 – September 30, 2024

Even though Texas has had a seat belt law on the books since 1985, by 2002 only three of four drivers (76%) were buckling up. Traffic fatalities were topping 3,500 every year, and many of those could have been prevented if vehicle occupants had been wearing a seat belt. In 2002, TxDOT began participating in the National Highway Traffic Safety Administration's (NHTSA) national *Click It or Ticket* campaign and as of 2024, seat belt use in Texas has increased from 76% to 90.1%.

According to the NHTSA, *Click It or Ticket* campaigns in Texas are credited with saving more than 7,800 lives, preventing 139,000 serious injuries, and achieving more than $40 billion in economic savings. While this is a cause to celebrate, too many Texans are dying or sustaining serious injuries due to a failure to buckle up. In 2023, there were 3,823 motor vehicle traffic crashes in Texas in which unrestrained occupants sustained fatal or serious injuries.

Research shows that men, passengers, those in pickup trucks (drivers and passengers), and those on the road at night are the worst when it comes to using a seat belt regularly. Buckling up saves lives and protects drivers and passengers from harm and expensive tickets. In fact, wearing a seat belt reduces the risk of a fatal injury to a person in the front seat of a passenger car by 45%. For those in pickup trucks, which are more likely to roll than passenger vehicles, the risk of fatal injury is reduced by up to 60%.

At the national level, *Click It or Ticket* aims to enforce seat belt use to help keep travelers safe. The state campaign seeks to supplement the national effort through several goals:

- Raise drivers' awareness of the increased risk of getting a ticket due to enforcement mobilization.

- Raise drivers' awareness of the increased risk of injury or death due to failure to use a seat belt.
- Reduce unbelted fatalities.
- Increase seat belt use.

Paid Media Recap



Beginning in May, TxDOT placed $830,055 in paid media for the *Click It or Ticket* campaign, with some media partnerships continuing until the end of August. Added value achieved through negotiations with media vendors exceeded TxDOT's investment. Bonus (free) radio spots were valued at $202,218. Added-value amounts from out-of-home advertising totaled $330,320 and included billboard overrides and negotiated lower monthly rates as well as gas station bonus spots. Bally Sports Southwest and Space City Home Network media buys contributed $529,501 in added value. The total added value generated by paid media was $1,062,039.

Primary Target: Adults 18–34, with an emphasis on men

Secondary Target: Adults 35+

Media Markets: Statewide, with out-of-home emphasis on the following counties: Angelina, Bell, Bexar, Brazos, Collin, Comal, Dallas, Denton, Ft. Bend, Harris, Jefferson, Kaufman, Lubbock, McLennan, Nueces, Tarrant, Taylor, Victoria, Williamson, and Wise

Media:
— Spot 30-second radio (English and Spanish)
— Spot 15-second radio traffic sponsorships (English and Spanish)
— Connected TV/CTV 30- and 15-second TV (English and Spanish)
— Digital video (YouTube and pre-roll video) and digital radio
— Influencer paid posts
— Billboards and gas station TV ads

Added Value: Bonus spots, overrides, and negotiated rate discounts

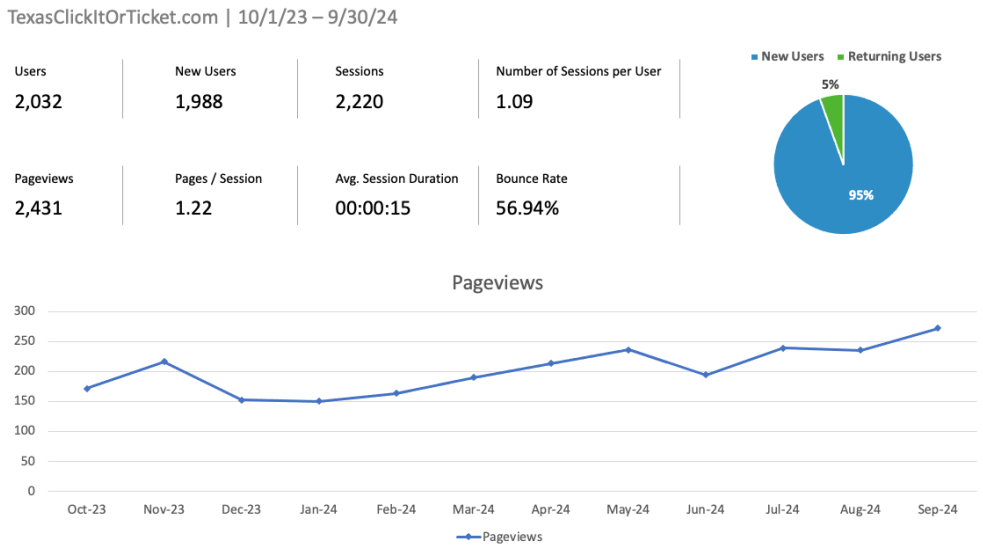
Media Flight Dates:	Connected TV (CTV)	5/15–6/02/24
	Bally Sports Southwest (BSS)	5/20–6/02/24
	BSS Save Days of Summer	6/03–8/31/24
	Space City Home Network	5/20–6/30/24
	Spot radio and traffic sponsorships	5/20–6/02/24
	Outdoor billboards	5/06–6/02/24
	Gas station TV ads	5/20–6/02/24
	Digital	5/15–6/02/24
	Influencers	5/15–6/02/24

FY 2024 *Click It or Ticket* – Paid Media Recap			
Media	**Description**	**Budget**	**Impressions**
Connected TV (CTV)	30- and 15-second spots streamed to connected Smart TVs statewide.	$88,700.01	3,866,990
Spot Radio	30- and 15-second radio spots in Abilene, Austin, Beaumont-Port Arthur, Bryan-College Station, Corpus Christi, Dallas-Fort Worth, Houston-Galveston, Killeen-Temple, Lubbock, Lufkin-Nacogdoches, McAllen-Brownsville, Midland-Odessa, San Angelo, San Antonio, Victoria, and Waco markets. Total of 8,884 spots in English and Spanish.	$131,146.43	11,464,802
Radio Traffic Sponsorships	iHeart and TWIN+ sponsorships airing 15-, 10-, and 5-second spots in Abilene, Beaumont-Port Arthur, Corpus Christi, Dallas-Fort Worth, Houston-Galveston, Lufkin-Nacogdoches, and Waco. Total of 1,807 spots in English and Spanish.	$41,370.00	3,104,961
Bally Sports Southwest	Messaging aired across all Texas DMAs using PSAs, commercials, in-game elements, social media, and targeted digital media. The *Safe Days of Summer* campaign included pre-game, post-game, and in-game billboards, sports OTT, and rotator spots.	$139,999.25	24,571,618
Space City Home Network	Statewide broadcasts including Astros On Deck, Astros On Deck billboards, Astros pre-game, Astros pre-game billboards, Astros in-game, in-game billboards, Astros in-game Brand Connect, Astros post-game, Astros post-game billboards, Astros Bases Loaded, Astros Bases Loaded billboards, Astros Run-of-Show (ROS), and Astros Re-Airs.	$75,042.25	5,520,000
Digital Ads	Digital video ads on YouTube and online video network and digital radio.	$111,296.83	7,240,645

Influencer Ads	Social media posts by influencers on Instagram.	$27,500.00	959,000
Outdoor (billboards)	Outdoor billboards at 51 total locations in Abilene, Amarillo, Austin, Beaumont, Brownwood, Bryan, Corpus Christi, Dallas, Denton, Kaufman, Fort Worth, El Paso, Houston, Killeen, Laredo, Longview, Lubbock, Lufkin, Midland-Odessa, Rio Grande Valley, San Angelo, San Antonio, Sherman, Temple, Tyler, Victoria, Waco, and Wichita Falls.	$180,000.00	120,076,037
Outdoor (gas stations)	Gas station TV ads at 1,124 locations in Abilene, Amarillo, Austin, Beaumont-Port Arthur, Brownwood, Corpus Christi, DFW, El Paso, Harlingen-Weslaco-Brownsville-McAllen, Houston, Laredo, Lubbock, Odessa-Midland, San Angelo, San Antonio, Sherman, Tyler-Longview (Lufkin & Nacogdoches), Victoria, Waco-Temple-Bryan, Wichita Falls	$35,000.00	3,163,419
TOTAL		**$830,054.77**	**179,967,472**

Website Overview

TexasClickItOrTicket.com had 2,032 users during the fiscal year. Most users were new visitors who came to the site during the paid media flight in May. The digital media campaign differed from previous campaigns in that its only objective was to generate video views. In past years, a segment of the effort also worked to drive traffic to the website. For this reason, website traffic did not reach the levels of previous fiscal years. The website, however, did see an uptick in traffic following the media flight, likely from users who sought out the website after seeing an ad.



Public Relations

To mark the 22nd *Click It or Ticket* campaign, press and outreach events featuring a branded, lifted pickup truck were held in 11 cities from May 15–30. Cities were selected based on a combination of unbelted fatalities and media market size and included Austin, San Antonio, Beaumont, Tyler, Fort Worth, Lubbock, Midland, El Paso, McAllen, Laredo, and Waco.



Press conference at Boeing Center at Tech Port in San Antonio

At each stop, the display was set up against a local, iconic backdrop. News media outlets and law enforcement were invited to attend. A planned event in Houston was canceled due to widespread storm damage.

TxDOT Traffic Safety Specialists (TSSs) and Public Information Officers (PIOs) helped secure a variety of local representatives to speak at the press conferences. These included a TxDOT spokesperson, a law enforcement official, a local EMS representative, and someone personally affected by an unbelted crash.

To support the events, the campaign created digital press kits customized for each market that included a press release, media advisory, and fact sheet as well as talking points for TxDOT's PIOs. In addition, b-roll and sound bites were recorded to encourage media coverage.

The media events and news releases generated 500 TV and radio news segments valued at $2,401,516, 112 print articles valued at $58,782, and 98 online news stories valued at $4,446,803. Combined, the earned media produced more than 103 million impressions. The total publicity value of news media coverage of the campaign was $6,907,101.

Partnerships

In anticipation of the campaign, several partners were recruited to help disseminate materials and messages. A digital toolkit was developed and distributed to partners including the Associated General Contractors of Texas, Texas Mutual Insurance Company, Texas A&M AgriLife Extension, the Texas Municipal Police Association, AAA, and the National Safety Council.

Creative Overview

The *Click It or Ticket* campaign focuses on increasing seat belt use among drivers and passengers. The creative approach leverages an overarching strategy to reinforce the consequences of not wearing a seat belt which are economic—getting a ticket—and the emotional/physical—injury or death, loss of a loved one, and the effects on those left behind. To that end, the campaign has created numerous public service announcements for video, television, and radio; digital and social media content; billboards; and print collateral.

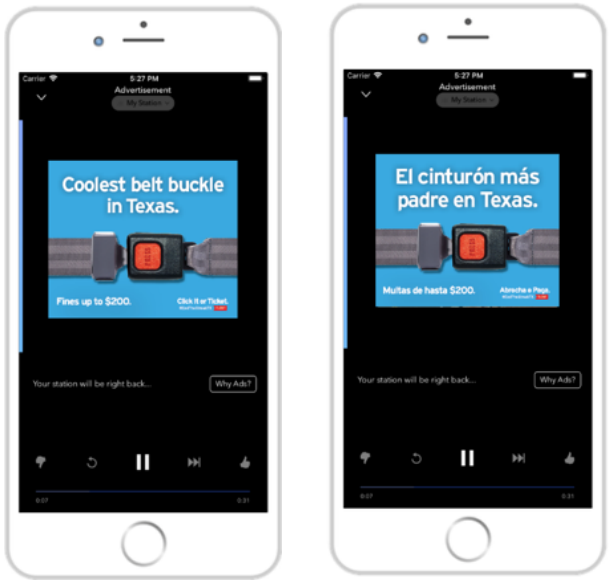


Billboard in English and Spanish

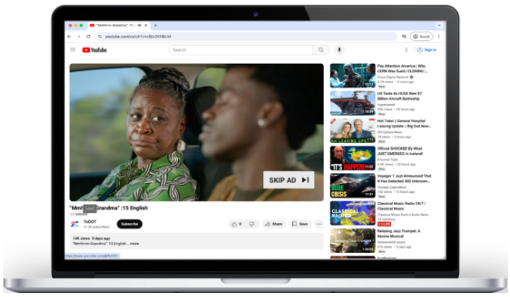
The campaign used several digital media channels to reach audiences, especially men and younger adults ages 18–34. Messages featuring videos have been shown to outperform static images in most social media, so channels such as CTV, YouTube, and online video were used to deliver them.

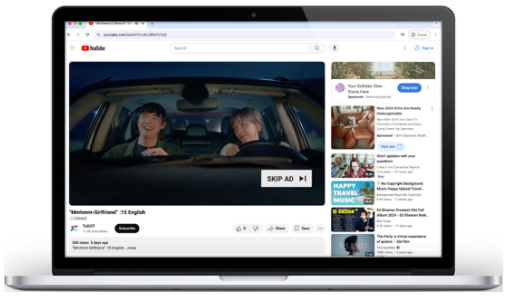


CTV streaming



Pandora radio companion banners

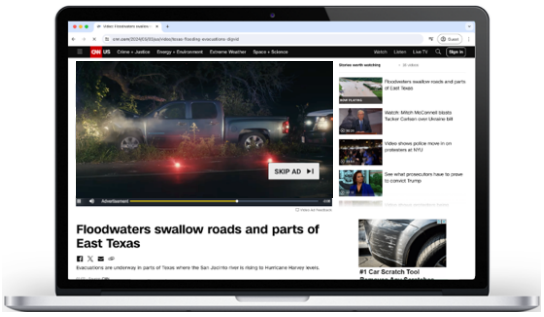




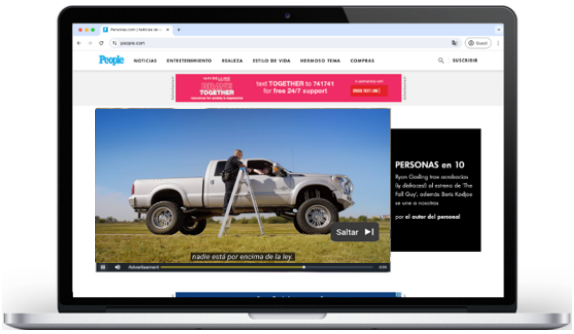
YouTube video ads



Online video ad



Online video ad



Online video ad



Online video ad

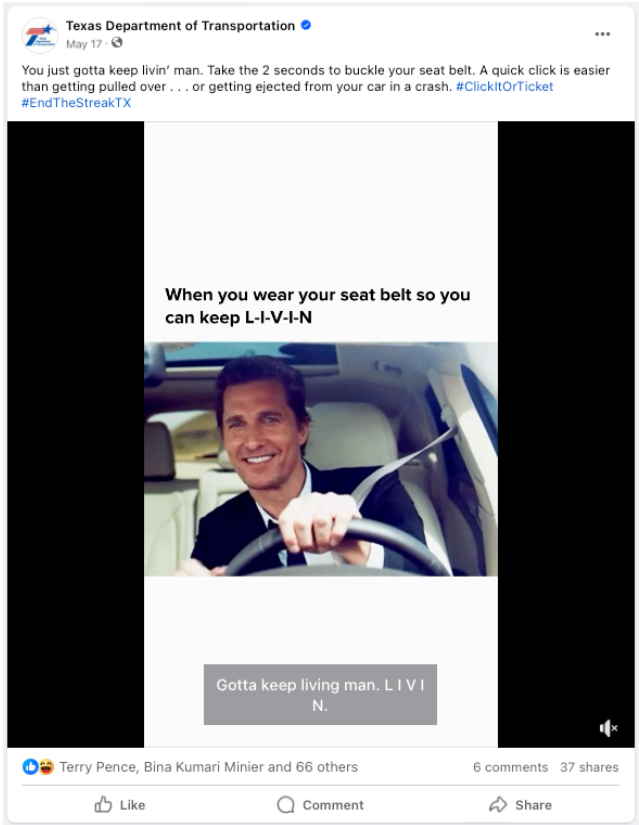
Social media is an integrated part of the campaign’s awareness efforts. Organic social media posts play a crucial role in reaching our target audiences with key messages and heightening awareness. Below are examples of organic posts developed for the campaign.





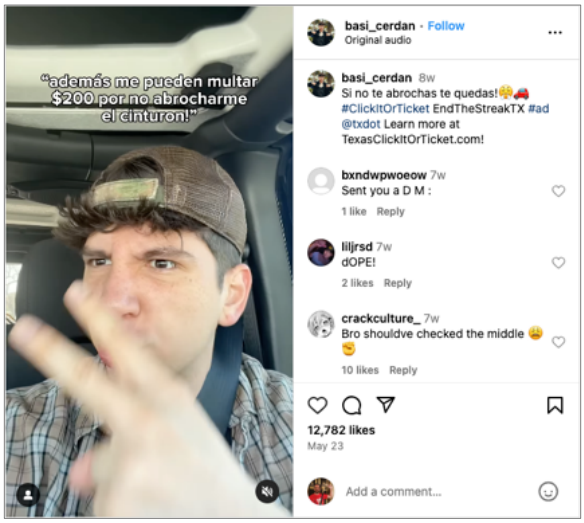
Animated organic social media posts





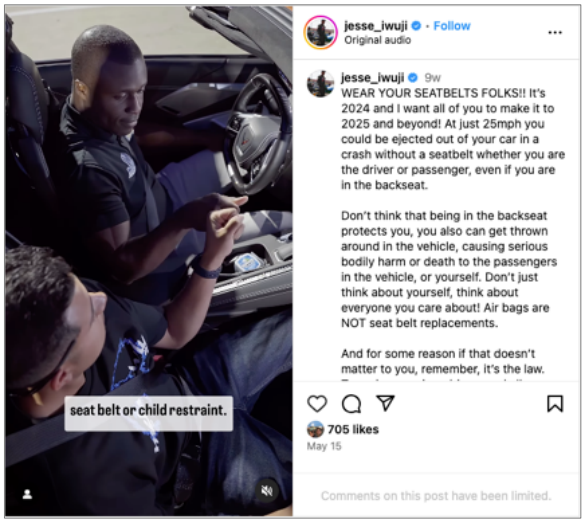
Social media influencers were engaged to further disseminate campaign messages and lend credibility. Influencers delivered 959,000 impressions, which resulted in 237,909 involvements and 18,691 active engagements.

Partner	Impressions	Active Engagements	Completed Views	Involvements
Basilio Cerdan	248,000	11,105	92,460	133,626
Adriana Kucia	327,000	5,212	29,981	46,753
Jordan Wallace	278,000	1,537	31,395	40,626
Jesse Iwuji	106,000	837	12,711	16,905
TOTAL	959,000	18,691	166,547	237,909



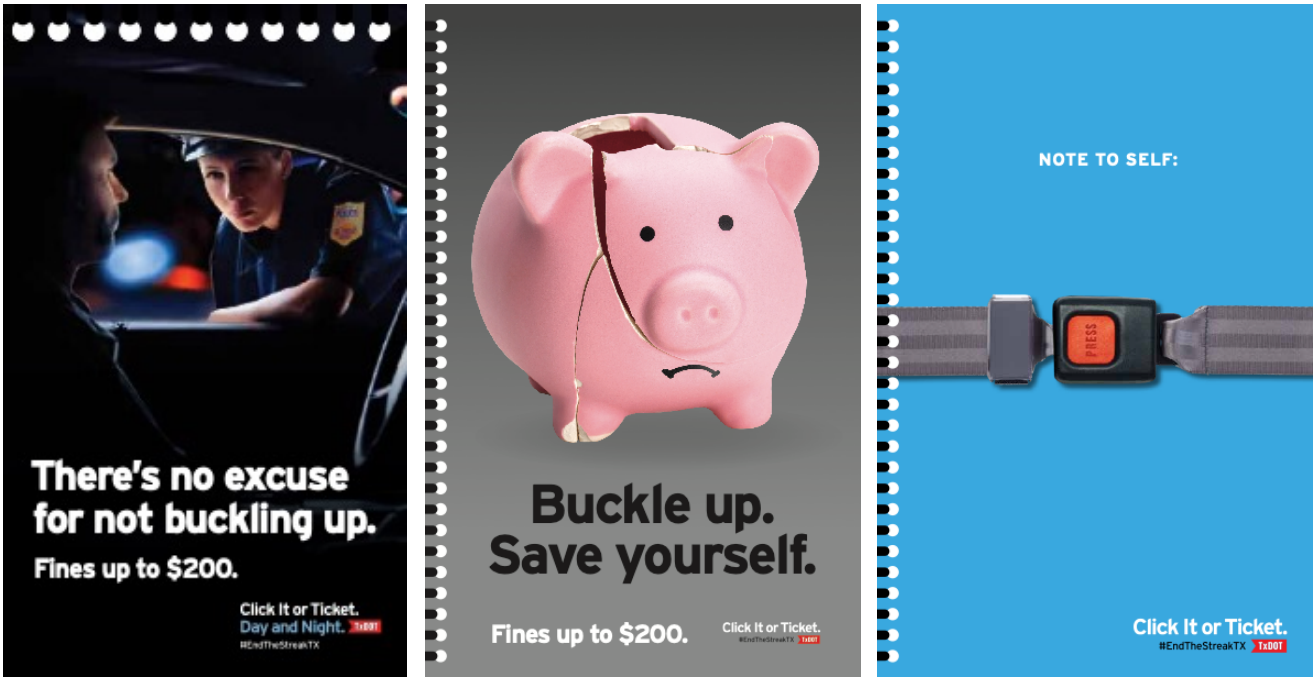




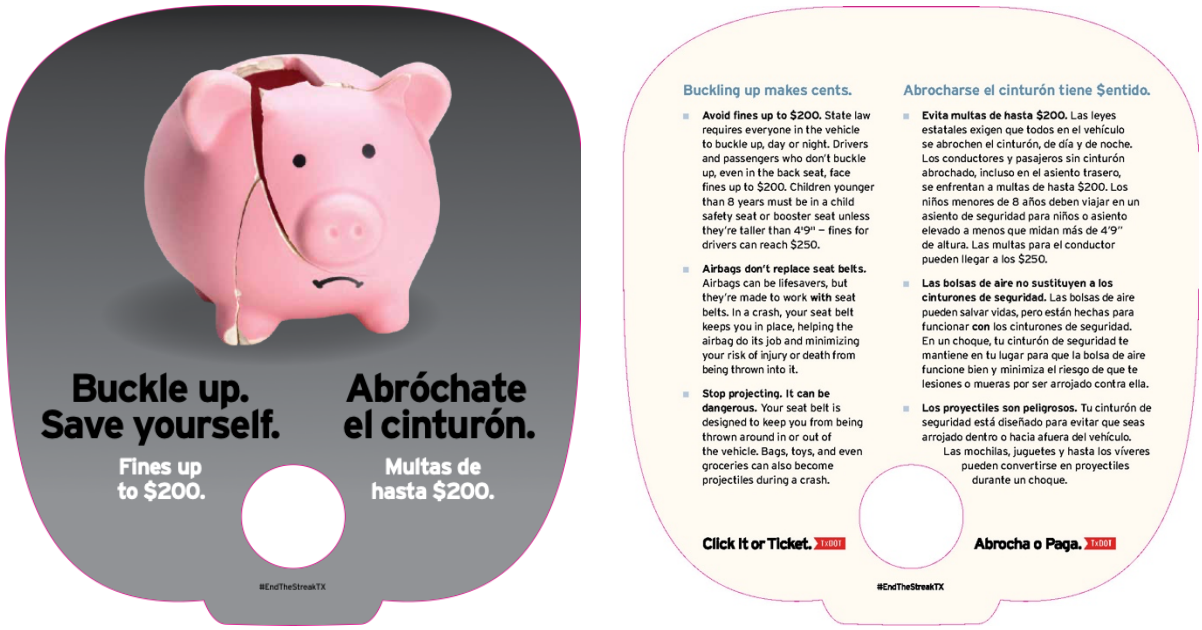


Influencer social media ads

The campaign also included several collateral items for TSSs and partners with messages that promote seat belt safety. Most collateral is double-sided, with information in English and Spanish. All were printed and shipped to TxDOT's 25 districts as well as partners.



English/Spanish notepads (double-sided)



Bilingual informational hand fans



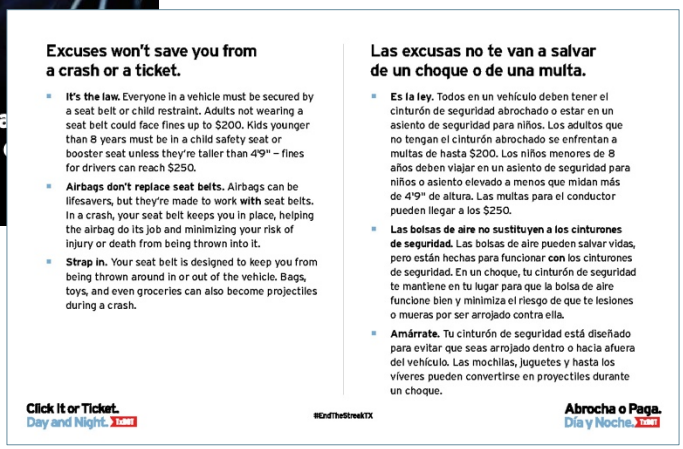
Bilingual flash cards





English/Spanish posters (double-sided)





Excuses won't save you from a crash or a ticket.

- **It's the law.** Everyone in a vehicle must be secured by a seat belt or child restraint. Adults not wearing a seat belt could face fines up to $200. Kids younger than 8 years must be in a child safety seat or booster seat unless they're taller than 4'9" – fines for drivers can reach $250.
- **Airbags don't replace seat belts.** Airbags can be lifesavers, but they're made to work **with** seat belts. In a crash, your seat belt keeps you in place, helping the airbag do its job and minimizing your risk of injury or death from being thrown into it.
- **Strap in.** Your seat belt is designed to keep you from being thrown around in or out of the vehicle. Bags, toys, and even groceries can also become projectiles during a crash.

Las excusas no te van a salvar de un choque o de una multa.

- **Es la ley.** Todos en un vehículo deben tener el cinturón de seguridad abrochado o estar en un asiento de seguridad para niños. Los adultos que no tengan el cinturón abrochado se enfrentan a multas de hasta $200. Los niños menores de 8 años deben viajar en un asiento de seguridad para niños o asiento elevado a menos que midan más de 4'9" de altura. Las multas para el conductor pueden llegar a los $250.
- **Las bolsas de aire no sustituyen a los cinturones de seguridad.** Las bolsas de aire pueden salvar vidas, pero están hechas para funcionar **con** los cinturones de seguridad. En un choque, tu cinturón de seguridad te mantiene en tu lugar para que la bolsa de aire funcione bien y minimiza el riesgo de que te lesiones o mueras por ser arrojado contra ella.
- **Amárrate.** Tu cinturón de seguridad está diseñado para evitar que seas arrojado dentro o hacia afuera del vehículo. Las mochilas, juguetes y hasta los víveres pueden convertirse en proyectiles durante un choque.

Click It or Ticket. Day and Night. #EndTheStreakTX Abrocha o Paga. Día y Noche.

Bilingual info cards

Overall Campaign Value

Earned media resulted in $6,907,100.88 in added value and 103,347,056 impressions. Paid media match resulted in $1,062,039.00 in added value and 179,967,472 impressions.

With $7,969,139.88 in total added value, the statewide *Click It or Ticket* campaign delivered a 5:1 return on the $1,590,769.88 investment.

Match – FY 2024 *Click It or Ticket* Campaign

Paid Media Type	Hard Match for Paid Media Placements – Estimate	Added Value Match for Paid Media Placements – Actual
Radio/Traffic Sponsorships	$195,000.00	$202,218.00
AT&T/Bally Sports Sponsorship	$550,000.00	$529,501.00
Billboards	$200,000.00	$257,764.00
Gas Station Ads	40,000.00	$72,556.00
Subtotal	**$985,000.00**	**$1,062,039.00**
Earned Media Type	**Earned Media Match – Estimate**	**Earned Media Match – Actual**
Public Relations	$2,875,000.00	$6,907,100.88
Subtotal	**$2,875,000.00**	**$6,907,100.88**
Total Match	**$3,860,000.00**	**$7,969,139.88**

YOUTH OCCUPANT PROTECTION CAMPAIGN
October 1st, 2023 – September 30, 2024

Campaign Overview

2022 crash data showed that 19% of the total number of motor vehicle crashes in Texas involved teen drivers (ages 15-20). Furthermore, in 2022 there were 1,977 serious injuries and 320 fatalities for drivers or passengers between the ages of 15-20. Of the 320 teen (ages 15-20) traffic crash fatalities, 162 were found not to be wearing their seat belts at the time of the crash, which equals 51% of the total. The *Teen Click It or Ticket* campaign is a public awareness campaign executed each year to educate teens about these staggering numbers and increase seat belt use in both teen drivers and passengers. School campuses across the state of Texas participate in the initiative each year. They receive materials to display on their campus and encourage teen drivers to buckle up. The campaign is an annual event that is traditionally held in the month of February.

For our youngest Texans, 2023 crash data showed there were 312 passenger vehicle crashes that resulted in 47 fatalities of children younger than 8 years old. Of the 47 fatalities, 14 were unrestrained at the time of the crash, which equals 30% of the total. The *Child Passenger Safety* campaign is a public awareness campaign held each year in September to coincide with National Child Passenger Safety Week. The purpose of the initiative is to educate parents and caregivers about the proper use of child safety seats. The campaign reminds drivers that Texas law requires all children less than eight years old, unless they are taller than 4 feet 9 inches, to be in a car seat whenever they ride in a passenger vehicle. The campaign's main call to action is to direct parents and caregivers to make an appointment for a free car seat inspection.

TxDOT's overarching Youth Occupant Protection marketing campaign consists of two campaign flights — *Teen Click It or Ticket* and *Child Passenger Safety*. The overall campaign goal is to reduce fatalities and injuries related to unrestrained or improperly restrained teens and children on Texas roads. For most occupants the act of wearing a seatbelt is the simplest habit. However, for our youth it is a learned practice or an action that involves a caregiver taking the time to ensure it is done properly.

The Youth Occupant Protection marketing campaign goals are:

1. Increase public awareness on the dangers resulting from teenagers not wearing their seat belt.
2. Educate the public on proper usage of child safety seats and how to schedule an appointment with a certified child passenger safety technician

In 2024, the Youth Occupant Protection campaign marketing strategies consisted of:

- Develop a statewide paid media plan focusing on key target audiences in primary markets for both flights of the campaign.
- Build on existing creative assets to expand campaign messaging to resonate with our key target audiences for both the *Teen Click It or Ticket* flight and the *Child Passenger Safety* flight.
- Conduct a robust public relations campaign that includes grassroots interactive events and community outreach to key target audiences.
- Foster earned media opportunities to increase the campaign's return on investment.
- Conduct qualitative research with Texas teens 15 – 20 years of age to better understand the most persuasive messages and channels for this target audience.

This year, TxDOT continued to feature the 'If You Love It, Click It' message for the *Teen Click It or Ticket* campaign, serving as a reminder that teen drivers and passengers should ensure all riders are always wearing their seat belts – Every Rider, Every Ride. Campaign representatives visited six Texas districts across the state encouraging teens to sign a pledge to wear their seat belt in exchange for the chance to win a pair of AirPod Max headphones. TxDOT continued to also use the successful slogan "Save Me With A Seat" for the *Child Passenger Safety* flight. This important message speaks directly to child caregivers regarding the importance of proper car seat installation and use. The "Are You Ready for Takeoff?" activation experience also traveled to eight markets across Texas directly targeting parents and caregivers. All *Save Me With A Seat* campaign elements drive the target audience to use the SaveMeWithASeat.org website, in both English and Spanish, for safety seat inspection scheduling year-round.

PAID MEDIA and ADDED VALUE OVERVIEW

TxDOT placed $559,925.00 in paid media throughout the 2024 fiscal year. Following are the details of the media purchases for each flight of the campaign:

Teen Click It or Ticket

Flight Dates:
- February 1 through February 15, 2024

Target Audience:
Primary: Teens in Texas (Ages 15-20)
Secondary: Parents, coaches, teachers, and other influencers of teens

Key Markets:
- Austin
- Dallas
- Houston
- Odessa
- Pharr
- San Antonio

Paid Media:
- Radio, Streaming Audio and OTT/CTV - :15 and :30, English and Spanish
- Digital (Display Demographic Targeting Ads, Mobile Gaming Display Ads, Meta, YouTube and Snapchat), English and Spanish

Added-Value:
OTT/CTV video ads, social media ads, display ads and Apple Pro Max Headphones to use as giveaways.

Child Passenger Safety

Flight Dates:
- September 15 through September 30, 2024

Target Audience:
Primary: Parents and caregivers of children 0-8 years old
Secondary: Individuals who directly influence moms and dads of young children (caregivers, nurses, doctors, teachers and daycare instructors, grandparents, etc.)

Key Markets:
- Austin
- Beaumont
- Corpus Christi
- Dallas
- Houston
- Lufkin
- Pharr
- San Antonio

Paid Media:
- OTT/CTV, Traditional TV and Radio - :15 and :30, English and Spanish
- Digital (Display Ads): Behavioral, Whitelist and Purchasing Targeting, Facebook, Instagram and YouTube
- Outdoor Billboards - English and Spanish

Added-Value:
TV spots, radio spots, social media ads, display ads

FY 2024 Youth Occupant Protection – Paid Media Recap			
Media	Description	Budget	Impressions
Teen Click It or Ticket			
Radio	:15 and/or :30 iHeart Smart Audio with social media promotion	$105,000	13,221,276
Streaming TV (OTT)	:15 and/or :30 English & Spanish on streaming television platforms	$75,000	1,417,233
Streaming Audio	:15 and/or :30 English & Spanish on streaming audio platforms	$15,000	1,011,704
Digital	Digital display ads including demographic targeting and mobile gaming. Paid social media ads including Meta, Snapchat & YouTube.	$105,000	26,849,972
Child Passenger Safety			
Television & Radio	:15 and/or :30 English & Spanish - statewide traditional television and radio through Texas Association of Broadcasters (TAB). TPR :15 on-air reads	$44,975	12,113,453
Streaming TV (OTT)	:15 and/or :30 English & Spanish on streaming television platforms	$62,583.65	1,277,815
Out of Home	Outdoor billboards at 10 locations: Austin (2 locations), DFW (2 locations), Houston (2 locations), Pharr (2 locations), San Antonio (2 locations)	$78,950	19,463,332
Digital	Digital display ads including behavioral, whitelist and purchase targeting. Paid social media ads on YouTube and Meta platforms.	$73,416.35	5,208,199
TOTAL		**$559,925**	**80,562,984**

Overall Campaign Value

Earned media resulted in $27,941,189.96 in added value and 697,720,597 impressions. Paid media match resulted in $1,508,683.36 in added value and 23,736,651 impressions. Agency time match at an additional $64,511.25. Total added value was $29,514,384.57 on the $1,000,000 investment.

CREATIVE OVERVIEW

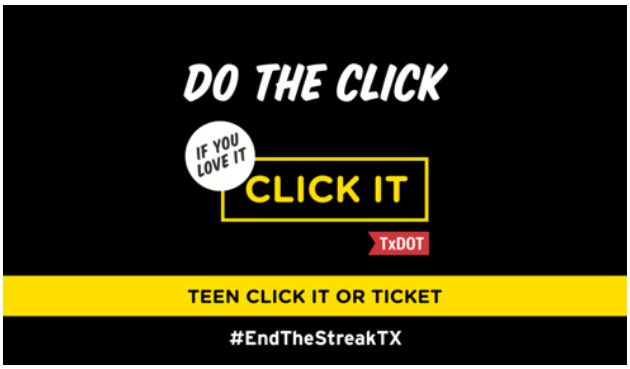
The Youth Occupant Protection campaign includes seat belt safety for teenagers (ages 15-20) and the proper usage and installation of child car seats for children younger than 8 years of age. The creative approach identifies an overarching strategy to address our campaign needs reinforcing personal accountability of teens to wear seat belts for every ride, either as a driver or passenger, and the importance of proper use and installation of child safety seats.

Teen Click It or Ticket

In 2024, the *Teen Click It or Ticket* flight used video and radio spots both with :15 and :30, English and Spanish versions. The TV spot featured the original "If You Love It, Click It" song. All TV and radio spots can be found on the TxDOT *Teen Click It or Ticket* driver page: https://www.txdot.gov/inside-txdot/media-center/psas/seat-belts/teen-clickit.html.

Television Spot





Using video and still images from the video spot, revised digital components were developed to continue the message of "If You Love It, Click It" targeting teens via YouTube, Social Media, Display Ads, Mobile Gaming Display Ads, and Connected TV/OTT.

Display Ads



Snapchat Ad



Posters, info cards and mesh banner artwork were also updated in 2024 in both English and Spanish versions and distributed statewide to Traffic Safety Specialists.

Posters





Info Cards





Mesh Banners



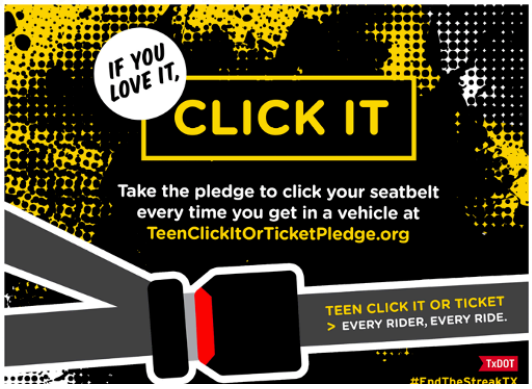
For grassroots events, the following items were developed and utilized on school campuses visited by the 2024 campaign.

Window Clings





Yard Signs





Sticker

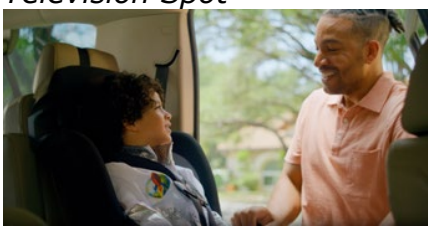


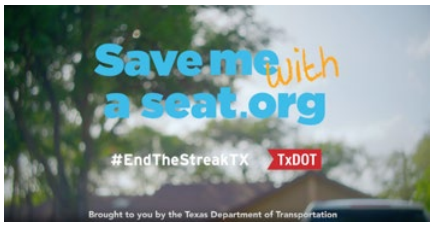
<u>Child Passenger Safety</u>

This year's *Child Passenger Safety* campaign featured existing TV and radio assets both with :15 and :30, English and Spanish versions along with billboard creative. All creative assets point to SaveMeWithASeat.org where parents and caregivers can sign up for a free safety seat inspection. All existing assets can be found on the TxDOT *Child*

Passenger Safety driver page https://www.txdot.gov/safety/traffic-safety-campaigns/child-passenger-safety.html.

Television Spot





Billboards



Using video and still images from the existing video spot, updated digital components were developed to continue the call to action to sign up for a free safety seat inspection at SaveMeWithASeat.org and reach parents and caregivers via Paid Social Media Ads on Meta platforms and digital display ads.

Display Ads













Paid Social Media Ads





Updated poster and info card artwork was used in 2024 in both English and Spanish versions and distributed statewide to Traffic Safety Specialists. Additional new items such as mesh banners, stickers and a spiral notebook were also developed new for the 2024 campaign.

Posters





Info Cards





Mesh Banners



Spiral Notebook



Sticker



For grassroot events, this year's campaign continued to expand on the space themed creative with the "Are You Ready for Takeoff?" experience. Grassroots event assets featured a pre-flight checklist, the five common mistakes made when installing a safety car seat, an astronaut helmet photo prop and space themed photo opportunity. All creative elements led participants to SaveMeWithASeat.org to sign up for a free safety seat inspection.

Activation Footprint



5 Common Mistakes Card





Digital Photo Frame



Sticker



Astronaut Helmets



WEBSITE OVERVIEW

The SaveMeWithASeat.org website had a total of 24,098 views and 17,881 users in September 2024, the month of the Child Passenger Safety flight. Below are additional analytic metrics highlighting the website's performance during the campaign's active dates.

Users	New Users	Returning Users	Sessions
17,881	17,858	662	18,684
Pageviews	**Sessions Per User**	**Avg. Session Duration**	**Bounce Rate**
24,098	.24	33s	76.56%



TEEN CLICK IT OR TICKET – QUALITATIVE RESEARCH OVERVIEW

The following qualitative teen research was conducted in January 2024 to learn more about this unique target audience.

Research Objectives

- Delve into the mindset and emotional attitudes that teenagers hold toward wearing a seat belt
- Determine the frequency of seat belt usage and what's driving behavior
- Explore perception of the risks/dangers associated with not wearing a seat belt
- Determine the most effective messages to use to motivate increased seat belt usage
- Evaluate awareness of seat belt law and their effectiveness
- Test seat belt messaging and campaign approaches, including, "If you love it, click it."
- Evaluate interest in taking a pledge to wear a seat belt
- Understand media consumption habits of 15- to 20-year-olds; identify effective communication channels to encourage seat belt use

Methodology

- Conducted three 90-minute online chat focus groups with teens and young adults throughout the state.
- To promote candid engagement and protect privacy, all participants were assigned aliases.
- Representation from 26 counties across Texas and a mix of urban/suburban and rural markets.
- Participants reflected diversity of Texas, with a mix of genders, races and ethnicities.

Key Outcomes

- Texas teens indicated they prefer a campaign focused on compelling facts, statistics, consequences, and narratives that are hard hitting and emotionally captivating.
- The following statistic moved the needle with all three teen audiences: *In 2022, 320 15-20-year-old Texans died in traffic crashes. 51% of them were not wearing their seat belts.*

- Teens are mostly unaware of the dangers/risks other drivers on the road pose (factors outside their control). The reality is crashes can happen to them, even if they're a good driver. It might be easier to convince teens to put on their seat belt, not because they're not good drivers, but because *others* on the road may not be.
- The "if" in "If you love it, click it" caused some confusion because the law is mandatory, not optional.
- Click It or Ticket has unaided recall.
- Getting a ticket was the third most compelling message for general market participants and most don't think the laws are enforced.
- The ability to take a seat belt-wearing pledge and the prizes leveraged to incentivize teens are attention grabbing and do increase campaign awareness.

PUBLIC RELATIONS

Teen Click It or Ticket

On Thursday, February 1, 2024, TxDOT kicked off the *Teen Click It or Ticket* campaign with a press conference in Mesquite, Texas. The press conference was held at the entrance of Poteet High School in the Dallas district. Press conference remarks were made by the following:

- Tila Grant, TxDOT Dallas Public Information Officer
- Ceason Clemens, P.E., Dallas District Engineer
- Principal Kelly Long, Poteet High School
- Sgt. Kyle Bradford, Department of Public Safety
- Kaleb Kawecki, Poteet High School Student

The press conference was followed by an activation event where over 600 students interacted with the rollover convincer, crashed truck trailer and digital truck displaying campaign messaging throughout the event. Still images and b-roll footage were captured at the event to accompany statewide pitching.

The following press materials were developed for the *Teen Click It or Ticket* campaign:

- Statewide Press Release (English & Spanish)
- Talking Points (English & Spanish)
- Media Alert (English & Spanish)





Child Passenger Safety

On Monday, September 16, 2024, TxDOT kicked off the *Child Passenger Safety* campaign with a press conference at University Health Women & Children's Hospital in San Antonio, Texas. The event featured guest speaker Shayla Rivera, former NASA rocket scientist, who helped kick off the campaign's "Are You Ready for Takeoff?" activation experience. The experience encourages all Texas parents and caregivers to visit SaveMeWithASeat.org to schedule a free safety seat inspection. Still images and b-roll footage were captured at the event to accompany statewide pitching.

Press conference remarks were made by the following:

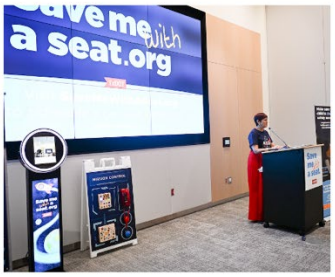
- Jacqueline Ipiña, YOP Statewide Program Manager
- Dale Picha, Director of Transportation Operations, San Antonio District
- Jennifer Northway, Director of Injury Prevention/University Health
- Dr. Katie Wiggins-Dohlvik, pediatric trauma medical director/University Health and assistant professor with UT Health San Antonio
- The Honorable Carla Obledo, Presiding Judge, City of San Antonio Municipal Court
- Shayla Rivera, former NASA rocket scientist

The following press materials were developed for the *Child Passenger Safety* campaign:

- Statewide Press Release (English & Spanish)
- Talking Points (English & Spanish)
- Media Alert (English & Spanish)









GRASSROOTS

Teen Click It or Ticket

The *Teen Click It or Ticket* campaign included stops in six districts across the state each partnering with a local high school. Participants of each grassroot event were invited to view the crashed truck and rollover convincer along with important campaign information. Campaign messaging included QR codes that took teens to teenclickitorticketpledge.org. After signing a pledge to always wear their seat belt, teens could enter a contest to win a new pair of AirPod Max headphones.

Teen Click It or Ticket grassroot events were held at the following locations across the state:

- 2/1/24: Dallas – Poteet High School
- 2/5/24: Odessa – Midland Senior High School
- 2/8/24: Austin – Cedar Park High School
- 2/9/24: San Antonio – MacArthur High School
- 2/13/24: Pharr – Edcouch-Elsa High School
- 2/15/24: Houston – Young Women's College Preparatory Academy




Child Passenger Safety

The *Child Passenger Safety* campaign included stops in eight districts across the state. Hospitals, community clinics and first response partners were key to engage with the campaign's target audience of parents and caregivers. Events featured the "Are You Ready For Takeoff?" space-themed activation experience. Campaign messaging featured a pre-flight checklist, the five common mistakes made when installing a safety car seat and led participants to SaveMeWithASeat.org to sign up for a free safety seat inspection. Participants also had the opportunity to take a photo with the space-themed backdrop and custom rocket ship seats. Through the use of a ring roamer camera, pictures were branded and shared digitally.

Child Passenger Safety activations were held in the following locations across the state:

- 9/16/24: San Antonio – University Health Women & Children's Hospital
- 9/18/24: Corpus Christi – GracePoint Church
- 9/20/24: Pharr – Mercedes Fire Department
- 9/21/24: Austin – Williamson County EMS
- 9/24/24: Dallas – Roanoke Fire Department
- 9/25/24: Houston – Houston Fire Department #55
- 9/26/24: Lufkin – The Children's Clinic
- 9/28/24: Beaumont – Legacy Community Health-Central Stagg Clinic






Match - FY 2024 Youth Occupant Protection Campaign

Paid Media Type	Hard Match for Paid Media Placements – Estimate	Added Value Match for Paid Media Placements - Actual
Television	$900,000.00	$1,250,762.00
Radio	$300,000.00	$35,425.46
Digital	$250,000.00	$222,495.90
Out-of-Home/Outdoor	$50,000.00	$0.00
Subtotal	**$1,500,000.00**	**$1,508,683.36**
Earned Media Type	**Earned Media Match – Estimate**	**Earned Media Match – Actual**
Public Relations	$600,000.00	$27,941,189.96
Subtotal	**$600,000.00**	**$27,941,189.96**
Other Match	**Other Match – Estimate**	**Other Match – Actual**
Agency Time	$24,190.00	$64,511.25
Subtotal	**$24,190.00**	**$64,511.25**
Total Match	**$2,124,190.00**	**$29,514,384.57**



FY 2024 *Be Safe. Drive Smart.* Campaign
October 2023–September 2024

Texas hasn't seen a day without a crash fatality since November 7, 2000. Although we saw a small decrease in the number of traffic fatalities from 2022 to 2023, still an average of 12 people were killed on our state's roadways each day last year.

Crash reports tell us that motorists are driving too fast, not paying attention, driving while impaired, failing to yield the right of way, and generally disregarding the rules of the road, including in areas of the state with challenging driving conditions due to work zones and oil and gas production-related traffic.

Achieving TxDOT's goal of zero deaths will take convincing Texans that the number of traffic crashes, fatalities, and serious injuries on our roadways is unacceptable and they should take responsibility to help prevent these deaths and injuries wherever they drive.

An important part of this effort is TxDOT's annual, state-funded *Be Safe. Drive Smart.* campaign, which focuses on educating motorists about what it means to drive smart and motivating them to be safe drivers to reduce the odds of their causing or becoming one of Texas's roadway casualties.

The year-round campaign delivers practical safety messages to target audiences driving in these primary areas:

- Oil and gas exploration and production regions in West Texas, South Texas, and other shales across the state.
- Road maintenance and construction work zones along Interstate 35 and other major corridors.
- Challenging situations for motorists such as school zones, rainy or icy roadways, congested highways, and nighttime driving.

Be Safe. Drive Smart. calls on all Texas drivers to notice and respond to what's going on around them, whether it's slow-moving truck traffic; construction or emergency vehicles on the side of the road; weather conditions such as flash floods, fog, or snow;

or kids walking or biking in school zones. It also asks drivers to always be conscious of the speed they're driving and the space they leave between their vehicle and the one in front of them. They must stay alert, be extra cautious around big trucks and tankers, and avoid driving when they're drowsy.

Campaign Overview

Texas is a huge state with more than 18 million licensed drivers. It's essential to the *Be Safe. Drive Smart.* campaign's success that our communication tools reach and motivate as many people as possible, as often as possible, to accomplish the following objectives:

1. Convince drivers to match the way they drive to road conditions.
2. Make drivers aware of their unsafe habits, emphasizing the importance of paying 100% attention when behind the wheel, driving a safe speed, and following the rules of the road.
3. Convey safety messages, advice, and tips that target audiences will remember and act upon.

The FY 2024 campaign heavily relied on targeted paid media, PSA placements, and earned media for the broadest and most repetitive exposure to campaign messages. Digital strategies, outreach, and interactive events also delivered safety reminders to key audiences. Each of the three main initiatives within the campaign—Energy Sector Safety, Work Zone Safety, and General Topics—had its own set of tactics and geographic targets.

Energy Sector Safety. Texas is the national leader when it comes to energy production. In parts of Texas where fracking occurs, ranchers, farmers, and other locals share the road with an abundance of big rigs and oilfield service workers. Motorists must be aware that large trucks and tankers can limit visibility and the space they might need to maneuver in case of a road hazard. Increased truck traffic also leads to wear and tear on road surfaces, which can pose more challenges to drivers.



In 2023, more than 80,000 traffic crashes occurred in the state's five major oil and gas regions. These crashes resulted in 1,081 fatalities, accounting for one-quarter of all Texas traffic deaths. Another 3,578 people suffered serious injuries.

Energy Sector campaign activities aimed at alerting motorists to take proactive steps to drive safely in the targeted shale areas included paid media flights in the fall and summer, a media relations tour to secure earned media coverage, special events at high school football games, and the sharing of educational materials.

Work Zone Safety. Texas has as many as 1,900 active road construction and maintenance projects, and some of the largest projects are along congested I-35. Driving through work zones can be challenging because of temporary barriers, uneven or narrow lanes, slow-moving equipment, and vehicles that make sudden stops.



Road conditions like these force drivers to slow down and pay closer attention, a fact that crash statistics prove is often ignored by impatient, reckless, and distracted drivers. Texas has seen two consecutive years of declines in the number of traffic fatalities in work zones, yet 190 people died and another 803 were seriously injured in crashes in road construction and maintenance zones in 2023. The majority of those killed (77%) were drivers or their passengers.

TxDOT's efforts in 2024 to raise awareness of the importance of driving cautiously in work zones kicked off with an April press conference and statewide news release and included paid media flights in the spring and summer to deliver safety messages to locals and travelers along I-35 and other major corridors, especially in areas with active highway maintenance and construction activity.

General Topics. Regardless of where drivers find themselves and what they must contend with, their safety—and everyone else's—depends on their making smart choices. The alarming number of deaths on Texas roadways means that the *Be Safe. Drive Smart.* campaign must use multiple touchpoints throughout the year to reach a broad audience of drivers on a variety of traffic safety concerns, including those not traditionally covered by the federally funded distracted driving, occupant protection, and impaired driving initiatives.

Through public relations, PSA placements, and outreach, TxDOT's campaign is able year after year to successfully generate earned media coverage and deliver traffic safety reminders to motorists across the state. In FY 2024, TxDOT conducted statewide news media outreach, shared messages on social media, distributed educational materials, and secured free airtime for television and radio PSAs on topics ranging from safety around trucks to drowsy driving, safety in school zones, and the state's Move Over Law.



Creative Overview
Although *Be Safe. Drive Smart.* comprises separate mini-campaigns with distinct geographic targets, creative materials share the same branding and overarching messages: drive a safe speed, follow the rules of the road, and give driving the full attention it deserves. All materials produced in Spanish use the tagline *Maneja Listo. Maneja Seguro*.

Energy Sector Safety. Since 2019 TxDOT has used iconic Texas cattle to deliver key safety messages in the state's energy areas. The bilingual "Cow-versation" campaign developed in FY 2023 for paid media and outreach uses bovine puns to continue the campaign's tongue-in-cheek approach and includes TV spots, billboards, digital and social media advertising, and print collateral. The campaign's focus is on driving behaviors that are the leading causes of fatalities in these areas: driving too fast and driving distracted. The campaign also reminds drivers to give plenty of space to the heavy, large trucks so prevalent in these target markets.



Billboards

Work Zone Safety. This campaign's out-of-home and digital creative materials incorporate photos of TxDOT employees in hard hats and other safety gear to add an appealing human element to the safety messages reminding drivers to slow down and put their phone away in work zones. These workers thank you for driving safe since, like you, they also want to get home safe at the end of the day. Information cards, posters, and banners also use the familiar yellow and black graphic look and feel of the campaign to support statewide outreach efforts to raise awareness of the importance of driving with care through work zones.







Billboards and gas station pumptopper



Bilingual info card

General Topics. TxDOT used a mix of existing, updated, and new creative assets and collateral to educate motorists about safe driving topics in FY 2024, executing the following:

- Developed and distributed a new 2024 edition of the Texas Road Tips Handbook, a 24-page easy-to-read guide to Texas traffic laws, tips, and advice on sharing the road safely. The booklet has been shared with campaign partners such as Texas Mutual Insurance, the Permian Road Safety Coalition, and the Texas Municipal Courts Education Center and distributed at campaign events, safety conferences, and sporting events.



- Created organic social media posts for TxDOT's Facebook and X pages about the Move Over/Slow Down law, safety around trucks, rural driving, drowsy driving awareness, and back-to-school safety.

- Produced back-to-school safety information cards, posters, and new hand fans for TxDOT traffic safety specialists (TSSs) to share with schools and at outreach events.



Back-to-School Safety bilingual hand fan

- Created new 30-second "Turn Around Don't Drown" TV and radio PSAs in English and Spanish to educate motorists about the dangers of driving through floodwaters. The animated TV spot shows the hazards they may not see just below the water's surface.



Turn Around Don't Drown TV PSA

Paid Media

Paid broadcast, out-of-home, and digital media advertising for the *Be Safe. Drive Smart.* campaign has always been concentrated in the five high-risk oil and gas regions and the I-35 corridor. For the past three years, outdoor and gas pumptopper placements for work zone safety messaging have been expanded to include additional highway corridors around the state. Digital media placements focused on video ads because, historically, cost-efficient video completions and engagements lead to higher campaign message recall.



In addition, the Texas Association of Broadcasters (TAB) distributed PSAs on behalf of the campaign and asked for placements from all Texas TV and radio stations, reaching every corner of the state including major and rural markets. The PSAs included English and Spanish spots addressing drowsy driving, the Move Over/Slow Down law, and back-to-school safety. TAB charges a distribution fee and guarantees a minimum 4:1 return on investment. The end result was far better. Over a total of 18 weeks, stations broadcast 44,133 spots, donating more than $2.4 million in airtime and providing TxDOT a 16:1 return on the investment.

Work Zone Safety

Media Flight Dates	April 1–April 28 and July 29–August 25
Target Audience	Adults 18+
Markets	Out-of-home: Austin, Beaumont (**Flight #2*), Corpus Christi (**Flight #1*), Dallas/Fort Worth, El Paso, Houston, Laredo, Rio Grande Valley, San Antonio, and Waco Digital: Austin, Dallas/Fort Worth, Laredo, San Antonio, and Waco
Media	Outdoor/billboards Gas station pumptoppers in English and Spanish Digital video ads on YouTube and an online network in English and Spanish
Added Value	Billboard and gas pumptopper override exposure and negotiated rate discounts; bonus gas station locations and window clings

Energy Sector Safety

Media Flight Dates	October 16–November 19 and June 3–June 30
Target Audience	Adults 18+ in oil and gas shale areas, including industry workers
Markets	Out-of-home and digital: targeted counties in the Anadarko Basin, Barnett Shale, Eagle Ford Shale, Haynesville/Bossier Shale, and Permian Basin

	TV: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio plus select cable systems in the Dallas/Fort Worth, Shreveport, and Tyler/Longview markets Radio: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio
Media	TV, 30- and 15-second spots in English and Spanish Radio, 30-second spots in English and Spanish Outdoor/billboards in English and Spanish Gas station TV (GSTV), 15-second spot Digital ads on an online video network in English and Spanish
Added Value	Bonus TV and radio spots; billboard and GSTV override exposure and negotiated rate discounts

General Topics

Media Flight Dates	TAB Flight #1: January 8–February 18 TAB Flight #2: April 1–May 12 TAB Flight #3: July 15–August 25
Target Audience	Adults 18+
Markets	Statewide through TAB's Public Education Partnership Program
Media	TV, 30-second PSAs in English and Spanish Radio, 30-second PSAs in English and Spanish
Added Value	Free airtime for TV and radio PSAs

FY 2024 *Be Safe. Drive Smart.* – Paid Media Recap			
Media	**Description**	**Budget**	**Impressions**
Work Zone Safety			
Digital	YouTube and online video ads in English and Spanish; Austin, Dallas/Fort Worth, Laredo, San Antonio, and Waco	$129,782.32	13,622,386
Out-of-Home	Outdoor/billboards at 38 locations in flight #1 and 40 locations in flight #2 along I-35 and other major corridors	$293,225.00	162,536,184
Out-of-Home	Gas pumptoppers and window clings in English and Spanish at 168 locations in flight #1 and 176 locations in flight #2; along I-35 and other major corridors	$93,775.00	2,298,472
Energy Sector Safety			
Television	30- and 15-second spots in English and Spanish in 9 markets covering the 5 energy regions	$417,425.25	80,232,822
Radio	30-second radio spots in English and Spanish; Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio	$173,657.55	32,271,161
Digital	Online video ads in English and Spanish in 50 targeted counties in the 5 energy regions	$94,904.71	9,729,390
Out-of-Home	Outdoor/billboards in English and Spanish at 78 locations in flight #1 and 74 locations in flight #2 in targeted counties in the 5 energy regions	$260,452.00	99,990,597
Out-of-Home	Gas station TV placements in English and Spanish at 329 locations in flight #1 and 273 locations in flight #2 in targeted counties in the 5 energy regions	$45,736.50	2,942,447

General Topics			
TAB Partnership	Three 6-week flights of TV and radio PSAs distributed by the Texas Association of Broadcasters; statewide; total of 44,133 spots aired	$150,000.00	54,213,902
TOTAL		**$1,658,958.33**	**457,837,361**

Public Relations Activities

The approach to public relations for the campaign is to prepare compelling and comprehensive media kits that make it easy for news directors and reporters to build their stories. The campaign also supports and coordinates with TxDOT's district public information officers (PIOs) and TSSs to secure publicity for each safety topic in local markets. The overall goal is to reach Texas drivers frequently and through many outlets with a variety of *Be Safe. Drive Smart.* messages.

TxDOT held its annual **Work Zone Safety** press conference to recognize National Work Zone Awareness Week at the Austin District Office on April 15. The event featured speakers from the Texas Department of Public Safety, the Austin Police Department, Williamson County EMS, Associated General Contractors of Texas, and TxDOT, including a TxDOT heavy equipment operator who attested to the hazards faced by road crews in work zones. The *Austin American-Statesman* and local CBS, FOX, and Telemundo news affiliates covered the event.



The Work Zone Safety press event featured a field of 190 orange traffic delineator posts representing the number of people killed in Texas work zone traffic crashes in 2023.

The campaign also garnered substantial amounts of earned media coverage via the distribution of a media kit including a news release in English and Spanish, a B-roll package, and sound bites plus the setup of news interviews with TxDOT's PIOs. Local Work Zone Awareness Week activities conducted by district PIOs and TSSs were also promoted and resulted in news stories across the state. The April media tour generated a total of 373 news stories with a PR value of $1,512,492.

PR activities for the **Energy Sector** campaign were concentrated in October with the distribution of a media tip sheet and B-roll footage and requests to news outlets for help in asking motorists to slow down, share the road safely with big trucks, and stay alert to prevent deadly crashes in the state's five main energy production areas. The media relations efforts resulted in 56 TV, online, and print news stories valued at $347,286.97.

TxDOT also conducted a series of outreach events at high school football games under the Friday night lights to engage with drivers of all ages in the Permian Basin and Eagle Ford Shale, which both saw increases in the number of traffic crashes from 2022 to 2023. Events featured the *Be Safe. Drive Smart.* Road Show trailer equipped with large screens to display campaign videos, VR games, and interactive quizzes. Local media advisories were distributed ahead of the events to secure news coverage.



Energy Sector Outreach Events Fall 2023			
Date	**City**	**Shale Area**	**Total Number of Engagements**
Oct. 13	Midland	Permian Basin	16,141
Oct. 20	Laredo	Eagle Ford Shale	11,615
Oct. 27	Lexington	Eagle Ford Shale	1,262
Nov. 3	Andrews	Permian Basin	9,388
Nov. 10	La Grange	Eagle Ford Shale	1,054







For **General Topics** the campaign created four safe driving news/outreach packages with media tip sheets, talking points, social media posts, video, and educational materials in English and Spanish. These packages were designed to assist TxDOT's PIOs and TSSs throughout the year in educating Texas drivers about specific causes of crashes, tips on how to prevent them, and rules of the road. The FY 2024 topics included the Move Over/Slow Down law, drowsy driving, safety around trucks, and tips for driving in rural areas. Past packages on topics such as winter driving were also updated and available for TxDOT to use as needed. Media relations generated 142 news stories covering these topics valued at $600,867.

To promote **back-to-school safety**, TxDOT distributed a media tip sheet, talking points, and B-roll and secured local news interviews in August to get the word out about this important safety topic. Media pitching efforts around the state's secured 373 news hits valued at $2,672,403.47.



Back-to-School Safety poster

Overall Campaign Value

Earned media resulted in $5,133,050.03 in added value and 60,422,003 impressions. Paid media generated $4,075,407.00 in added value and 457,837,361 impressions. With $9,208,457.03 in total added value, the *Be Safe. Drive Smart.* campaign delivered a greater than 3:1 return on the $2,609,432.19 investment during the federal FY 2024.

Match – FY 2024 *Be Safe. Drive Smart.* Campaign

Paid Media Type	Added Value Match for Paid Media Placements – Estimate	Added Value Match for Paid Media Placements – Actual
Television	$300,000.00	$438,526.00
Radio	$170,000.00	$200,886.00
Billboards	$750,000.00	$700,789.00
Gas Station Advertising	$190,000.00	$293,433.00
TAB TV and Radio PSAs	$2,150,000.00	$2,441,773.00
Subtotal	**$3,560,000.00**	**$4,075,407.00**

Earned Media Type	**Earned Media Match – <u>Estimate</u>**	**Earned Media Match – <u>Actual</u>**
Public Relations (Broadcast)	$1,100,000.00	$2,450,253.43
Public Relations (Online)	$1,750,000.00	$2,382,718.65
Public Relations (Print)	$285,000.00	$300,077.95
Subtotal	**$3,135,000.00**	**$5,133,050.03**
Total Match	**$6,695,000.00**	**$9,208,457.03**

DRIVE SOBER.
NO REGRETS.
#EndTheStreakTX

Texas Department of Transportation

FY 2024 *Drive Sober. No Regrets.* Campaign
October 2023 – September 2024

Campaign Overview

The *Drive Sober. No Regrets.* campaign aims to save lives and reduce crashes among Texans. It emphasizes the fact that drunk driving can have serious physical, emotional, and financial consequences that can last for years. A DWI can cost thousands and cause legal hassles, difficulty finding or keeping a job, shame and embarrassment, loss of trust from loved ones, and a lifetime of regret. The human toll of a DUI crash can devastate the lives of victims and survivors forever.

The *Drive Sober. No Regrets.* campaign shares personal accounts from real offenders and survivors that challenge any notion the audience may have that they can avoid the consequences of drinking and driving. It reinforces the importance of always finding a sober ride and the many options available.

The campaign is a key component of #EndTheStreakTX, a broader social media and word-of-mouth effort that encourages drivers to make safer choices while behind the wheel such as wearing a seat belt, driving the speed limit, never texting and driving, and never driving under the influence of alcohol or other drugs. November 7, 2000, was the last deathless day on Texas roadways. #EndTheStreakTX asks all Texans to commit to driving safely to help end the streak of daily deaths on Texas roadways.

- Tagline: Drive Sober. No Regrets.
- Website: SoberRides.org
- Call-to-action: Always find a sober ride.

The campaign creative changes throughout the year to match key timeframes when impaired driving messages are most critical. Five flights a year overlap with heightened law enforcement periods*.

- Flights include:
    1. Football Season (October, November, January)
    2. Christmas/New Year Holiday* (December)
    3. College and Young Adult/Spring Break* (March)
    4. Spring & Early Summer Holidays* (April/May)
    5. Faces of Drunk Driving/July 4th* (June, July)
    6. Labor Day* (August, September)

Through a combination of targeted paid media, strategic media relations, interactive special events, digital and social media strategies, proven outreach activities, and statewide partnerships, the campaign addresses the complex challenges of reducing impaired driving by meeting the target audience where they are most likely to consume and retain campaign messaging.

- Core activities:
  - Develop new testimonial videos and audio spots in English and Spanish for use in advertising and toolkits.
  - Develop organic social media and paid digital and online streaming ads.
  - Develop digital toolkits, campaign launch flyers, and print collateral, such as outdoor mesh banners, posters, info cards, greeting cards, and spiral notepads (large and small) for partner outreach.
  - Coordinate and manage all paid placements, including online OTT/CTV streaming; Learfield Sports; digital radio; other digital advertising; out-of-home advertising such as billboards, convenience store posters, mats, and clings; outreach posters, coasters, and mirror clings at bars and restaurants; and interactive ads and a mini-quiz for the digital jukeboxes at bars.
  - Engage in a statewide TV and radio PSA distribution program.
  - Conduct an online social media influencer program for peer-to-peer delivery of messages.
  - Create news releases, talking points, media advisories, soundbites, and b-roll; conduct statewide media pitching tours.
  - Enlist traffic safety specialists (TSSs), public information officers (PIOs), and other community partners and stakeholders to assist with the distribution of campaign messages and assets.
  - Conduct survey online in English and Spanish to gather target audience responses to the campaign in real time.
  - Update campaign websites including SoberRides.org and the traffic safety campaign pages of the TxDOT website, as well as the campaign YouTube channel.
  - Coordinate and conduct outreach events statewide where visitors are invited to interact with the DWI Not So Fun House trailer to watch testimonials, experience the drunk driving simulator and other onsite activities through "drunk goggles," and learn about the real costs of drunk driving. Participants are also asked for feedback through Public Outreach Feedback Surveys (POFS) at select outreach events, and some received rideshare cards through a GHSA/Uber partnership.

Paid Media and Added Value

TxDOT invested $1,885,221 in paid media in FY 2024, or 50% of total campaign expenditures. It garnered $6,965,393 in added value. The campaign used traditional and digital paid media placements to reach Texas drivers ages 18 to 44 statewide and in key counties with the highest number of alcohol-related crashes and fatalities, including all of Texas's major cities.

Media Flight Dates:	October 1, 2023, through September 30, 2024
Target Audiences:	Primary—Special emphasis on reaching those most at risk for causing an impaired driving crash: adults between the ages of 18 and 44, especially males. Secondary—Texas drivers age 45+.
Markets:	Statewide, with emphasis on the Texas DMAs with the highest number of alcohol-related crashes and fatalities, including all of Texas's major cities. TV, radio, influencers, digital: statewide OTT/CTV: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio Billboards: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio, Midland-Odessa and Waco-Killeen "Bars to Cars": Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio, Midland-Odessa, Waco-Temple-Killeen, and Tyler Convenience stores: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio AMI Jukebox: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio Learfield Sports: Lubbock, Austin, Bryan/College Station
Media:	Broadcast and cable TV, :30 and :15 in English and Spanish Radio, :30 and :15 in English and Spanish Billboards in English and Spanish "Bars To Cars" bar posters, coasters, and mirror clings in English Convenience store posters, beverage cooler clings,

counter mat clings, and video in English

AMI Jukebox Hero digital bar ads and interactive jukebox with quiz in English

Learfield Sports stadium advertising in English: banners, social posts, season guide, stadium and concourse digital ads and signage, video displays, event activation space

Social media influencers on Instagram in English and Spanish

Digital in English and Spanish—OTT/CTV, digital radio, Facebook/Instagram, dating app ads, YouTube, mobile video

Added value: bonus TV and radio spots (online streaming and broadcast), billboard override exposure, bonus "bars to cars", convenience store, and AMI bar locations, added Learfield impressions, and negotiated rate discounts.

Paid Media Recap – FY 2024 *Drive Sober. No Regrets.*

In the following table, the total number of impressions includes paid impressions and added-value (bonus/override) impressions negotiated with the media buys.

For the campaign, the Texas Association of Broadcasters (TAB) distributed a series of TV and radio PSAs to stations across the state. TAB charges a distribution fee and guarantees a minimum 4:1 return on investment. Over a total of 24 weeks, stations broadcast 91,537 TV and radio PSAs valued at more than $5,355,850 in airtime, well over the minimum guarantee.

Media	Description	Budget	Impressions	Added Value
TV/Radio	TAB :15 and :30	$200,000.00	92,050,465	$5,155,850.00
Digital	OTT/CTV, digital radio, Facebook/Instagram, dating app ads, YouTube, mobile video	$707,846.00	44,035,574	$0
Out-of-Home	Billboards, Bars to Cars, AMI, convenience stores, Learfield	$797,375.00	268,786,672	$1,809,543.00

Influencers	Social media influencer content creation and boosting	$180,000.00	6,169,973	$0
TOTAL		**$1,885,221**	**411,042,684**	**$6,965,393.00**

The TV PSAs aired in the following markets:

- Abilene-Sweetwater
- Amarillo
- Austin
- Beaumont-Port Arthur
- Corpus Christi
- Dallas-Fort Worth
- El Paso
- Houston
- Laredo
- Lubbock
- Odessa-Midland
- Rio Grande Valley
- San Angelo
- San Antonio
- Sherman
- Texarkana
- Tyler-Longview
- Victoria
- Waco-Temple-Bryan
- Wichita Falls

The radio PSAs aired in the following markets:

- Austin
- Dallas-Fort Worth
- Houston
- Rio Grande Valley
- San Antonio

Creative Overview

Woven throughout all *Drive Sober. No Regrets.* creative materials are the campaign's overarching message to drivers: "Drunk driving isn't worth the risk. Always find a sober ride—there are many options available." Each flight throughout the campaign had seasonal creative to increase relevancy to the target audience. Below are creative examples for each flight in FY24—not all pieces of creative are shown. All billboards and print collateral were produced in English and Spanish—only English is shown below.

(next page)

Football Season (October/November/January)

Football season is time for tailgating, watch parties, or hanging out at a sports bar to watch the game. Many fans of both college and NFL teams choose to drink while watching, which can lead to drinking and driving once the game is over. Messaging during this flight motivated fans to get a game day plan and always find a sober ride.



Banner, poster, notepads, dating app videos

UT Austin



Bevo Blvd. Video



Balcony Rail LED



"Fan 365" Digital Banner

Season Guide Print/Digital



Texas A&M



In-Person TV – L-Bar



Plaza LED



"Fan 365" Digital Banner



Social Media

Texas Tech



FanConnect TV Sponsor

North End Ribbon LED



"Fan 365" Digital Banner

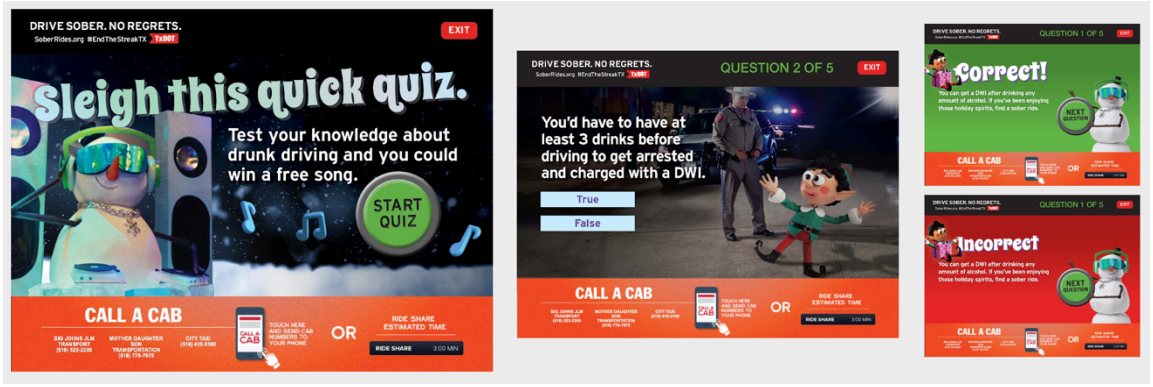


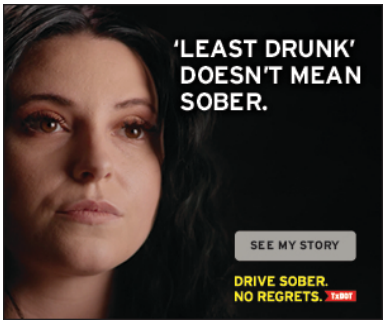
Social Media

Holidays (December)
The holiday season is a wonderful opportunity for friends and family to celebrate together. These celebrations can turn tragic when someone gets behind the wheel after consuming alcohol. During this campaign, messaging encouraged drivers to keep the holidays cheerful by always finding a sober ride. This flight ran during a heightened enforcement period.



Info card, notepad, banner, greeting card, C-Store cling





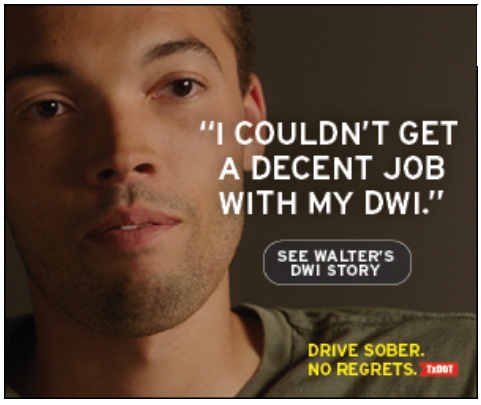
AMI Jukebox Hero quiz, testimonial

College/Spring Break (March)

The College/Spring Break flight reminded young adults of the consequences of driving after drinking, especially over spring break, and encouraged them to always find a sober ride. Students were also encouraged to help their friends make smart decisions and prevent unnecessary deaths by getting a sober ride. This flight ran during a heightened enforcement period.

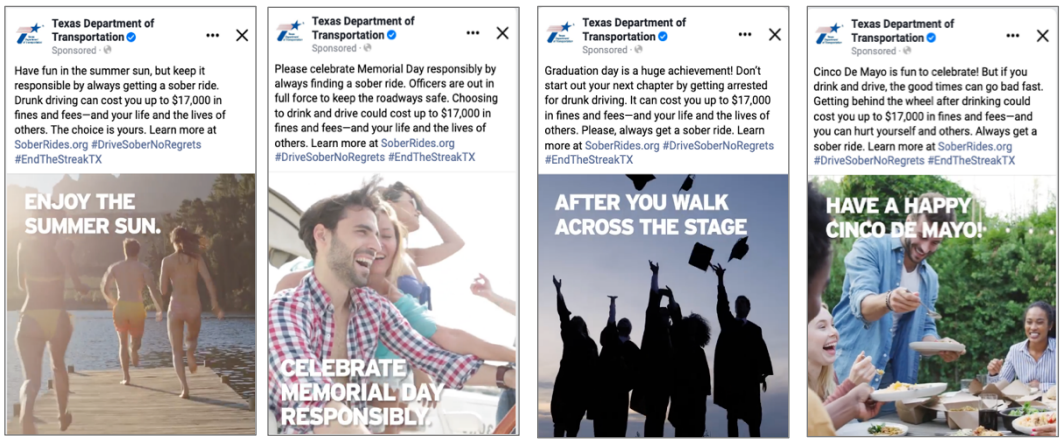


Notepads, banner, bar cling, dating app videos

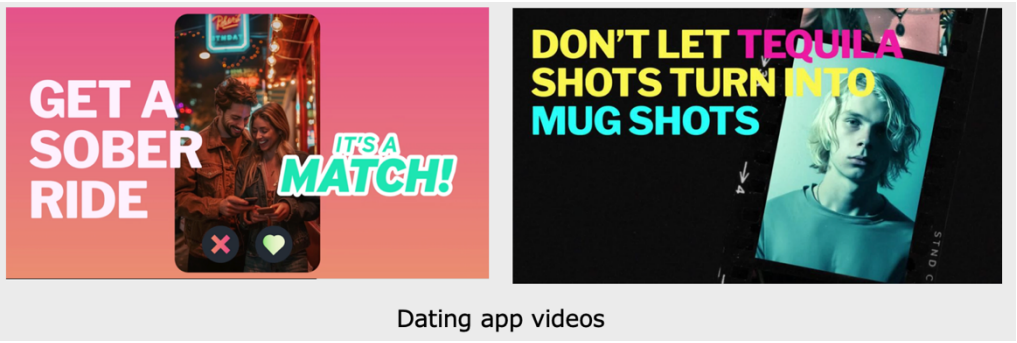


Testimonial

Spring/Early Summer Holidays (April/May)
The Spring/Early Summer Holiday flight covered a variety of holidays such as Cinco de Mayo, Fiesta, graduations, and Memorial Day—all which have increased risk for impaired driving. This was a digital-only flight and it ran during a heightened enforcement period.



Social posts

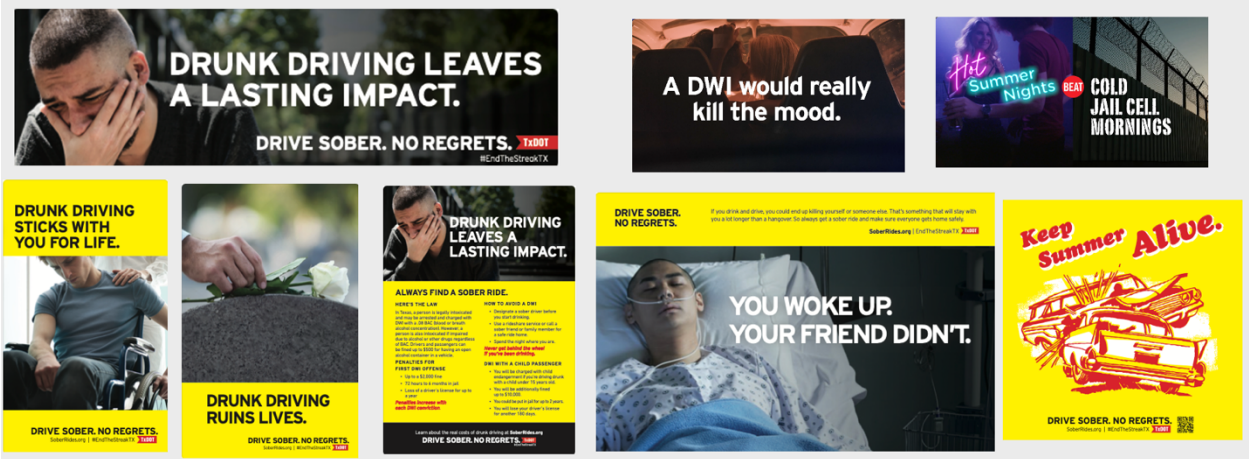


Dating app videos



Testimonial

Faces of Drunk Driving (June/July)
For this flight, messaging focused on the human toll of driving impaired by showing the real consequences for the survivors, families, offenders, and others whose lives have been impacted by drunk driving. The timeframe also included the Fourth of July, a holiday with heightened law enforcement.



Notepads, banner, poster, info card, dating app videos, poster, bar cling





Animated graphics for toolkit, testimonial

Labor Day (August/September)

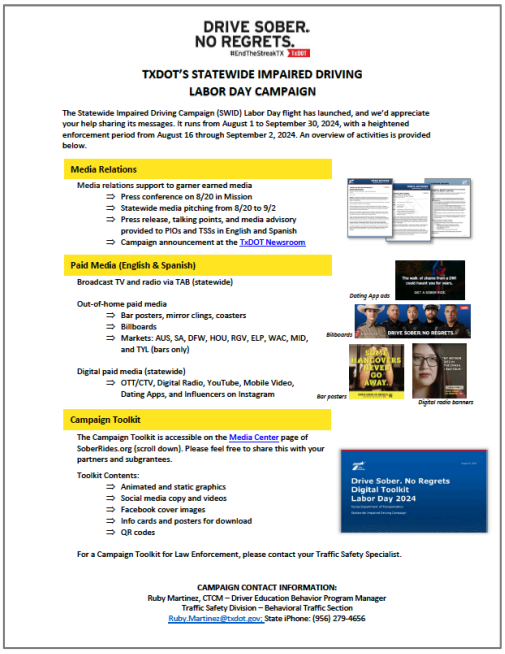
Labor Day weekend is a time to celebrate the unofficial end of summer with friends and family. It should be a fun and relaxing holiday, but because people choose to drink and drive, it can often be a dangerous one. Messaging for this flight focused on the holiday and life-stage milestones. It was also a time of heightened law enforcement.










DRIVE SOBER. NO REGRETS.
#EndTheStreakTX TxDOT

TXDOT'S STATEWIDE IMPAIRED DRIVING LABOR DAY CAMPAIGN

The Statewide Impaired Driving Campaign (SWID) Labor Day flight has launched, and we'd appreciate your help sharing its messages. It runs from August 1 to September 30, 2024, with a heightened enforcement period from August 16 through September 2, 2024. An overview of activities is provided below.

Media Relations

Media relations support to garner earned media
- ⇒ Press conference on 8/20 in Mission
- ⇒ Statewide media pitching from 8/20 to 9/2
- ⇒ Press release, talking points, and media advisory provided to PIOs and TSSs in English and Spanish
- ⇒ Campaign announcement at the TxDOT Newsroom

Paid Media (English & Spanish)

Broadcast TV and radio via TAB (statewide)

Out-of-home paid media
- ⇒ Bar posters, mirror clings, coasters
- ⇒ Billboards
- ⇒ Markets: AUS, SA, DFW, HOU, RGV, ELP, WAC, MID, and TYL (bars only)

Digital paid media (statewide)
- ⇒ OTT/CTV, Digital Radio, YouTube, Mobile Video, Dating Apps, and Influencers on Instagram

Dating App ads | Billboards | Bar posters | Digital radio banners

Campaign Toolkit

The Campaign Toolkit is accessible on the Media Center page of SoberRides.org (scroll down). Please feel free to share this with your partners and subgrantees.

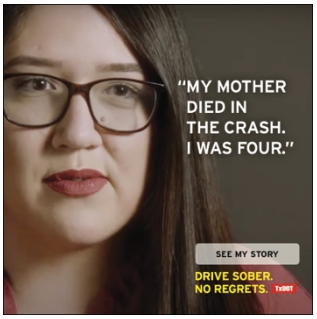
Toolkit Contents:
- ⇒ Animated and static graphics
- ⇒ Social media copy and videos
- ⇒ Facebook cover images
- ⇒ Info cards and posters for download
- ⇒ QR codes

Drive Sober. No Regrets Digital Toolkit Labor Day 2024

For a Campaign Toolkit for Law Enforcement, please contact your Traffic Safety Specialist.

CAMPAIGN CONTACT INFORMATION:
Ruby Martinez, CTCM – Driver Education Behavior Program Manager
Traffic Safety Division – Behavioral Traffic Section
Ruby.Martinez@txdot.gov, State iPhone: (956) 279-4656

Billboards, social posts, launch flyer, testimonial



Public Relations
It's important that the campaign reaches Texas drivers frequently and through many outlets with messages about the importance of always finding a sober ride, and earned media helps do that. In FY 2024, media relations efforts included conducting press activities and outreach events, generating media stories about the consequences of impaired driving, and developing a series of press kits to promote campaign messages.

The *Drive Sober. No Regrets.* FY24 public relations efforts began with talking points and media advisories for the Football season campaign. News releases were also developed preceding statewide pitching over the Holiday, College/Spring Break, Faces of Drunk Driving, and Labor Day campaigns. All of the campaigns listed above, except Labor Day, also had an outreach event component. The Labor Day campaign held a press conference only, but efforts focused on law enforcement and they were invited to help produce soundbites. To support the media pitching tours, media advisories, b-roll, soundbites, and talking points for TxDOT public information officers were developed and distributed. A press template was also developed for law enforcement agencies to use for each campaign that fell over a heightened enforcement period. The public relations efforts resulted in 2,438 TV, radio, online, and print news stories valued at $15,020,957.



Labor Day press event

Grassroots Outreach Events & POFS Collection
To motivate drivers to always find a sober ride, the FY24 campaign planned, launched, and hosted 26 events statewide over five campaigns. Twenty-seven events were planned, but one was cancelled due to dangerous weather.

At the outreach events, more than 410,000 visitors were engaged in event activities centered around the newly revamped DWI Not So Fun House (NSFH). The NSFH is a vintage-style carnival trailer with interactive games that lets participants of all ages see and experience the simulated effects of alcohol on motor skills and driving. Visitors can wear "drunk goggles" and try to play simple hand-eye coordination games such as basketball and cornhole. They can also get behind the wheel of a virtual car to experience a drunk-driving simulation. Along with the games, video testimonials relate personal stories as told by drunk-driving survivors and offenders. The events are an engaging way to educate people about the potentially deadly dangers of drinking and driving.



Outreach event setups

More than 22,500 people interacted with trained brand ambassadors at the outreach events, 993 Uber gift cards were distributed resulting in over $13,000 worth of rideshares, and 431 visitors completed the Public Outreach Feedback Survey conducted onsite. Information gathered through the survey from participants has helped to shape campaign activities, media platforms, and target audiences moving forward.

Below is a detailed summary of each outreach event and the press events.

Campaign	Date	City	Location	Rideshare Cards Distributed	Interactions with Staff	Total Engagement	PP&E Data Collection? (1=Yes)
Football Total				**420**	**9,138**	**250,524**	**3**
Football	10/14/23	Lubbock	Texas Tech University	60	900	59,759	1
Football	10/28/23	Austin	University of Texas in Austin	120	3,830	43,280	
Football	11/2/23	Lubbock	Texas Tech University	50	754	34,780	
Football	11/11/23	Bryan/College Station	Texas A & M University	60	1,577	34,290	1
Football	11/18/23	Bryan/College Station	Texas A & M University	0	645	31,225	
Football	11/24/23	Austin	University of Texas in Austin	130	1,432	47,190	1
Holiday Total				**573**	**5,125**	**71,692**	**6**
Holiday	11/16/23	Austin	Walmart (dual outreach and press event)	167	498	6,212	
Holiday	11/30/23	San Antonio	Walmart	69	989	8,950	1
Holiday	12/2/23	RGV - McAllen	Walmart	57	623	7,650	1
Holiday	12/4/23	Houston	Walmart	72	501	6,760	1
Holiday	12/6/23	Waco	Walmart	25	568	6,960	1
Holiday	12/8/23	Bryan/College Station	Walmart	23	274	5,820	1
Holiday	12/10/23	Tyler	Walmart	15	258	6,990	1
Holiday	12/12/23	DFW - Fort Worth	Walmart	27	302	7,440	
Holiday	12/14/23	Odessa	Walmart	38	556	7,680	
Holiday	12/16/23	El Paso	Walmart	80	556	7,230	
College/Spring Break Total				**-**	**3,798**	**46,955**	**2**
College/Spring Break	3/4/23	San Antonio	UT San Antonio	0	498	5,715	1
College/Spring Break	3/6/23	DFW - Dallas	UT Dallas	0	747	4,730	1
College/Spring Break	3/9/23	Austin	6th Street Entertainment District	0	232	4,830	
College/Spring Break	3/14/23	Houston	Toyota Event Center Rocket's Game	0	886	6,730	
College/Spring Break	3/16/23	RGV - South Padre Island	Clayton's Beach Bar	0	1,435	24,950	
Faces of Drunk Driving Total				**-**	**4,648**	**41,070**	**4**
Faces of Drunk Driving	6/19/24	Houston	Baybrook Mall - CANCELLED DUE TO WEATHER				
Faces of Drunk Driving	6/22/24	AUS - San Marcos	The Square Downtown	0	705	5,580	1
Faces of Drunk Driving	6/23/24	San Antonio	La Cantera Mall	0	1,097	12,330	
Faces of Drunk Driving	6/28/24	Midland - Odessa	Horseshoe Ampitheater	0	137	1,680	1
Faces of Drunk Driving	6/30/24	DFW - Arlington	Parks Mall at Arlington	0	1,612	9,150	1
Faces of Drunk Driving	7/4/24	RGV - McAllen	Municipal Park	0	1,097	12,330	1
Labor Day Total				**-**	**-**	**-**	**-**
Labor Day	8/20/24	RGV - Mission	Mission Event Center	-	-	-	-
TOTAL				**993**	**22,709**	**410,241**	**15**

Partnerships

Partnerships are critical to expanding the reach of the campaign. Traffic safety specialists (TSSs), public information officers (PIOs), law enforcement agencies, and other community partners such as U in the Driver Seat, Teen in the Driver Seat, Texas A&M AgriLife, The University of Texas at Austin, Texas Tech, and Texas A&M University all worked together to promote campaign messages and make the campaign a success.

With access to our digital campaign toolkit, partners were encouraged to share social media posts, attend and promote events, and download print collateral to help reach a larger audience and bring awareness to the campaign. TSSs also ordered physical print collateral such as posters, notepads, mesh banners, greeting cards, and info cards—and helped distribute materials locally.

A separate digital campaign toolkit was also created for Texas law enforcement agencies to promote each campaign during heightened enforcement periods. It included social posts, images and video, print collateral for download, and a press release template for local use.

Overall Campaign Value
Earned media resulted in $15,020,957.00 in added value and 206,167,731 impressions. Paid media match resulted in $6,965,393.00 in added value and 411,042,684 impressions. In total, the Statewide Impaired Driving Campaign delivered $21,986,350.00 in added value with its $3,764,986.99 investment.

Match – FY 2024 *Drive Sober. No Regrets.*

Paid Media Type	**Added Value Match from Paid Media Placements - Actual**
Billboard	$340,689.00
Bars To Cars	$606,819.00
Convenience Stores	$462,975.00
AMI Jukebox Hero	$210,724.00
Learfield	$188,336.00
Influencers	$0
Digital, OTT/CTV	$0
Paid Media Subtotal	**$1,885,221.00**
PSA Media Type	**Added Value Match from PSA Media Placements - Actual**
TAB Broadcast TV/Cable and Radio	$5,155,850.00
PSA Media Subtotal	**$5,155,850.00**
Earned Media Type	**Earned Media Match - Actual**
Public Relations	$15,020,957.00
Earned Media Subtotal	**$15,020,957.00**
Total Match	**$21,986,350.00**



FY 2024 Pedestrian Safety Campaign
October 2023–September 2024

Traffic crashes involving pedestrians are more likely than other roadway crashes to result in serious injuries or fatalities as people on foot lack the protective equipment common to vehicles such as airbags and seat belts. Although pedestrians were involved in only 1% of crashes in Texas in 2022, they accounted for 19% of all traffic deaths.

From 2018 through 2022, pedestrian traffic fatalities in Texas increased 29.6%, mirroring an alarming rise in pedestrian deaths nationally. In 2022 alone, more than 5,700 traffic crashes in Texas involved pedestrians, and they resulted in 829 fatalities and 1,526 serious injuries.

Crash reports indicate that the most common factors in traffic incidents involving pedestrians in Texas are 1) pedestrians failing to yield the right of way and putting themselves in the path of oncoming vehicles, 2) drivers failing to yield the right of way to pedestrians, 3) driver inattention, and 4) motorists driving too fast. In addition, alcohol impairment was reported in 29% of fatal pedestrian crashes in 2022.

The *Be Safe. Drive Smart. / Be Safe. Walk Smart.* FY 2024 campaign activities were concentrated during National Pedestrian Safety Month in October 2023. Fall gives Texans a much-needed reprieve from the summer heat, but the change in seasons also brings fewer daylight hours, making it harder for drivers to see pedestrians and keep them safe. This makes it an especially relevant time of the year to remind motorists and pedestrians to pay attention and look out for each other on the road.

The campaign combined paid media with public relations and outreach components to deliver safety messages to target audiences throughout the state and included the following:

- A six-week, bilingual paid media flight in all Texas media markets with television, radio, outdoor, digital, transit, theater, and gas station TV advertising (GSTV).
- News releases in English and Spanish and media pitching to news outlets around the state to maximize earned media coverage.
- Distribution of public education materials to TxDOT district offices and campaign partners.

- Multiple street team "walking billboard" activations in 10 TxDOT districts, delivering safety messages in high traffic areas where drivers and people on foot would see them.

By educating the public about the importance of traffic behaviors that keep pedestrians safe, TxDOT intends to reduce the number of pedestrian-involved traffic crashes, fatalities, and injuries.

Creative Overview

TxDOT's creative campaign for pedestrian safety features a character named Mr. Rhodes (Sr. Calles in Spanish) who jumps into traffic situations to ensure that people who are driving or walking are making safe choices. In TV and radio spots his sunny outlook, good humor, and enthusiastic celebrations when a driver or pedestrian does the right thing reflect the fact that the people he encounters don't want to hurt anyone or get hurt. But they do need reminders to stay alert and follow basic rules of the road.



Mr. Rhodes/Sr. Calles can also be seen in social media posts and outreach materials urging drivers and pedestrians to watch out for one another.



Mr. Rhodes in social media posts

Out-of-home creative for billboards and transit ads delivered specific reminders about how to be safe on the road, including stopping for pedestrians in crosswalks and waiting for walk signals before crossing the street. Spanish-language creative materials included the following taglines: *Maneja Listo. Maneja Seguro.* (for drivers) and *Camina Listo. Camina Seguro*. (for pedestrians).



Transit ads

Paid Media

The campaign's six-week, multiplatform paid media flight combined high-frequency TV ads to generate broad awareness with radio and out-of-home placements to reach drivers in their vehicles and pedestrians walking down the street, when the safety messages are particularly relevant. For paid digital media, emphasis was placed on video ads on online and mobile platforms and connected TV devices (CTV) to capture audience attention and engagement with the messages.

Spanish ads were distributed for most media placements to support the campaign's efforts to reach bilingual Texans and the 20% of Hispanics in the state who are Spanish-language-dominant.

The paid media campaign, with messages targeting drivers and pedestrians, launched October 2, 2023, in all Texas media markets and delivered more than 435 million impressions.

Media Flight Dates October 2–November 12, 2023

Target Audience Adults 18+

Markets

TV, radio, outdoor, GSTV, theater, CTV, and digital: Statewide

Transit: Austin, Dallas, and Fort Worth

Media

TV, 30- and 15-second spots in English and Spanish
Radio, 30- and 15-second spots and 10-second traffic liners in English and Spanish
Outdoor/bulletins in English and Spanish
Transit "King" panels in English and Spanish
GSTV, 15-second spot in English
Theater, 30-second spots in English
Digital video ads in English and Spanish

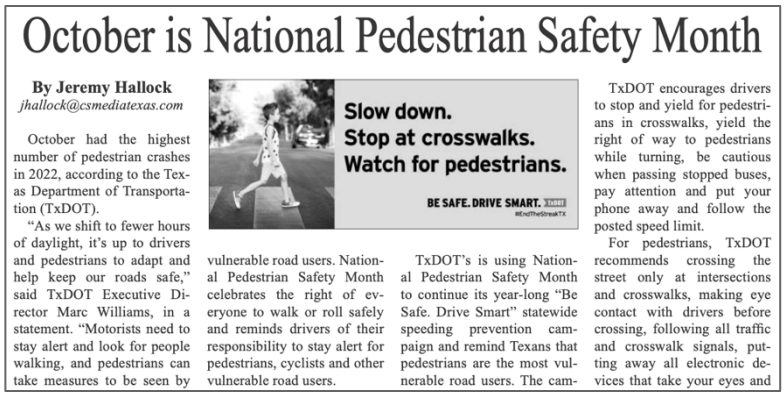
Added Value

Bonus TV and radio spots; billboard, GSTV, theater, and transit override exposure and negotiated rate discounts; theater lobby screen ads

FY 2024 Pedestrian Safety – Paid Media Recap			
Media	**Description**	**Budget**	**Impressions**
Television	30- and 15-second spots in English and Spanish; statewide	$882,265.84	160,215,685
Radio	30- and 15-second spots and 10-second liners in English and Spanish; statewide	$514,033.89	126,681,817
Digital	30-second spots in English and Spanish on digital CTV; statewide	$125,000.00	5,442,680
Digital	YouTube and pre-roll video in English and Spanish; statewide	$224,942.69	15,718,588
Out-of-Home	Outdoor/bulletins in English and Spanish; 48 locations; statewide	$175,000.00	89,870,413
Out-of-Home	Transit bus "Kings" in English and Spanish; 223 bus panels in Austin, Dallas, and Fort Worth	$93,899.92	24,474,428
Out-of-Home	Gas pump TV screens; 15-second spot in English; 622 locations; statewide	$55,000.00	3,255,255
Out-of-Home	Theater advertising; 30-second spots in English; 181 locations; statewide	$295,000.00	9,876,186
TOTAL		**$2,365,142.34**	**435,535,052**

Public Relations Activities

TxDOT kicked off National Pedestrian Safety Month with a statewide news release in English and Spanish, reminding drivers that pedestrians are our most vulnerable road users and can be harder to see as days get shorter in the fall. October was a deadly month for pedestrians in 2022, with 87 pedestrians dying in traffic crashes and another 151 seriously injured.



October is National Pedestrian Safety Month

By Jeremy Hallock
jhallock@csmediatexas.com

October had the highest number of pedestrian crashes in 2022, according to the Texas Department of Transportation (TxDOT).

"As we shift to fewer hours of daylight, it's up to drivers and pedestrians to adapt and help keep our roads safe," said TxDOT Executive Director Marc Williams, in a statement. "Motorists need to stay alert and look for people walking, and pedestrians can take measures to be seen by

vulnerable road users. National Pedestrian Safety Month celebrates the right of everyone to walk or roll safely and reminds drivers of their responsibility to stay alert for pedestrians, cyclists and other vulnerable road users.

TxDOT's is using National Pedestrian Safety Month to continue its year-long "Be Safe. Drive Smart" statewide speeding prevention campaign and remind Texans that pedestrians are the most vulnerable road users. The campaign's press kit also included a B-roll package highlighting key safety tips for drivers and pedestrians and pre-recorded soundbites featuring Misael Rico and his mother, Maria Espinoza, who were struck by a distracted driver when Misael was 6 years old. Misael's recovery story and his mother's emotional account of the crash offered a powerful, personal perspective on the long-term consequences of a pedestrian crash.

TxDOT encourages drivers to stop and yield for pedestrians in crosswalks, yield the right of way to pedestrians while turning, be cautious when passing stopped buses, pay attention and put your phone away and follow the posted speed limit.

For pedestrians, TxDOT recommends crossing the street only at intersections and crosswalks, making eye contact with drivers before crossing, following all traffic and crosswalk signals, putting away all electronic devices that take your eyes and

To prepare them for news interviews generated over the two-week media pitching period, TxDOT's district public information officers (PIOs) were armed with campaign talking points in English and Spanish.

Media relations efforts in October 2023 resulted in 330 TV and radio, 112 online, and 58 print news stories with a total earned media value of more than $2.2 million.

Grassroots Outreach

Street Teams. TxDOT's pedestrian safety efforts also included a series of street team activations in the 10 TxDOT districts with the highest number of fatalities from pedestrian crashes in 2022. Four-person teams of "walking billboards" carried safety messages in English and Spanish at busy intersections and gathering areas in Austin, Dallas, El Paso, Fort Worth, Houston, Lubbock, McAllen, Pharr, San Antonio, Tyler, and Waco.





The campaign used crash data and worked with traffic safety specialists (TSSs) in TxDOT's district offices to identify 34 locations where pedestrian-vehicle crashes have occurred and the walking billboards would be highly visible to motorists and pedestrians, especially during morning and evening commute times.

Over a two-week period the street teams interacted with more than 10,000 people, and by distributing media advisories and inviting reporters to cover the street teams, TxDOT successfully leveraged these events to generate valuable earned media, including multiple live shots on local TV news.

The teams also conducted surveys to record the public's feedback on the activations, collecting a total of 291 responses in English and Spanish.

Social Media. TxDOT produced organic posts for its Facebook and X feeds using the campaign's TV spots and other creative assets. Street team images were also provided to district PIOs to use to promote the activities on district X accounts.

Print Collateral. The campaign updated its bilingual pedestrian safety information card and poster featuring spokes-character Mr. Rhodes/Sr. Calles and distributed thousands of them to TSSs across the state to support grassroots education and outreach.





Bilingual info card

Overall Campaign Value

Earned media resulted in $2,242,088.35 in added value and 32,590,895 impressions. Paid media generated $1,774,537.00 in added value and 435,535,052 impressions. With $4,016,625.35 in total added value (match), the Pedestrian Safety campaign delivered a 1.4:1 return on the $2,887,293.15 investment.

Match – FY 2024 Pedestrian Safety Campaign

Paid Media Type	**Added Value Match for Paid Media Placements – Estimate**	**Added Value Match for Paid Media Placements – Actual**
Television	$535,000.00	$779,264.00
Radio	$300,000.00	$362,139.00
Radio Traffic Sponsorship	$95,000.00	$210,588.00
Gas Station TV	$45,000.00	$55,679.00
Billboards	$150,000.00	$137,300.00
Transit Advertising	$100,000.00	$160,671.00
Theater Advertising	$50,000.00	$68,896.00
Subtotal	**$1,275,000.00**	**$1,774,537.00**
Earned Media Type	**Earned Media Match – Estimate**	**Earned Media Match – Actual**
Public Relations (Broadcast)	$650,000.00	$995,809.67
Public Relations (Online)	$1,000,000.00	$1,227,742.45
Public Relations (Print)	$75,000.00	$18,536.23
Subtotal	**$1,725,000.00**	**$2,242,088.35**
Total Match	**$3,000,000.00**	**$4,016,625.35**



FY 2024 Speeding Public Education and Awareness Campaign
October 2023–September 2024

Motorists driving over the speed limit or too fast for road conditions were top contributors to sharp increases in roadway deaths in Texas during the Covid pandemic. Texas was not alone, and to tackle the national problem the NHTSA implemented a strategy that includes an annual speed limit enforcement mobilization. In 2022, TxDOT launched its new statewide campaign focused on persuading drivers to slow down to save lives. To reinforce that driving too fast can be dangerous *and* expensive, TxDOT also has partnered with law enforcement agencies across the state to help them step up their efforts to enforce speed limits in July during Operation Slowdown.

We know from observational studies and self-reporting by Texas drivers that speeding is common. According to TxDOT's 2023 Traffic Safety Awareness Survey, about half of Texans admit to driving over the speed limit at least sometimes. In addition, 12% said they drive faster than the speed limit on highways "most of the time." This is even though nearly 75% said their chances of getting a ticket if they speed are somewhat or very likely.

With too many motorists continuing to drive too fast and aggressively, speed remains the number one contributing factor in traffic crashes in our state. In 2023, one in three people killed on the road in Texas was in a crash that involved speed. There were 161,737 speed-related crashes that year, resulting in 1,456 deaths and 5,980 serious injuries.



TxDOT's multimedia speeding campaign in FY 2024 included robust levels of paid media, public relations, and outreach aimed at reminding drivers that:

- When you speed, you increase the risk of killing or injuring yourself or others in a crash.
- Speeding puts not only motor vehicle occupants at risk, but also vulnerable road users such as pedestrians, bicyclists, and roadside workers.

- Speeding can cost you an expensive fine and higher insurance premium.
- Driving a safe speed can mean more than following the posted limit. You should match your speed to road, traffic, and weather conditions.

If motorists can be convinced to always drive a safe speed, fewer people will be killed or seriously injured in crashes that could have been prevented in the first place.

Key campaign components in FY 2024 included the following:

- Statewide paid media placements: television, radio, outdoor, theater, gas station advertising (GSTV), and digital media.
- A kickoff press conference with law enforcement and other campaign partners, news releases in English and Spanish, and a statewide media tour to generate hundreds of broadcast, online, and print news stories.
- Sports marketing partnerships with racetracks and minor league baseball teams, including in-venue signage, digital ads, and event activations for one-on-one engagement with sports fans.
- Distribution of public education materials to TxDOT district offices and partners.

Paid Media

Since speeding is the top contributing factor in traffic crashes in our state, it calls for steady reminders to motorists to slow down or risk paying the consequences. More than 75% of the campaign's budget was devoted to paid media placements that reached Texas motorists when they were watching TV, behind the wheel, online, putting gas in their vehicle, or at a movie theater or sporting event.

Although speeding is a problem among all demographic groups, the campaign put a special focus on young drivers who are overrepresented in speeding-related crashes and routinely engage in other risky behaviors when driving. In 2023, more than half of drivers in Texas who were involved in crashes where speed was a factor were under age 35 and 60% were men. We communicated with young drivers through demographically and behaviorally targeted sports marketing, streaming connected TV (CTV) placements, and video ads on YouTube and dating apps.



The campaign also partnered with three social media influencers—stunt driver/mechanic Lauryn Pritchard (@lldrifts), race car driver Jesse Iwuji (@jesse_iwuji), and car wrapping artist

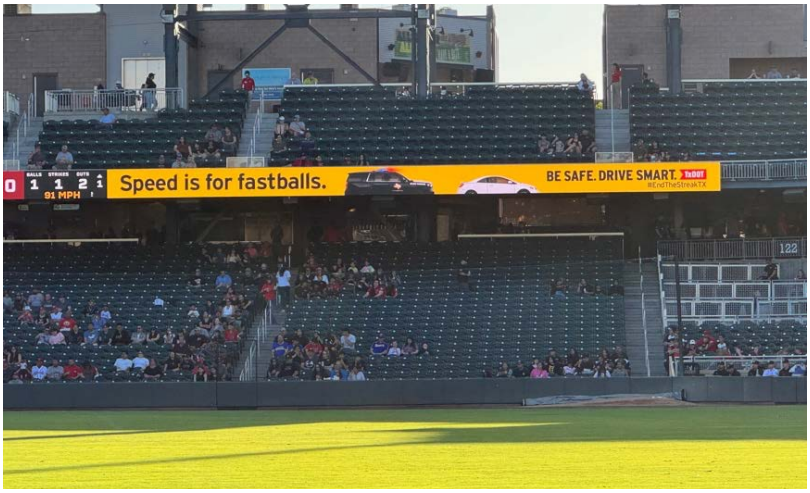
Jay the Wrap Specialist (@jaythewrapspecialist)—who posted videos of themselves on Instagram calling on their fans to slow down. Combined, their posts garnered a total of 440,773 organic and boosted views.





With a very passionate and loyal fan base, motorsports is one of the largest of spectator sports. Our media plan featured ongoing partnerships with auto racing venues in Texas, a natural spot to remind drivers that speeding is only for racetracks, not streets and highways. The program included Texas Motor Speedway (the largest sporting facility in Texas), Circuit of The Americas, Heart O' Texas Speedway, and Texas Motorplex—all located near big cities and drawing visitors from across their regions and the state.

Seven minor league baseball teams across Texas, from the Corpus Christi Hooks to the El Paso Chihuahuas, also displayed campaign signage and videos in their ballparks throughout the 2024 season.



Signage placed in seven minor league ballparks

Media Flight Dates	July 1–August 4, 2024, with some season-long sports marketing components
Target Audience	Adults 18+, with an emphasis on young adults 18–34
Markets	TV, radio, outdoor, GSTV, and digital: Statewide Racetrack marketing: Fort Worth, Austin, Ennis, and Waco Minor league baseball partnerships: Corpus Christi, El Paso, Frisco, Midland, Round Rock, San Antonio, and Sugar Land Theater: Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio
Media	TV, 30- and 15-second spots in English and Spanish Radio, 30-second spots and 15- and 10-second traffic liners in English and Spanish Outdoor/bulletins in English and Spanish GSTV, 15-second spots in English Theater, 30-second spots in English Digital video ads in English and Spanish Sports marketing—in-venue signage, digital ads, social media posts, and program ads Influencer program—Instagram posts
Added Value	Bonus TV and radio spots; billboard override exposure and negotiated rate discounts; GSTV over-delivered impressions and negotiated rate discounts; theater over-delivered impressions, lobby screens, and rate discounts; sports marketing rate discounts, bonus signage, event activations, and printing/installation of pace car wraps



A full-page ad in the program for the Major League All-Star Game held in Arlington, TX reminded fans that "speed is for fastballs."

FY 2024 Speeding Awareness – Paid Media Recap			
Media	**Description**	**Budget**	**Impressions**
Television	30- and 15-second spots in English and Spanish; statewide	$669,735.34	173,455,999
Radio	30-, 15-, and 10-second spots and liners in English and Spanish; statewide	$383,790.73	102,631,228
Digital	30-second spots in English and Spanish on CTV; statewide	$121,168.24	4,931,616
Digital	Video ads on YouTube (English and Spanish) and dating apps; social media influencers program; statewide	$168,400.00	10,056,668
Out-of-Home	Outdoor/bulletins in English and Spanish; 46 locations; statewide	$165,382.15	105,419,910
Out-of-Home	Gas station TV (GSTV) advertising; 15-second spots; 670 locations; statewide	$55,000.00	3,468,726
Out-of-Home	Theater advertising; 30-second spots; 152 locations; 2,031 screens; 6 major markets	$175,000.00	9,592,198
Sports	Racetrack marketing; in-venue signage, digital ads, events, driver appearances, program ad; Fort Worth, Austin, Ennis, Waco	$297,070.00	12,252,710
Sports	Minor league baseball park signage, video displays, PA announcements, in-game promotions, program ads; 7 ballparks	$101,000.00	N/A
Sports	30- and 15-second spots in TV broadcasts of Texas Rangers and Houston Astros games	$178,472.49	17,879,093
TOTAL		**$2,315,018.95**	**439,688,148**

Creative Overview

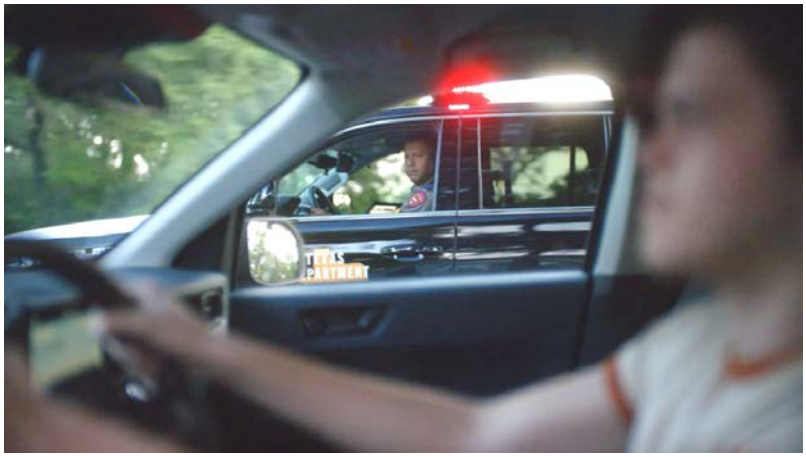
Changing behaviors when it comes to traffic safety can take both raising awareness of the deadly consequences that can result from a crash and the threat of an expensive ticket. One set of TV spots for the campaign capitalizes on the double meaning of the phrase "see the light" to evoke the anxiety associated with seeing a patrol car's flashing lights in the rearview mirror and realizing some of the negative consequences of speeding.





"See the Light" TV spot

A second set of spots ties into the high visibility speed limit enforcement period, Operation Slowdown, and lets Texans know that officers are out in force looking for speeders. Drivers should be ready to "slow down or pay up" since they never know when someone from highway patrol may appear.



"Surprise, Surprise" TV spot

The 30- and 15-second TV spots, produced in English and Spanish, ran on broadcast TV, cable, CTV, movie theater screens, YouTube, dating apps, social media, gas pump screens, and videoboards at racetracks and ballparks in 2024.

TxDOT's *Be Safe. Drive Smart.* umbrella branding—*Maneja Listo. Maneja Seguro*. in Spanish—was incorporated into all campaign creative, including billboards that advised drivers throughout the state to be mindful of their speed or face the consequences.

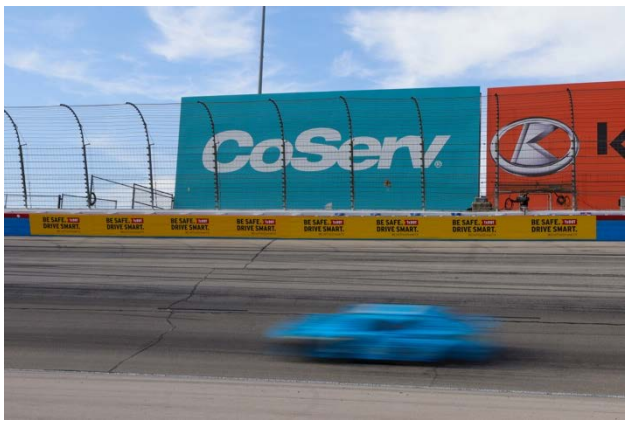




Billboards

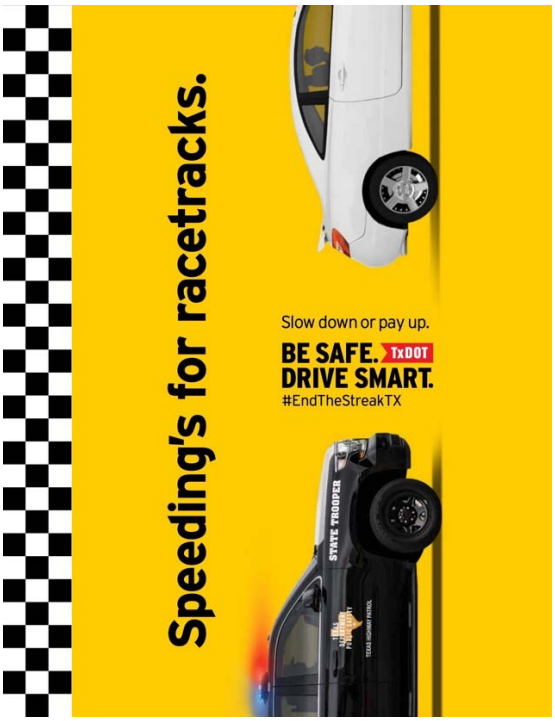
Customized messaging for printed and LED signage at racetracks and minor league baseball parks reminded sports fans that speeding isn't for public roadways and that they shouldn't race home. Placements included billboards around the tracks/ballparks, concession area signs, marquees, program ads, parking lot exit signs, and racetrack guardwalls. The partnership with Texas Motor Speedway also included campaign-branded wraps of two pace cars, signage on parking lot trams, and asphalt markings along pit row.













Full-page ad in NASCAR Pole Position Magazine



Public Relations Activities
The campaign's aggressive earned media efforts encompassed the following:

- A press conference to kick off the summer campaign.
- Distribution of a news release and digital media kit to generate news stories in all Texas markets.
- Media availabilities at campaign appearances with NASCAR driver Ross Chastain.
- Media alerts to draw coverage of the campaign's outreach events at racetracks and Buc-ee's convenience store locations.

The summer statewide campaign launched with a press event in Austin on July 16. With officers from police departments in the metro area and the Texas Department of Public Safety in attendance, TxDOT announced its support for Operation Slowdown, the 17-day statewide stepped-up speeding enforcement period. The event also included an emotional personal story from a Lubbock woman whose mother was killed when her vehicle was struck by a young man driving twice the speed limit on a city street.



Following the press event, a statewide news release, supporting B-roll package, and sound bites were distributed to enlist the help of local news directors and reporters in raising awareness of Texas' speeding problem and encouraging motorists to always drive a safe speed. TxDOT's public information officers were provided with campaign talking points to prepare for news interviews, and the news release and talking points were translated for Spanish-language media and interviews.

The campaign's PR team also planned and promoted two appearances by campaign partner Ross Chastain, a NASCAR Cup Series driver, prior to his races at Circuit of The Americas and Texas Motor Speedway. At each event, Chastain drew hundreds of fans to TxDOT's activation area, spoke to them about the importance of driving a safe speed on Texas roadways so everyone gets home safely, and autographed his "hero cards" customized with campaign messaging.





Before races at the Circuit of The Americas and Texas Motor Speedway, NASCAR Cup Series driver Ross Chastain signed his "hero card" and encouraged fans to drive a safe speed home.

Statewide and local media pitching activities in FY 2024 resulted in 338 TV, radio, online, and print news stories with a total earned media value of $2,231,040.53.

Grassroots Outreach

Events. The *Be Safe. Drive Smart.* Road Show Trailer visited two major racetracks during NASCAR race weekends in the spring and seven Buc-ee's locations around the state in July. The campaign negotiated free placement of the trailer at Buc-ee's convenience stores, which are an efficient way to reach thousands of drivers and their passengers during the busy summer driving season. Speeding campaign messages were integrated into video displays, signage, and educational materials distributed by campaign brand ambassadors and TxDOT traffic safety specialists (TSSs). Visitors to the trailer were also invited to answer traffic safety quizzes, engage with virtual reality games, and provide feedback about the event and their speeding concerns via a public outreach survey conducted in English and Spanish. TxDOT collected 207 survey responses at the July events.





Be Safe. Drive Smart. Speeding Awareness Outreach Events 2024			
Date	**City**	**Location**	**Total Engagements**
March 22–24	Austin	Circuit of The Americas	51,787
April 12–14	Fort Worth	Texas Motor Speedway	28,378
July 18	Hillsboro (I-35)	Buc-ee's	5,250
July 19	Ennis (I-45)	Buc-ee's	6,570
July 20	Fort Worth (I-35W)	Buc-ee's	6,330
July 21	Denton (I-35)	Buc-ee's	4,590
July 26	New Braunfels (I-35)	Buc-ee's	6,840
July 27	Bastrop (Hwy 71)	Buc-ee's	7,110
July 28	Katy (I-10)	Buc-ee's	9,390

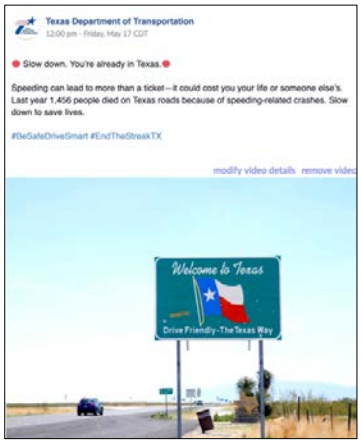
Print Collateral. TxDOT produced and distributed bilingual information cards, posters, and hand fans for events and for sharing with district TSSs to support grassroots education and outreach. Also, "Slow Down or Pay Up" banners were produced for TSSs to use at safety events or share with local partners.





Info card and poster

Social Media. A series of posts using the campaign's TV spots and other video assets were developed for TxDOT's social media profiles on Facebook and X, in addition to the videos created and shared by the social media influencers.



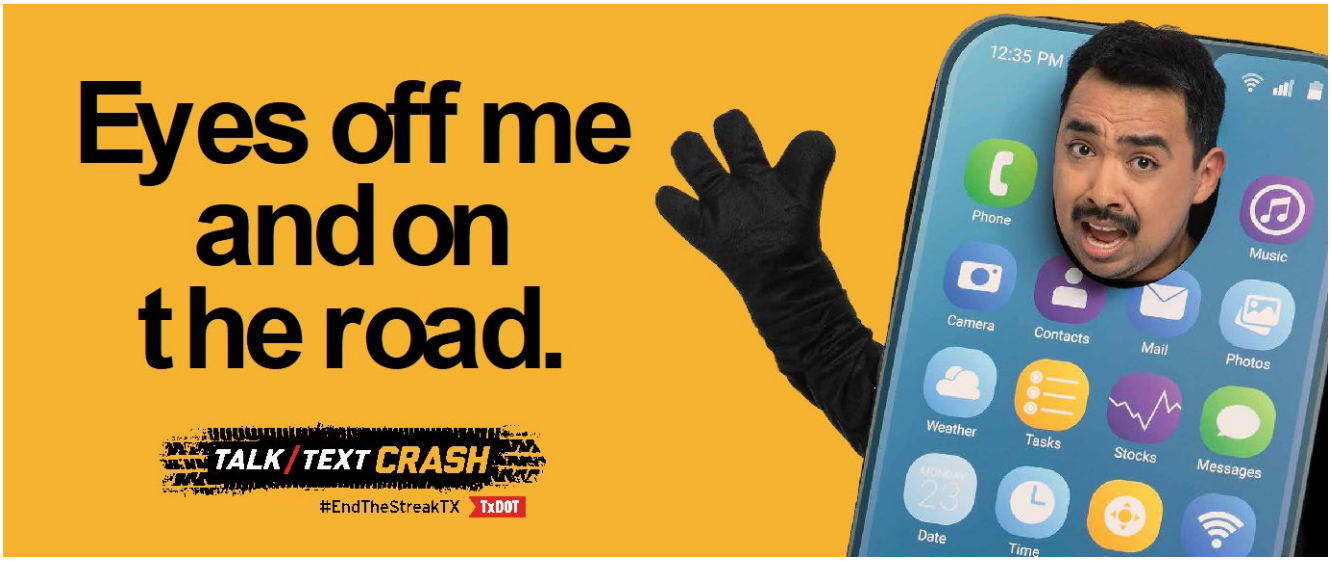
Digital Toolkit. Before the campaign's summer launch, TSSs were provided with a flyer outlining paid and earned media activities and a digital toolkit of materials to use for local outreach. The kit included campaign creative, an event schedule, social media assets, and print collateral.

Overall Campaign Value

Earned media resulted in $2,231,040.53 in added value and 22,814,411 impressions. Paid media generated $2,174,758.00 in added value and 439,688,148 impressions. With $4,405,798.53 in total added value, the Speeding Awareness campaign delivered more than a 1.5:1 return on the $2,903,368.94 investment.

Match – FY 2024 Speeding Awareness Campaign

Paid Media Type	**Added Value Match for Paid Media Placements – Estimate**	**Added Value Match for Paid Media Placements – Actual**
Television	$525,000.00	$588,118.00
Radio and Traffic Sponsorships	$395,000.00	$445,171.00
Sports and Racetrack Marketing	$450,000.00	$781,198.00
Billboards	$225,000.00	$192,004.00
Gas Station (GSTV) Advertising	$45,000.00	$62,937.00
Theater Advertising	$50,000.00	$105,330.00
Subtotal	**$1,690,000.00**	**$2,174,758.00**
Earned Media Type	**Earned Media Match – Estimate**	**Earned Media Match – Actual**
Public Relations (Broadcast)	$500,000.00	$1,231,377.08
Public Relations (Online)	$1,250,000.00	$899,876.00
Public Relations (Print)	$50,000.00	$99,787.45
Subtotal	**$1,800,000.00**	**$2,231,040.53**
Total Match	**$3,490,000.00**	**$4,405,798.53**



FY 2024 *Talk. Text. Crash.* Distracted Driving Campaign

October 1, 2023 – September 30, 2024

Campaign Overview

Like many other states, Texas has seen far too many crashes caused by distracted drivers. According to Texas Department of Transportation crash data reports, there were 94,330 crashes blamed on driver distractions in 2023. These crashes resulted in 399 deaths and 2,793 serious injuries. While serious injuries declined by almost 1% from 2022 and fatalities decreased by almost 18%, far too many Texans die in preventable crashes each year. That's why TxDOT needs to continue conducting its annual *Talk. Text. Crash.* public education campaign to remind motorists how dangerous it is to engage in distracting activities while driving such as talking on their phone, texting, checking social media, eating, applying makeup or shaving, programming their GPS, or doing something else that takes their mind or eyes off the road.

Public Education Campaign

The Talk. Text. Crash. campaign for FY 2024 used a combination of paid media placements, public service announcements, grassroots outreach and partnerships, media relations, and organic social media to reach a statewide audience and motivate drivers to avoid distractions—especially cell phone use—when behind the wheel. Although the campaign's message is relevant to all drivers, a special focus was reaching new and younger drivers ages 16 to 34, who account for a large share of distracted driving crashes.

The campaign developed new print collateral, radio, and out-of-home ads built off "Cell Phone Man" videos developed previously for the campaign.

The tagline "Eyes off me and on the road." reminds drivers they have a choice of when and how they use their cell phone.



"Cell Phone Man" billboard

Statewide Awareness Survey

From April 10 through April 18, 2024, Sherry Matthews Group implemented a statewide online survey among 304 Texans who drive. A minimum of 75 surveys were conducted among key segments including English-speaking Hispanics; drivers ages 18–22, 23–29, and 30–34; men and women; and those who text, email, or talk (not hands-free) regularly or sometimes. Overall, the survey showed little change in drivers' knowledge of distracted driving laws and awareness of the dangers of distracted driving as compared to the year prior.

Top survey findings:

- 62% of drivers think they are above-average drivers, but only 53% follow all traffic laws. Those who more often drive distracted are less likely to follow all traffic laws (40%). They also engage regularly in a myriad of distracting behaviors.
- 64% know that texting while driving is banned on all Texas roads, but 23% believe they will only get a warning if caught on the first occurrence.
- Almost everyone is engaging in some sort of distracted driving, and many believe there are activities they can do safely. Only 11% say none of these distractions can be done safely while driving.
- While only 11% believe they can read or send a text or email safely while driving and 77% are not comfortable with others doing so, 38% read or send texts or emails sometimes or regularly while driving.
- While most drivers agree built-in devices are distracting (78%), 80% also believe that if they were that dangerous, these technologies would be illegal.
- The good news is many report being willing to put away or silence their phone while driving or use a rewards app to stop texting and driving. Fewer are very willing to turn off their phone or use apps to block calls while driving.
- "Talk. Text. Crash." has the second-highest aided awareness levels at 56%, only behind "Text later. It can wait." at 70%.

Public Service Announcement (PSA) Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were redistributed to stations statewide to air messages for free beginning April 1

and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

Donated media or media match achieved through PSAs totaled $4,051,871 in FY 2024. Media vendors donated 21,609 TV ad airings and 5,927 radio ad airings. The TV PSAs aired in the following Texas markets:

- Amarillo
- Austin
- Beaumont-Port Arthur
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Laredo
- Lubbock
- Midland-Odessa
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Victoria
- Waco-Temple-Bryan
- Wichita

The TV PSA program produced more than 76 million impressions and over $3.1 million in donated airtime.

	English	Spanish	Total
Airings	15,980	5,629	21,609
Impressions	60,513,644	15,873,656	76,387,300
Ad Value	$2,509,452	$665,780	$3,175,232

The radio PSAs aired in the following markets:

- Austin
- Beaumont-Port Arthur
- Corpus Christi
- Dallas-Ft. Worth
- El Paso
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- San Angelo
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Waco-Temple-Bryan

The radio PSA program produced more than 63 million impressions and $876,639 in donated airtime.

	English	Spanish	Total
Airings	5,874	53	5,927
Impressions	62,675,574	466,641	63,142,215
Ad Value	$871,874	$4,765	$876,639

Paid Media Recap

The 2024 *Talk. Text. Crash.* paid media campaign focused on drivers ages 16 to 34 statewide. Advertising was concentrated during the month of April, in coordination with the campaign's primary grassroots activities for the year. Spanish-language ads delivered messages to bilingual and Spanish-dominant Hispanics.

TxDOT placed $651,648 in paid media. Donated media or media match totaled $207,404 in FY 2024 from outdoor advertising through billboard and gas station overrides.

Target Audience:	All drivers, with emphasis on those age 16 to 34	
Media Markets:	Statewide	
Media:	Digital radio ads (English/Spanish) Billboard ads (English/Spanish) Gas Station (GSTV) ads (English/Spanish) Digital video, banner, and CTV ads (English/Spanish)	
2024 Media Flight Dates:	Digital	April 1–14
	OTT/CTV	April 1–14
	OOH (billboard)	April 1–28
	OOH (GSTV)	April 1–14
	Influencers	April 1–14

FY 2024 *Talk. Text. Crash.* Paid Media Recap			
Media	**Description**	**Budget**	**Impressions**
OTT/CTV	30- and 15-second spots streamed to connected Smart TVs statewide, delivering more than 7 million impressions.	$166,500	7,243,138
Digital	Paid pre-roll video on YouTube; audio/digital banners on Pandora/Soundcloud; mobile banners and video.	$239,867	18,348,108
Influencers	Social media posts by 2 influencers on Instagram and Facebook.	$30,000	1,291,700
Outdoor (billboards)	47 bulletins in the following DMAs: Abilene, Amarillo, Austin, Beaumont-Port Arthur, Corpus Christi, DFW, El Paso, Houston, Laredo, Lubbock, Lufkin-Nacogdoches, Odessa-Midland, RGV, San Angelo, San Antonio, Sherman,	$179,281	106,710,080

	Texarkana, Tyler-Longview, Victoria, Waco-Temple-Killeen, and Wichita Falls.		
Outdoor (gas stations)	Gas station TV ads in 971 locations in the following media markets: Abilene, Amarillo, Austin, Beaumont-Port Arthur, Corpus Christi, Dallas-Fort Worth, El Paso, Harlingen-Weslaco-Brownsville-McAllen, Houston, Laredo, Lubbock, Odessa-Midland, San Angelo, San Antonio, Sherman, Texarkana, Tyler-Longview-Lufkin-Nacogdoches, Victoria, Waco-Temple-Killeen-Bryan, and Wichita Falls.	$36,000	2,661,846
TOTAL		**$651,648**	**136,254,872**

Earned Media and Events

Earned media activities for FY 2024 began with the distribution of a statewide news release to recognize Distracted Driving Awareness Month in April. On April 2, TxDOT held a press conference and its first outreach event, followed by five more outreach events during the month. Outreach events were staged at universities and malls across Texas to engage with teens, their parents, and other drivers. Although the events were primarily intended for one-on-one interactions with the public, local news media were also invited to cover them and schedule interviews with TxDOT spokespeople. The events featured a driving simulator to give participants a real-life sense of how distractions affect driving. Campaign brand ambassadors also distributed educational materials to remind everyone to give driving their full attention.

Event dates and cities:

- April 2 El Paso – The University of Texas at El Paso
- April 4 San Antonio – The University of Texas at San Antonio
- April 6 Houston – Willowbrook Mall
- April 7 Austin – Barton Creek Mall
- April 10 Kingsville – Texas A&M Kingsville
- April 13 DFW – Grapevine Mills Mall

Outreach event at Barton Creek Mall, Austin



The interactive exhibits exposed the campaign's messaging to more than 64,700 visitors. In addition, more than 6,370 people interacted directly with our brand ambassadors or tried the driving simulator to experience firsthand the dangers of distracted driving. TxDOT promoted the April outreach tour through local media advisories and interview opportunities with its Public Information Officers.

Altogether, earned media activities in FY 2024 generated 121 broadcast news segments valued at $566,612. They also generated 65 online news stories valued at $834,262 and 130 print articles valued at $98,130. The total impressions delivered exceeded 20.4 million and a news coverage publicity value of $1,499,003.

Social Media

In FY 2024, the campaign enlisted the help of influencers to help spread messages via their social media followers. Several influencers were vetted and approved to participate in the campaign. Each influencer presented a concept and, upon its approval, produced the social media post for TxDOT's final review. The table below shows the results of the influencer effort.

Influencers	Impressions	Active Engagements	Completed Views	Involvements
Jay The Wrap Specialist	1,177,700	29,762	527,333	690,771
Zoe Fleck	114,000	2,671	70,147	89,151
TOTAL	**1,291,700**	**32,433**	**597,480**	**779,921**





Grassroots Support and Outreach

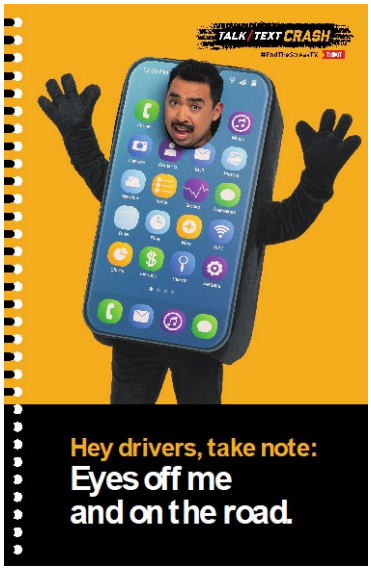
Campaign print collateral including information cards, posters, banners, spiral notebooks, and hand fans in English and Spanish were developed for use by Traffic Safety Specialists in each of TxDOT's 25 districts. In addition, an outreach presentation was developed for each district to customize with local distracted driving facts. Campaign partners such as the National Safety Council, the Texas Municipal Courts Education Center, and Texas Mutual Workers' Compensation Insurance company also received a *Talk. Text. Crash.* digital toolkit of materials to share with their employees and customers.

Creative Overview

The *Talk. Text. Crash.* campaign seeks to remind motorists how dangerous it is to drive while distracted. In 2024, several new elements were developed based on the campaign's spokesperson, Cell Phone Man.



Hand fan, double-sided, bilingual



Notepad, double-sided, English and Spanish



App card, double-sided, English and Spanish



Info card, double-sided, English and Spanish



Poster, double-sided, English and Spanish



YouTube videos



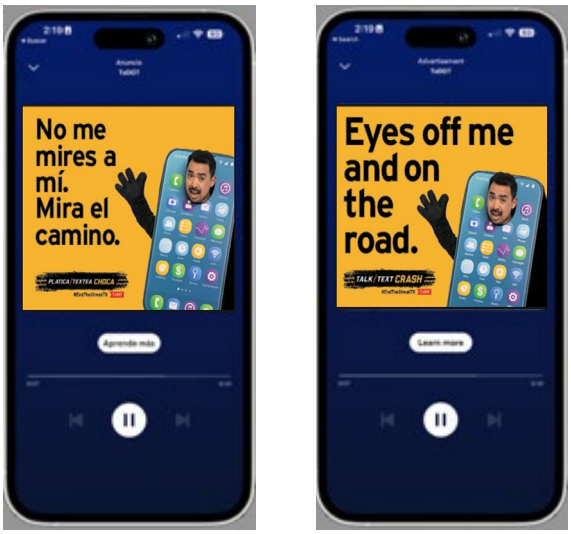
YouTube videos



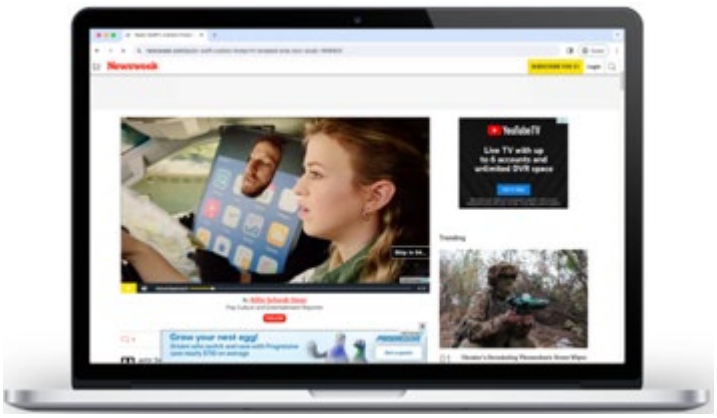
Connected TV (CTV)



Connected TV (CTV)



Pandora ads



Online video ad

Overall Campaign Value

Earned media resulted in $1,499,003 in added value and 20,488,975 impressions. Paid media resulted in $207,404 in added value and 136,254,872 impressions. Public service announcements resulted in $4,051,871 in added value and 139,529,515 impressions. The statewide *Talk. Text. Crash.* campaign delivered $5,758,278 in total added value on the $1,200,000 investment.

Match – FY 2024 *Talk. Text. Crash*. Campaign

Paid Media Type	**Paid Media Match – Estimate**	**Paid Media Added Value Match – Actual**
OTT/CTV	$0.00	$0.00
OOH (billboard)	$170,000.00	$152,901.00
OOH (gas stations)	$40,000.00	$54,503.00
Subtotal	**$210,000.00**	**$207,404.00**
Earned Media Type	**Earned Media Match – Estimate**	**Earned Media Match – Actual**
Public Relations	$1,420,000.00	$1,499,003.00
Public Service Announcements	$2,000,000.00	$4,051,871.00
Subtotal	**$3,420,000.00**	**$5,550,874.00**
Total Match	**$3,630,000.00**	**$5,758,278.00**



FY 2024 *Look Twice for Motorcycles* Campaign
October 1, 2023 – September 30, 2024

Campaign Overview

In FY 2024, the *Look Twice for Motorcycles* campaign continued its mission to reduce crashes, injuries, and fatalities involving motorcyclists on Texas roads.

In 2023, there were 8,726 motorcycle traffic crashes in Texas, which killed 599 motorcyclists and seriously injured another 2,483 (Texas Peace Officer's Crash Report – April 4, 2024). This represents a 7% increase in fatalities over 2022. For the purposes of this report, we will refer to all classes of motorcycles and scooters as "motorcycles."

This increase in fatalities underscores the importance of reminding motorists to pay special attention for motorcycles when driving. According to the National Highway Traffic Safety Administration (NHTSA), motorcyclist fatalities occurred nearly 22 times more frequently than passenger car occupant fatalities in motor vehicle crashes (Traffic Safety Facts, July 2024, NHTSA 2022 data).

Diagnosing the Problem

Intersections continue to be deadly for motorcyclists. In 2023, 37% of motorcycle fatalities occurred in an intersection or were intersection-related (Texas Peace Officer's Crash Report – April 4, 2024). In *Analysis of Motorcycle Crashes in Texas, 2010–2017*, the Texas A&M Transportation Institute (TTI) concluded that the crash type in which one vehicle turning left and one vehicle traveling straight in the opposite (oncoming) direction accounted for 39% of fatal or suspected serious injury crashes at intersections.

Public Education Campaign

For these reasons, TxDOT has made motorcycle safety a priority by continuing its public education campaign aimed at motorists. TxDOT's *Share the Road: Look Twice for Motorcycles* campaign urges drivers to watch carefully for motorcycles. Launched in 2010, this campaign seeks to remind motorists that they must take extra precautions to "see" motorcycles on the road.

The campaign urges drivers to:

- Look twice for motorcycles, especially at intersections.
- Always assume motorcycles are closer than they appear to be, and avoid turning in front of an oncoming motorcycle.
- Use turn signals and check blind spots before changing lanes.
- Don't follow a motorcycle too closely and give motorcyclists a full lane when passing.
- Obey posted speed limits.

Since FY 2016, TxDOT has cultivated a strong, recognizable brand built on the taglines "There's a life riding on it." and "Look twice for motorcycles." The campaign uses a bold yellow/gold color that's quickly identifiable. In the past, the campaign has incorporated virtual reality (VR) elements into outreach events to engage audiences. These VR experiences were updated for the 2023 campaign season to run on the latest PICO VR operating system. A TV spot developed in 2012 continues to be popular, emphasizing the importance of taking special care to look twice for motorcycles since they're hard to see. In addition, a new TV spot was developed in 2021 to emphasize how dangerous intersections can be. Campaign components also included radio public service announcements (PSAs), billboards, online advertising, social media, and earned media activities.

The FY 2024 bilingual, multimedia campaign:

- Continued to use clear messaging and strong creative executions to reach and resonate with key target audiences.
- Included a statewide awareness and education effort focusing on key target audiences concentrated in May to capitalize on Motorcycle Safety Awareness Month.
- Used a combination of paid media and PSAs to maximize exposure of campaign messages.
- Conducted an aggressive public relations effort that included prerecorded sound bite interviews and pitches to news media statewide to maximize earned media coverage.
- Conducted five outreach events across the state to generate additional awareness of campaign messages.
- Built upon existing TxDOT relationships with public and private partners to maximize reach and distribution of collateral materials and campaign messaging.
- Exceeded the minimum requirement of $650,000 in added value by more than $8.8 million.

Public Service Announcement Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were tracked for the entire fiscal year but redistributed to stations statewide to increase participation as part of Motorcycle Safety Awareness Month in May. The PSAs were digitally tracked using Nielsen encoding systems that report

which stations aired the messages, the audience reached, and the value of the donated airtime.

The TV PSAs aired in the following Texas markets:

- Amarillo
- Austin
- Beaumont
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Laredo
- Lubbock
- Odessa-Midland
- San Angelo
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Victoria
- Waco-Temple-Bryan
- Wichita Falls

The successful TV PSA program produced more than 60 million impressions and more than $2.5 million in donated airtime.

	English	Spanish	Total
Airings	9,868	5,868	15,736
Impressions	39,598,346	20,963,026	60,561,372
Ad Value	$1,658,474	$915,563	$2,574,037

The radio PSAs aired in the following markets:

- Austin
- Corpus Christi
- Dallas-Ft. Worth
- Harlingen-Weslaco-Brownsville
- Houston
- San Angelo
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)

The successful radio PSA program produced nearly 23 million impressions and more than $397,000 in donated airtime.

	English	Spanish	Total
Airings	2,364	466	2,830
Impressions	21,048,010	1,889,639	22,937,649
Ad Value	$356,522	$40,692	$397,214

Paid Media

TxDOT's FY 2024 paid media campaign targeted drivers ages 18–54 in both English and Spanish statewide, with emphasis in the twelve markets with the most motorcycle crashes. The campaign ran mobile banner ads, pre-roll video, Pandora digital radio, and mid-roll and pre-roll videos on YouTube. It also engaged a social

media influencer to help spread messages via their followers. In FY 2024, based on heat map motorcycle crash data, we expanded the billboard markets from 11 to 12. The digital paid media campaign ran May 1–15 with messages focused on reminding motorists to take extra precautions to look for motorcycles.

TxDOT placed $268,953 in paid media throughout the fiscal year. The total added value achieved through negotiations with media vendors equaled $165,307 and includes billboard overrides and negotiated lower monthly rates.

Target Audience:	All drivers, 18–54	
Media Markets:	Statewide (digital media) Emphasis markets: Austin, Beaumont, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Lubbock, Rio Grande Valley, San Antonio, Waco, Temple-Killeen, and Tyler (billboards)	
Paid Media: (Eng & Span)	Billboards Pre-roll video YouTube Social media influencers	
Added Value:	Overrides on billboards	
Media Flight Dates:	Billboards	4/29–5/26
	Online video	5/1–5/15
	YouTube	5/1–5/15, 8/22 – 8/31
	Social media influencers	5/1–5/15

FY 2024 *Look Twice for Motorcycles* – Paid Media Recap

Media	Description	Budget	Impressions
Out-of-Home	Bulletins (40)	$181,165.00	89,584,097
Digital	Pre-roll video and YouTube	$75,788.00	5,608,799
Influencers	Instagram influencer (1) posted content	$12,000.00	674,000
TOTAL		**$268,953.00**	**95,866,896**

Creative Overview

The *Look Twice for Motorcycles* campaign seeks to remind motorists that they must take extra precautions to "see" motorcycles on the road. The campaign urges drivers to look twice for motorcycles, especially at intersections; always assume motorcycles are closer than they appear; avoid turning in front of an oncoming motorcycle; use turn signals and check blind spots before changing lanes; avoid

following a motorcycle too closely; give motorcyclists a full lane; and obey posted speed limits.

In FY 2024, the campaign continued running the "Invisible" and "Pictures" TV PSAs developed in English and Spanish. Radio ads and out-of-home elements were also part of the campaign. New billboards were designed to emphasize looking twice for motorcycles.

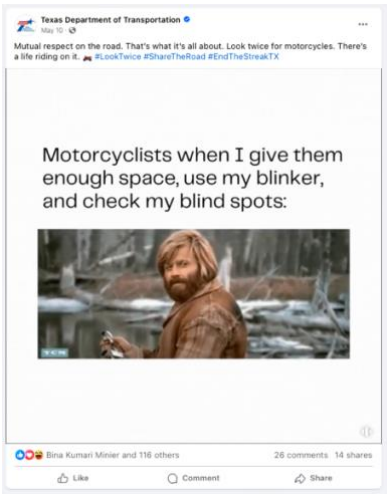




Billboard

Digital media plays a large role in public education campaigns. To reach motorists, the campaign used a variety of digital platforms including pre-roll video and YouTube ads. TxDOT also used its social media channels (Facebook, Instagram, and Twitter) to educate the public.



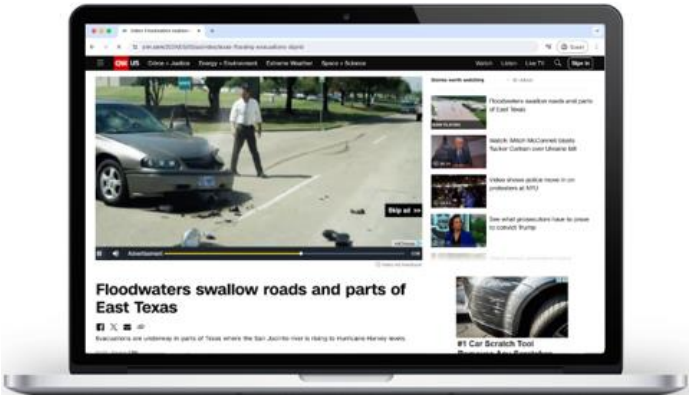






Facebook and Instagram organic ads





Online video ads





YouTube ads

The campaign also included updated posters and information cards with messaging that promotes driver ownership and personal accountability. The posters and information cards are bilingual, with English on one side and Spanish on the other. All were printed and shipped to the 25 TxDOT districts.



Bilingual double-sided posters



Bilingual double-sided yard signs



Double-sided bilingual hand fan



Bilingual notepads



Double-sided English/Spanish info card

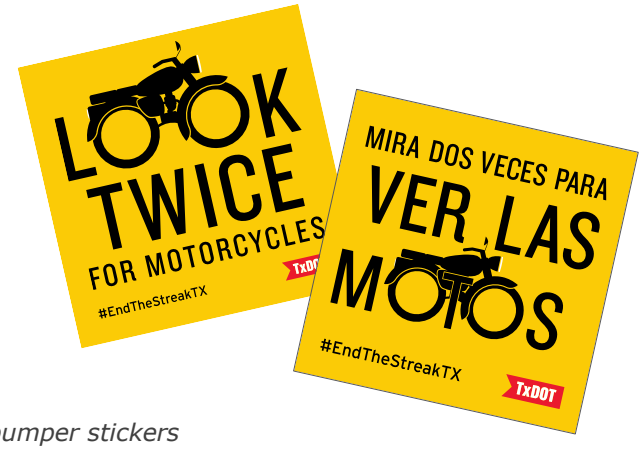


Paper glasses



Bilingual double-sided I-Spy travel game

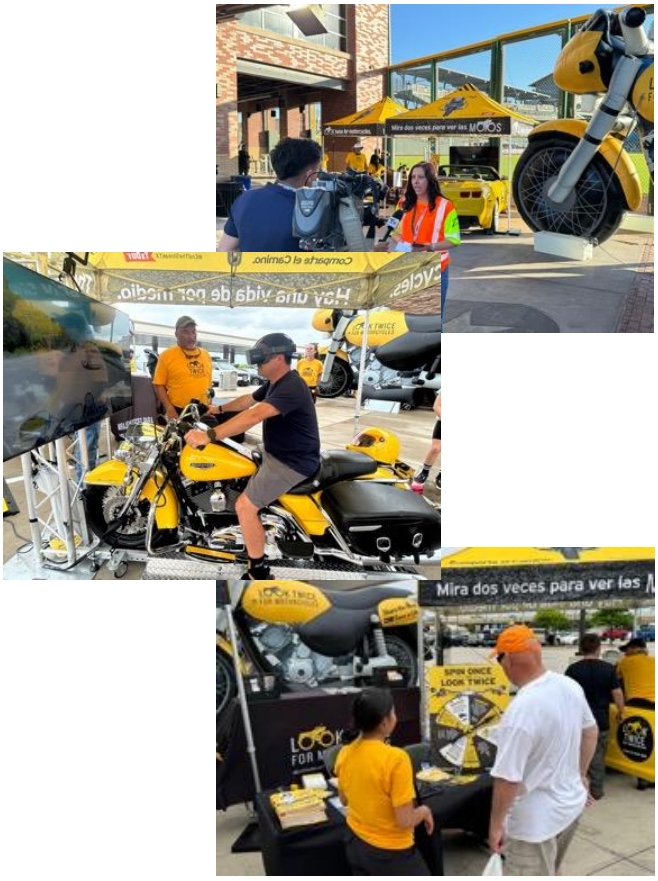




English and Spanish bumper stickers

Public Relations and Outreach

In FY 2024, grassroots marketing events were held in Bastrop, Frisco, El Paso, Katy, and New Braunfels in partnership with minor league baseball teams and Buc-ee's. The events featured a newly updated virtual reality motorcycle and Camaro game and an oversized inflatable motorcycle. Combined, these events resulted in 32,232 engagements with exhibit components and 2,708 interactions with event staff. To support earned media efforts, the campaign created digital press kits with press releases and a fact sheet as well as talking points for TxDOT's public information officers.



The media events and news releases generated 158 TV and radio news segments valued at $2,703,984, 51 print articles valued at $1,054,621, and 59 online news stories valued at $1,967,605. Combined, earned media in broadcast, print, and online coverage generated nearly 46 million impressions and $5,726,209 in public relations value for the campaign.

Social Media Influencers and Partnerships

In FY 2024, the campaign enlisted the help of influencer Lauryn Pritchard to help spread messages via her social media followers after she was vetted and approved to participate in the campaign. She presented a concept and, once it was approved, created the social media post for final TxDOT approval.

Lauryn's post produced 674,000 impressions; 166 clicks; 22,577 likes; 120,111 completed views, and 186,380 involvements.*



Instagram post by Lauryn Pritchard

The campaign also partnered with the following organizations to distribute campaign messages:

- National Safety Council
- The Foundation for Safe Driving
- TxDOT Travel Information Centers
- Central Texas Harley Davidson Owners Group (HOG)
- Texas Municipal Courts Education Center
- TTI/Texas Motorcycle Safety Coalition
- SafeWay Driving Centers

Overall Campaign Value

Earned media resulted in $5,726,209 in added value and 45,928,666 impressions. Paid media match resulted in $165,307 in added value and 95,866,896 impressions. Public service announcements match resulted in $2,971,251 in added value and 83,499,021 impressions.

The statewide *Look Twice for Motorcycles* campaign delivered $8,862,767 in total added value on the $650,000 investment.

Match – FY 2024 *Look Twice for Motorcycles* Campaign

Paid Media Type	**Paid Media Match – Estimate**	**Paid Media Added Value Match - Actual**
Billboards	$155,000.00	$165,307.00
Subtotal	**$155,000.00**	**$165,307.00**
Earned Media Type	**Earned Media Match – Estimate**	**Earned Media Match – Actual**
Public Relations	$1,145,000.00	$5,726,209.00
Public Service Announcements	$2,250,000.00	$2,971,251.00
Subtotal	**$3,395,000.00**	**$8,697,460.00**
Total Match	**$3,550,000.00**	**$8,862,767.00**

SECTION FOUR
TEXAS TRAFFIC SAFETY ATTITUDE AND AWARENESS SURVEY

2024 TEXAS TRAFFIC SAFETY ATTITUDE and AWARENESS SURVEY

Prepared by

Katie N. Womack

Nicole D. Sweet

Neal A. Johnson

Center for Transportation Safety

for the
Texas Department of Transportation
Nancy Winn, TxDOT, Program Manager

in cooperation with

The National Highway Traffic Safety Administration
U. S. Department of Transportation

September 2024

Texas A&M Transportation Institute

A Member of The Texas A&M University System

Research. Service. Results.

2024 TEXAS TRAFFIC SAFETY ATTITUDE and AWARENESS SURVEY

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September 2024

TEXAS A&M TRANSPORTATION INSTITUTE
College Station, Texas 77843-3135

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2024 TEXAS TRAFFIC SAFETY ATTITUDE and AWARENESS SURVEY

SUMMARY OF KEY FINDINGS

- Just over half of respondents surveyed (52.2 percent) had read, seen or heard a message about alcohol impaired driving enforcement by police in the preceding 30 days. Perceived likelihood of arrest for impaired driving was higher than being cited for speeding or not wearing a seat belt.

- The Click It or Ticket message remains the most highly recognized of 12 traffic safety campaign messages used in Texas, with 84 percent of respondents saying they had seen or heard it within the past year.

- Over 60 percent of respondents had read, heard, or seen a seat belt enforcement message in the past year, and 88 percent of respondents believed there is some likelihood of a citation for seat belt law non-compliance. Ninety-five percent of respondents reported they always or nearly always use seat belts.

- Perception of speed enforcement is relatively high, with 73 percent thinking the changes of being cited for speeding is very or somewhat likely. Yet, approximately 50 percent of survey respondents said they speed on local roads and highways at least sometimes, and approximately 12 percent said regularly. Sixteen percent of the sample said their tendency to speed had increased in the past year, with primary reasons given as being in a hurry more often and because others are speeding.

- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Over 28 percent (28.2 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month.

- Self-reported texting while driving was reported by 18 percent of respondents who said they had sometimes or regularly read or sent a text message in the past 30 days while driving.

- Lowest reported risky driving behavior was driving through a crosswalk occupied by a pedestrian. Eighty-two percent of respondents had not done so in the past 30 days.

- Texans surveyed are most familiar with the seat belt law requirement for use in all seating positions, with 82.6 percent answering correctly. They are less familiar with the texting ban as applicable to all roads, with 70 percent answering correctly. They are less knowledgeable as well with the Texas Blood Alcohol Content (BAC) limit of .08, with 52.8 percent checking the correct answer.

- The Texas Move Over or Slow Down law is misunderstood by a substantial number of

Texans, as indicated by the high percentage who associate the law with moving over to let faster moving or emergency vehicles pass.

- Thirty percent of respondents selected a response other than the correct statement that "Drivers are required by law to stop and yield for pedestrians in crosswalks."

2024 TEXAS TRAFFIC SAFETY ATTITUDE and AWARENESS SURVEY

INTRODUCTION

The Texas Department of Transportation (TxDOT) contracted with the Texas A&M Transportation Institute (TTI) to conduct a 2010 baseline survey and follow-up surveys in subsequent years to track driver attitudes and awareness of traffic safety programs in Texas. The Governors Highway Safety Association (GHSA) and the National Highway Traffic Safety Administration (NHTSA) recommend this type survey for measuring performance goals developed and implemented through highway safety plans. A white paper that preceded federal regulations to establish minimum performance standards states that "surveys can provide valuable information from drivers or the general public that can't be obtained any other way." This information can include views on the priorities of various traffic safety issues and on potential law or policy changes, knowledge of laws and penalties, perceptions of enforcement, awareness of recent enforcement and media campaigns, and self-reported behavior. Therefore, NHTSA recommends a core set of questions and guidelines for conducting these type surveys.

TTI has followed the recommendations and developed a sampling plan and questionnaire that includes the core questions recommended by NHTSA. This report describes the survey methodology and provides results for the performance measurement survey conducted in 2024. Changes from earlier years' survey results are also discussed.

SURVEY METHOD

Surveys conducted 2010 through 2019 used a recommended pen and paper, in-person survey method to collect data from customers at 18 sites throughout Texas in Driver License (DL) offices. This approach offered the advantage of access to a reasonably representative sample of drivers and a cost-effective return relative to other surveys for this type of data collection. Also, as pointed out in the NHTSA Driver Survey white paper, DL office surveys have low refusal rates (10-30 percent or less), and the core questions plus additional questions can be asked easily on one page front and back for a quick and efficient data collection effort.

In 2020, the survey method was changed because of lack of access to DL office lobby areas and restrictions against in-person data collection due to health risks of the COVID-19 pandemic. The survey was converted to an online format for data collection in 2020 and has remained online in subsequent years. The sample was generated from a survey panel as described in the next section.

Site/Sample Selection

With the shift from one survey method to another and the aim of using the awareness survey to measure changes over time, the importance of maintaining the comparability of the results and the variables measured was considered in designing the

new survey method for 2020 onward. Four factors under consideration contributed to sampling decisions: 1) retaining the survey's anonymous response characteristic; 2) assuring representation from the four geographic regions comparable to prior years; 3) a high response rate; and 4) the ability to conduct the survey within a similarly short timeframe at approximately the same cost as prior surveys.

The sample was provided by a third-party survey sampling firm, Marketing Systems Group (MSG). The firm drew from a statewide survey panel that is generated from the universe of Texas household residences. This statewide panel was divided into four regions and panelists were invited to participate in the survey from each region to obtain a quota equivalent to regional representation in prior years' samples.

The samples of 2010-2019 obtained from the DL office survey were convenient samples of Texas residents, rather than a random representative sample, meaning the sample of respondents came from a collection of individuals in locations in which access to the target population of driver customers was provided. A random representative sample would contain all the drivers in the state as a sampling pool from which respondents would be randomly drawn and surveyed. In this way, statistical error estimates and confidence intervals could be calculated. Due to time and budget constraints, however, TTI relied on the convenient sample to generate a sample size large enough to generate meaningful data from four regions of the state, rather than a truly random sample. Similarly, the 2024 sample is a convenient sample because the respondents were from a pool of willing participants who self-select to participate in survey panels online. Recruitment into the panel is much broader than the driver license customer pool, as all Texas households are included. Although the pool is larger and more inclusive, self-selection also removes the random representation and ability to perform probability estimates.

The 2010 baseline sampling plan considered that TxDOT grouped its 25 district offices into four regional areas for administrative purposes at the time. The map below (Figure 1) illustrates the four regions, which also formed the first level of the TTI survey sampling plan. Within each of the four regional areas, a target sample size of 625 was set, comparable to previous sample sizes in 2010-2023 surveys.

Questionnaire Development

The foundation of the survey instrument was the 10 core questions recommended by NHTSA, which are:

1. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?
2. In the past 30 days, have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?
3. What do you think the chances are of someone getting arrested if they drive after drinking?
4. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?
5. In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police?

6. What do you think the chances are of getting a ticket if you don't wear your seat belt?
7. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?
8. On a road with a speed limit of 65 mph, how often do you drive faster than 70 mph?
9. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?
10. What do you think the chances are of getting a ticket if you drive over the speed limit?

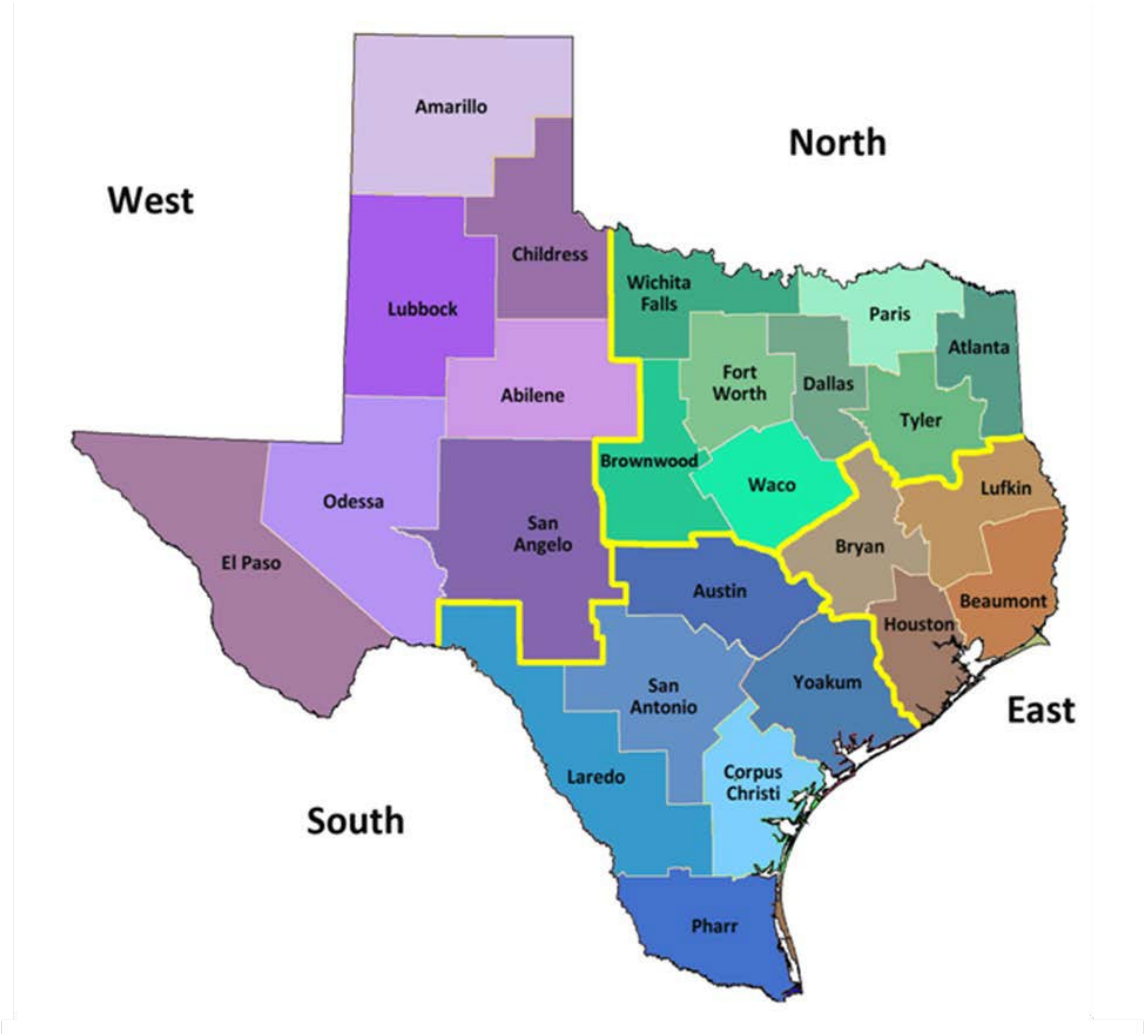


Figure 1. TxDOT Region Map

Respondents were first screened for minimum age of 18 and residence in Texas for a minimum of 30 days. Texas adapted question #7 to roads in Texas, changing the reference to 70mph instead of 65mph, as rural state highways are more often 70mph. In 2014 a response choice was added to the questions with a temporal reference (questions #2, #3, and #4) to determine if respondents were aware of these activities within the past year. In addition to the core questions, seven questions for background/demographic information were included. An additional 22 questions related to traffic safety issues of specific interest to TxDOT were included on the questionnaire. A Spanish translation of the questionnaire was not available as all respondents were able to read English. The questionnaire is provided as Appendix A, along with the response percentages for each item.

Survey Administration

The survey was conducted July 19–26, 2024. This included weekdays and weekend days and the survey was accessible at all hours. Prior to survey launch, the questionnaire was previewed and pilot tested with TTI and MSG staff. A soft launch preceded full launch to assure responses were recorded properly and the survey was administered as designed.

A redirect to the end of the survey was coded into the questionnaire to limit the proportion of non-driver respondents. The filter was included inadvertently at the beginning of the survey timeframe rather than as needed when an acceptable percentage was reached. Therefore, an additional sample was acquired to include non-drivers, but their proportion in the total sample is smaller this year than in past iterations of the survey.

The protocol and questionnaire was reviewed and approved by the Institutional Review Board (IRB) at Texas A&M University. The IRB requires that an Information Sheet accompany the questionnaire for reference by the respondents as to their rights as survey research participants, and to inform them of the study intent and other details.

RESULTS

Characteristics of Survey Respondents

The total sample size goal of 2500 was achieved. Responses were checked to remove duplicates or disqualifying respondents. The resulting sample totaled 2627 respondents providing usable data. Table 1 provides the sample sizes for each region.

Table 1. Completed Surveys by Region

TxDOT Region	Target Sample Size	Completed Surveys
North	625	632
South	625	625
East	625	635
West	625	635
Total	2500	2627

Table 2 provides the demographic composition of the survey respondents along with comparable statewide population characteristics. Statewide characteristics for race/ethnicity,

Table 2. Respondent Characteristics

		% Survey	% Texas
Race/Ethnicity	White	50.9	43.2
	Black	19.0	11.8
	Hispanic	24.5	36.2
	Asian	3.4	5.5
	Other	1.5	3.4
Age	18-21	8.1	7.8
	22-30	21.5	16.9
	31-45	35.1	27.2
	46-65	27.1	31.5
	Over 65	7.6	16.5
Gender*	Male	44.0	48.8
	Female	55.0	51.2
Education	High School or Less	35.1	39.6
	Some College/ Associate degree	35.4	29.4
	College Degree	22.0	31.0
	Advanced Degree	7.6	

*One percent of the sample selected non-binary or prefer not to answer.

age and gender are from the 2020 Decennial Census and education is from the 2022 American Community Survey. The contribution to the sample of Whites and Blacks is slightly over-represented, being over seven percentage points higher than the Texas composition. Hispanics are under-represented in the sample by 11.7 percentage points. The sample includes a higher than State percentage of younger to middle-age respondents (22 to 45 years) and fewer seniors. These race/ethnicity and age characteristics may be closer to the characteristics of the Texas driving population than the general population and reflect a reasonable sample from which to draw general conclusions.

Core Question Responses

As mentioned above, 10 core questions pertained to issues of interest at the federal, state, and local levels throughout the country, and performance-based criteria have been established to address the three major areas of impaired driving, safety belts, and speeding. Response percentages to the 10 core questions are displayed in Figures 2-11 and provided in Table 3.

As shown in Table 3, the 2024 response to the question, "Have you read, seen or heard anything about seat belt law enforcement in the past 60 days or recent summer months" was 'Yes' by 37.6 percent of respondents. This percentage of seat belt enforcement awareness marks the fourth consecutive year with an increase in awareness of increased enforcement following the Click It or Ticket mobilization. Although higher than its 2020 low of 23.4 percent, this year awareness is again below pre-COVID levels.

This year 43.0 percent of respondents said they had read, seen or heard about speed enforcement in the past 30 days. Speed enforcement awareness reached its lowest point in 2020, when the question yielded 25.9 percent, and awareness is now back to pre-COVID levels.

Enforcement efforts aimed at impaired driving within the past 30 days were recognized by the highest percentage of respondents among the three enforcement areas included in the survey. With over half of the respondents (52.2 percent) saying they had read, seen, or heard about alcohol impaired driving enforcement in recent months, the awareness increased for the fourth straight year. As shown in Table 3, an additional 26.4 percent recalled enforcement messages within the past year.

The responses show Texans think laws are more likely to be enforced for drinking and driving than for failure to wear a seat belt or speeding. The difference is most evident in the percentage of those who checked Very Likely that a citation or arrest would be made for a violation—64.7 percent checking Very Likely of arrest for drinking and driving, compared to 49.8 percent Very Likely of citation for speeding and 47.9 percent for not wearing a seat belt. The perception of a greater likelihood of being cited for impaired driving remains at the top of the list as it has for the past 14 years. This is the fifth year in a row, however, that the perception of a seat belt citation as Unlikely and Very Unlikely at 15 percent or higher.

Table 3. Response Percentages to Core Questions

Have you read, seen or heard anything about:					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
Seat belt law enforcement by police?	37.6	26.2	63.8	29.3	6.9
Speed enforcement by police?	43.0	25.1	68.1	26.4	5.5
Alcohol impaired driving (or drunk driving) enforcement by police?	52.2	26.4	78.6	18.1	3.3
What do you think the chances are of:					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
Getting a ticket if you don't wear your seat belt?	47.9	25.0	15.0	8.6	3.5
Getting a ticket if you drive over the speed limit?	49.8	26.7	15.6	5.5	2.5
Someone getting arrested if they drive after drinking?	64.7	18.4	10.7	3.7	2.5
How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
	86.2	8.4	3.9	0.7	0.8
How often do you speed on:					
	Most of the time	About half the time	Sometimes	Rarely	Never
A local road	12.2	12.4	25.6	33.1	16.7
A highway	11.6	12.6	25.1	28.4	22.3
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	Over 10	Do not drink/Do not drink & drive
	3.3	12.5	0.01	0.01	85.0

Texans continue to self-report seat belt use at well over 90 percent who say they always or nearly always use seat belts. In 2024, as Figure 2 shows, 86.7% self-reported they always use their seat belt, and 8.4 percent said nearly always. Only 1.5 percent self-reported they seldom or never use seat belts when driving or riding in passenger vehicles.

Just over half of the respondents (50.2 percent) said they drive over the speed limit most of the time, about half the time, or sometimes on local roads (see Table 3 and Figure 8). Over 11 percent reported they exceed the speed limit on highways by 5 miles per hour most of the time, and an additional 12.6 percent said the driver over the limit half the time.

With regard to self-reported drinking and driving behavior, even though almost two-thirds of those surveyed (64.7 percent) thought the chances of someone getting arrested if they drive after drinking is very likely, 12.5 percent reported they had driven a motor vehicle within two hours of drinking alcoholic beverages.

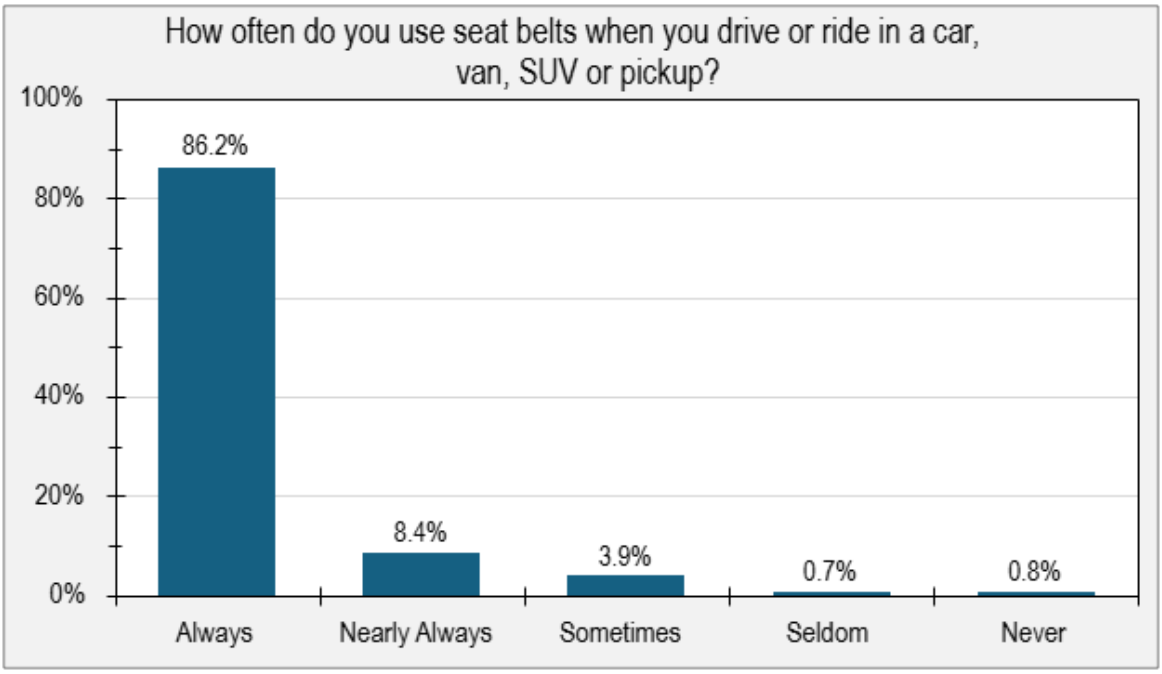


Figure 2. Frequency of Reported Seat Belt Use

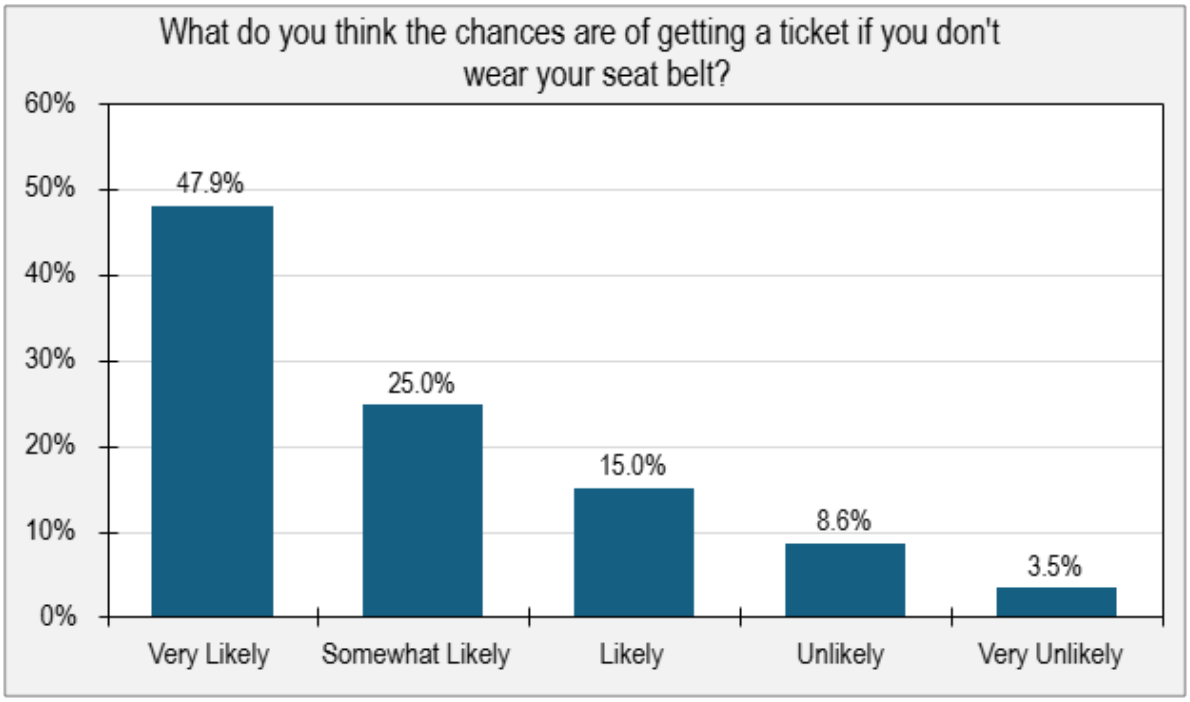


Figure 3. Perception of Seat Belt Enforcement

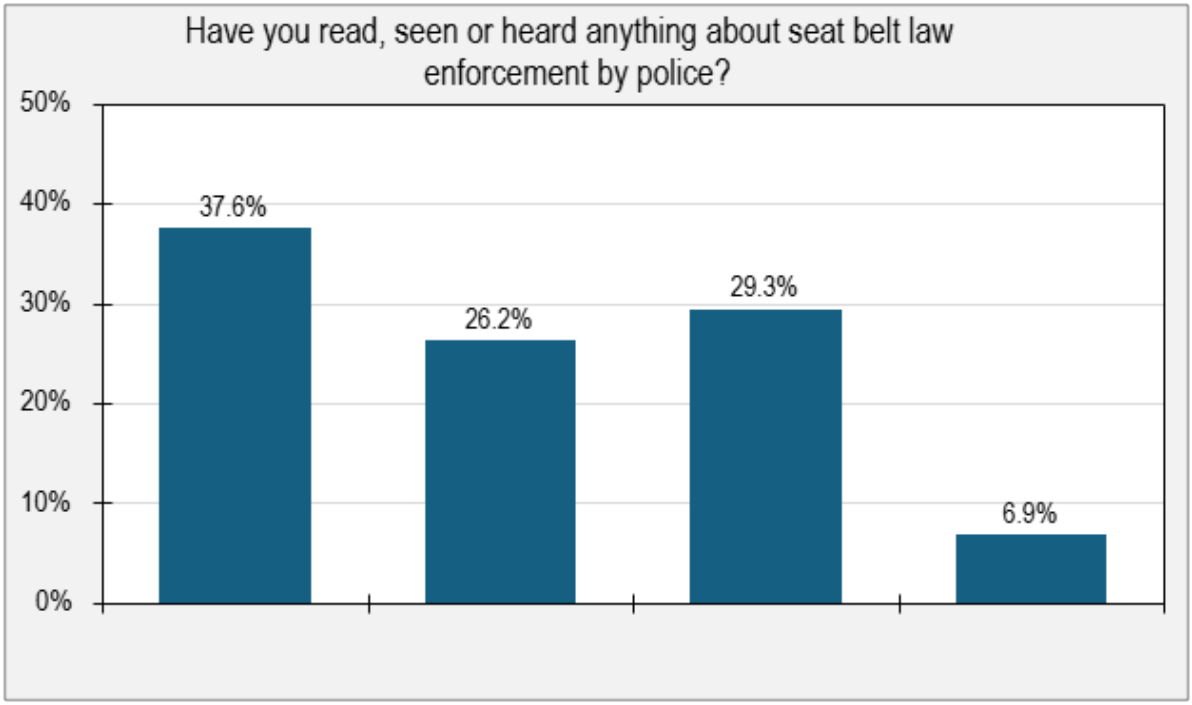


Figure 4. Awareness of Seat Belt Law Enforcement

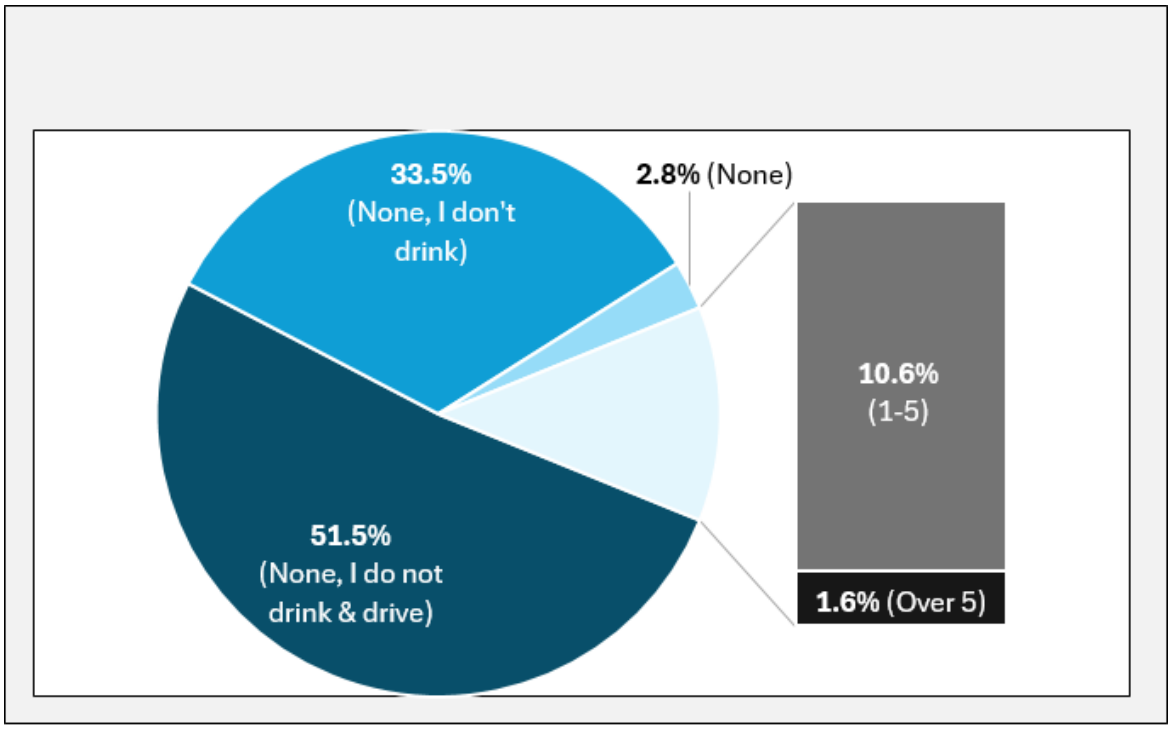


Figure 5. Self-Reported Driving After Drinking

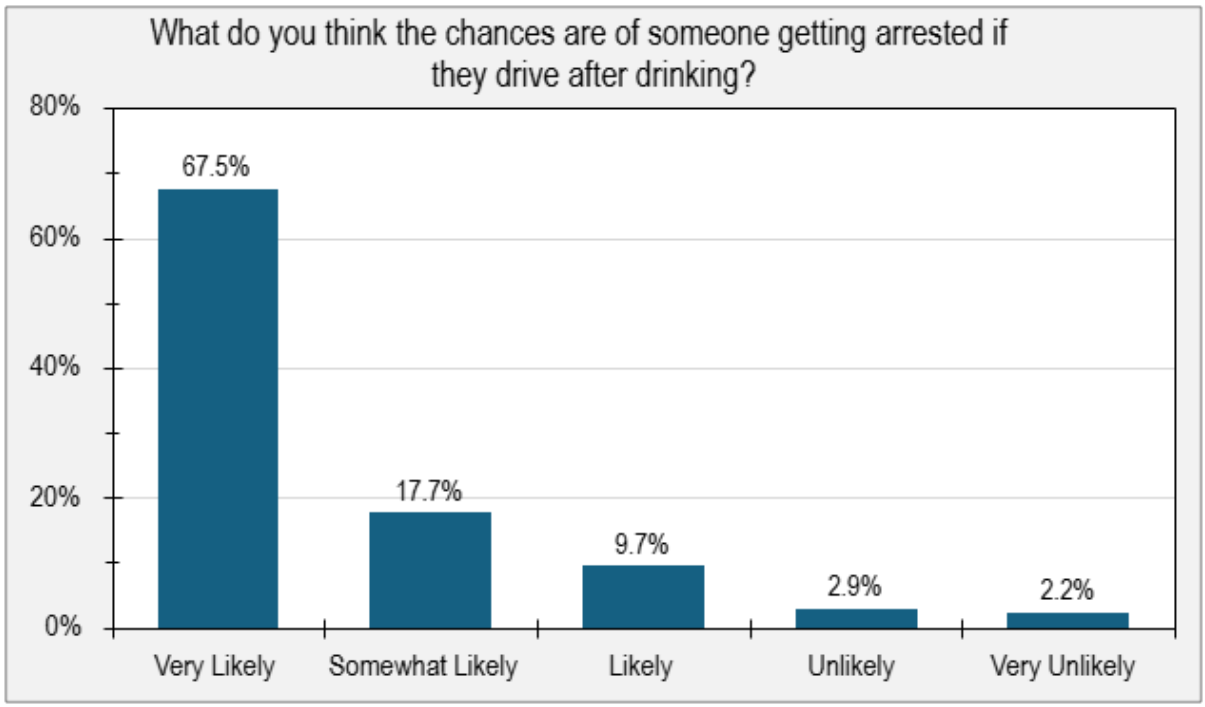


Figure 6. Likelihood of Impaired Driving Arrest

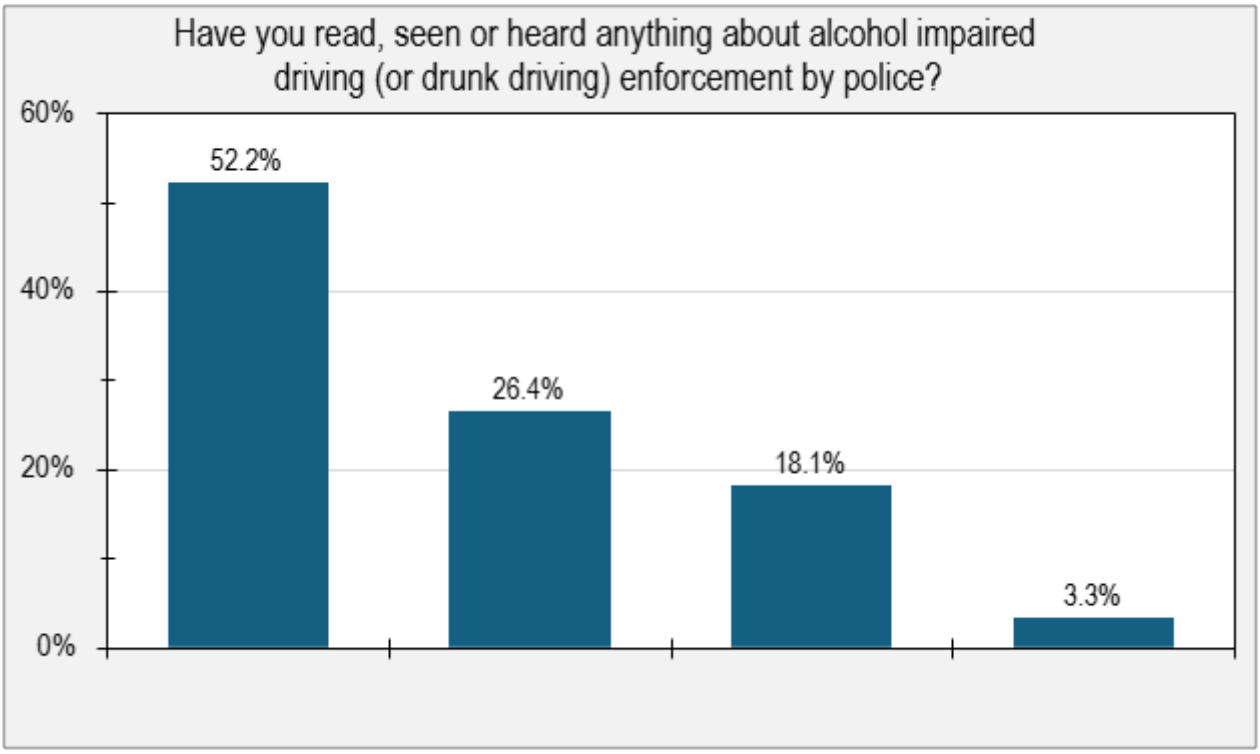


Figure 7. Awareness of Impaired Driving Enforcement

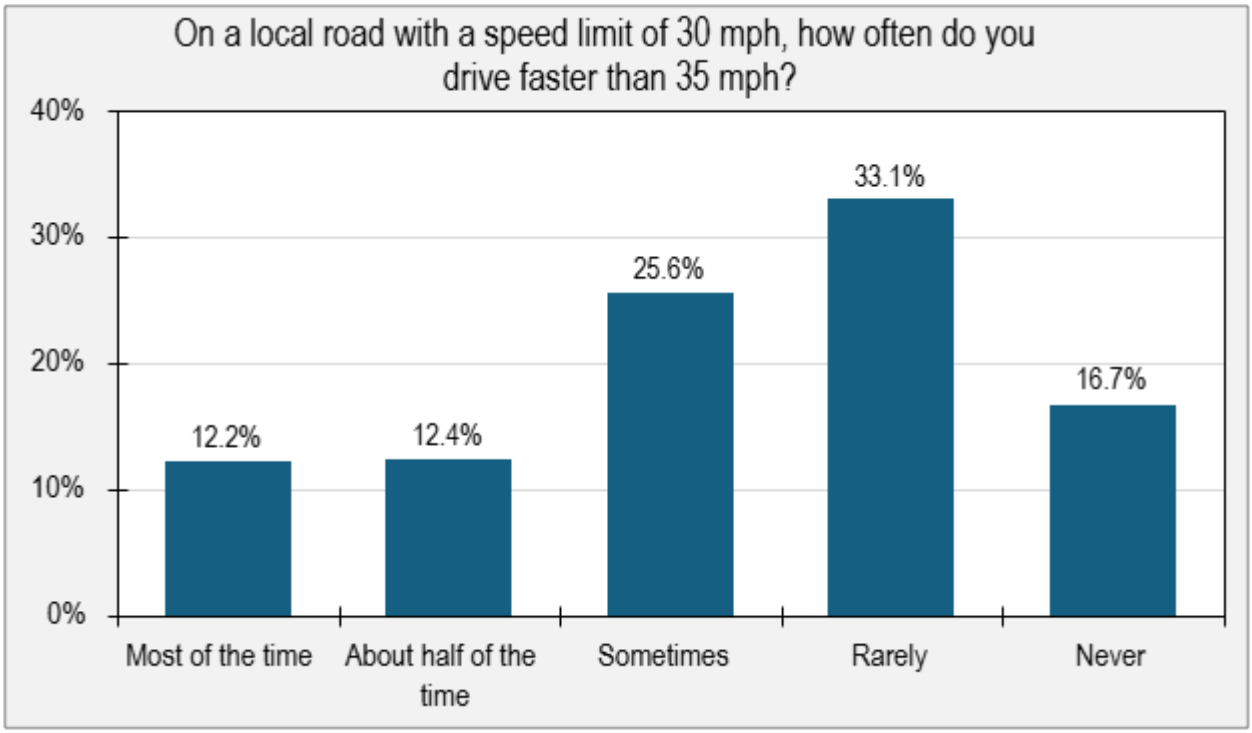


Figure 8. Exceeding Speed Limit on Local Roads

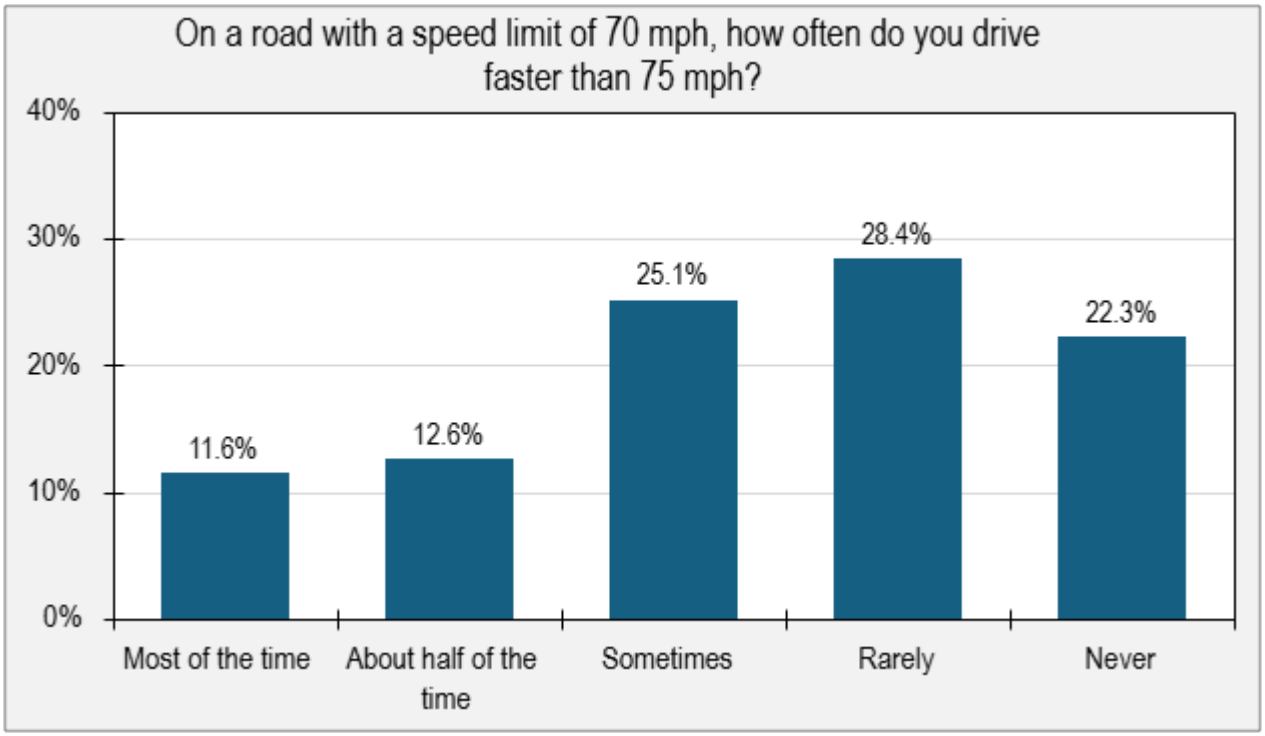


Figure 9. Exceeding Speed Limit on Highways

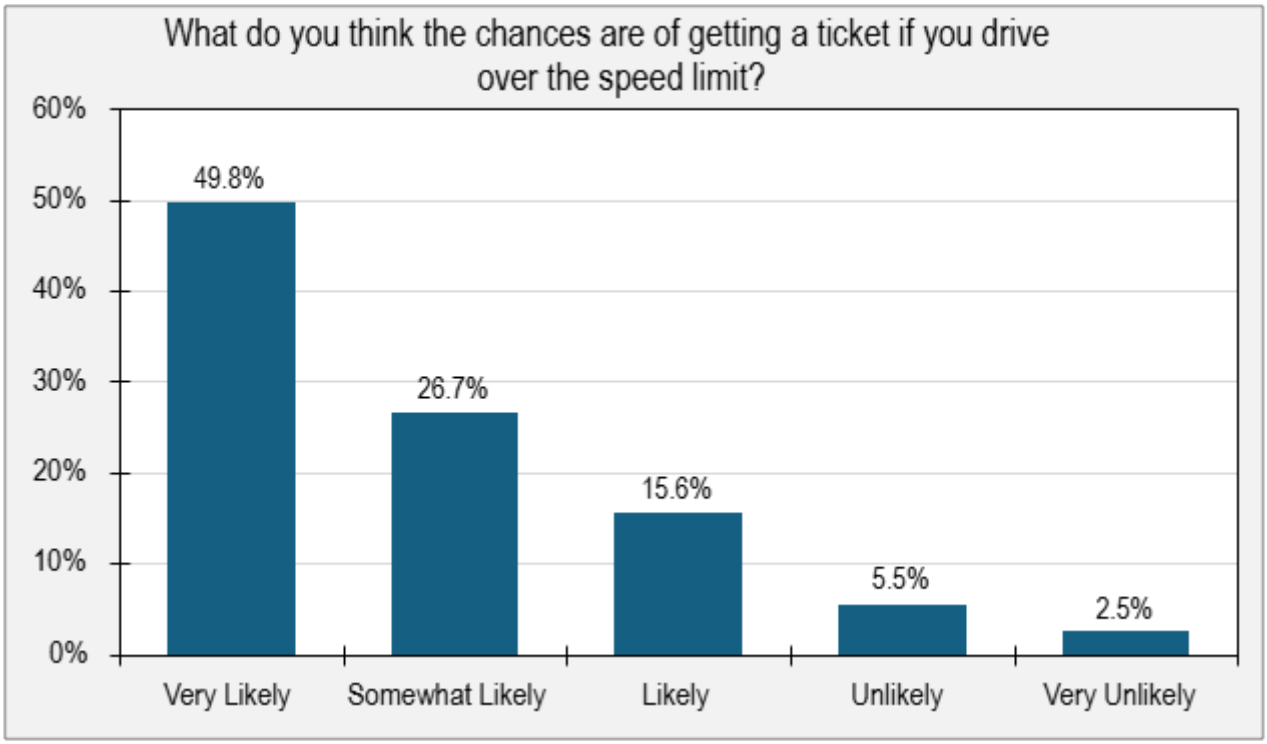


Figure 10. Likelihood of Speeding Ticket

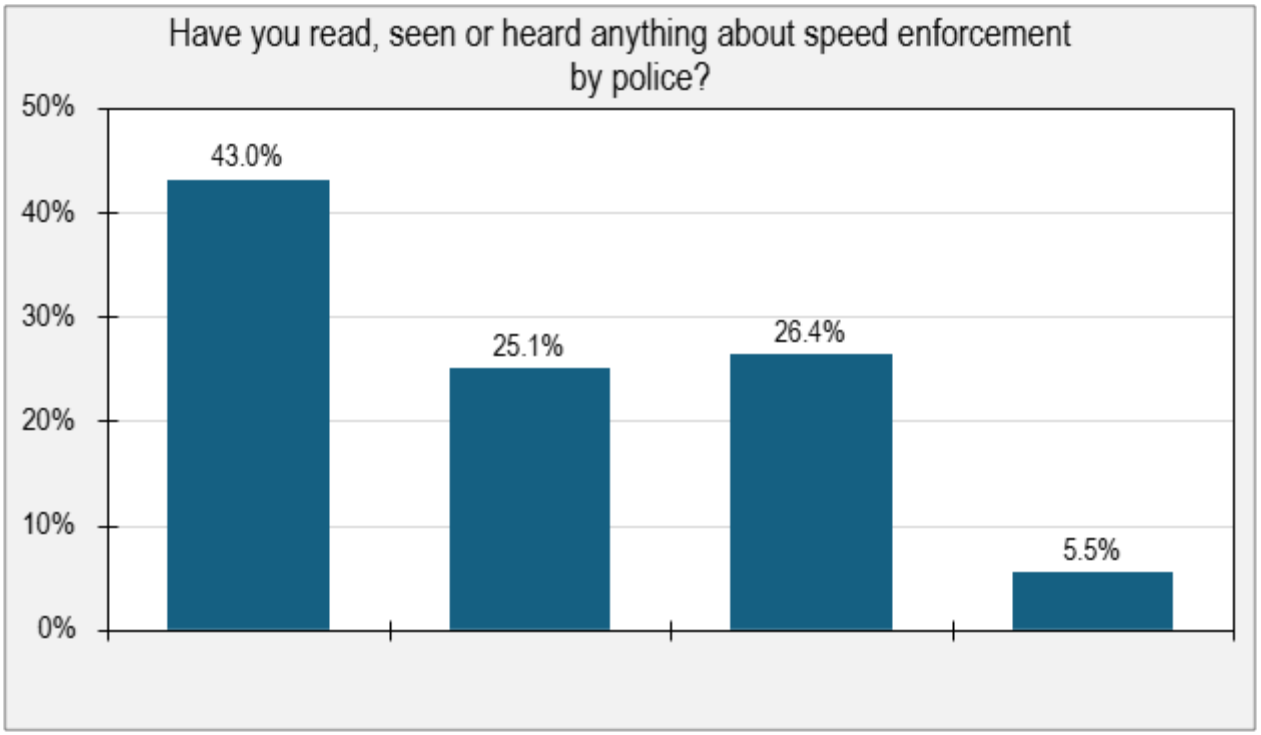


Figure 11. Awareness of Speed Enforcement

Core Question Responses by Region

Associations between geographic regions and the core questions have been analyzed and highlights are presented below in Figures 12-15. More information on each question is available upon request from the authors. Awareness of seat belt enforcement was highest in the East region and lowest in the South region. Self-reported speeding on local roads was lowest in the West region and highest in the East region. Self-reported speeding on highways was also lowest in the West. Awareness of impaired driving enforcement was relatively uniform in the four regions.

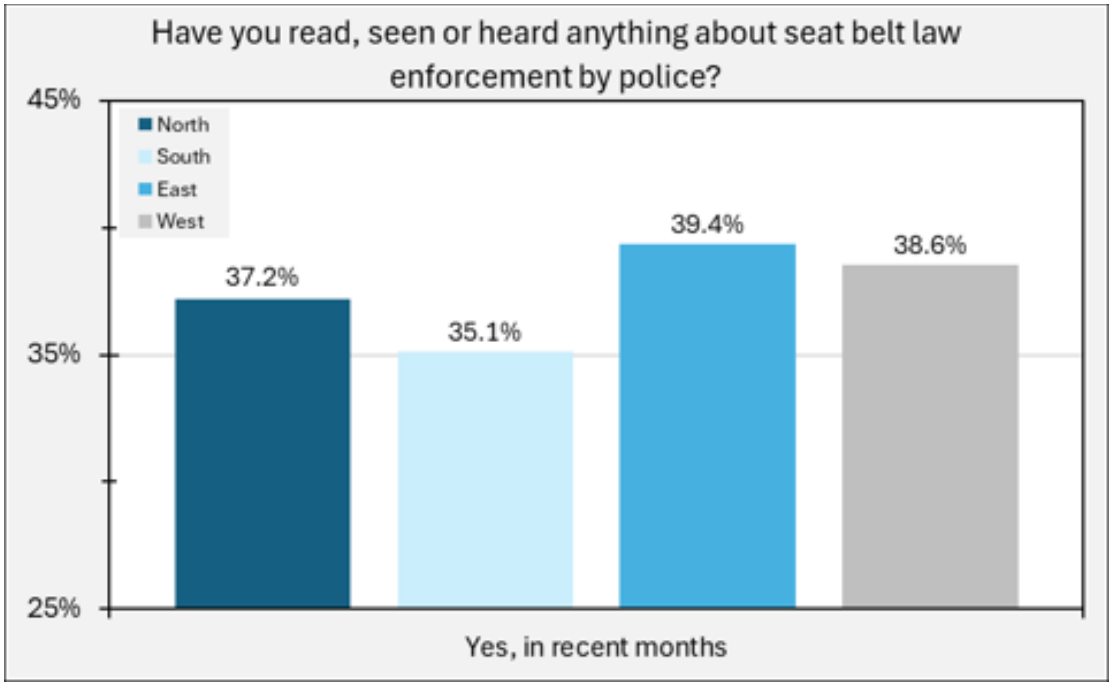


Figure 12. Seat Belt Enforcement Awareness by Region

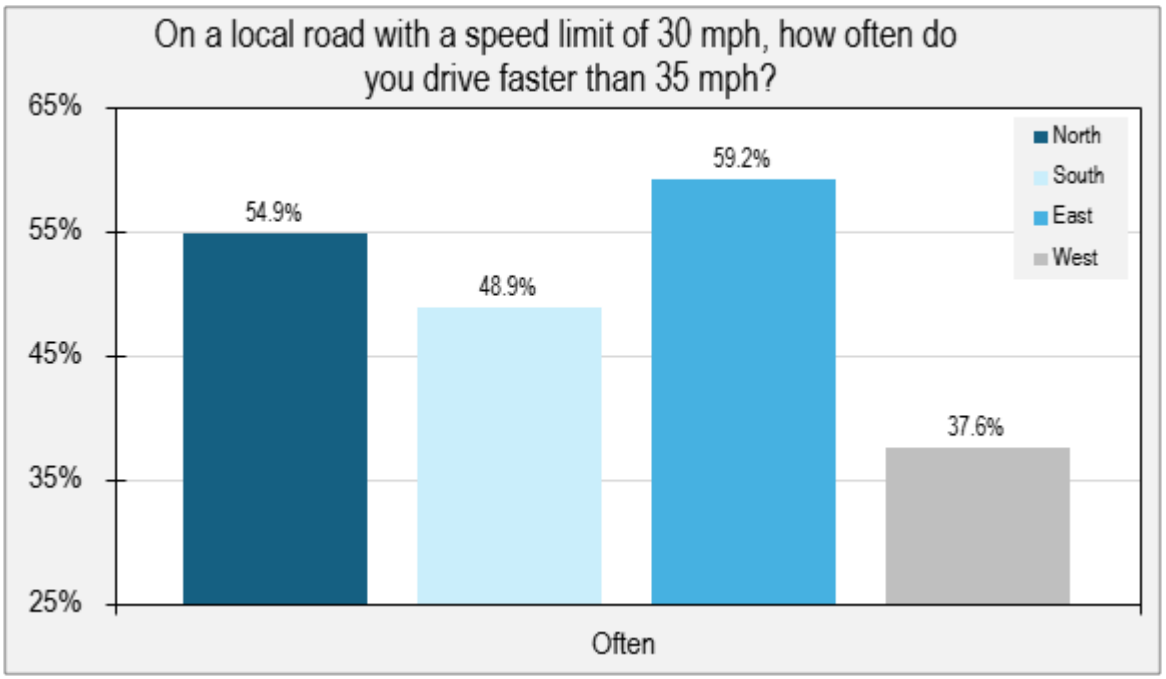


Figure 13. Exceeding Speed Limit on Local Roads by Region

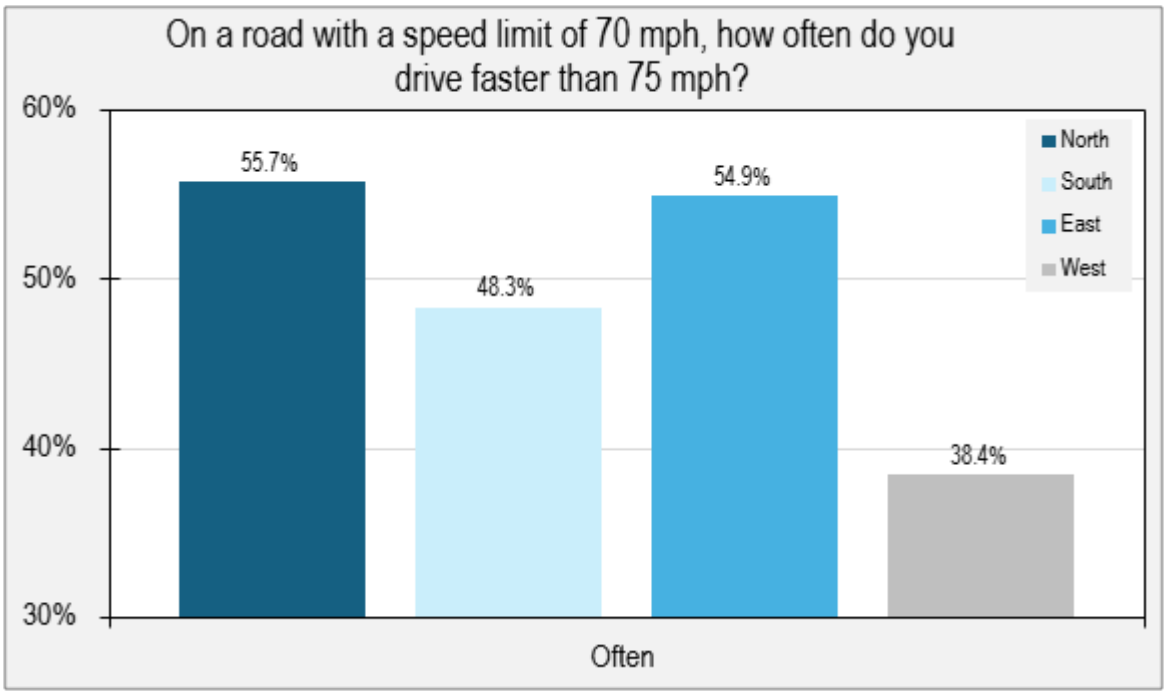


Figure 14. Exceeding Speed Limit on Highways by Region

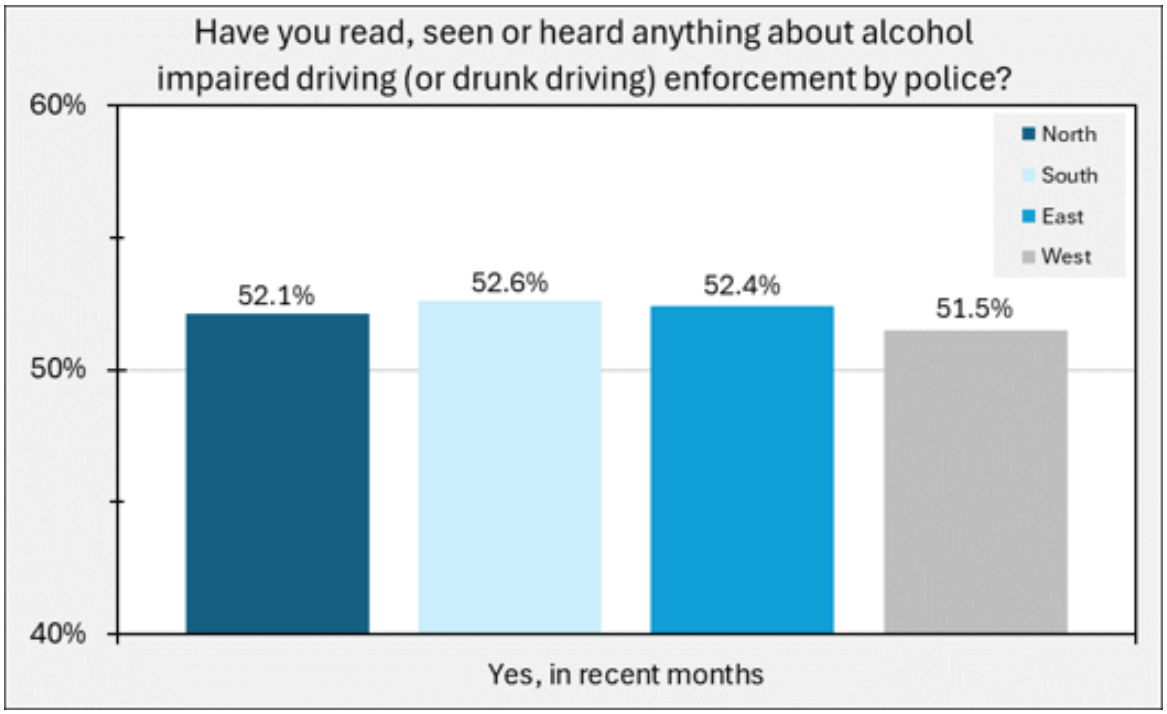


Figure 15. Awareness of Impaired Driving Enforcement by Region

Core Question Responses by Demographics

Additional analysis using the demographics of respondents was undertaken for each variable, and notable highlights are presented below in Figures 16-21. More information on each question is available upon request from the authors.

Females self-reported lower frequencies of highway speeding than males (Figure 16). Females also perceived the likelihood of arrest for drinking and driving as Very Likely at a higher percentage than males (Figure 17).

Age was noted as a factor for seat belt use and highway speeding. Respondents in the 22 to 30 year age category were least likely to say they always or nearly always use their seat belt. Drivers over 65 years old were least likely to report they exceed the speed limit on highways with 70 mph limits, and young drivers (18-21) were most likely to say they exceed the speed limit by at least 5mph sometimes or more.

White respondents report using seat belts at the highest rate, followed by Hispanics and Blacks (Figure 20). Speeding on local roads (21) was reported by a lower percentage of Whites compared to other race/ethnicities.

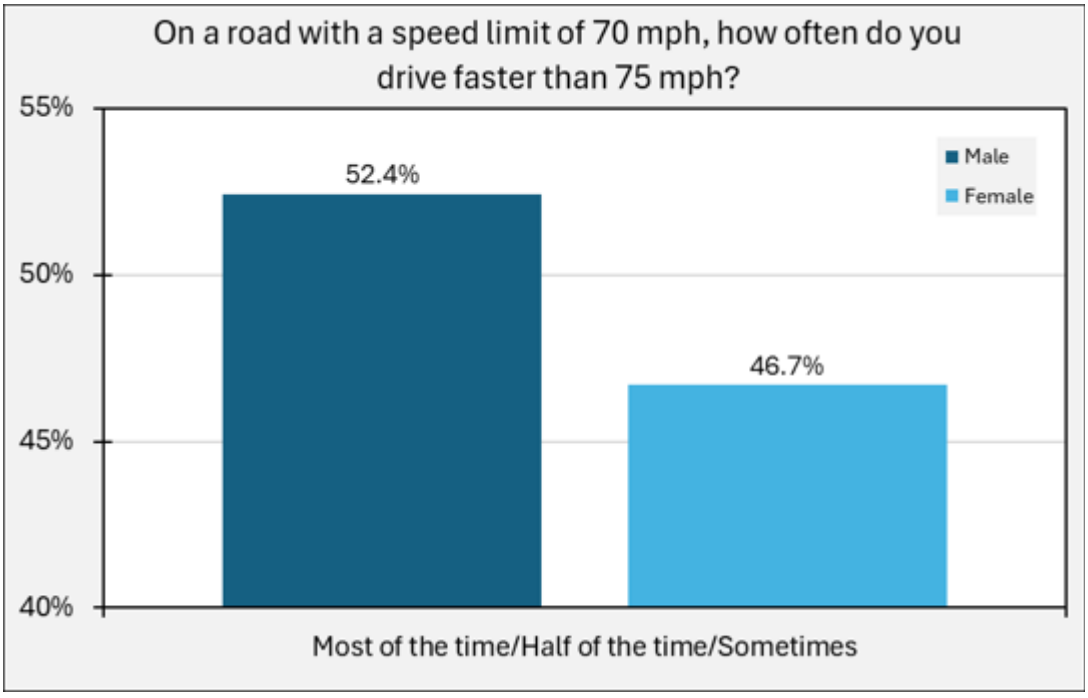


Figure 16. Exceeding Speed Limit on Highways by Gender

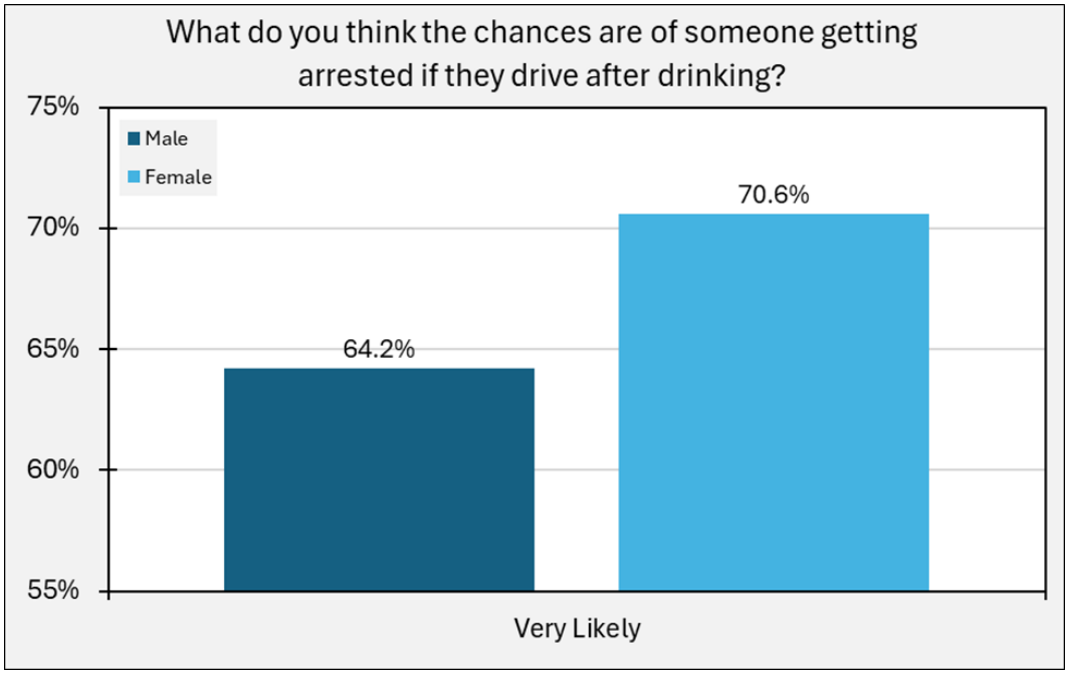


Figure 177. Likelihood of Impaired Driving Arrest by Gender

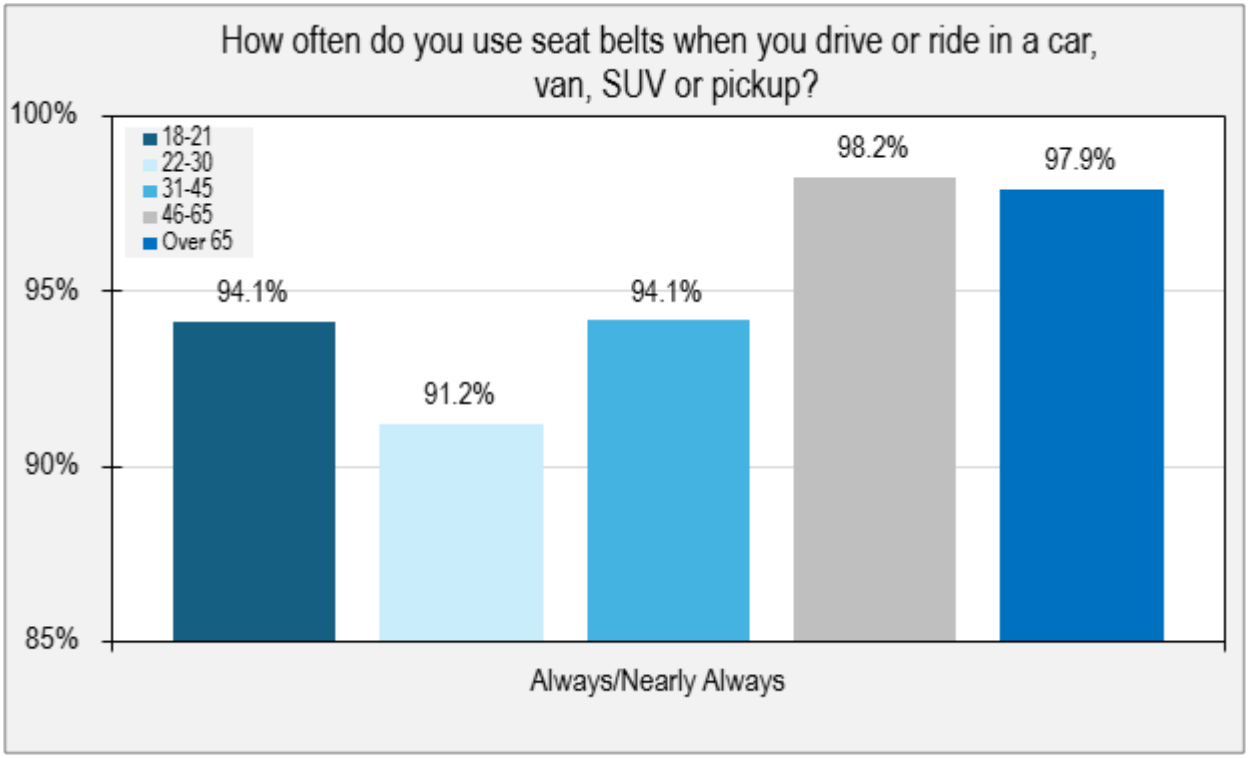


Figure 18. Frequency of Self-Reported Seat Belt Use by Age

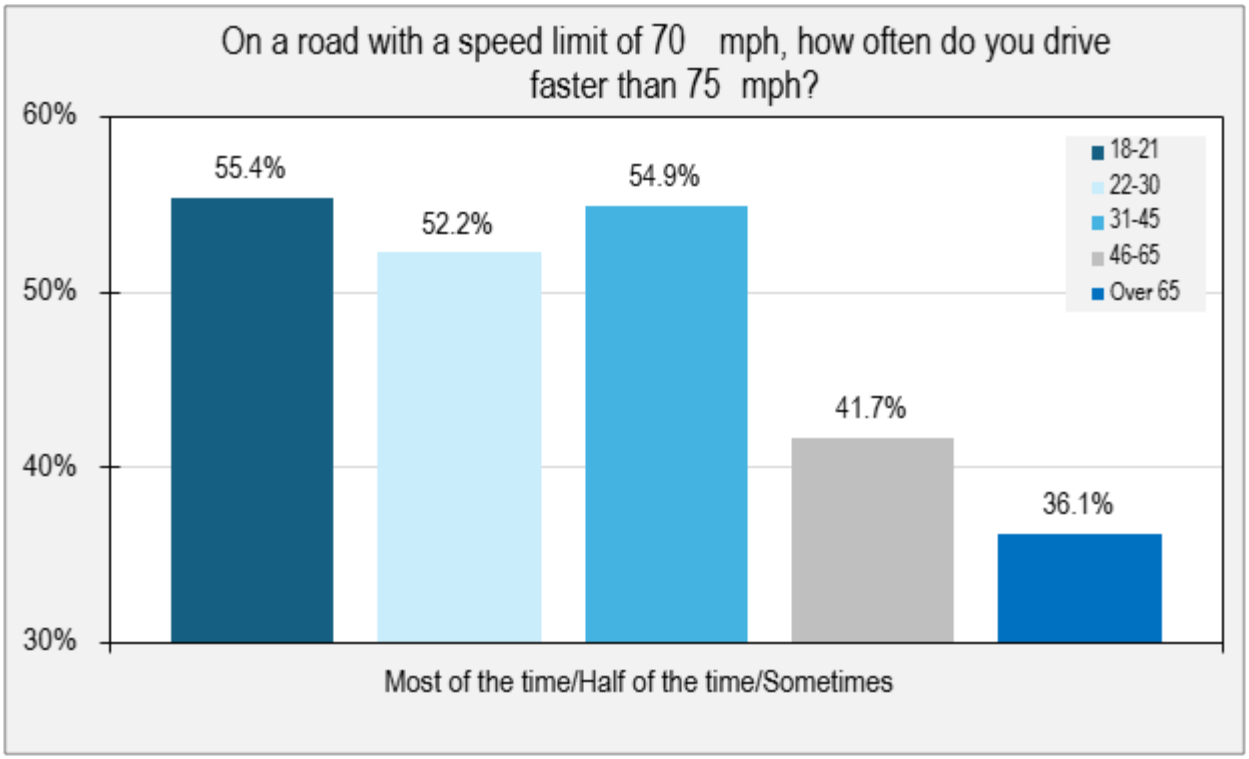


Figure 199. Exceeding Speed Limit on Highways by Age

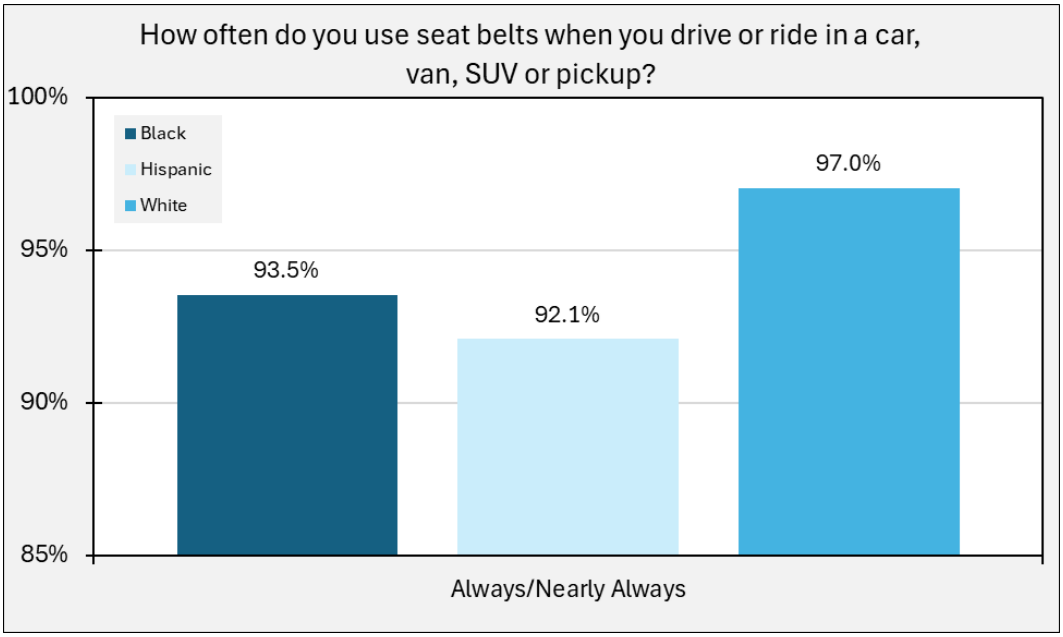


Figure 20. Frequency of Reported Belt Use by Race

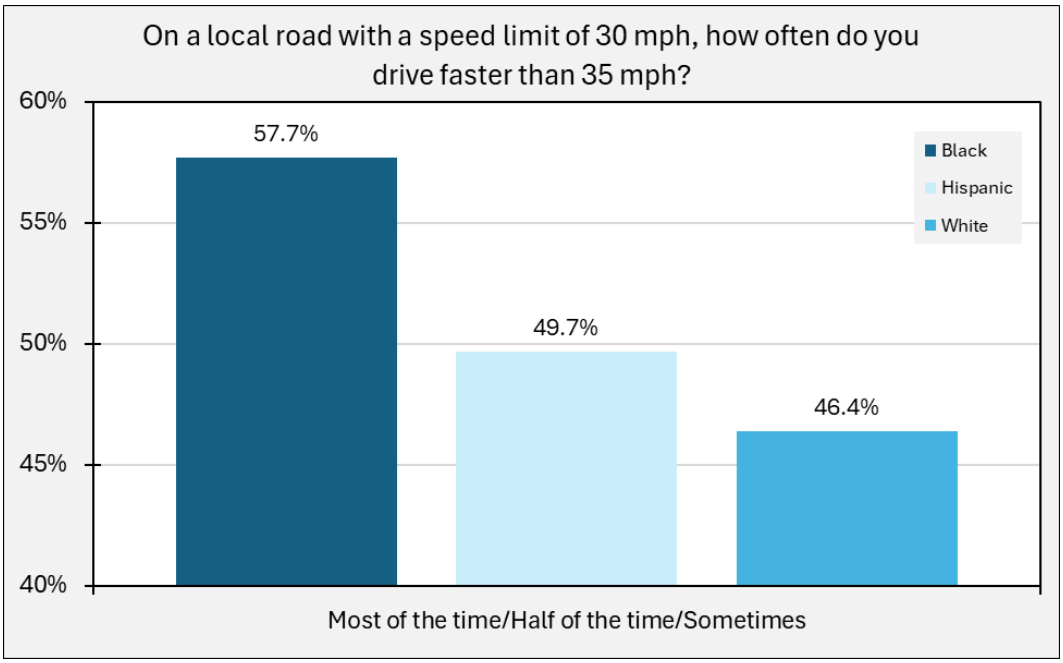


Figure 20. Exceeding Speed Limit on Local Roads by Race

Historical Trend

The results for nine of the core questions for each year are presented in Figures 22-30, providing visuals for comparing Texas trends across the 14 survey years. A table with each of the response choice percentages for 2010 through 2024 is included as Appendix B.

Figure 22 indicates a fairly steady trend in the perception of strong enforcement of impaired driving laws, with perception of arrest over 90 percent each year. Awareness of the alcohol impaired driving enforcement message peaked in 2011 with 75.1 percent of the survey respondents saying they had read, seen or heard the message within the past 30 days (Figure 23). The graph in Figure 23 also depicts responses for those who checked they had read, seen or heard something about alcohol impaired driving enforcement within the past year, which this year continued its rebound moving up to 52.2 percent from the low of 37.4 percent in 2020 and climbing from 50.7 percent in 2023.

Figure 24 shows the 15-year trend in the perception of seat belt enforcement, starting with a peak of 89.7 percent who said the chances of getting a ticket were very likely in 2010; increasing from the low of 86.2 percent in 2013; back to 89.1 percent in 2015; and decreasing by a statistically non-significant degree to 88.8 percent in 2016. The percent of respondents perceiving the likelihood of a citation for seat belt noncompliance had an increase from 84.6 last year to 87.9 percent this year. This is the third consecutive year with an increase. Self-reported belt-wearing behavior stayed the same as last year at 98.5 percent saying they always or almost always use seat belts (Figure 25). Awareness of increased seat belt enforcement continued to trend upwards, as those who answered yes they have seen or heard something in recent months increased four percentage points from 33.6 percent last year to 37.6 percent this year.

Figures 27 and 28 each illustrate the percentages of drivers who say they often exceed the speed limit by at least five miles per hour. Self-reported local road speeding reverted to 2022 levels at approximately 50 percent saying they often exceed the speed limit on local roads. Almost half said they speed on higher speed roads, consistent with self-reports of 2023. The perceived likelihood of receiving a ticket, which was in the low 90 percent range in the first nine of the 10 survey years, fell to under 90 percent in 2020 and 2021. However, this perception rebounded in 2022 and remained above the 2021 low at 92 percent in 2024 (see Figure 29).

Awareness of speed enforcement efforts in most of the 15-year survey period has been lower than other traffic safety enforcement efforts (Figure 30). Of note is the relatively large percentage of respondents who this year said they heard of speed enforcement efforts. At 43.0 percent, this level is the highest it has been since 2018.

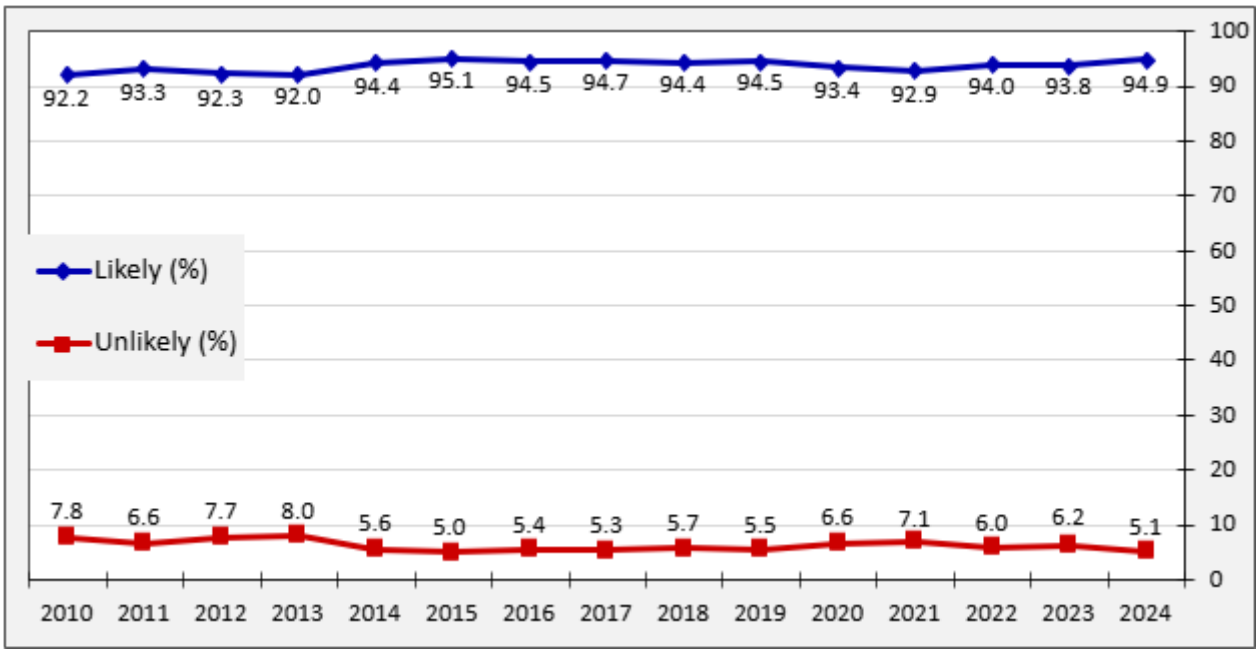


Figure 21. What do you think the chances are of someone getting arrested if they drive after drinking?

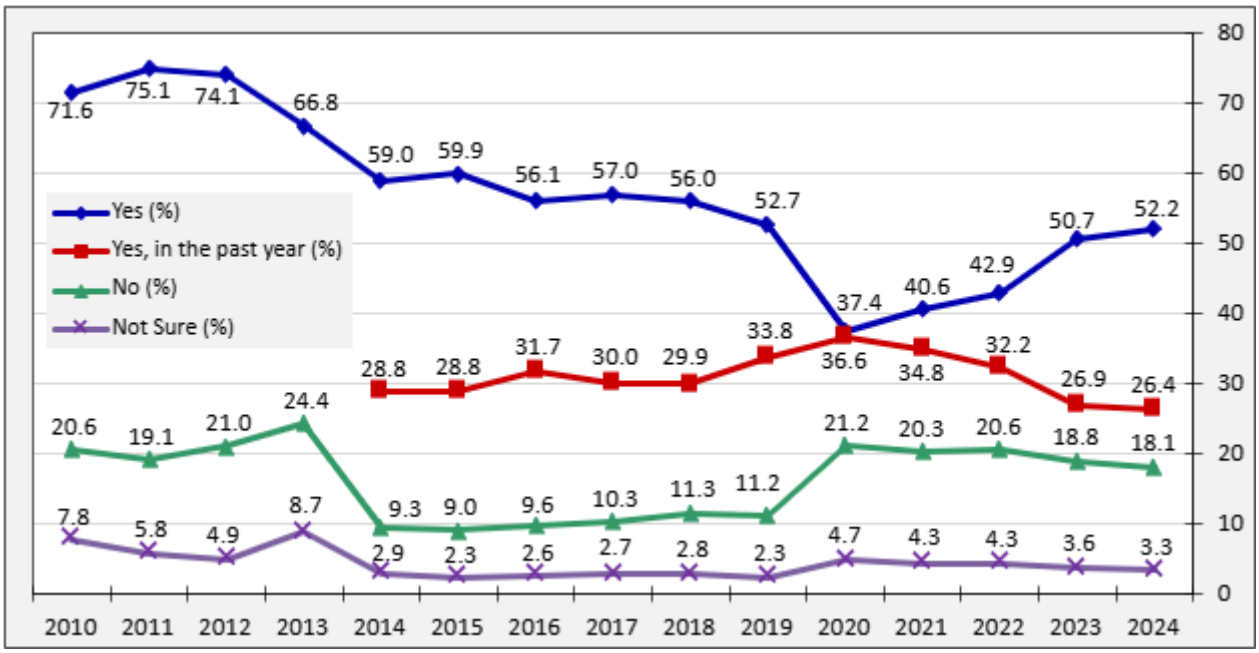


Figure 22. In recent months, have you read, seen or heard anything about alcohol impaired driving enforcement by police?

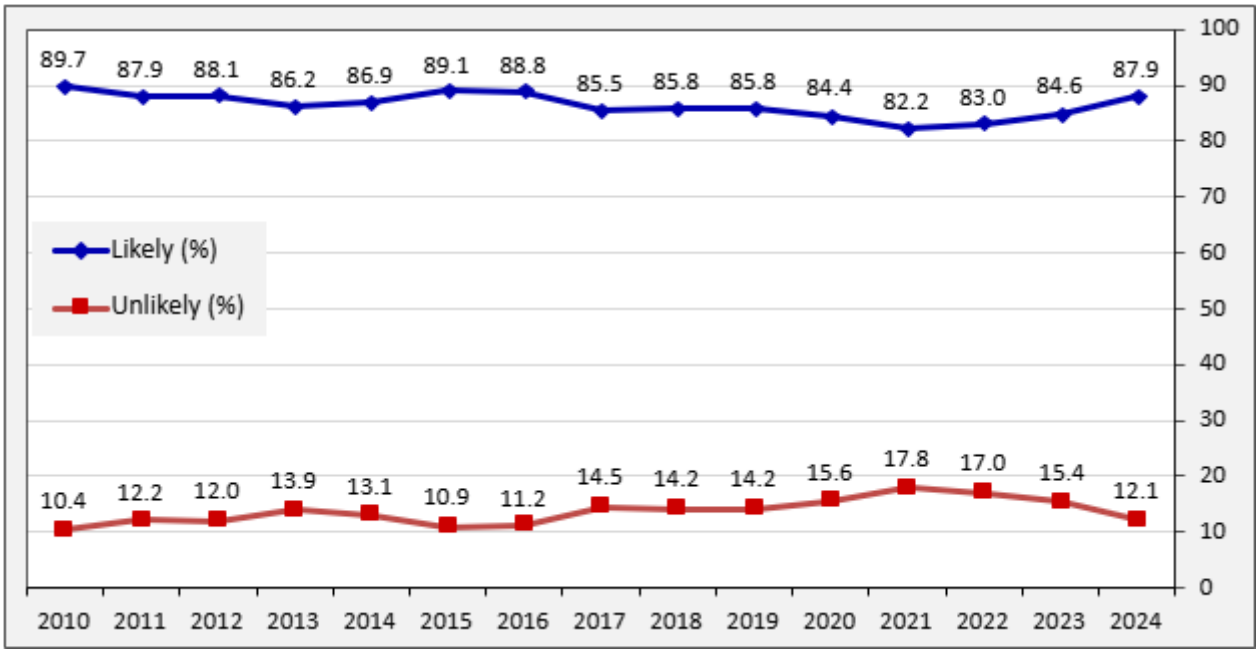


Figure 23. What do you think the chances are of getting a ticket if you don't wear your seat belt?

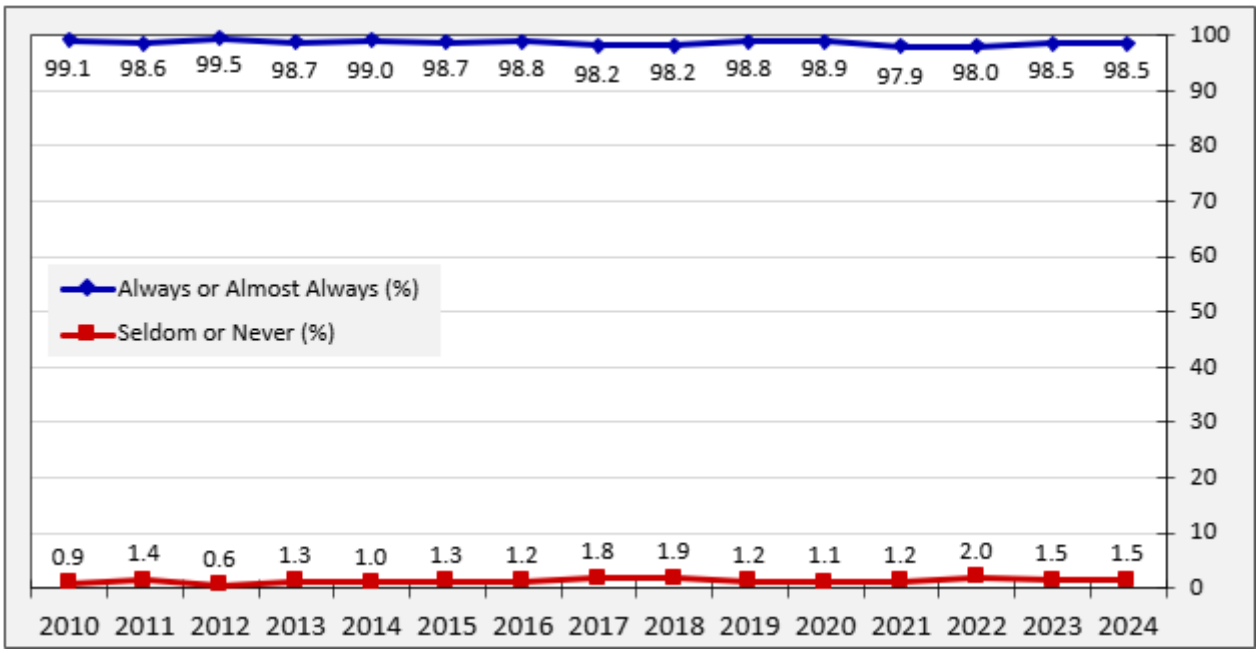


Figure 245. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?

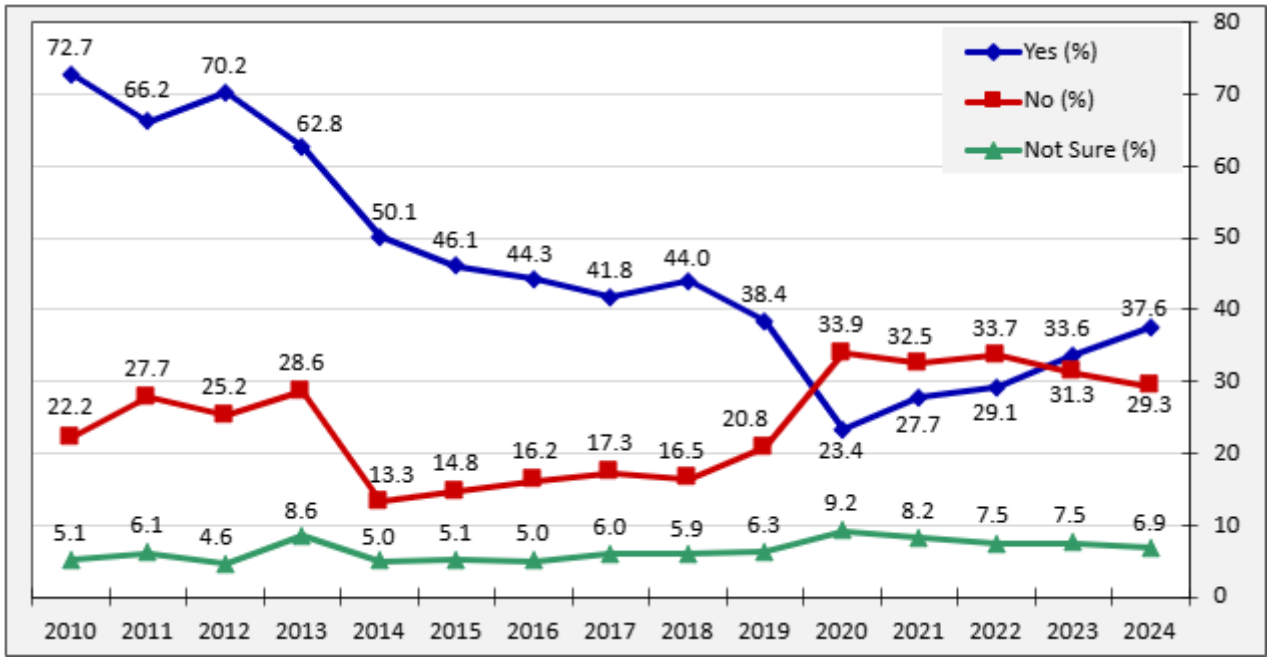


Figure 25. In recent months, have you read, seen or heard anything about seat belt law enforcement by police?

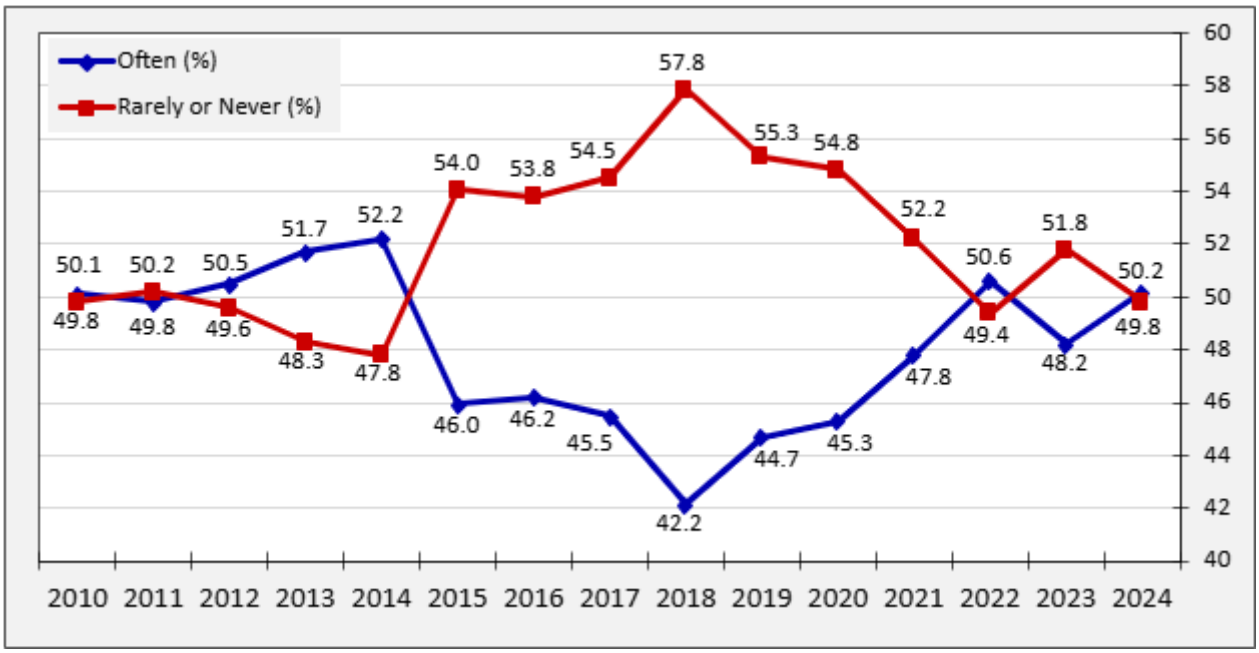


Figure 26. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?

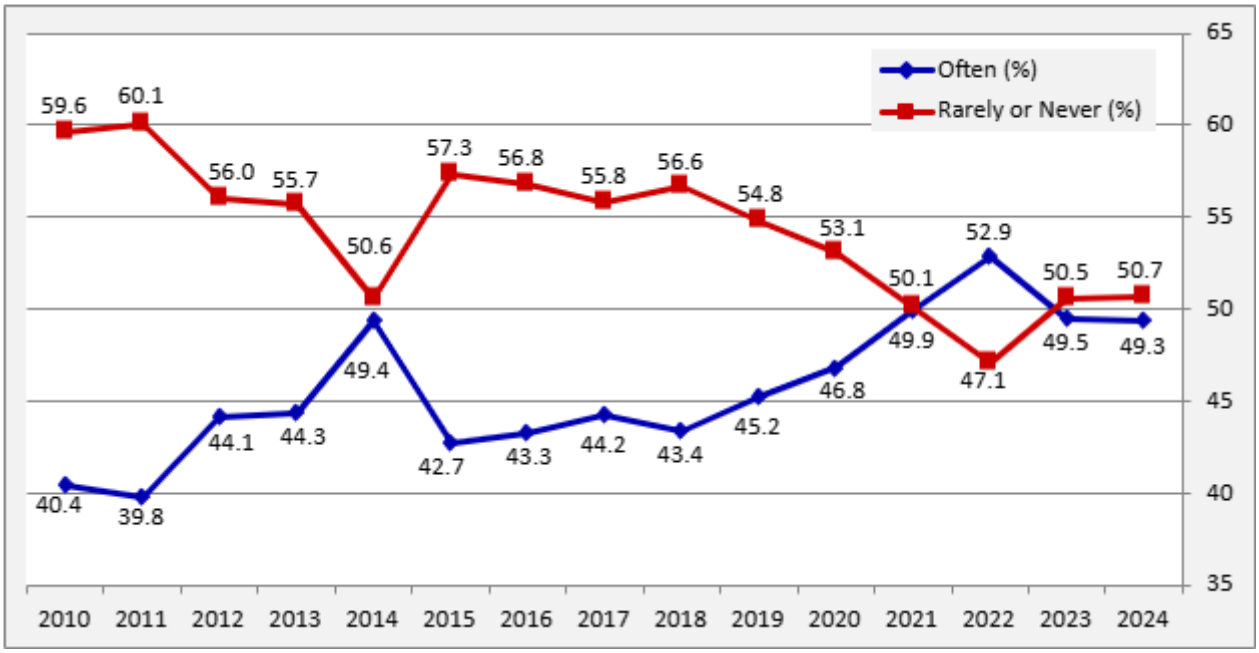


Figure 27. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?

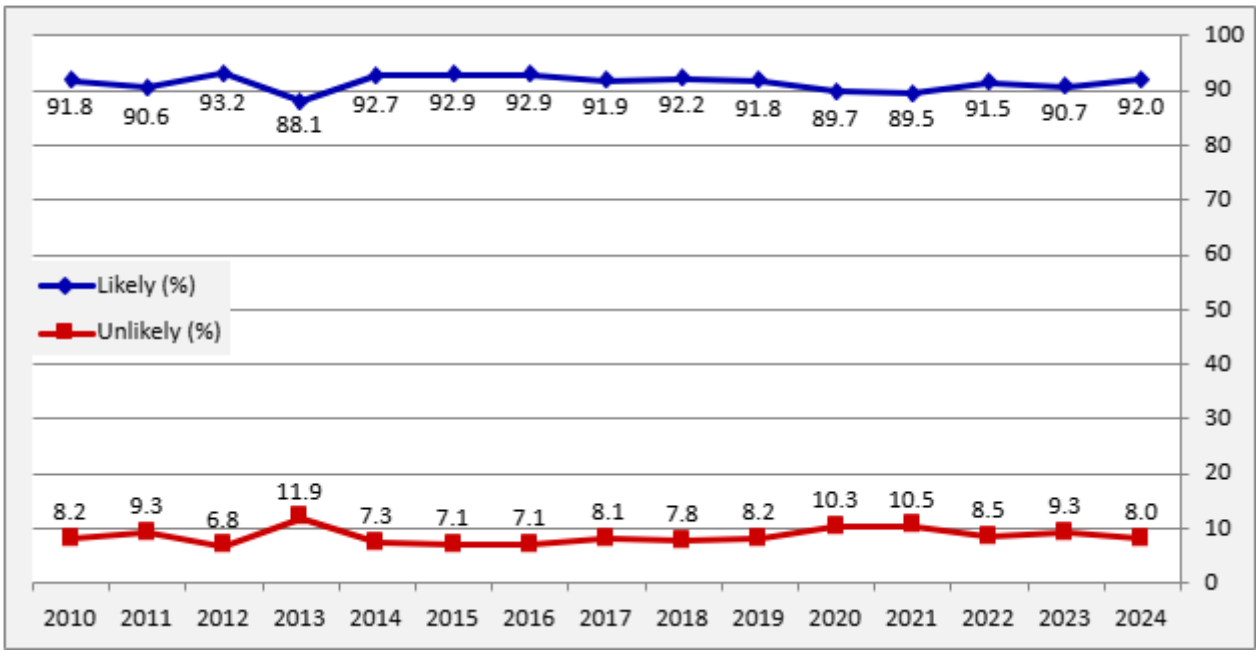


Figure 28. What do you think the chances are of getting a ticket if you drive over the speed limit?

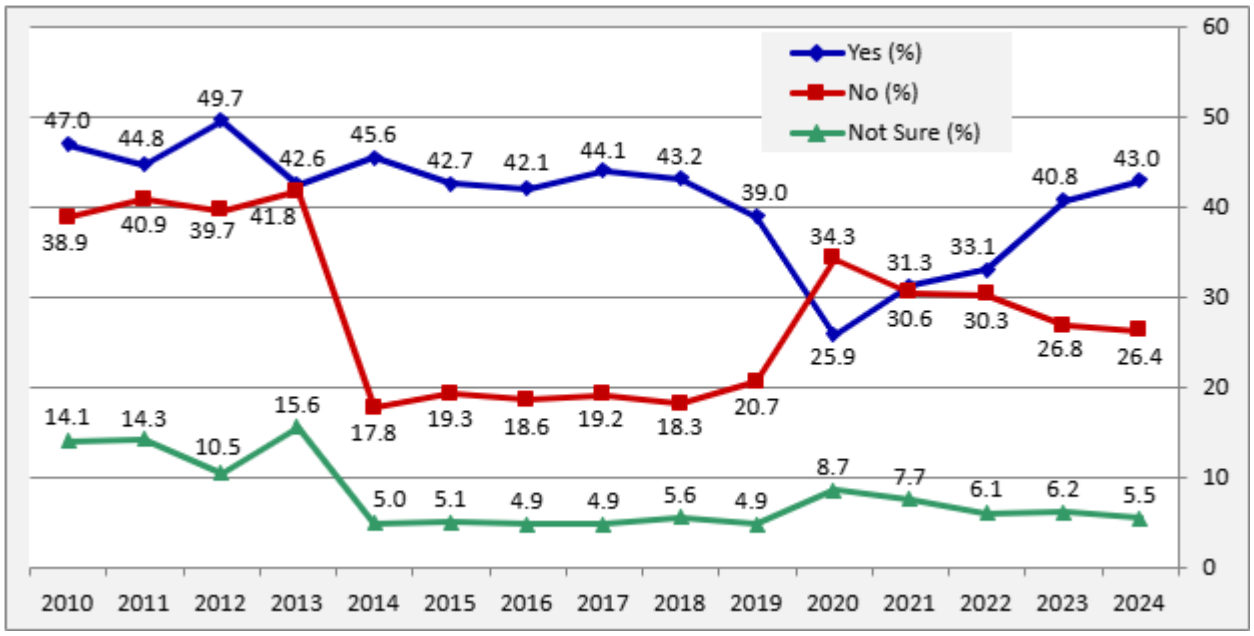


Figure 29. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?

Texas-Specific Questions

The 2024 survey included three questions designed to gather additional data related to drinking and driving behavior and knowledge. Respondents were asked if they drive after drinking more than they should. This was based on their own assessment of what 'more than they should' would be.

Over half (57.3 percent) of the respondents said they had not driven after drinking too much, 19.1 percent said they do not drink, and an additional 13.7 percent said they very rarely drove after drinking (see Figure 31). This means that 250 of the 2,526 respondents answering this question reported they sometimes (n=156), frequently (n=53), or very frequently (n=41) drive after having too much to drink, a total of 9.9 percent of respondents.

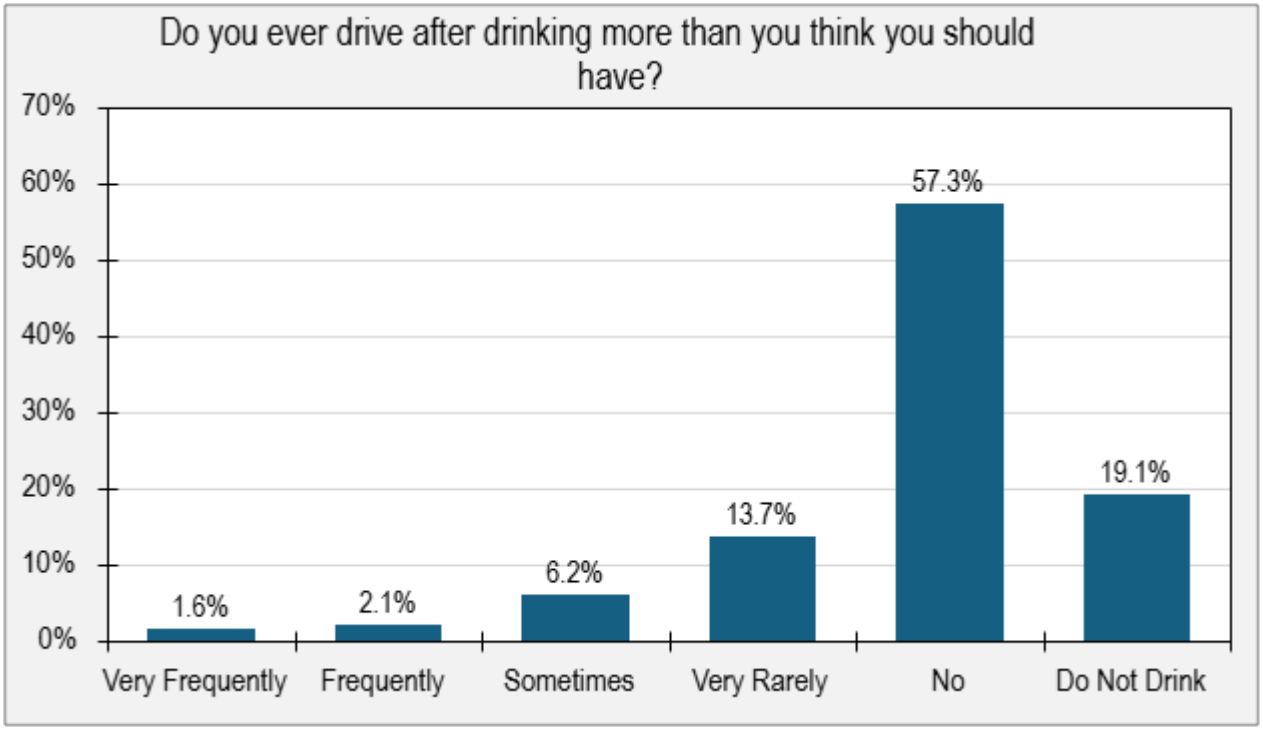


Figure 30. Self-Reported Impaired Driving

In Texas the legal limit for intoxication is .08 blood alcohol content (BAC). In 2024, 52.8 percent of the Texans surveyed selected the correct response choice for the legal intoxication question. Figure 32 shows that 18.9 percent of the Texans surveyed were not sure of the legal BAC limit and 7.6 percent over-estimated the BAC limit.

Respondents were asked if they favor or oppose sobriety checkpoints in Texas. Sobriety checkpoints are commonly conducted in other states but are not allowed Texas. The survey results revealed that 59.3 percent were in favor of sobriety checkpoints, with 36.4 percent strongly in favor. As shown in Figure 33, 7.4 percent were strongly opposed to sobriety checkpoints.

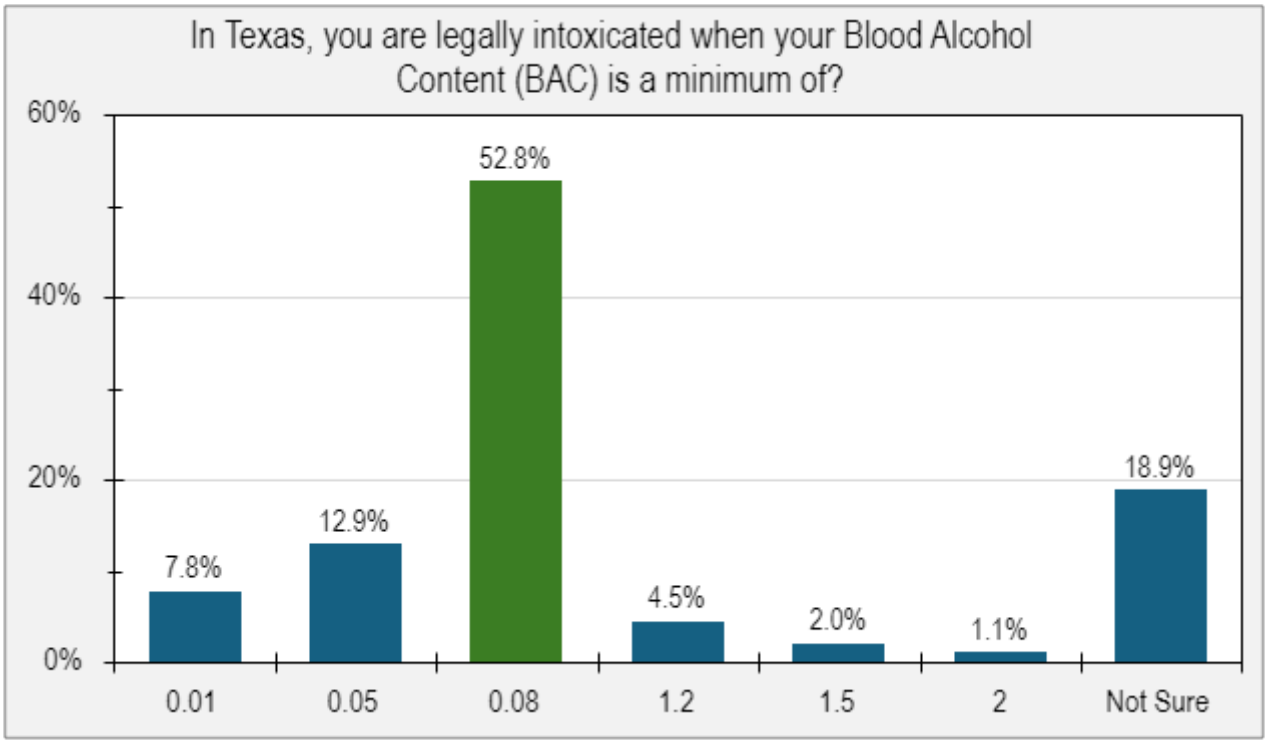


Figure 31. Knowledge of BAC Intoxication Limit in Texas

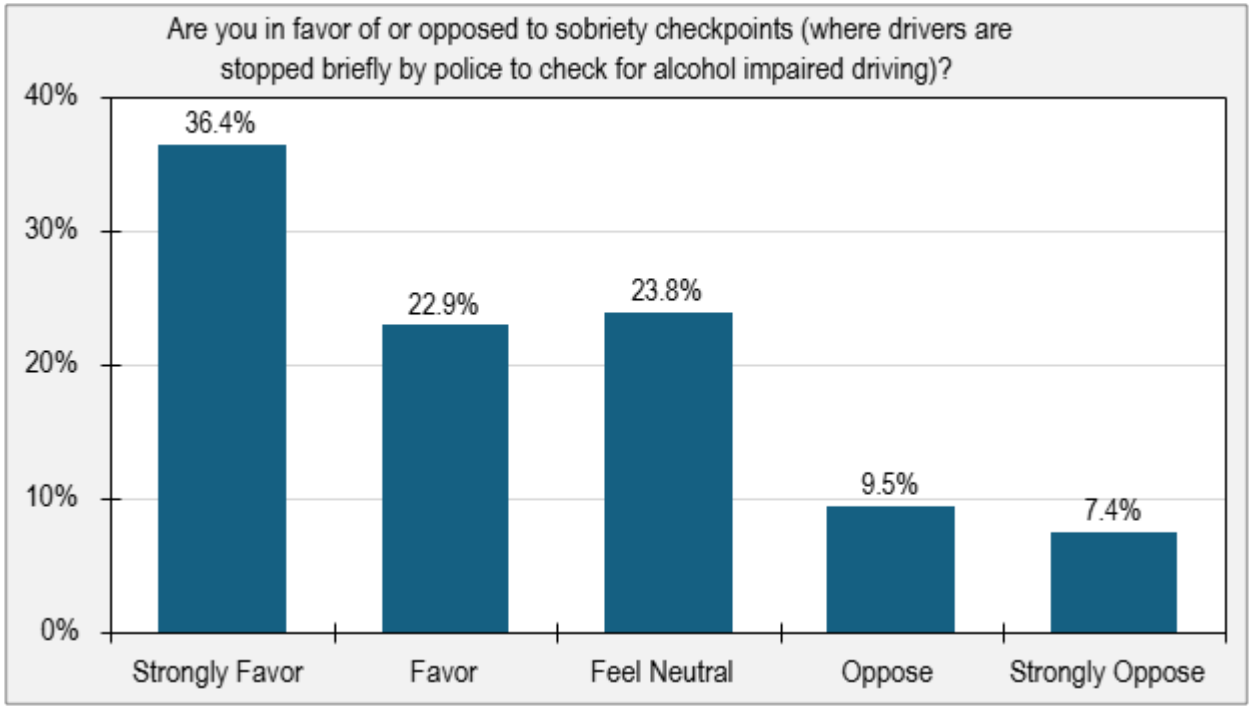


Figure 32. Sobriety Checkpoints

The survey included three questions to measure Texans' knowledge on specifics of the texting ban, the seat belt law, and Texas' Move Over or Slow Down law. This year a new question was added to measure knowledge regarding pedestrian crosswalks. For questions on the particulars of the texting ban, the seat belt law, and the pedestrian crosswalk law, one response was considered most correct. Figure 34 indicates almost 70 percent (69.6 percent) of respondents knew that there is a texting ban in Texas on all roads. Eight percent thought the laws applied only in cities with local ordinances and 13.7 percent indicated they were not sure what the current law is.

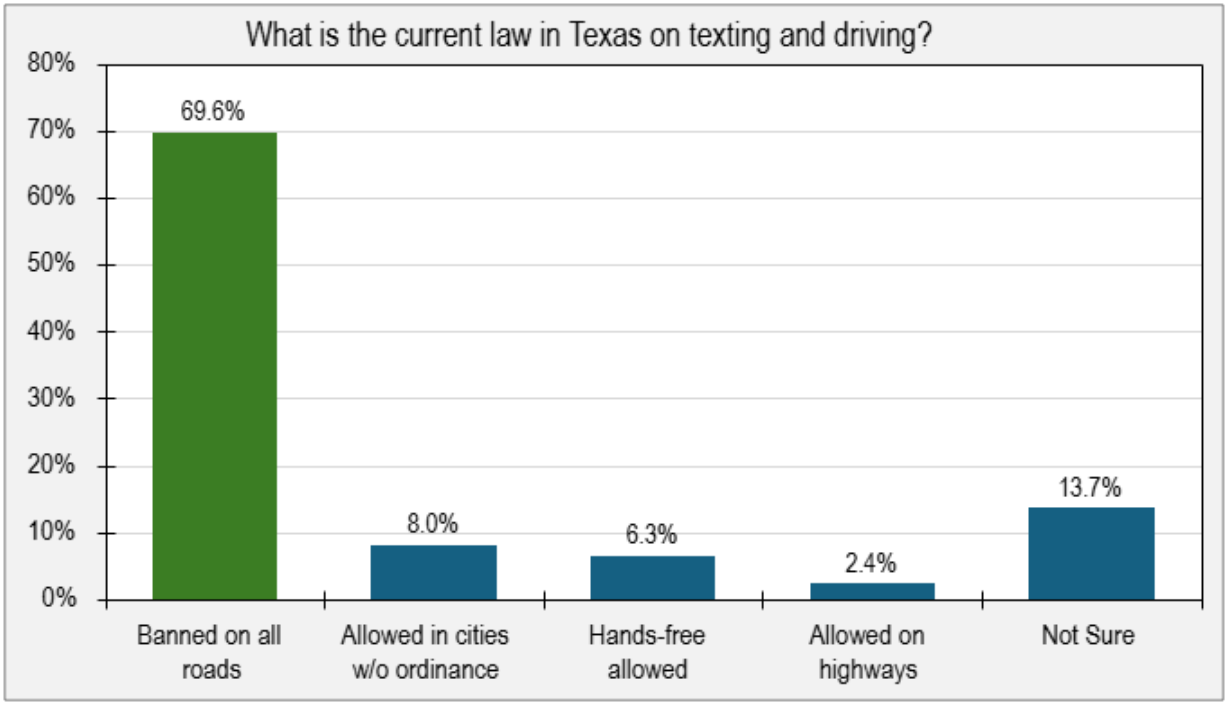


Figure 33. Texting Ban

Figure 35 shows the percentages for responses to the question on the Texas seat belt law. The Texas mandatory seat belt law was amended in September 2009 to include all occupants in all seating positions. Survey results indicate the public is highly aware of the current requirements, as evidenced by the correct response by 82.6 percent of respondents and a Not Sure response by only 3.8 percent of those surveyed. Seventeen people thought seat belts are only encouraged, not required. However, almost ten percent of respondents thought they are required only for front seat occupants in Texas.

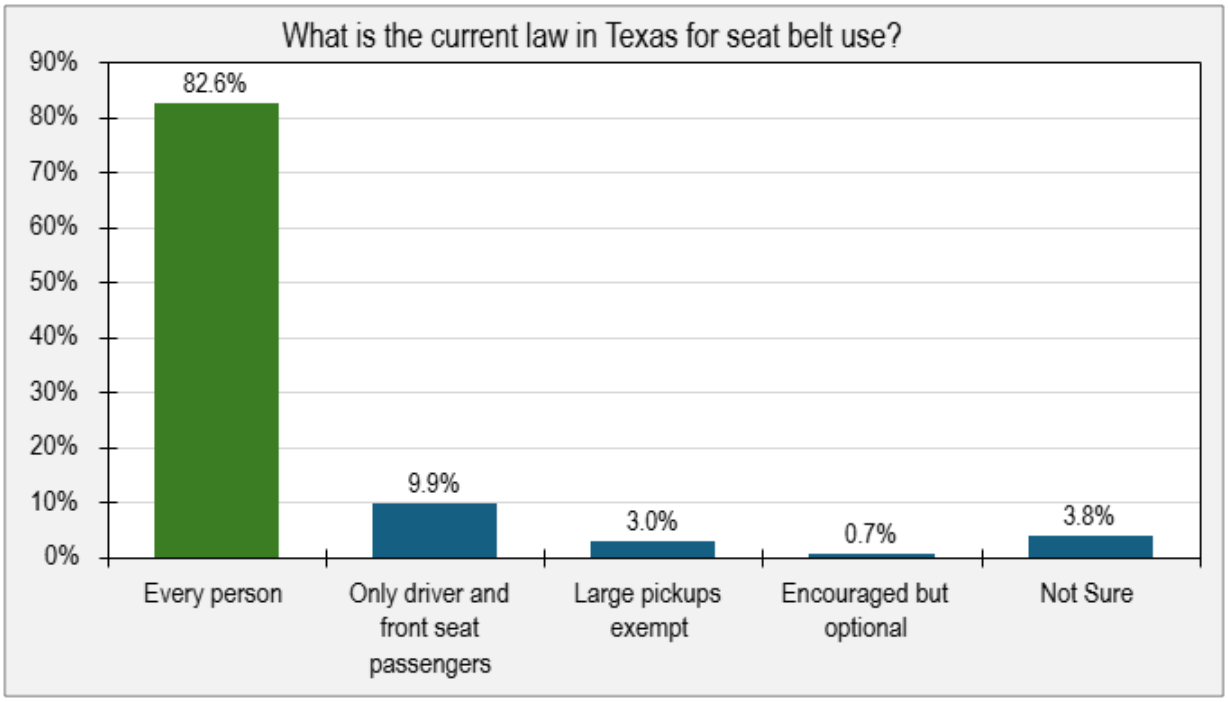


Figure 34. Texas Seat Belt Law

In 2019, Texas upgraded its Move Over or Slow Down law, adding service vehicles to the requirement for giving space to emergency vehicles on the side of the road. In 2021 several questions were added to the survey to gauge public knowledge and understanding of this law. For the first question gauging knowledge, multiple responses were allowed. The purpose was to provide options that might be incorrect interpretations of the law, rather than one obvious correct answer. Respondents were to select all statements that were true. There were four responses that are true regarding the Move Over law and three that did not apply. Table 4 presents the response choices and the percent of respondents selecting each choice. The bold responses are correct answers. Because more than one response was allowed, the column percentages add to more than 100.

While 42.5 percent of respondents knew the law pertains to emergency vehicles, a much smaller percentage had knowledge of the other requirements, with 21.5 percent recognizing the need to move over for TxDOT vehicles, 21.2 percent for tow trucks, and 22.5 percent for utility service vehicles with lights flashing. The most frequently checked response was an incorrect one - drivers going slower than others should move into the right-hand lane (48.9 percent). This question had a relatively large number of Not Sure responses of 14 percent.

A follow-up question was included to gauge knowledge of what actions are required in response to the Move Over or Slow Down law. Again, multiple responses were allowed in an attempt to discern if respondents have more than one interpretation of the law's message. Of the seven choices, three are correct interpretations of the requirements. As seen in Table 5, the choice most often selected by respondents was not one of the three correct responses, but was to move into the right-hand lane if going 5mph or slower than other traffic on the road, selected by 30.2 percent of respondents. The second highest incorrect statement selected was to move over for oncoming or when approaching emergency vehicles. This question required knowing that a reduction in speed of 20mph below the speed limit is required if moving over is not an option, and responses indicate the majority of Texas drivers are unfamiliar with the required action. This question also had the highest Not Sure response of any of the survey questions (23.4 percent).

Table 4. Knowledge of Move Over Law Components

Response	n	%
Drivers going slower than others must move into the right-hand lane.	1236	48.9%
Drivers must move onto the shoulder, if present, when another vehicle is attempting to pass.	322	12.7%
Drivers are required to move over to the right-hand lane if an ambulance or firetruck is approaching in the opposite direction.	933	36.9%
Drivers must move over a lane if an emergency or police vehicle with lights flashing is on the roadside.	1073	42.5%
Drivers must move over a lane if a tow truck with lights flashing is on the roadside.	536	21.2%
Drivers must move over a lane if a utility service vehicle with lights flashing is on the roadside.	569	22.5%
Drivers must move over a lane if a TxDOT vehicle with lights flashing is on the roadside.	543	21.5%
Not Sure	355	14.0%

Table 5. Knowledge of Move Over Law Requirements

Responses	n	%
Drivers going 5mph or slower than others are required to move into the right-hand lane.	760	30.2%
Drivers going more than 70mph on the highway are required to slow down or move into the passing lane if the speed limit is 70mph.	482	19.1%
Drivers going 70mph must slow down to 50mph if an emergency vehicle with flashing lights is on the roadside, or move over a lane when possible.	**636**	**25.3%**
If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed by 5mph to 20mph if unable to move over a lane.	**573**	**22.8%**
If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed to 5mph if unable to move over a lane.	**416**	**16.5%**
Drivers are required to move over a lane or if unable to change lanes, must reduce their speed by 20mph regardless of the speed limit.	475	18.9%
Drivers are required to move over to the furthest lane possible and reduce their speed if an ambulance or firetruck is approaching in either direction.	649	25.8%
Not Sure	590	23.4%

In 2021 Texas law was clarified through the Lisa Torry Smith Act to specify drivers are required to both stop and yield to pedestrians or other vulnerable road users using a crosswalk. This year TTI was asked to include a question on the Statewide Attitude and Awareness Survey to measure awareness of what is required by pedestrians and drivers via crosswalk and rights-of-way. Table 6 reveals a correct response by 69.5 percent of the survey respondents. Note that over 22 percent thought pedestrians must stop and yield to drivers was the correct requirement and over 10 percent thought drivers must yield but not necessarily stop for pedestrians in the crosswalk. This question was much more likely to be answered correctly by 65 and older aged respondents

Table 6. Knowledge of Lisa Torry Smith Act Requirements

Responses	n	%
Pedestrians are required by law to stop and yield to drivers before entering a crosswalk.	562	22.4%
Drivers are required by law to stop and yield for pedestrians in crosswalks.	**1748**	**69.5%**
Drivers making a left turn have the right-of-way and pedestrians must not enter the crosswalk.	167	6.6%
Drivers must yield to pedestrians in a crosswalk but are not required to stop unless necessary.	261	10.4%
Not Sure	209	8.3%

The 2024 survey included a question to measure the awareness of campaigns used recently to promote traffic safety in the State. Respondents were asked to check all the messages they had seen or heard. Figure 36 indicates that "Click It or Ticket", as in past surveys, was the most recognized message, selected by 84.0 percent of the respondents, followed by "Be Safe. Drive Smart" selected by 73.6 percent of the respondents. The least recognized messages were "Save Me With a Seat" and End the Streak, selected by 28.6 and 28.5 percent of the respondents, respectively. The "Save Me With a Seat" message was recognized by 21.7 percent more respondents than in 2023.

Further analysis of Click It or Ticket recognition was conducted to get a more in-depth look at who in Texas is getting the message. As mentioned earlier, Click It or Ticket has been the most recognized traffic safety message in the State, according to this survey since its inception. Figure 37 below shows a breakdown by region for those who answered 'Yes' to seeing or hearing of the campaign in the past year. The West region had the highest recognition at 87.8 percent. The lowest was the East at 79.3 percent.

Click It or Ticket recognition was also analyzed by county. The 10 most populous counties in Texas were selected, each with over 800,000 in population, to show the range in recognition at the county level. As shown in Figure 38, Lubbock, Hidalgo, and Travis County each measured over 90 percent recognition, while Tarrant and Harris were below 85 percent awareness of the Click It or Ticket message within the past year. Additionally, analysis showed Click It or Ticket recognition is highest among older age groups (46 and older) and lower with the younger age groups, particularly 18-21 year-olds.

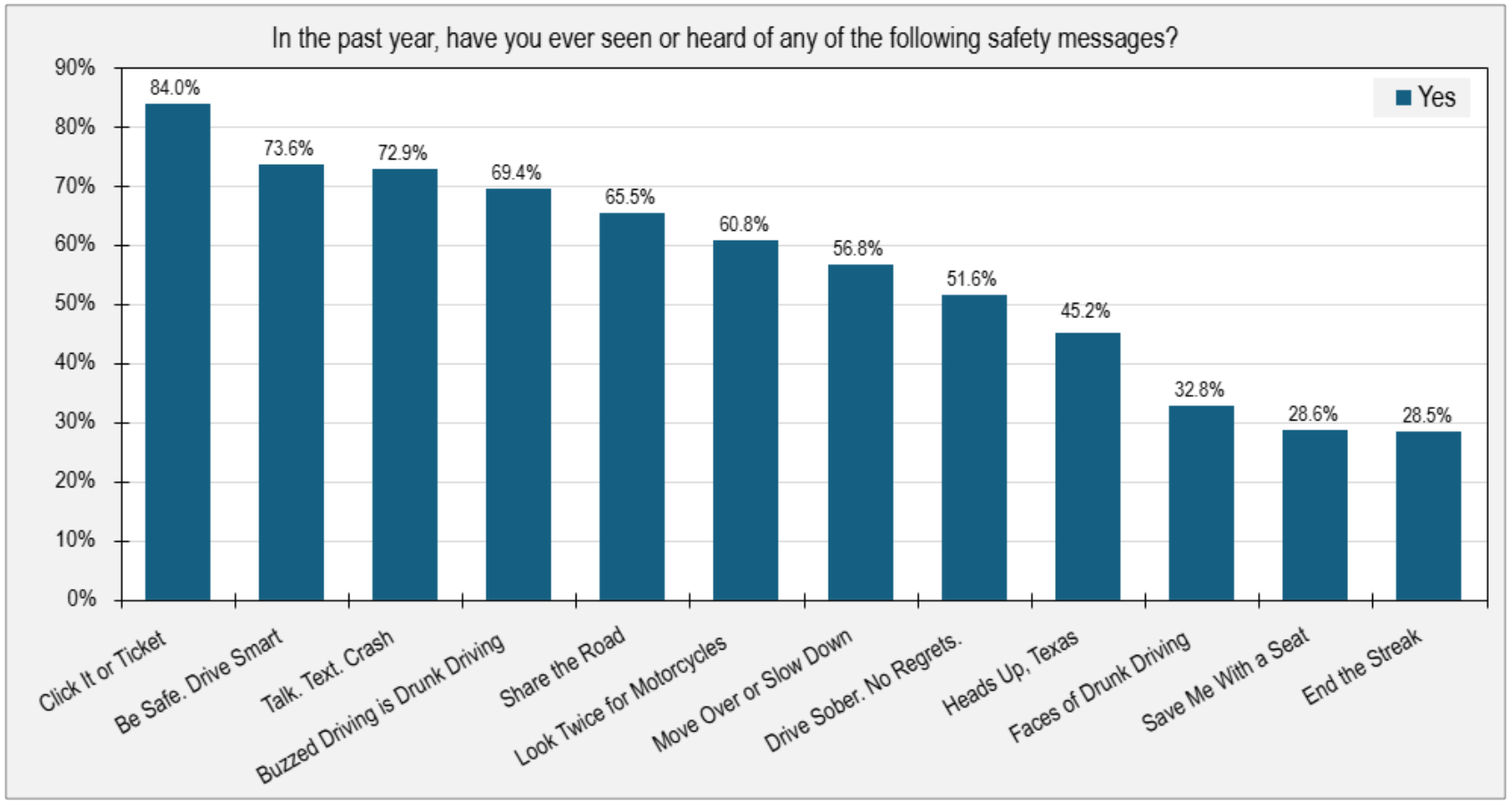


Figure 35. Traffic Safety Campaign Message Recognition

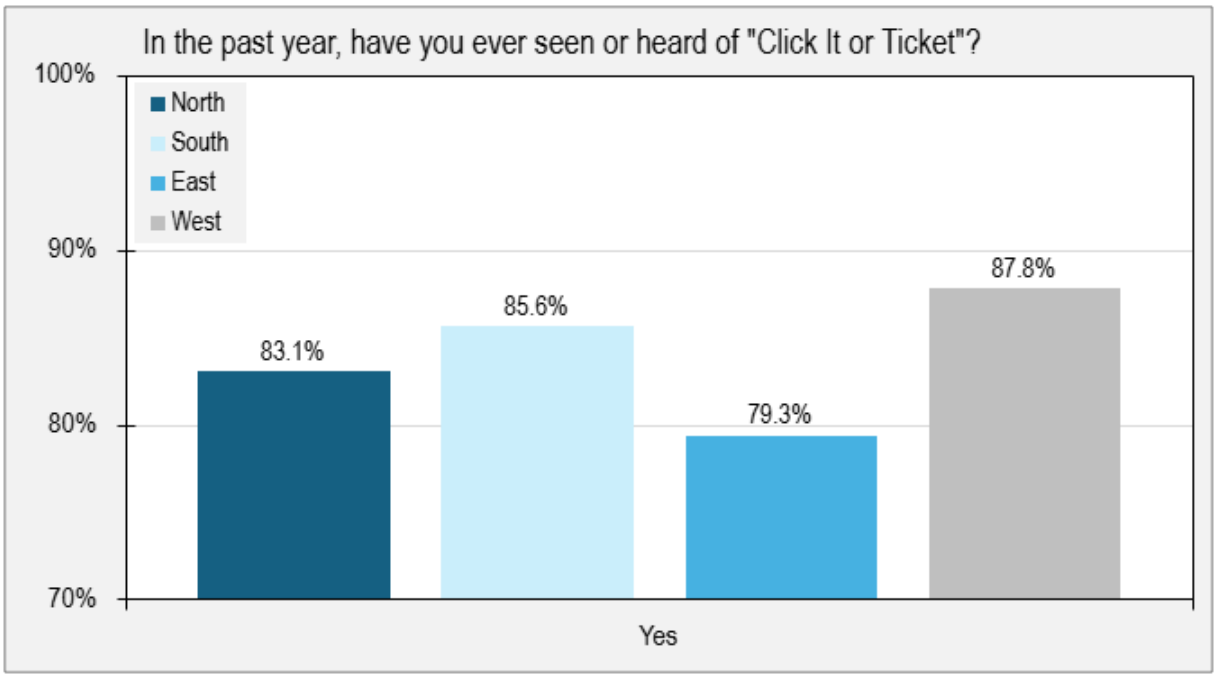


Figure 36. Click It or Ticket Recognition by Region

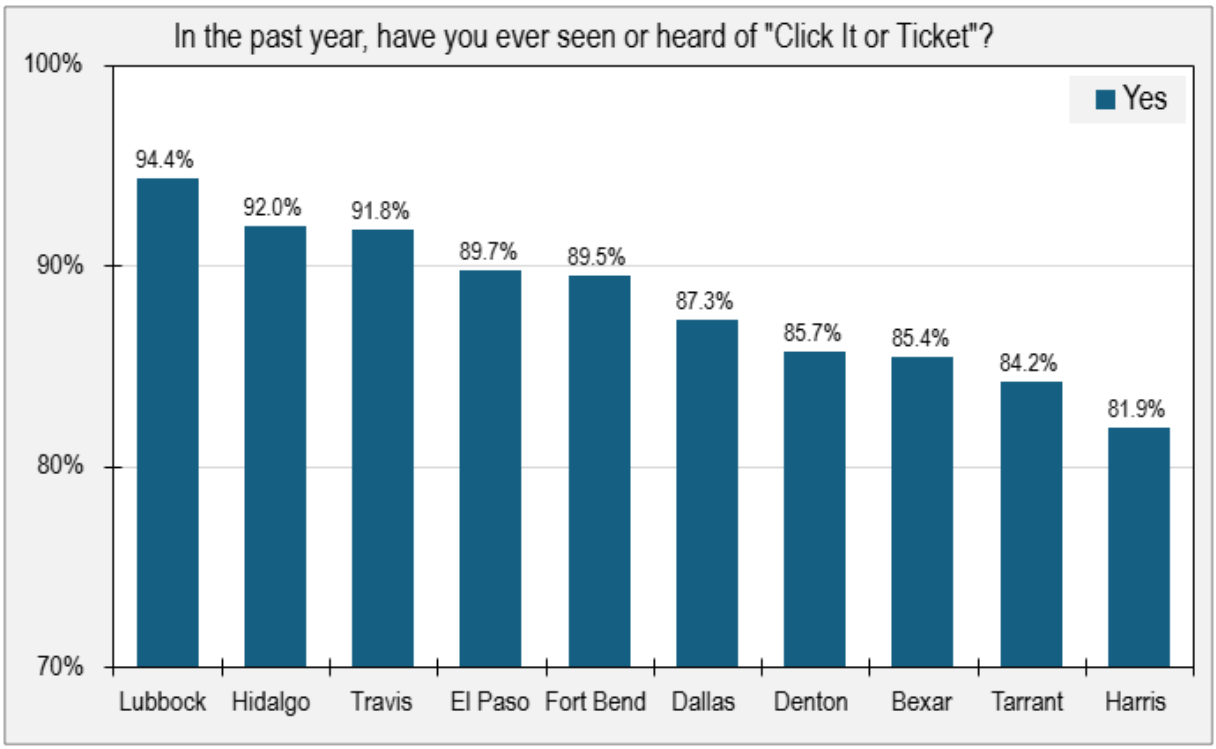


Figure 37. Click It or Ticket Recognition by County

Self-Reported Driving Behaviors

Respondents were asked how often they had done a variety of behaviors related to traffic safety. Table 7 provides the percentages for each of the responses. Considering these responses, the most unacceptable self-reported behavior among the list was driving over a crosswalk with a pedestrian in it, as 82.1 percent said they had never done so.

Talking on a cell phone while driving was the most reported behavior to do "regularly" or "sometimes" at 28.2 percent, followed by 20.4 percent who regularly or sometimes drive 15mph over the speed limit on a freeway or highway. Eighteen percent of respondents said they regularly or sometimes text while driving.

Table 7. Driving Behaviors

In the past 30 days, how often have you done the following?	(%)				
	Regularly	Sometimes	Rarely	Just Once	Never
Driven without using your seat belt	6.5	6.5	10.7	5.1	71.1
Allowed people to ride in your vehicle without using a seat belt	5.0	9.5	13.0	4.2	68.3
Ridden as a passenger without using your seat belt	5.1	9.5	10.8	5.7	69.0
Driven 15mph over the speed limit on a freeway or highway	6.5	13.9	18.5	7.1	54.0
Driven 15mph over the speed limit on a residential street	4.7	6.7	12.9	4.5	71.2
Driven through a light just turned red when you could have stopped	4.2	10.1	19.3	12.0	54.4
Rolled through a stop sign without coming to a complete stop	4.8	11.4	20.0	10.1	53.7
Driven when you were feeling very sleepy	4.3	10.8	20.3	10.3	54.3
Talked on your cell phone while you were driving	7.2	21.0	21.3	8.9	41.6
Read or sent a text message or email while you were driving	4.5	13.5	19.7	8.7	53.7
Driven over a crosswalk with a pedestrian in it	3.1	5.0	6.6	3.2	82.1

In the three years since 2022, a set of questions has been included in the Attitude and Awareness Survey to examine reasons for changes in traffic safety behavior. These questions asked if, compared to last year, had their seat belt use, texting while driving, speeding, and drinking and driving increased or decreased. Based on their response, a multiple-choice question followed asking the main reason for the change. Results are displayed in four pie charts below.

Seat belt use was reported as having increased over last year by a third of the respondents. Within this group, respondents checked the reason most often for increasing use was to avoid a ticket (see Figure 39).

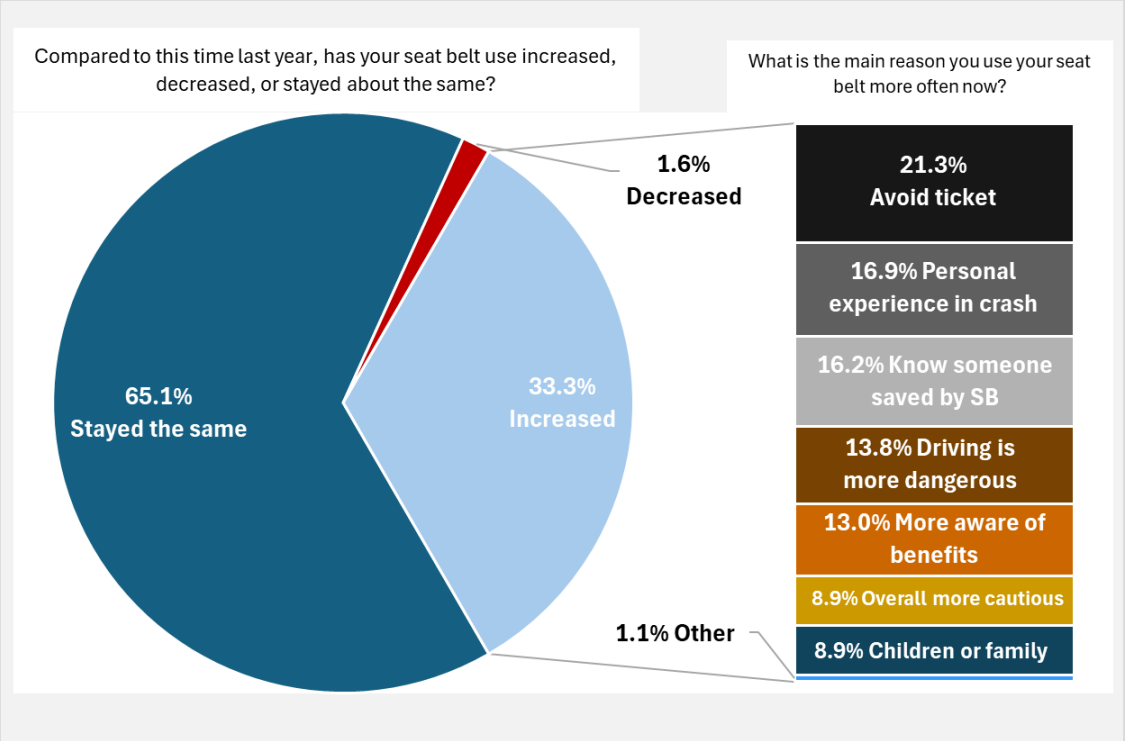


Figure 38. Change in Self-Reported Seat Belt Use

The largest percentage of self-reported behavior change reported was texting while driving, with 45.1 percent of the survey respondents saying they text less often than they did a year ago. The multiple-choice response checked most often among the 45.1 percent was simply "being more careful now (see Figure 40)."

Over 16 percent of the sample said their tendency to drive over the speed limit has increased over the past year, whereas almost 26 percent reported a decrease and 57.9 percent said their tendency to speed had stayed the same. The main reason for speeding less was "being more cautious now." The main reason for speeding more was "In a hurry more often" (26.2 percent), followed closely by "Other drivers are speeding" (24.9 percent).

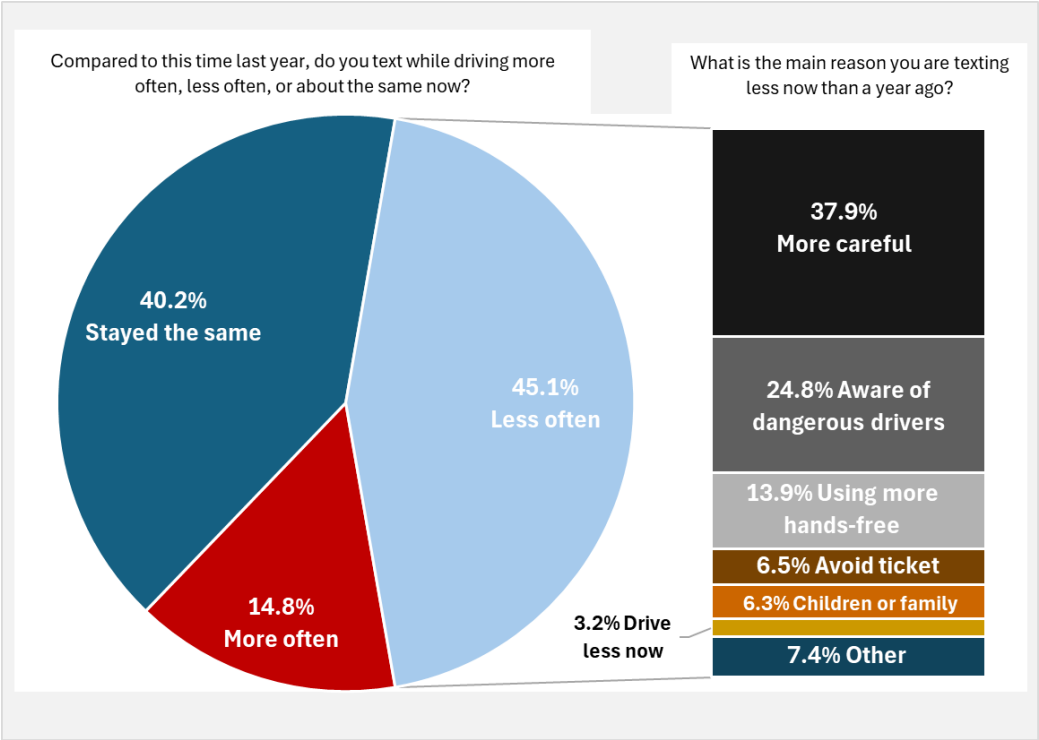


Figure 39. Change in Self-Reported Texting and Driving

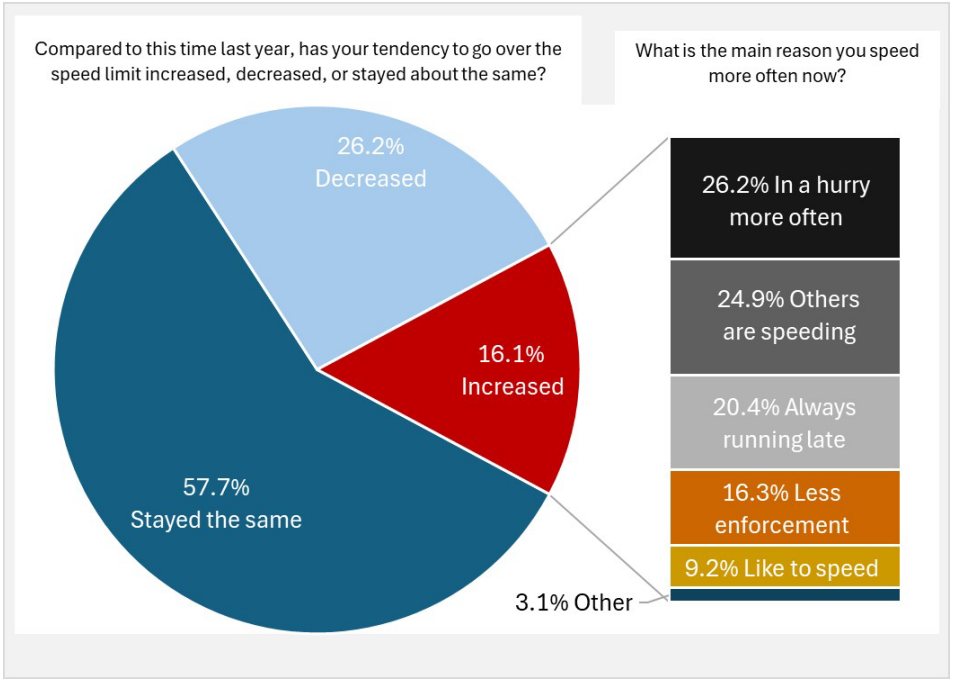


Figure 40. Change in Self-Reported Speeding

About 40 percent of the respondents said they drink and drive less often now than a year ago. The reason checked most often was the tendency not to drink as much, checked by 27.6 percent of those who said they are drinking and driving less often than they did a year ago.

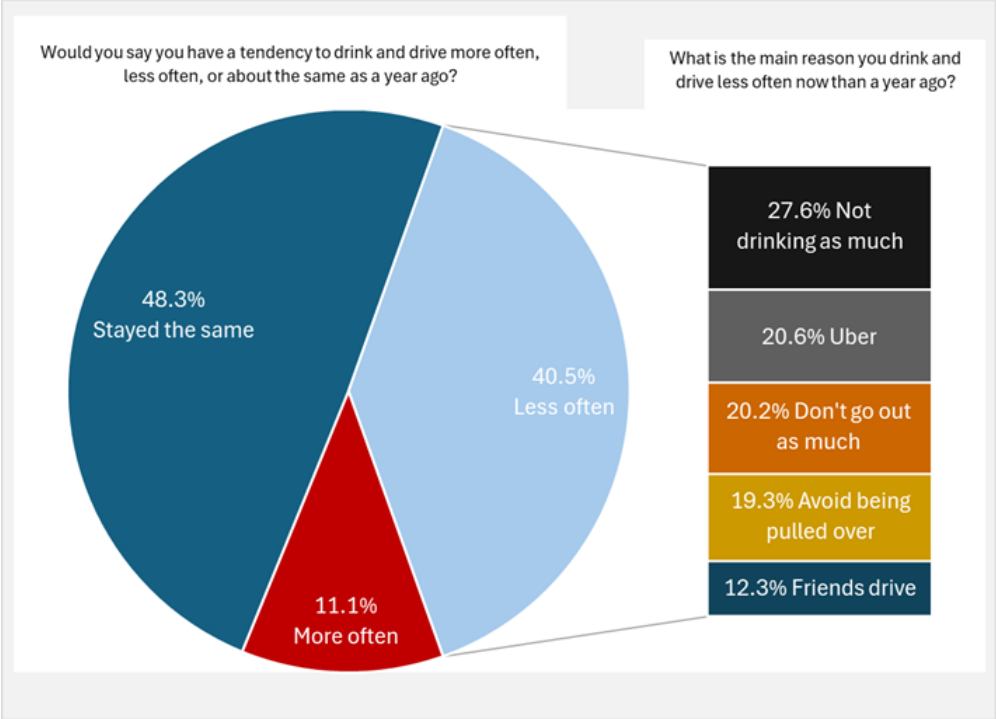


Figure 41. Change in Self-Reported Drinking and Driving

A final question on the survey was a multiple-choice question asked to determine the main influencing factors for less cell phone use and less drinking and driving behavior. About 25 percent (24.8 percent) said they did not use a cell phone while driving, and 6.0 percent of respondents checked they had not been influenced to use cell phones less while driving. For those who said they had been influenced to use a cell phone less while driving, 44.6 percent checked "fear of injury to self or others" as the reason. The least often cited influencer (8.7 percent) was employee policy (Figure 43).

Of the 2,526 people who responded to the question regarding reasons for not drinking and driving or for stopping drinking and driving, 6.0 percent said they had not been influenced to drink and drive less. Figure 44 shows that for those who had stopped or do not drink and drive, the most prevalent reason was the same as for reducing cell phone use – "fear of injury to self or others" (29.3 percent). The least often cited influencer was also employee policy (6.5 percent). Over half of the sample (50.2 percent) said they do not drink and drive.

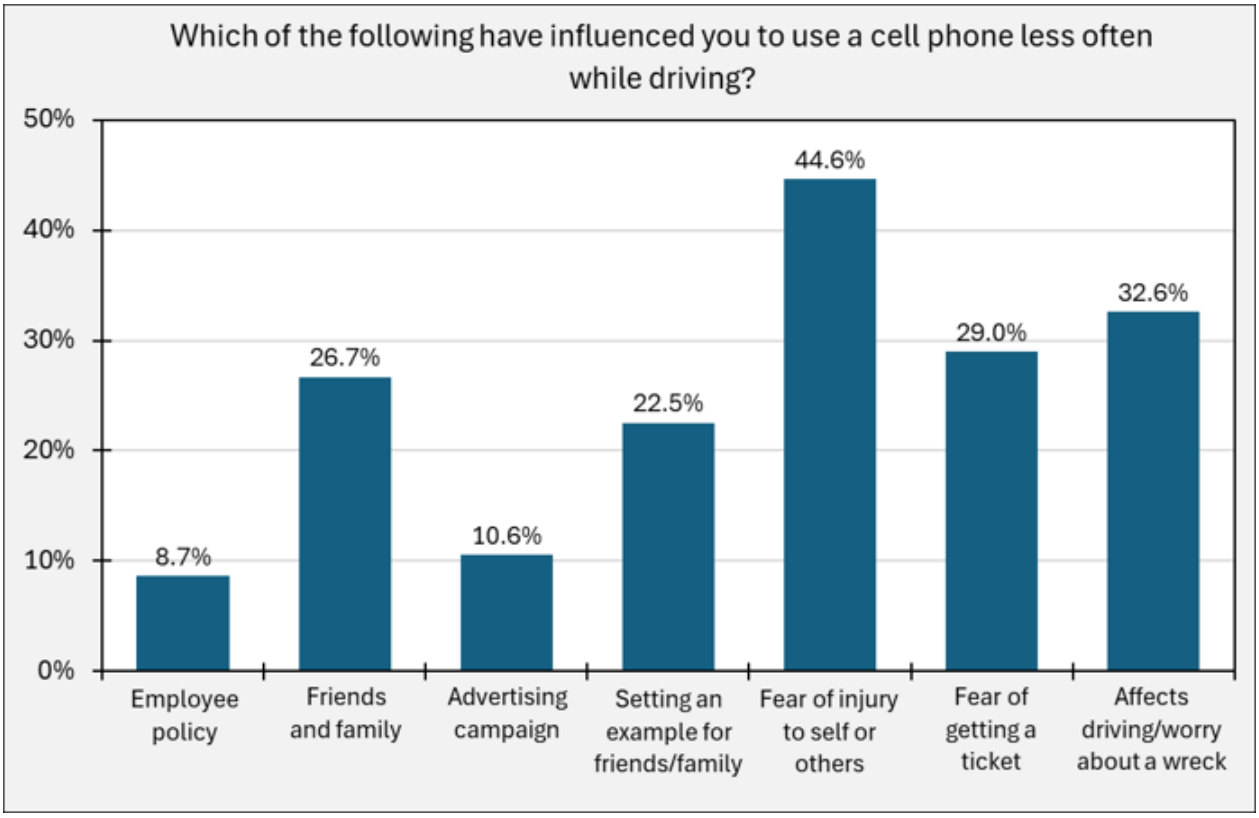


Figure 442. Reasons for Using Cell Phones Less

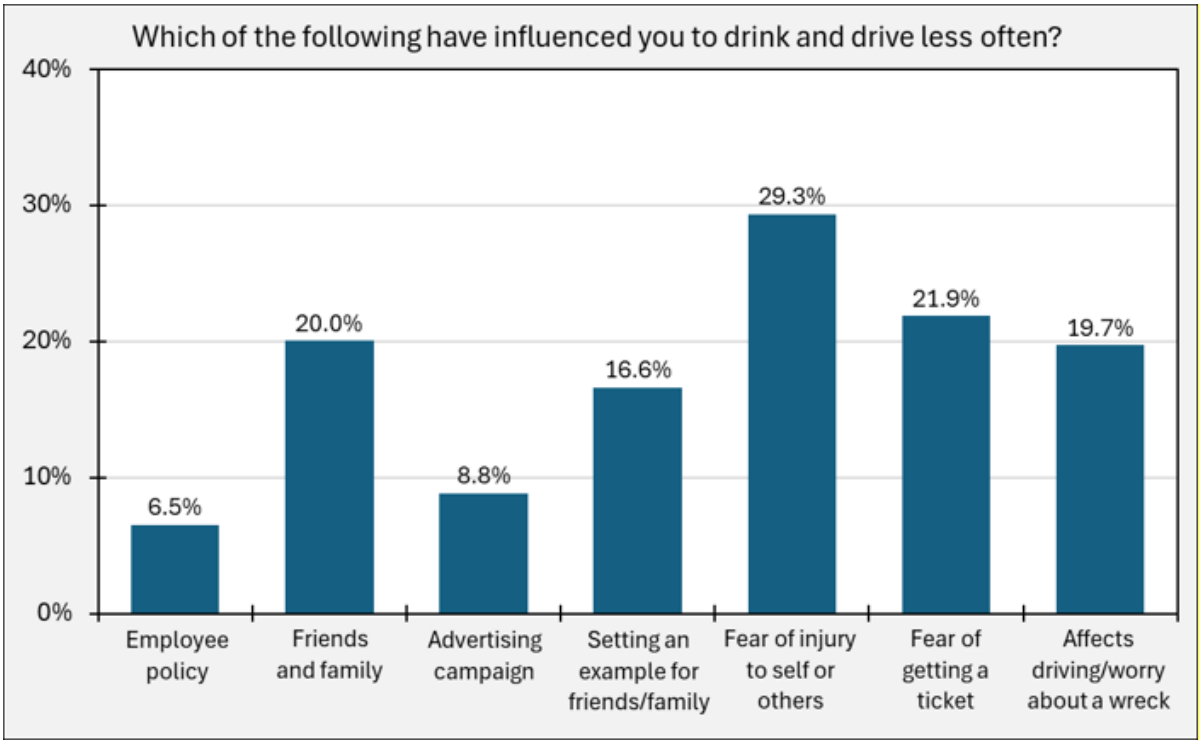


Figure 43. Reasons for Drinking and Driving Less

SUMMARY OF KEY FINDINGS

- Just over half of respondents surveyed (52.2 percent) had read, seen or heard a message about alcohol impaired driving enforcement by police in the preceding 30 days. Perceived likelihood of arrest for impaired driving was higher than being cited for speeding or not wearing a seat belt.

- The Click It or Ticket message remains the most highly recognized of 12 traffic safety campaign messages used in Texas, with 84 percent of respondents saying they had seen or heard it within the past year.

- Over 60 percent of respondents had read, heard, or seen a seat belt enforcement message in the past year, and 88 percent of respondents believed there is some likelihood of a citation for seat belt law non-compliance. Ninety-five percent of respondents reported they always or nearly always use seat belts.

- Perception of speed enforcement is relatively high, with 73 percent thinking the changes of being cited for speeding is very or somewhat likely. Yet, approximately 50 percent of survey respondents said they speed on local roads and highways at least sometimes, and approximately 12 percent said regularly. Sixteen percent of the sample said their tendency to speed had increased in the past year, with primary reasons given as being in a hurry more often and because others are speeding.

- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Over 28 percent (28.2 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month.

- Self-reported texting while driving was reported by 18 percent of respondents who said they had sometimes or regularly read or sent a text message in the past 30 days while driving.

- Lowest reported risky driving behavior was driving through a crosswalk occupied by a pedestrian. Eighty-two percent of respondents had not done so in the past 30 days.

- Texans surveyed are most familiar with the seat belt law requirement for use in all seating positions, with 82.6 percent answering correctly. They are less familiar with the texting ban as applicable to all roads, with 70 percent answering correctly. They are less knowledgeable as well with the Texas Blood Alcohol Content (BAC) limit of .08, with 52.8 percent checking the correct answer.

- The Texas Move Over or Slow Down law is misunderstood by a substantial number of Texans, as indicated by the high percentage who associate the law with moving over to let faster moving or emergency vehicles pass.

- Thirty percent of respondents selected a response other than the correct statement that “Drivers are required by law to stop and yield for pedestrians in crosswalks.”

APPENDIX A: Questionnaire and 2024 Responses

1. What type of vehicle do you drive most often?	None, I do not drive 1.3%	Passenger Car 38.7%	Pickup 15.6%	SUV 35.8%	Van 3.3%	Motorcycle 1.1%	Other 4.3%
2. Have you read, seen or heard anything about seat belt law enforcement by police?	Yes, in recent months 37.6%	Yes, in the past year 26.2%	No 29.3%	Not Sure 6.9%			
3. Have you read, seen or heard anything about speed enforcement by police?	Yes, in recent months 43.0%	Yes, in the past year 25.1%	No 26.4%	Not Sure 5.5%			
4. Have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?	Yes, in recent months 52.2%	Yes, in the past year 26.4%	No 18.1%	Not Sure 3.3%			
5. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?	Always 86.2%	Nearly Always 8.4%	Sometimes 3.9%	Seldom 0.7%	Never 0.8%		
6. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?	Most of the time 12.2%	About half of the time 12.4%	Sometimes 25.6%	Rarely 33.1%	Never 16.7%		
7. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?	Most of the time 11.6%	About half of the time 12.6%	Sometimes 25.1%	Rarely 28.4%	Never 22.3%		
8. What do you think the chances are of getting a ticket if you don't wear your seat belt?	Very Likely 47.9%	Somewhat Likely 25.0%	Likely 15.0%	Unlikely 8.6%	Very Unlikely 3.5%		
9. What do you think the chances are of getting a ticket if you drive over the speed limit?	Very Likely 49.8%	Somewhat Likely 26.7%	Likely 15.6%	Unlikely 5.5%	Very Unlikely 2.5%		
10. What do you think the chances are of someone getting arrested if they drive after drinking?	Very Likely 67.5%	Somewhat Likely 17.7%	Likely 9.7%	Unlikely 2.9%	Very Unlikely 2.2%		
11. Are you in favor of or opposed to sobriety checkpoints (where drivers are stopped briefly by police to check for alcohol impaired driving)?	Strongly Favor 36.4%	Favor 22.9%	Feel Neutral 23.8%	Oppose 9.5%	Strongly Oppose 7.4%		
12. In Texas, you are legally intoxicated when your Blood Alcohol Content (BAC) is a minimum of?	.01 7.8%	.05 12.9%	.08 52.8%	1.2 4.5%	1.5 2.0%	2.0 1.1%	Not Sure 18.9%
13. Do you ever drive after drinking more than you think you should have?	No 57.3%	Very Rarely 13.7%	Sometimes 6.2%	Frequently 2.1%	Very Frequently 1.6%		Do Not Drink 19.1%
14. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?	Number of times (fill in) 15.0%	None, I do not drink 33.5%	None, I do not drink & drive 51.5%				

15. In the past year, have you ever seen or heard any of the following safety messages? [Check all that apply.]

84.0%	Click It or Ticket	28.5%	End the Streak	69.4%	Buzzed Driving is Drunk Driving
72.9%	Talk. Text. Crash.	28.6%	Save Me With a Seat	60.8%	Look Twice for Motorcycles
65.5%	Share the Road	45.2%	Heads Up, Texas	56.8%	Move Over or Slow Down
73.6%	Be Safe. Drive Smart.	32.8%	Faces of Drunk Driving	51.6%	Drive Sober. No Regrets.

16. Compared to this time last year, has your seat belt use increased, decreased, or stayed about the same?

22.9% Greatly increased
10.4% Increased some
65.1% Stayed the same
1.1% Decreased some
0.5% Greatly decreased

17. What is the main reason you use your seat belt more often now?

21.3% To avoid getting a ticket
16.2% Know of someone in a crash that seat belts helped
16.9% Personal experience of being in a crash that seat belts helped
8.9% Children or family related reasons
13.8% More crashes/more dangerous drivers on the road now
13.0% More aware of safety benefits of seat belts now
8.9% Overall more cautious now
1.1% Other, Please specify

18. What is the main reason you use your seat belt less often now?

7.5% Less likely to get a ticket than before
5.0% Know of someone in a crash that seat belts didn't help
17.5% Driving shorter distances now
20.0% More cautious driver now
20.0% Seat belts are uncomfortable
22.5% Don't see the benefit
7.5% Other, Please specify

19. Compared to this time last year, do you text while driving more often, less often, or about the same now?

6.9% Much more often
7.9% Somewhat more often
40.2% Stayed the same
10.3% Somewhat less often
34.8% Much less often

20. What is the main reason you are texting more often now than a year ago?

27.8% More comfortable/better at it now
15.2% Need to communicate more now while driving
21.6% Work related reasons
17.1% Family related reasons
7.6% More crashes/more dangerous drivers on the road now
7.0% Use voice texting more
3.4% Drive more often now
0.3% Other, Please specify

21. What is the main reason you are texting less now than a year ago?

37.9% Being more careful now
3.2% Drive less often now
6.3% Children or family related reasons
6.5% Don't want to get a ticket
13.9% Use voice or hands free devices more
24.8% More aware of other dangerous drivers on the road now
7.4% Other, Please specify

22. Compared to this time last year, has your tendency to go over the speed limit increased, decreased, or stayed about the same?

6.5% Greatly increased
9.7% Increased some
57.7% Stayed the same
12.8% Decreased some
13.4% Greatly decreased

23. What is the main reason you speed more often now?

26.2% In a hurry more often
24.9% Other drivers are speeding
16.3% Less enforcement of speed limits now
20.4% Always running late
9.2% Like to speed
3.1% Other, Please specify

24. What is the main reason you speed less often now?

8.6% Not as rushed now
30.1% Being more cautious now
14.4% Don't want to get a ticket
4.6% To save gas
17.7% Safer to go the speed limit
20.7% Don't want to be injured or killed in a crash
3.8% Other, Please specify

25. Would you say you have a tendency to drink and drive more often, less often, or about the same as a year ago?

4.7% Much more often
6.5% Somewhat more often
48.3% Stayed the same
5.3% Somewhat less often
35.3% Much less often

26. What is the main reason you drink and drive more often now than a year ago?

18.4% Stress
27.8% Party more
18.0% No other way to get home
24.8% To relax
9.4% Not as likely to get pulled over
1.5% Other, Please specify

27. What is the main reason you drink and drive less often now than a year ago?

15.4% Don't go out as much
21.0% Not drinking as much
14.7% Fear of getting pulled over
15.7% Using Uber or other similar ways to get home more often
9.3% Asking friends or others for a ride more often
23.8% Other, Please specify

28. What is the current law in Texas on texting and driving? (Please check the one most correct answer.)

69.6% Texting while driving is banned on all roads in Texas
8.0% Texting while driving is allowed in cities that have not passed a local ordinance against it
2.4% Texting while driving is allowed on highways but banned on city streets
6.3% Texting while driving is allowed if your device you are typing on is not held in your hand
13.7% Not Sure

29. What is the current law in Texas for seatbelt use? (Please check the one most correct answer.)

82.6% Every person in the vehicle is required to use seatbelts
9.9% Only front seat driver and passengers are required to use seatbelts
3.0% Drivers of large pickups (1 ton and over) are not required to use seatbelts
0.7% Seatbelt use is encouraged but optional in Texas
3.8% Not Sure

30. What does the law in Texas require of drivers and pedestrians? (Please select all that apply.)

22.4% Pedestrians are required by law to stop and yield to drivers before entering a crosswalk
69.5% Drivers are required by law to stop and yield for pedestrians in crosswalks
6.6% Drivers making a left turn have the right-of-way and pedestrians must not enter the crosswalk
10.4% Drivers must yield to pedestrians in a crosswalk but are not required to stop unless necessary
8.3% Not Sure

31. What is the Texas Move Over or Slow Down Law? (Please select all that apply.)

48.9% Drivers going slower than others must move into the right lane.
12.7% Drivers must move onto the shoulder, if present, when another vehicle is attempting to pass.
36.9% Drivers are required to move over to the right-hand lane if an ambulance or firetruck is approaching in the opposite direction.
42.5% Drivers must move over a lane if an emergency or police vehicle with lights flashing is on the roadside.
21.2% Drivers must move over a lane if a tow truck with lights flashing is on the roadside
22.5% Drivers must move over a lane if a utility service vehicle with lights flashing is on the roadside.
21.5% Drivers must move over a lane if a TxDOT vehicle with lights flashing is on the roadside.
14.0% Not Sure

32. What does the Texas Move Over or Slow Down Law require? (Please select all that apply.)

30.2% Drivers going 5mph or slower than others are required to move into the right-hand lane.
19.1% Drivers going more than 70mph on the highway are required to slow down or move into the passing lane if the speed limit is 70 mph.
25.3% Drivers going 70mph must slow down to 50mph if an emergency vehicle with flashing lights is on the roadside, or move over a lane when possible.
22.8% If the speed limit is 25 mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed by 5 mph to 20 mph if unable to move over a lane.
16.5% If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed to 5mph if unable to move over a lane.

33. In the past 30 days, how often have you done the following?

	Regularly	Some-times	Rarely	Just Once	Never
Driven without using your seatbelt	6.5%	6.5%	10.7%	5.1%	71.1%
Allowed people to ride in your vehicle without using a seatbelt	5.0%	9.5%	13.0%	4.2%	68.3%
Ridden as a passenger without using your seatbelt	5.1%	9.5%	10.8%	5.7%	69.0%
Driven 15 mph over the speed limit on a freeway or highway	6.5%	13.9%	18.5%	7.1%	54.0%
Driven 15 mph over the speed limit on a residential street	4.7%	6.7%	12.9%	4.5%	71.2%
Driven through a light just turned red when you could have stopped	4.2%	10.1%	19.3%	12.0%	54.4%
Rolled through a stop sign without coming to a complete stop	4.8%	11.4%	20.0%	10.1%	53.7%
Driven when you were feeling very sleepy	4.3%	10.8%	20.3%	10.3%	54.3%
Talked on your cell phone while you were driving	7.2%	21.0%	21.3%	8.9%	41.6%
Read or sent a text message or email while you were driving	4.5%	13.5%	19.7%	8.7%	53.7%
Driven over a crosswalk with a pedestrian on it	3.1%	5.0%	6.6%	3.2%	82.1%

34. Which of the following have influenced you? Check all that apply:

	Employee Policy	Friends and Family	Advertising Campaign	Setting an example for family/friends	Fear of injury to self or others	Fear of getting a ticket	Affects driving/worry about a wreck
To use a cell phone less often while driving	8.7%	26.7%	10.6%	22.5%	44.6%	29.0%	32.6%
To drink and drive less often	6.5%	20.0%	8.8%	16.6%	29.3%	21.9%	19.7%

6.0% None of the above -- I have not been influenced to use a cell phone less while driving
6.0% None of the above – I have not been influenced to drink and drive less
24.8% I do not use a cell phone while driving
50.2% I do not drink and drive

35. What is your age?

8.1% 18–21
21.5% 22–30
35.1% 31–45
27.1% 46–65
7.6% Over 65

36. What is your race/ethnicity? `

50.9% White
19.0% Black
24.5% Hispanic
3.4% Asian
1.5% Other

37. What is your gender?

44.0% Male
55.0% Female
0.4% Non-binary
0.5% Prefer not to answer

38. What is the highest level of education you have completed?

4.2%	Less than high school diploma
30.9%	High School or GED
35.4%	Some college, Associate degree, or technical school
22.0%	College Degree
7.6%	Advanced degree

39. What is your zip code?

Multiple open-answer responses

40. In what county do you live?

Multiple open-answer responses

APPENDIX B: CORE QUESTION RESPONSE PERCENTAGES BY YEAR

Have you read, seen or heard anything about seat belt law enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	72.7%	N/A	72.7%	22.2%	5.1%
2011	66.2%	N/A	66.2%	27.7%	6.1%
2012	70.2%	N/A	70.2%	25.2%	4.6%
2013	62.8%	N/A	62.8%	28.6%	8.6%
2014	50.1%	31.6%	81.7%	13.3%	5.0%
2015	46.2%	34.1%	80.3%	14.7%	5.1%
2016	44.3%	34.5%	78.8%	16.2%	5.0%
2017	41.8%	35.0%	76.8%	17.3%	6.0%
2018	44.0%	33.6%	77.6%	16.5%	5.9%
2019	38.4%	34.5%	72.9%	20.8%	6.3%
2020	23.4%	33.5%	56.9%	33.9%	9.2%
2021	27.7%	31.6%	59.3%	32.5%	8.2%
2022	29.1%	29.7%	58.8%	33.7%	7.5%
2023	33.6%	27.7%	61.2%	31.3%	7.5%
2024	37.6%	26.2%	63.8%	29.3%	6.9%
Have you read, seen or heard anything about speed enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	47.0%	N/A	47.0%	38.9%	14.1%
2011	44.8%	N/A	44.8%	40.9%	14.3%
2012	49.7%	N/A	49.7%	39.7%	10.5%
2013	42.6%	N/A	42.6%	41.8%	15.6%
2014	45.6%	31.6%	77.2%	17.8%	5.0%
2015	42.7%	32.9%	75.6%	19.3%	5.1%
2016	42.1%	34.5%	76.6%	18.6%	4.9%
2017	44.1%	31.9%	76.0%	19.2%	4.9%
2018	43.2%	33.0%	76.2%	18.3%	5.6%
2019	39.0%	35.4%	74.4%	20.7%	4.9%
2020	25.9%	31.1%	57.0%	34.3%	8.7%
2021	31.3%	30.4%	61.7%	30.6%	7.7%
2022	33.1%	30.5%	63.6%	30.3%	6.1%
2023	40.8%	26.2%	66.9%	26.8%	6.2%
2024	43.0%	25.1%	68.1%	26.4%	5.5%
Have you read, seen or heard anything about alcohol impaired driving enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	71.6%	N/A	71.6%	20.6%	7.8%
2011	75.1%	N/A	75.1%	19.1%	5.8%
2012	74.1%	N/A	74.1%	21.0%	4.9%
2013	66.8%	N/A	66.8%	24.4%	8.7%
2014	59.0%	28.8%	87.8%	9.3%	2.9%

2015	60.0%	28.8%	88.8%	8.9%	2.3%
2016	56.1%	31.7%	87.8%	9.6%	2.6%
2017	57.0%	30.0%	87.0%	10.3%	2.7%
2018	56.0%	29.9%	85.9%	11.3%	2.8%
2019	52.7%	33.8%	86.5%	11.2%	2.3%
2020	37.4%	36.6%	74.0%	21.2%	4.7%
2021	40.6%	34.8%	75.4%	20.3%	4.3%
2022	42.9%	32.2%	75.1%	20.6%	4.3%
2023	50.7%	26.9%	77.6%	18.8%	3.6%
2024	52.2%	26.4%	78.6%	18.1%	3.3%
What do you think the chances are of getting a ticket if you don't wear your seat belt?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	48.1%	19.9%	21.7%	6.9%	3.5%
2011	47.8%	19.0%	21.1%	7.5%	4.7%
2012	47.4%	22.5%	18.2%	7.3%	4.7%
2013	47.5%	18.2%	20.5%	8.9%	5.0%
2014	51.9%	18.7%	16.3%	9.2%	3.9%
2015	53.8%	18.0%	17.3%	6.8%	4.1%
2016	53.6%	17.0%	18.2%	7.5%	3.7%
2017	51.1%	16.4%	18.0%	9.6%	4.9%
2018	49.6%	16.9%	19.3%	8.7%	5.5%
2019	48.5%	17.1%	20.2%	9.2%	5.0%
2020	43.6%	24.1%	16.7%	11.1%	4.6%
2021	41.1%	23.7%	17.4%	12.8%	5.0%
2022	43.4%	24.0%	15.6%	11.9%	5.0%
2023	44.7%	24.1%	15.9%	11.1%	4.3%
2024	47.9%	25.0%	15.0%	8.6%	3.5%
What do you think the chances are of getting a ticket if you drive over the speed limit?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	41.3%	27.0%	23.5%	5.8%	2.4%
2011	43.1%	25.4%	22.1%	6.9%	2.4%
2012	41.9%	29.7%	21.6%	4.6%	2.2%
2013	43.6%	22.7%	21.8%	8.6%	3.3%
2014	47.4%	27.0%	18.3%	5.1%	2.2%
2015	52.1%	22.7%	18.2%	4.6%	2.5%
2016	50.6%	23.3%	19.0%	4.7%	2.4%
2017	51.3%	22.4%	18.1%	5.7%	2.4%
2018	48.8%	25.3%	18.1%	5.1%	2.7%
2019	48.8%	23.6%	19.4%	5.7%	2.5%
2020	41.3%	29.9%	18.5%	7.1%	3.2%
2021	41.4%	28.5%	19.6%	7.7%	2.8%
2022	45.9%	29.2%	16.3%	6.2%	2.3%
2023	43.7%	30.5%	16.5%	6.7%	2.6%

2024	49.8%	26.7%	15.6%	5.5%	2.5%
What do you think the chances are of someone getting arrested if they drive after drinking?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	56.3%	20.3%	15.6%	4.9%	2.9%
2011	59.1%	18.6%	15.6%	4.0%	2.6%
2012	56.7%	22.8%	12.8%	5.2%	2.5%
2013	57.7%	18.0%	16.3%	4.9%	3.1%
2014	62.8%	18.5%	13.1%	3.9%	1.8%
2015	65.6%	16.5%	13.0%	2.7%	2.3%
2016	65.4%	17.3%	11.8%	3.3%	2.1%
2017	66.7%	16.0%	12.0%	3.8%	1.6%
2018	64.1%	17.5%	12.8%	3.4%	2.3%
2019	65.7%	15.9%	12.9%	3.8%	1.7%
2020	62.7%	21.0%	10.6%	4.0%	2.6%
2021	62.7%	19.3%	10.9%	4.4%	2.7%
2022	65.7%	17.4%	10.9%	3.4%	2.6%
2023	64.7%	18.4%	10.7%	3.7%	2.5%
2024	67.5%	17.7%	9.7%	2.9%	2.2%
How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
2010	91.1%	5.7%	2.3%	0.5%	0.4%
2011	89.8%	6.7%	2.1%	0.7%	0.7%
2012	90.4%	6.8%	2.3%	0.3%	0.3%
2013	88.0%	8.9%	1.8%	0.5%	0.8%
2014	91.2%	6.0%	1.8%	0.3%	0.7%
2015	91.8%	4.7%	2.1%	0.7%	0.6%
2016	90.1%	5.7%	3.0%	0.3%	0.9%
2017	90.2%	5.5%	2.6%	1.1%	0.7%
2018	89.5%	6.0%	2.6%	0.7%	1.1%
2019	91.2%	5.3%	2.3%	0.6%	0.6%
2020	90.9%	5.6%	2.4%	0.4%	0.8%
2021	86.0%	7.4%	4.5%	0.8%	1.3%
2022	85.6%	7.6%	4.7%	1.0%	1.0%
2023	87.6%	7.8%	3.1%	0.6%	0.9%
2024	86.2%	8.4%	3.9%	0.7%	0.8%
On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	9.0%	12.1%	29.0%	33.5%	16.3%
2011	8.4%	11.7%	29.7%	32.6%	17.6%
2012	7.9%	11.0%	31.6%	33.6%	16.0%
2013	9.9%	9.4%	32.4%	29.5%	18.8%
2014	11.5%	10.4%	30.3%	31.1%	16.7%
2015	9.3%	9.5%	27.2%	31.5%	22.6%

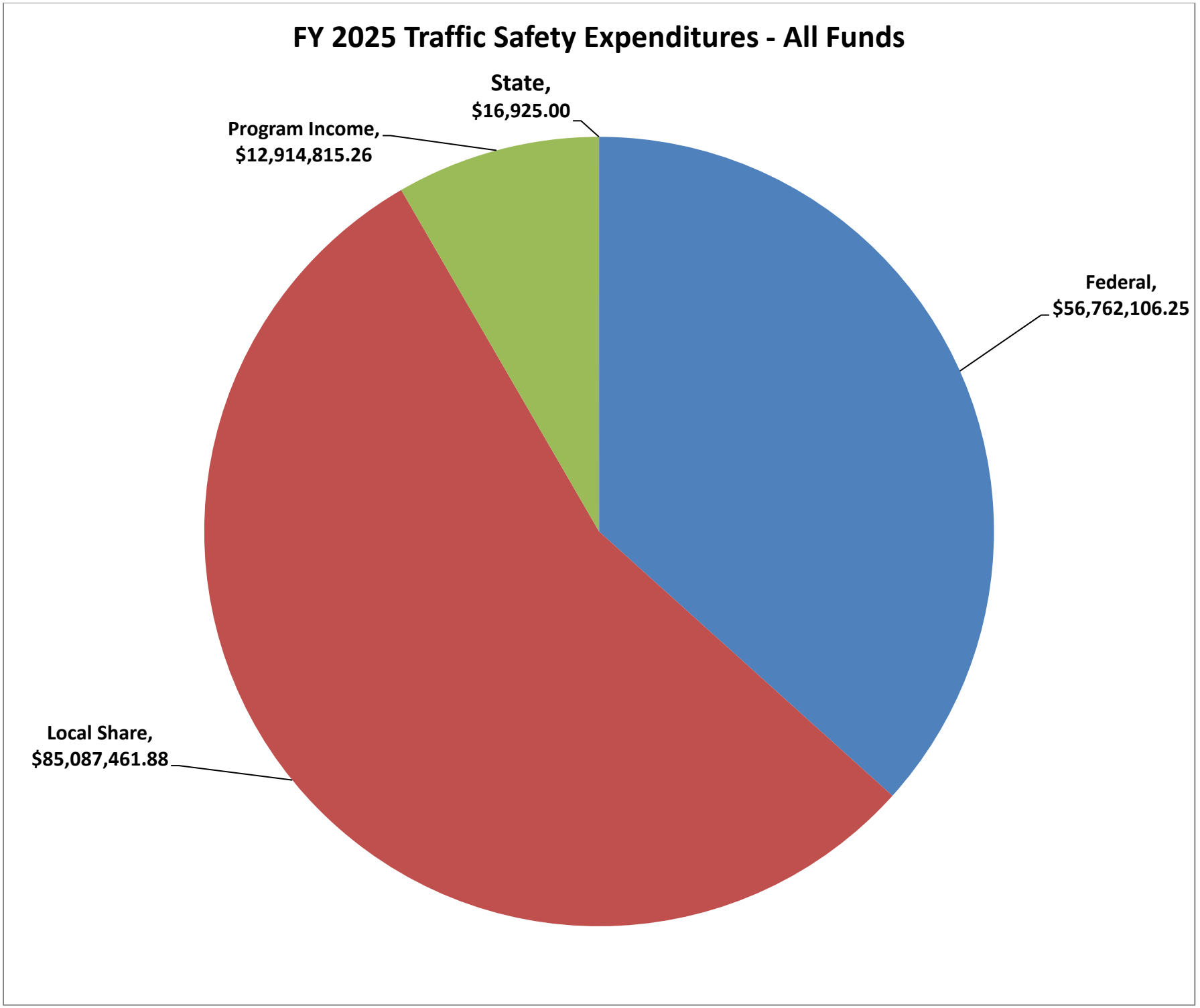
2016	9.3%	9.2%	27.7%	33.2%	20.6%
2017	8.3%	10.7%	26.5%	32.1%	22.4%
2018	8.9%	8.7%	24.5%	32.4%	25.5%
2019	8.6%	8.9%	27.2%	33.6%	21.7%
2020	9.7%	11.4%	24.2%	36.4%	18.4%
2021	11.6%	12.7%	23.5%	34.3%	17.9%
2022	13.1%	13.3%	24.2%	33.5%	15.9%
2023	11.3%	10.8%	26.0%	33.2%	18.6%
2024	12.2%	12.4%	25.6%	33.1%	16.7%
On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	7.0%	8.9%	24.5%	35.3%	24.3%
2011	6.9%	10.9%	22.0%	32.0%	28.1%
2012	7.0%	9.5%	27.6%	34.2%	21.8%
2013	8.7%	9.4%	26.2%	28.3%	27.4%
2014	12.5%	10.4%	26.5%	29.0%	21.6%
2015	8.7%	11.0%	23.0%	30.0%	27.3%
2016	9.9%	10.4%	23.0%	30.4%	26.4%
2017	10.3%	10.9%	23.0%	30.0%	25.8%
2018	10.0%	8.8%	24.6%	28.2%	28.4%
2019	10.0%	10.8%	24.4%	29.8%	25.0%
2020	11.3%	12.5%	23.0%	28.8%	24.3%
2021	13.2%	13.6%	23.1%	27.1%	23.0%
2022	15.5%	13.4%	24.0%	26.9%	20.2%
2023	12.5%	12.2%	24.8%	28.5%	22.1%
2024	11.6%	12.6%	25.1%	28.4%	22.3%
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
2010	1.5%	9.3%	2.3%	1.5%	84.8%
2011	1.6%	7.7%	0.9%	0.9%	89.0%
2012	1.8%	9.5%	1.3%	0.8	86.7%
2013	1.3%	7.8%	1.3%	0.7%	88.9%
2014	1.2%	9.1%	1.5%	1.0%	87.3%
2015	1.7%	7.1%	0.8%	0.4	90.1%
2016	2.9%	11.5%	1.0%	0.4%	84.2%
2017	3.5%	10.6%	0.8%	0.5%	84.6%
2018	3.3%	9.3%	0.7%	0.5%	86.2%
2019	3.5%	10.6%	0.8%	0.3%	84.8%
2020	3.3%	9.1%	0.6%	0.8%	84.8%
2021	2.5%	7.8%	0.5%	0.2%	86.3%

2022	2.3%	10.6%	0.8%	0.7%	85.5%
2023	2.4%	11.2%	0.8%	0.8%	82.5%
2024	2.8%	10.6%	0.8%	0.8%	85.0%

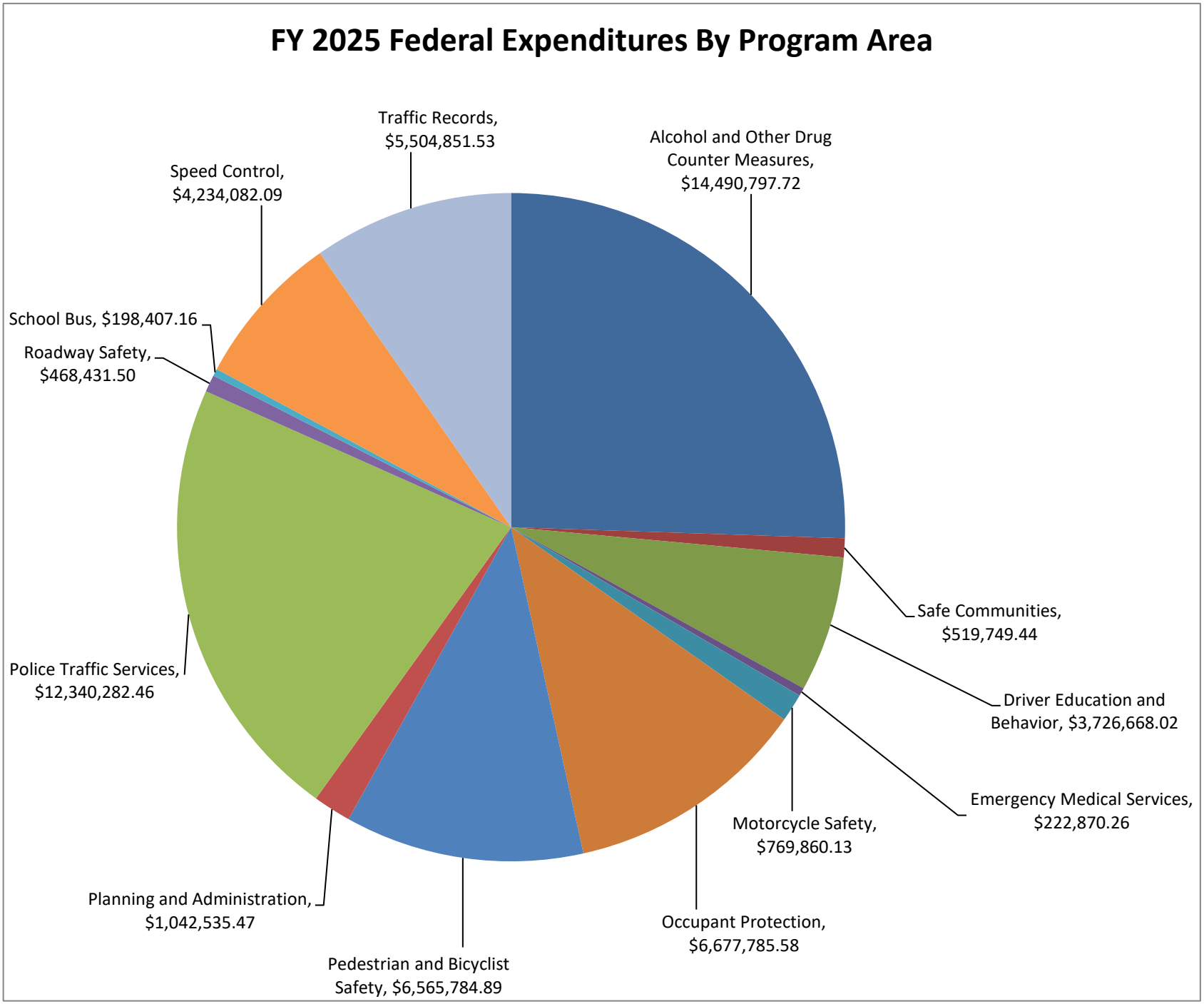
SECTION FIVE
FINANCIAL SUMMARY

Traffic Safety Program Expenditure Summary

Program Area		# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
				402	405B	405C	405D	405F	405G	STATE	INCOME	LOCAL	
Planning and Administration	Planned:	9	$7,737,901.65	$2,012,781.82						$5,596,284.00	$119,500.00	$9,335.83	
	Actual:	9	**$6,675,348.62**	**$1,042,535.47**						**$5,623,197.98**		**$9,615.17**	
Alcohol and Other Drug Counter Measures	Planned:	76	$23,542,427.35	$2,694,958.89			$12,918,505.84			$183,600.00	$15,000.00	$7,730,362.61	$150,182.64
	Actual:	73	**$39,049,102.94**	**$2,642,441.31**			**$11,848,356.41**			**$86,915.46**	**$11,325.00**	**$24,460,064.76**	**$141,960.24**
Emergency Medical Services	Planned:	1	$1,021,638.44	$263,206.59								$758,431.85	
	Actual:	1	**$1,035,114.58**	**$222,870.26**								**$812,244.32**	
Motorcycle Safety	Planned:	4	$1,868,817.68	$455,000.00				$320,000.00		$330,000.00		$763,817.68	
	Actual:	4	**$7,602,507.62**	**$449,886.82**				**$319,973.31**		**$329,998.76**		**$6,502,648.73**	
Occupant Protection	Planned:	57	$12,572,618.77	$3,237,857.58	$4,056,774.78							$5,277,986.41	$359,259.00
	Actual:	69	**$19,780,261.93**	**$2,914,981.81**	**$3,762,803.77**							**$13,102,476.35**	**$302,353.08**
Pedestrian and Bicyclist Safety	Planned:	16	$12,183,059.71	$4,786,748.12					$2,037,000.00			$5,359,311.59	$302,775.62
	Actual:	15	**$15,154,949.76**	**$4,620,706.99**					**$1,945,077.90**			**$8,589,164.87**	**$198,424.06**
Police Traffic Services	Planned:	159	$17,092,207.25	$13,458,953.51								$3,633,253.74	$11,539,554.15
	Actual:	153	**$16,670,480.54**	**$12,340,282.46**								**$4,330,198.08**	**$10,654,134.18**
Speed Control	Planned:	41	$8,604,429.71	$4,477,268.54								$4,127,161.18	$4,000,000.00
	Actual:	52	**$11,264,935.96**	**$4,234,082.09**								**$7,030,853.87**	**$3,860,045.76**
Traffic Records	Planned:	8	$10,694,869.72			$5,681,681.32				$3,730,218.00		$1,282,970.40	
	Actual:	8	**$11,096,414.75**			**$5,504,851.53**				**$4,206,440.85**		**$1,385,122.37**	
Driver Education and Behavior	Planned:	9	$5,619,642.82	$3,828,172.11								$1,791,470.71	$344,000.00
	Actual:	16	**$11,783,381.80**	**$3,726,668.02**								**$8,056,713.78**	**$279,670.00**
Roadway Safety	Planned:	3	$5,959,991.36	$481,024.00						$2,671,000.00		$2,807,967.36	
	Actual:	4	**$13,493,429.87**	**$468,431.50**						**$2,668,262.21**		**$10,356,736.16**	
Community Traffic Safety Programs	Planned:	1	$770,368.13	$590,277.92							$5,600.00	$174,490.21	
	Actual:	2	**$879,882.29**	**$519,749.44**							**$5,600.00**	**$354,532.85**	
School Bus	Planned:	1	$252,386.00	$200,000.00								$52,386.00	
	Actual:	1	**$295,497.73**	**$198,407.16**								**$97,090.57**	
TOTALS:	Planned:	**385**	**$107,920,358.59**	**$36,486,249.08**	**$4,056,774.78**	**$5,681,681.32**	**$12,918,505.84**	**$320,000.00**	**$2,037,000.00**	**$12,511,102.00**	**$140,100.00**	**$33,768,945.57**	**$16,695,771.41**
	Actual:	**407**	**$154,781,308.39**	**$33,381,043.33**	**$3,762,803.77**	**$5,504,851.53**	**$11,848,356.41**	**$319,973.31**	**$1,945,077.90**	**$12,914,815.26**	**$16,925.00**	**$85,087,461.88**	**$15,436,587.32**


FY 2025 Traffic Safety Expenditures - All Funds
State, $16,925.00
Program Income, $12,914,815.26
Federal, $56,762,106.25
Local Share, $85,087,461.88

FY 2025 Federal Expenditures By Program Area



APPENDIX A
PROJECT CROSS REFERENCES

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund*	*Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
Bexar County District Attorney's Office	AL	405D	B5CS	*Planned:*	$24,773.00			$20,077.30	**$44,850.30**
2025-BexarCoD-G-1YG-0106				*Actual:*	$14,548.49			$19,054.86	**$33,603.35**
City of Denton Police Department	AL	405D	B5PEM	*Planned:*	$93,506.22			$23,374.49	**$116,880.71**
2025-DentonPD-PG-00002				*Actual:*	$90,600.90			$22,648.23	**$113,249.13**
City of Mission Police Department	AL	405D	B5PEM	*Planned:*	$149,995.38			$37,558.10	**$187,553.48**
2025-Mission-PG-00003				*Actual:*	$137,787.03			$95,946.08	**$233,733.11**
Fort Bend County District Attorney's Office	AL	405D	B5CS	*Planned:*	$41,626.55			$10,406.81	**$52,033.36**
2025-FortBend-G-1YG-0079				*Actual:*	$33,727.80			$8,432.43	**$42,160.23**
Harris County District Attorney	AL	405D	B5CS	*Planned:*	$257,600.68			$64,400.18	**$322,000.86**
2025-HarrisDA-G-1YG-0132				*Actual:*	$183,300.47			$45,825.10	**$229,125.57**
Harris County District Attorney	AL	405D	B5CS	*Planned:*	$247,146.86			$121,729.04	**$368,875.90**
2025-HarrisDA-G-1YG-0134				*Actual:*	$241,710.31			$119,051.35	**$360,761.66**
Montgomery County District Attorney's Office	AL	405D	B5CS	*Planned:*	$139,899.00			$100,840.30	**$240,739.30**
2025-MCDAO-G-1YG-0012				*Actual:*	$139,899.00			$124,761.26	**$264,660.26**
Texas Alcoholic Beverage Commission	AL	405D	B5TST	*Planned:*	$498,990.00			$359,052.70	**$858,042.70**
2025-TABC-G-1YG-0013				*Actual:*	$394,902.50			$764,243.91	**$1,159,146.41**
Texas Department of Public Safety	AL	405D	B5BAC	*Planned:*	$1,105,038.11			$385,110.00	**$1,490,148.11**
2025-TDPS-G-1YG-0011				*Actual:*	$1,014,632.07			$400,344.62	**$1,414,976.69**

2025-TxDOT-G-1YG-0159 — *Group Project*

City of Deer Park Police Department	M5HVE	405D	M5HVE	*Planned:*	$5,799.60			$2,551.82	**$8,351.42**
2025-DeerPark-IDM-00012				*Actual:*	$5,782.48			$2,544.28	**$8,326.76**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Present ations*	*Media Exp.*
			91	1					24	14		8	7		70	1					8

City of Magnolia Police Department	M5HVE	405D	M5HVE	*Planned:*	$11,972.18			$3,350.22	**$15,322.40**
2025-MagnoliaPD-IDM-00002				*Actual:*					

City of Alton Police Department	M5HVE	405D	M5HVE	*Planned:*	$9,993.25			$3,048.95	**$13,042.20**
2025-AltonPD-IDM-00003				*Actual:*	$1,240.68			$378.54	**$1,619.22**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Present ations*	*Media Exp.*
			42	5					28	1			3	16	28	3		1			5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0159								***Group Project***
City of Palestine Police Department	M5HVE	405D	M5HVE	*Planned:* $9,912.84			$2,478.21	**$12,391.05**
2025-PalestinePD-IDM-00005				*Actual:* $9,560.49			$2,734.39	**$12,294.88**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			168						2	7			2		64	29					1

City of Frisco Police Department	M5HVE	405D	M5HVE	*Planned:* $26,646.72			$6,789.67	**$33,436.39**
2025-FriscoPD-IDM-00006				*Actual:* $8,383.65			$2,171.89	**$10,555.54**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			106	4					45	4			5	1	38	4					7

The City of Venus Police Department	M5HVE	405D	M5HVE	*Planned:* $11,982.78			$3,115.53	**$15,098.31**
2025-VenusPD-IDM-00031				*Actual:* $2,549.50			$662.87	**$3,212.37**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			60						13	2			1		22	1			3	1	3

City of Palmview Police Department	M5HVE	405D	M5HVE	*Planned:* $39,999.72			$9,999.97	**$49,999.69**
2025-PalmviewPD-IDM-00008				*Actual:* $39,645.04			$10,786.07	**$50,431.11**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			1,162	1	9			3	176	6			41	3	321	66	250	250	1	1	4

Potter County Sheriff's Office	M5HVE	405D	M5HVE	*Planned:* $8,821.90			$2,621.47	**$11,443.37**
2025-PotterCo-IDM-00021				*Actual:* $5,859.15			$2,877.41	**$8,736.56**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			128	4	5				31	2			2	3	61	6		67		1	6

City of Lakeway Police Department	M5HVE	405D	M5HVE	*Planned:* $12,996.00			$3,250.30	**$16,246.30**
2025-LakewayPD-IDM-00009				*Actual:* $7,974.77			$2,205.12	**$10,179.89**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			134						17				4	4	43	5		34	2	6	13

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0159								***Group Project***
City of Denton Police Department	M5HVE	405D	M5HVE	*Planned:* $29,147.20			$7,286.80	**$36,434.00**
2025-DentonPD-IDM-00011				*Actual:* $26,146.82			$6,536.71	**$32,683.53**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			296						232	14		1	40	15	265	7	7	9	3	4	7

City of La Porte Police Department	M5HVE	405D	M5HVE	*Planned:* $5,988.58	$1,693.57	**$7,682.15**
2025-LaPorte-IDM-00020				*Actual:* $2,755.73	$779.32	**$3,535.05**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			50						9	1					20	2	20	20	1		2

City of Harlingen Police Department	M5HVE	405D	M5HVE	*Planned:* $12,000.00	$3,002.74	**$15,002.74**
2025-Harlingen-IDM-00014				*Actual:* $10,051.18	$2,515.18	**$12,566.36**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			249	2	4				11	3		2	11		12	12	450	450	1	1	5

City of McAllen Police Department	M5HVE	405D	M5HVE	*Planned:* $34,892.70	$8,837.69	**$43,730.39**
2025-McAllenPD-IDM-00016				*Actual:* $34,892.70	$9,931.73	**$44,824.43**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			794		1				70	9			20		102	16		550	1	6	7

City of Rusk Police Department	M5HVE	405D	M5HVE	*Planned:* $9,993.05	$2,498.27	**$12,491.32**
2025-RuskPD-IDM-00017				*Actual:* $1,451.00	$775.83	**$2,226.83**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			32	3					13	1					12						24

City of Kilgore Police Department	M5HVE	405D	M5HVE	*Planned:* $19,956.65	$4,989.17	**$24,945.82**
2025-KilgorePD-IDM-00018				*Actual:* $9,343.26	$2,452.76	**$11,796.02**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			178						5						26	9					4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0159								***Group Project***
City of Terrell Police Department	M5HVE	405D	M5HVE	*Planned:* $12,000.00			$3,024.00	**$15,024.00**
2025-TerrellPD-IDM-00019				*Actual:* $480.00			$120.96	**$600.96**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				8						7	6			2		30	34					1

City of Laredo Police Department	M5HVE	405D	M5HVE	*Planned:* $49,999.50			$15,499.85	**$65,499.35**
2025-LaredoPD-IDM-00013				*Actual:* $48,454.26			$15,313.74	**$63,768.00**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				764	30	5				279	47		16	37	68	863	20	150	181	18		26

City of Arlington Police Department	M5HVE	405D	M5HVE	*Planned:* $31,345.31			$7,948.83	**$39,294.14**
2025-Arlington-IDM-00007				*Actual:* $31,345.31			$7,948.83	**$39,294.14**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				402	14	5				300	26			29		259	13					5

Harris County Constable Precinct 4	M5HVE	405D	M5HVE	*Planned:* $39,958.15			$10,053.75	**$50,011.90**
2025-Harris4-IDM-00046				*Actual:* $38,056.17			$10,053.75	**$48,109.92**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				788						123	42			3		447	36	500	500	26	15	80

Harris County Constable Precinct 1	M5HVE	405D	M5HVE	*Planned:* $14,998.95			$3,753.75	**$18,752.70**
2025-HarrisP1-IDM-00010				*Actual:* $13,988.31			$3,500.56	**$17,488.87**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				242	2	2				33	12					275	17			7	7	23

City of Sullivan City Police Department	M5HVE	405D	M5HVE	*Planned:* $12,000.00			$3,623.36	**$15,623.36**
2025-SullivanPD-IDM-00048				*Actual:* $12,000.00			$7,439.55	**$19,439.55**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				412	2					182				3		48	20			2	3	9

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0159								***Group Project***
City of Brownwood Police Department	M5HVE	405D	M5HVE	*Planned:* $7,954.00			$2,016.34	**$9,970.34**
2025-BrownwoodPD-IDM-00024				*Actual:* $6,683.81			$1,694.42	**$8,378.23**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			134						17				3	12	50	2		75	1		7

City of Houston Police Department	M5HVE	405D	M5HVE	*Planned:* $45,135.53	$11,334.79	**$56,470.32**
2025-HoustonPD-IDM-00015				*Actual:* $39,438.40	$20,687.56	**$60,125.96**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			449	3	10				257	6		3	90		1,060	6		35	3	1	1

City of Montgomery Police Department	M5HVE	405D	M5HVE	*Planned:* $7,960.70	$2,053.86	**$10,014.56**
2025-MontgoPD-IDM-00044				*Actual:* $3,764.76	$971.48	**$4,736.24**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			94						70	1					34						10

City of Dumas Police Department	M5HVE	405D	M5HVE	*Planned:* $7,997.36	$2,418.67	**$10,416.03**
2025-Dumas PD-IDM-00027				*Actual:*		

City of Mission Police Department	M5HVE	405D	M5HVE	*Planned:* $34,980.00	$9,050.04	**$44,030.04**
2025-Mission-IDM-00028				*Actual:* $33,981.63	$9,698.84	**$43,680.47**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			654	8	10				375	11			93	45	347	14	2		6	5	8

City of La Joya Police Department	M5HVE	405D	M5HVE	*Planned:* $12,000.00	$4,303.20	**$16,303.20**
2025-LaJoyaPD-IDM-00032				*Actual:* $224.75	$1,333.60	**$1,558.35**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			6						3				1		4				1	1	12

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0159								***Group Project***
Memorial Villages Police Department	M5HVE	405D	M5HVE	*Planned:* $23,937.00			$5,984.25	**$29,921.25**
2025-MVPDTX-IDM-00043				*Actual:* $2,745.74			$1,064.79	**$3,810.53**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			41						19						55		1				

City of Nacogdoches Police Department	M5HVE	405D	M5HVE	*Planned:* $3,839.40			$1,025.95	**$4,865.35**
2025-Nacogdoches-IDM-00022				*Actual:* $3,656.52			$2,727.34	**$6,383.86**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			79		2				3	1			1		30	5					9

City of Corinth Police Department	M5HVE	405D	M5HVE	*Planned:* $9,990.00			$2,544.20	**$12,534.20**
2025-CorinthPD-IDM-00045				*Actual:* $7,857.61			$2,186.34	**$10,043.95**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			121	1					27	2					128	2		160	4	4	8

City of Ingleside Police Department	M5HVE	405D	M5HVE	*Planned:* $5,986.00			$1,496.50	**$7,482.50**
2025-InglesidePD-IDM-00035				*Actual:* $1,236.06			$244.74	**$1,480.80**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			28						1	4					1	6					1

Moore County Sheriff's Office	M5HVE	405D	M5HVE	*Planned:* $5,019.30			$1,448.56	**$6,467.86**
2025-MooreCoSO-IDM-00041				*Actual:* $3,817.79			$1,392.71	**$5,210.50**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			82						1	1					2	9	2	2		1	3

Harris County Sheriff's Office	M5HVE	405D	M5HVE	*Planned:* $29,909.88			$7,507.16	**$37,417.04**
2025-HarrisCo-IDM-00040				*Actual:* $29,909.88			$7,507.16	**$37,417.04**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			524						14	62			8		49	14	3	3	4	4	6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0159								***Group Project***
The City of Celina Police Department	M5HVE	405D	M5HVE	*Planned:* $7,933.68			$2,034.19	**$9,967.87**
2025-CelinaPD-IDM-00039				*Actual:* $7,924.28			$2,362.68	**$10,286.96**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			115		1			1		2		1	5	1	32	7			1		24

City of Edinburg Police Department	M5HVE	405D	M5HVE	*Planned:* $74,996.85		$19,836.67	**$94,833.52**
2025-EdinbuPD-IDM-00033				*Actual:* $66,343.86		$17,547.97	**$83,891.83**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			1,178	2	3				69	10		4	3		179	31		46	55	28	20

City of Mont Belvieu Police Department	M5HVE	405D	M5HVE	*Planned:* $11,942.49		$3,014.95	**$14,957.44**
2025-MtBelvieuPD-IDM-00038				*Actual:* $11,942.49		$5,153.93	**$17,096.42**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			174	1					11				1		51	8					6

City Of Diboll Police Department	M5HVE	405D	M5HVE	*Planned:* $7,829.72		$2,105.55	**$9,935.27**
2025-DibollPD-IDM-00042				*Actual:* $2,769.40		$865.21	**$3,634.61**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			64	1					59				1		23			805	1		1

City of Cumby Police Department	M5HVE	405D	M5HVE	*Planned:* $3,996.00		$999.00	**$4,995.00**
2025-CumbyPD-IDM-00029				*Actual:*			

City of Odessa Police Department	M5HVE	405D	M5HVE	*Planned:* $15,037.58		$3,966.91	**$19,004.49**
2025-Odessa-IDM-00030				*Actual:* $2,602.50		$763.29	**$3,365.79**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			34	1					21	2			1		21	1					7

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0159								***Group Project***
City of San Benito Police Department	M5HVE	405D M5HVE	*Planned:*	$4,940.00			$1,240.72	**$6,180.72**
2025-SanBenitoPD -IDM-00034			*Actual:*	$4,328.80			$2,807.01	**$7,135.81**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			106						15	1					28	9		80	2	1	6

2025-TxDOT-G-1YG-0159 Subtotals	*# of Projects:* 40	*Planned:*	$731,790.56			$193,799.43	**$925,590.00**
	40	*Actual:*	$539,188.78			$170,738.56	**$709,927.34**

Performance Data Summary:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			9,989	85	57			4	2,562	300	35	417	168	5,100	415	1,385	3,268	143	90	369

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0160								***Group Project***
City of Missouri City Police Department	M1HVE	405B M1HVE	*Planned:*	$2,996.00			$762.00	**$3,758.00**
2025-MissouriPD-CIOT-00015			*Actual:*	$2,505.44			$736.56	**$3,242.00**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				35	12	1				22			1	13		39	2		10			5

City of Alton Police Department	M1HVE	405B M1HVE	*Planned:*	$4,977.50	$1,518.64	**$6,496.14**
2025-AltonPD-CIOT-00011			*Actual:*			

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
																					2	1

City of Nacogdoches Police Department	M1HVE	405B M1HVE	*Planned:*	$2,707.43	$731.00	**$3,438.43**
2025-Nacogdoches-CIOT-00012			*Actual:*	$229.88	$553.81	**$783.69**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				6												4						2

City of Kilgore Police Department	M1HVE	405B M1HVE	*Planned:*	$2,466.00	$616.50	**$3,082.50**
2025-KilgorePD-CIOT-00017			*Actual:*	$1,794.49	$490.00	**$2,284.49**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				34												6	2					2

City of San Benito Police Department	M1HVE	405B M1HVE	*Planned:*	$4,945.00	$1,340.87	**$6,285.87**
2025-SanBenitoPD -CIOT-00047			*Actual:*	$2,437.48	$872.06	**$3,309.54**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				63	40	2							1				1		50	1	1	2

Blanco County Sheriff's Office	M1HVE	405B M1HVE	*Planned:*	$3,969.92	$1,000.81	**$4,970.73**
2025-BlancoCoSO-CIOT-00046			*Actual:*			

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0160								***Group Project***
City of Pearland Police Department	M1HVE	405B M1HVE	*Planned:*	$2,440.00			$633.42	**$3,073.42**
2025-pearlaPD-CIOT-00041			*Actual:*	$2,279.61			$591.99	**$2,871.60**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				26	2					2						27		1				

City of Laredo Police Department	M1HVE	405B M1HVE	*Planned:*	$29,999.96	$9,299.99	**$39,299.95**
2025-LaredoPD-CIOT-00010			*Actual:*	$24,211.62	$7,675.62	**$31,887.24**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				344	93	6				254	9		51	26	16	461	3			6		6

City of Dallas Police Department	M1HVE	405B M1HVE	*Planned:*	$40,062.00	$10,024.64	**$50,086.64**
2025-Dallas-CIOT-00022			*Actual:*	$39,849.54	$9,971.42	**$49,820.96**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				506	177	30				478				66		757	1		150	1	1	3

City of Palestine Police Department	M1HVE	405B M1HVE	*Planned:*	$2,970.00	$742.50	**$3,712.50**
2025-PalestinePD-CIOT-00040			*Actual:*	$2,895.63	$828.16	**$3,723.79**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				53	6					6				1		58	5		10			2

City of Navasota Police Department	M1HVE	405B M1HVE	*Planned:*	$3,527.32	$928.94	**$4,456.26**
2025-navasota-CIOT-00039			*Actual:*	$2,264.52	$715.98	**$2,980.50**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				56	69	1			1	4	2					70	1					3

City of Rio Grande City Police Department	M1HVE	405B M1HVE	*Planned:*	$5,736.35	$1,500.66	**$7,237.01**
2025-RioGraPD-CIOT-00044			*Actual:*			

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0160								***Group Project***
City of Arlington Police Department	M1HVE	405B M1HVE	*Planned:*	$10,053.75			$2,513.56	**$12,567.31**
2025-Arlington-CIOT-00020			*Actual:*	$8,617.14			$2,241.17	**$10,858.31**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			108	116	30				11	1			15		141	5					4

City of Houston Police Department	M1HVE	405B M1HVE	*Planned:*	$55,068.38	$14,446.73	**$69,515.11**
2025-HoustonPD-CIOT-00009			*Actual:*	$51,258.09	$25,299.53	**$76,557.62**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			616	241	49				280	1		15	56		1,328	21		30	1	1	1

City of Mission Police Department	M1HVE	405B M1HVE	*Planned:*	$4,000.00	$1,002.66	**$5,002.66**
2025-Mission-CIOT-00007			*Actual:*	$3,966.03	$1,074.41	**$5,040.44**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			70	12					63	2			22	9	61				1	1	1

City of Van Police Department	M1HVE	405B M1HVE	*Planned:*	$3,480.75	$870.19	**$4,350.94**
2025-VanPD-CIOT-00016			*Actual:*	$2,542.96	$765.42	**$3,308.38**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			71	20				1	22			2	8		37			3	1		4

City of Georgetown Police Department	M1HVE	405B M1HVE	*Planned:*	$5,949.04	$1,669.68	**$7,618.72**
2025-Georgetown PD-CIOT-00006			*Actual:*	$5,269.14	$1,225.79	**$6,494.93**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			70	21	1				25				16		150	1			1	1	3

Fort Bend County Constable Precinct 1	M1HVE	405B M1HVE	*Planned:*	$6,000.00	$1,564.00	**$7,564.00**
2025-FortBendPct1-CIOT-00005			*Actual:*	$4,164.78	$1,284.68	**$5,449.46**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			61	9					55				15		54		100	100	1	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0160								***Group Project***
City of Escobares Police Department	M1HVE	405B	M1HVE	*Planned:* $2,998.40			$884.64	**$3,883.04**
2025-EscobaresPD-CIOT-00059				*Actual:* $2,404.80			$1,220.74	**$3,625.54**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			75		7				31										1	1	2

City of Freer Police Department	M1HVE	405B	M1HVE	*Planned:* $7,995.00		$1,998.75	**$9,993.75**
2025-FreerPD-CIOT-00063				*Actual:* $3,781.50		$1,317.38	**$5,098.88**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			93						58				1		28		1		1		2

The City of Mineola Police Department	M1HVE	405B	M1HVE	*Planned:* $7,941.24		$1,985.31	**$9,926.55**
2025-MineolaPD-CIOT-00019				*Actual:* $7,898.31		$2,295.25	**$10,193.56**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			190	54	1			16	31			1			124	8		10			4

City of Corinth Police Department	M1HVE	405B	M1HVE	*Planned:* $4,940.00		$1,273.14	**$6,213.14**
2025-CorinthPD-CIOT-00021				*Actual:* $2,974.87		$812.31	**$3,787.18**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			41	8					31				3		34			100	1	1	2

City of McAllen Police Department	M1HVE	405B	M1HVE	*Planned:* $35,047.00		$9,755.35	**$44,802.35**
2025-McAllenPD-CIOT-00037				*Actual:* $31,365.65		$9,735.90	**$41,101.55**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			549	17	2				30	1		3	10		61	16		100		2	2

City of Austin Police Department	M1HVE	405B	M1HVE	*Planned:* $25,000.00		$6,309.71	**$31,309.71**
2025-AustinPD-CIOT-00031				*Actual:* $24,796.79		$6,309.71	**$31,106.50**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			265	3					100	1		10	3	21	286	4			1	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0160								***Group Project***
City of Palmview Police Department	M1HVE	405B	M1HVE	*Planned:* $12,512.00			$3,128.23	**$15,640.23**
2025-PalmviewPD-CIOT-00004				*Actual:* $12,512.00			$3,560.01	**$16,072.01**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			366		6				48	1		2	14	2	84	16	40	12	1	1	3

City of Hallsville Police Department	M1HVE	405B	M1HVE	*Planned:* $2,480.00			$652.00	**$3,132.00**
2025-HallsvillePD-CIOT-00028				*Actual:* $1,794.97			$537.60	**$2,332.57**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			46						9						48			10			2

City of Baytown Police Department	M1HVE	405B	M1HVE	*Planned:* $14,913.61			$3,729.46	**$18,643.07**
2025-Baytown-CIOT-00036				*Actual:* $8,505.39			$2,180.74	**$10,686.13**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			89	18					4	1			4		119	1	20	6	2	1	7

City of Odessa Police Department	M1HVE	405B	M1HVE	*Planned:* $9,912.60			$2,636.06	**$12,548.66**
2025-Odessa-CIOT-00013				*Actual:*				

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
																		50			1

City of Euless Police Department	M1HVE	405B	M1HVE	*Planned:* $3,965.28			$995.63	**$4,960.91**
2025-Euless-CIOT-00051				*Actual:* $3,765.58			$986.78	**$4,752.36**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			51	16					4				3		24	5	100	100	1	1	6

City of Donna Police Department	M1HVE	405B	M1HVE	*Planned:* $10,000.00			$2,541.00	**$12,541.00**
2025-DonnaPD-CIOT-00052				*Actual:* $10,000.00			$2,815.19	**$12,815.19**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			258	20	7				11	1		53	53	14	52	2	500	500	2	2	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0160								***Group Project***
City of Snyder Police Department	M1HVE	405B	M1HVE	*Planned:* $9,953.22			$2,510.93	**$12,464.15**
2025-SnyderPD-CIOT-00053				*Actual:* $5,565.62			$1,459.49	**$7,025.11**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			119						6				1	1	20	16					1

City of Anthony Police Department	M1HVE	405B	M1HVE	*Planned:* $5,688.00		$1,477.60	**$7,165.60**
2025-AnthonyPD-CIOT-00054				*Actual:* $2,329.46		$1,764.14	**$4,093.60**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			45						3	1		1			2			28	1		1

City of Wichita Falls Police Department	M1HVE	405B	M1HVE	*Planned:* $13,977.62		$3,833.52	**$17,811.14**
2025-WichitaPD-CIOT-00055				*Actual:*			

City of Edcouch Police Department	M1HVE	405B	M1HVE	*Planned:* $1,999.20		$973.44	**$2,972.64**
2025-EdcouchPD-CIOT-00058				*Actual:* $1,380.00		$832.20	**$2,212.20**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			50	1	1				20			2		2	20	5			2	1	2

El Paso County Constable's Office, Pct. 4	M1HVE	405B	M1HVE	*Planned:* $6,999.76		$1,771.32	**$8,771.08**
2025-ElPPct4-CIOT-00050				*Actual:* $6,734.64		$1,772.53	**$8,507.17**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			102	5	1				45	3			6	1	73	5		75	1	1	

City of Fort Stockton Police Department	M1HVE	405B	M1HVE	*Planned:* $2,958.00		$764.21	**$3,722.21**
2025-FtStcktonPD-CIOT-00049				*Actual:* $1,354.34		$349.96	**$1,704.30**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			29	8					3				2		18	4			1	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0160								***Group Project***
City of Pharr Police Department	M1HVE	405B	M1HVE	*Planned:* $4,490.00			$1,463.97	**$5,953.97**
2025-PharrPD-CIOT-00057				*Actual:* $4,144.51			$1,394.09	**$5,538.60**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			94	7	7				5				5		32	3			1	1	7

City of Sugar Land Police Department	M1HVE	405B	M1HVE	*Planned:* $4,972.68		$1,395.77	**$6,368.45**
2025-Sugarland-CIOT-00033				*Actual:* $4,972.68		$2,244.21	**$7,216.89**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			76	77	3				8				3	18	72			150	1		4

City of Harlingen Police Department	M1HVE	405B	M1HVE	*Planned:* $7,998.75		$2,000.00	**$9,998.75**
2025-Harlingen-CIOT-00043				*Actual:* $2,804.48		$876.52	**$3,681.00**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			57	10	1				5			2	12		7	3	150	150	1	1	2

City of Montgomery Police Department	M1HVE	405B	M1HVE	*Planned:* $3,960.00		$1,021.68	**$4,981.68**
2025-MontgoPD-CIOT-00056				*Actual:* $2,117.92		$546.46	**$2,664.38**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			54						26						17	1					2

El Paso County Sheriff's Office	M1HVE	405B	M1HVE	*Planned:* $9,018.00		$2,257.90	**$11,275.90**
2025-ElPasoCO-CIOT-00048				*Actual:* $7,223.17		$5,469.96	**$12,693.13**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			94	10					20						35	2		50	2		1

Montgomery County Constables Office Pct 2	M1HVE	405B	M1HVE	*Planned:* $10,744.19		$2,732.83	**$13,477.02**
2025-MoCoP2Co-CIOT-00002				*Actual:* $3,957.44		$1,067.88	**$5,025.32**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			55	2	1				89				1		67						2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0160								***Group Project***
Floyd County Sheriff's Office	M1HVE	405B	M1HVE	*Planned:* $2,943.04			$907.03	**$3,850.07**
2025-FloydCoSO-CIOT-00030				*Actual:* $833.28			$260.31	**$1,093.59**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	*Other Citations*	*Other Arrests*	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			21	8				1	9						5	1					2

City of Robstown Police Department	M1HVE	405B	M1HVE	*Planned:* $2,995.92			$748.98	**$3,744.90**
2025-Robstown-CIOT-00029				*Actual:* $1,778.34			$444.59	**$2,222.93**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	*Other Citations*	*Other Arrests*	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			43						5						11	1			1	1	2

Travis County Sheriff's Office	M1HVE	405B	M1HVE	*Planned:* $14,307.52			$3,805.80	**$18,113.32**
2025-Travis County SO-CIOT-00032				*Actual:* $2,599.14			$931.80	**$3,530.94**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	*Other Citations*	*Other Arrests*	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			36	1				49	7					5					1	1	1

City of Lacy Lakeview Police Department	M1HVE	405B	M1HVE	*Planned:* $5,486.00			$1,371.50	**$6,857.50**
2025-LacyLakeviewPD-CIOT-00034				*Actual:* $3,619.67			$1,397.19	**$5,016.86**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	*Other Citations*	*Other Arrests*	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			78	25					11						28	1					4

City of Brownsville Police Department	M1HVE	405B	M1HVE	*Planned:* $4,918.77			$1,237.82	**$6,156.59**
2025-BrownsPD-CIOT-00027				*Actual:* $4,036.74			$1,526.13	**$5,562.87**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	*Other Citations*	*Other Arrests*	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			50	47					23				16		42	1		200			1

City of Lamesa Police Department	M1HVE	405B	M1HVE	*Planned:* $4,977.00			$1,403.50	**$6,380.50**
2025-LamesaPD-CIOT-00026				*Actual:* $2,019.24			$605.78	**$2,625.02**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	*Enforce. Hours*	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	*Other Citations*	*Other Arrests*	PI&E Materials Prod.	Dist.	*Comm. Events*	*Presentations*	*Media Exp.*
			90	42	5										13	1		10	1	2	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0160								***Group Project***
City of Garland Police Department	M1HVE	405B M1HVE	*Planned:*	$4,940.00			$1,410.49	**$6,350.49**
2025-GarlandPD-CIOT-00025			*Actual:*	$4,739.20			$1,355.88	**$6,095.08**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			55	58	2				39				9		140			40		1	2

City of Aransas Pass Police Department	M1HVE	405B M1HVE	*Planned:*	$5,991.80		$1,497.95	**$7,489.75**
2025-aransasPD-CIOT-00024			*Actual:*	$1,548.85		$387.22	**$1,936.07**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			37						4			4			38	1				1	2

Montgomery County Sheriff's Office	M1HVE	405B M1HVE	*Planned:*	$6,966.40		$1,772.73	**$8,739.13**
2025-MontgoSO-CIOT-00003			*Actual:*	$6,547.73		$1,666.32	**$8,214.05**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			119	10	3				25				2	11	133	7					2

2025-TxDOT-G-1YG-0160 Subtotals	*# of Projects:* 51	*Planned:*	$465,340.40		$123,415.04	**$588,755.44**
	51	*Actual:*	$334,392.66		$112,450.87	**$446,843.53**

Performance Data Summary:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials				
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
			5,446	1,265	167			68	1,932	24	148	386	100	4,826	146	912	1,944	36	29	118

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0161								***Group Project***
City of Euless Police Department	SC	402	SC	*Planned:* $3,965.28			$995.63	**$4,960.91**
2025-Euless-OpSlow-00051				*Actual:* $3,886.05			$979.51	**$4,865.56**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				54	1					44						23	2	100	100		1	5

City of Georgetown Police Department	SC	402	SC	*Planned:* $5,949.04	$1,669.68	**$7,618.72**
2025-Georgetown PD-OpSlow-00006				*Actual:* $5,934.22	$1,682.78	**$7,617.00**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				78	1					79				9		142	1		40	1	1	3

Fort Bend County Constable Precinct 1	SC	402	SC	*Planned:* $6,000.00	$1,564.00	**$7,564.00**
2025-FortBendPct1-OpSlow-00005				*Actual:* $5,666.24	$1,838.94	**$7,505.18**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				90	8					106	1			32		64		100	100	1		2

City of Palestine Police Department	SC	402	SC	*Planned:* $2,970.00	$742.50	**$3,712.50**
2025-PalestinePD-OpSlow-00040				*Actual:* $2,948.60	$843.32	**$3,791.92**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				52						6	1			1		16	3					

City of Donna Police Department	SC	402	SC	*Planned:* $10,000.00	$3,323.60	**$13,323.60**
2025-DonnaPD-OpSlow-00052				*Actual:* $10,000.00	$3,542.50	**$13,542.50**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				252	4					44	1		27	44	8	49	1	250	250	2	2	2

City of Palmview Police Department	SC	402	SC	*Planned:* $12,512.00	$3,128.23	**$15,640.23**
2025-PalmviewPD-OpSlow-00004				*Actual:* $12,512.00	$3,281.08	**$15,793.08**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials				
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Presentations*	*Media Exp.*
				375	1	2			4	49	3			7		68	11					1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0161								***Group Project***
City of Montgomery Police Department	SC	402	SC	*Planned:* $3,960.00			$1,021.68	**$4,981.68**
2025-MontgoPD-OpSlow-00054				*Actual:* $351.36			$90.66	**$442.02**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			8						11						1						1

City of Wichita Falls Police Department	SC	402	SC	*Planned:* $13,977.62			$3,858.52	**$17,836.14**
2025-WichitaPD-OpSlow-00061				*Actual:* $13,933.70			$4,298.46	**$18,232.16**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			168						374			1	4		30	2					2

Harris County Constable Precinct 4	SC	402	SC	*Planned:* $9,918.55			$2,549.80	**$12,468.35**
2025-Harris4-OpSlow-00063				*Actual:* $9,918.55			$2,549.80	**$12,468.35**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			192	2					99	1			2		391	3			11	4	32

City of McAllen Police Department	SC	402	SC	*Planned:* $35,047.00			$9,755.35	**$44,802.35**
2025-McAllenPD-OpSlow-00037				*Actual:* $34,983.64			$10,858.93	**$45,842.57**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			593	1					62	1		3	6		37	7		600	1	4	2

El Paso County Constable's Office, Pct. 4	SC	402	SC	*Planned:* $6,999.76			$1,751.32	**$8,751.08**
2025-ElPPct4-OpSlow-00059				*Actual:* $6,716.37			$1,725.90	**$8,442.27**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			83		6				165	1			2	9	64	2		50	1		2

City of Alton Police Department	SC	402	SC	*Planned:* $4,977.50			$1,519.10	**$6,496.60**
2025-AltonPD-OpSlow-00010				*Actual:*				

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
																			1		2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0161								***Group Project***
Montgomery County Sheriff's Office	SC	402	SC	*Planned:* $8,459.20			$2,149.83	**$10,609.03**
2025-MontgoSO-OpSlow-00003				*Actual:* $8,178.90			$2,082.57	**$10,261.47**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			148	4	9				20			1	3	10	136	6						2

City of Edcouch Police Department	SC	402	SC	*Planned:* $1,995.00			$519.00	**$2,514.00**
2025-EdcouchPD-OpSlow-00039				*Actual:* $1,098.98			$336.33	**$1,435.31**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			40													1		100	100	2	2	2

City of Mission Police Department	SC	402	SC	*Planned:* $4,000.00			$1,002.66	**$5,002.66**
2025-Mission-OpSlow-00007				*Actual:* $3,891.28			$1,239.58	**$5,130.86**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			70	4	1				59	2			9	6	31	2				1	1	2

City of Escobares Police Department	SC	402	SC	*Planned:* $2,998.40			$884.64	**$3,883.04**
2025-EscobaresPD-OpSlow-00056				*Actual:* $576.00			$476.00	**$1,052.00**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			18						3											1	1	2

City of Laredo Police Department	SC	402	SC	*Planned:* $29,999.96			$9,299.99	**$39,299.95**
2025-LaredoPD-OpSlow-00009				*Actual:* $26,152.16			$8,332.96	**$34,485.12**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			386	7	2			2	580	3		16	8	26	288	3			25	11		10

El Paso County Sheriff's Office	SC	402	SC	*Planned:* $9,018.00			$2,257.90	**$11,275.90**
2025-ElPasoCO-OpSlow-00057				*Actual:* $6,167.92			$2,432.64	**$8,600.56**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			89						19				1	23	35	1			30	1		1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0161								***Group Project***
City of San Benito Police Department	SC	402	SC	*Planned:* $4,945.00			$1,340.87	**$6,285.87**
2025-SanBenitoPD -OpSlow-00049				*Actual:* $3,605.17			$1,002.31	**$4,607.48**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			91						50	1					2	4		100	1	1	1

City of Anthony Police Department	SC	402	SC	*Planned:* $5,688.00			$1,427.60	**$7,115.60**
2025-AnthonyPD-OpSlow-00058				*Actual:* $3,663.54			$938.45	**$4,601.99**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			86	1	1				7						3	1					

City of Houston Police Department	SC	402	SC	*Planned:* $71,999.81			$18,183.96	**$90,183.77**
2025-HoustonPD-OpSlow-00008				*Actual:* $70,310.63			$33,155.35	**$103,465.98**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			757	84	27				1,009	1		3	130		1,269	13		150	1		

City of Freer Police Department	SC	402	SC	*Planned:* $7,995.00			$1,998.75	**$9,993.75**
2025-FreerPD-OpSlow-00064				*Actual:*				

City of Pearland Police Department	SC	402	SC	*Planned:* $2,440.00			$633.42	**$3,073.42**
2025-pearlaPD-OpSlow-00048				*Actual:* $2,440.00			$841.54	**$3,281.54**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			34						17						18	1	1				

City of Garland Police Department	SC	402	SC	*Planned:* $4,940.00			$1,410.49	**$6,350.49**
2025-GarlandPD-OpSlow-00027				*Actual:* $4,936.70			$1,460.67	**$6,397.37**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			56	4	1				128				3		119	1		65	1	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0161								***Group Project***
City of Rio Grande City Police Department	SC	402	SC	*Planned:* $5,000.00			$1,673.94	**$6,673.94**
2025-RioGraPD-OpSlow-00045				*Actual:* $2,894.19			$990.68	**$3,884.87**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			99						13						14		100	100	1	1	2

City of Van Police Department	SC	402	SC	*Planned:* $3,480.75			$870.19	**$4,350.94**
2025-VanPD-OpSlow-00047				*Actual:* $1,683.09			$506.61	**$2,189.70**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			39						11			4	2		19	4					3

City of Lamesa Police Department	SC	402	SC	*Planned:* $4,977.00			$1,403.50	**$6,380.50**
2025-LamesaPD-OpSlow-00026				*Actual:* $1,873.27			$1,129.46	**$3,002.73**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			50						8						18			50			2

City of Austin Police Department	SC	402	SC	*Planned:* $25,000.00			$6,309.71	**$31,309.71**
2025-AustinPD-OpSlow-00031				*Actual:* $24,391.44			$6,309.71	**$30,701.15**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			258						122	2		1	3	14	146	1			1	1	2

Floyd County Sheriff's Office	SC	402	SC	*Planned:* $2,943.04			$907.03	**$3,850.07**
2025-FloydCoSO-OpSlow-00030				*Actual:*				

Travis County Sheriff's Office	SC	402	SC	*Planned:* $13,997.26			$3,777.87	**$17,775.13**
2025-Travis County SO-OpSlow-00032				*Actual:* $3,322.62			$1,191.08	**$4,513.70**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			46	1				35	27				1	5	11				1		3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0161								***Group Project***
City of Hallsville Police Department	SC	402	SC	*Planned:* $2,480.00			$652.00	**$3,132.00**
2025-HallsvillePD-OpSlow-00028				*Actual:* $659.04			$197.39	**$856.43**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			16						9						17						

Webb County Constable Pct. 2	SC	402	SC	*Planned:* $9,971.02			$2,492.76	**$12,463.78**
2025-WebbCCP2-OpSlow-00020				*Actual:* $9,945.61			$2,486.54	**$12,432.15**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			136	1	4				253						151	2	500	500	1	1	3

City of Cedar Park Police Department	SC	402	SC	*Planned:* $4,000.00			$1,196.35	**$5,196.35**
2025-CdrPrkPD-OpSlow-00012				*Actual:* $3,910.48			$1,169.57	**$5,080.05**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			51						7						9	1			1	1	3

City of Odessa Police Department	SC	402	SC	*Planned:* $9,912.60			$2,636.06	**$12,548.66**
2025-Odessa-OpSlow-00011				*Actual:*				

City of Arlington Police Department	SC	402	SC	*Planned:* $11,713.00			$2,928.96	**$14,641.96**
2025-Arlington-OpSlow-00019				*Actual:* $11,291.77			$2,849.10	**$14,140.87**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			151	3	4				187				10		152	6					2

City of Harlingen Police Department	SC	402	SC	*Planned:* $7,998.75			$2,250.00	**$10,248.75**
2025-Harlingen-OpSlow-00043				*Actual:* $1,565.79			$440.44	**$2,006.23**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			35						53						4		150	150	1	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0161								***Group Project***
City of Fort Worth Police Department	SC	402	SC	*Planned:* $12,870.73			$3,416.93	**$16,287.66**
2025-Fortworth-OpSlow-00014				*Actual:* $12,803.78			$3,399.30	**$16,203.08**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				136	3	3				308				1	5	189						2

City of Pharr Police Department	SC	402	SC	*Planned:* $4,950.00			$1,426.59	**$6,376.59**
2025-PharrPD-OpSlow-00055				*Actual:* $4,923.71			$1,491.30	**$6,415.01**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				111	5					17				5		22	2			1	1	8

City of Kilgore Police Department	SC	402	SC	*Planned:* $2,466.00			$616.50	**$3,082.50**
2025-KilgorePD-OpSlow-00018				*Actual:* $1,120.66			$321.55	**$1,442.21**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				22												7						2

City of Brownsville Police Department	SC	402	SC	*Planned:* $4,918.77			$1,237.82	**$6,156.59**
2025-BrownsPD-OpSlow-00036				*Actual:* $4,351.35			$10,505.41	**$14,856.76**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				56						142				16		32				1	1	2

City of Missouri City Police Department	SC	402	SC	*Planned:* $2,996.00			$784.00	**$3,780.00**
2025-MissouriPD-OpSlow-00015				*Actual:* $2,745.81			$1,190.99	**$3,936.80**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				41	5					46				34		54				1		5

Montgomery County Constables Office Pct 2	SC	402	SC	*Planned:* $10,744.19			$2,732.83	**$13,477.02**
2025-MoCoP2Co-OpSlow-00002				*Actual:* $7,715.05			$1,964.17	**$9,679.22**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				120	2	1				152				55		15	4					2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0161								***Group Project***
City of Robstown Police Department	SC	402	SC	*Planned:* $2,995.92			$748.98	**$3,744.90**
2025-Robstown-OpSlow-00029				*Actual:* $2,953.87			$738.47	**$3,692.34**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			72						76					1	11	2					2

City of Corinth Police Department	SC	402	SC	*Planned:* $4,940.00			$1,259.20	**$6,199.20**
2025-CorinthPD-OpSlow-00022				*Actual:* $3,558.86			$949.26	**$4,508.12**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			53						106				14		34	1		100	1	1	2

City of Aransas Pass Police Department	SC	402	SC	*Planned:* $5,991.80			$1,497.95	**$7,489.75**
2025-aransasPD-OpSlow-00024				*Actual:* $2,472.09			$618.02	**$3,090.11**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			50	1	1				37						21	2	1	1	2	1	3

City of Nacogdoches Police Department	SC	402	SC	*Planned:* $2,764.80			$748.09	**$3,512.89**
2025-Nacogdoches-OpSlow-00017				*Actual:* $668.62			$5,329.59	**$5,998.21**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			14						4						4						2

Harris County Sheriff's Office	SC	402	SC	*Planned:* $12,158.32			$3,254.13	**$15,412.45**
2025-HarrisCo-OpSlow-00023				*Actual:* $12,158.32			$3,254.13	**$15,412.45**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			184						5	9			4		13	10	1	2	2	2	2

City of Kyle Police Department	SC	402	SC	*Planned:* $5,392.82			$1,364.93	**$6,757.75**
2025-KylePD-OpSlow-00025				*Actual:* $5,392.82			$1,478.47	**$6,871.29**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			78						58	1			23		74	3			1	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0161								***Group Project***
City of Baytown Police Department	SC	402	SC	*Planned:* $14,913.61			$3,729.46	**$18,643.07**
2025-Baytown-OpSlow-00034				*Actual:*				
City of Alice Police Department	SC	402	SC	*Planned:* $6,983.81			$1,745.95	**$8,729.76**
2025-AlicePD-OpSlow-00016				*Actual:* $6,983.81			$1,886.08	**$8,869.89**

Performance Data:

Crashes related to...			*Enforce.*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm.*	*Present*	*Media*
Alcohol	*Speed*	*ITC*	*Hours*	*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Events*	*ations*	*Exp.*
			155	13					9						29	2			1	1	2

City of Snyder Police Department	SC	402	SC	*Planned:* $9,953.22		$2,510.93	**$12,464.15**
2025-SnyderPD-OpSlow-00053				*Actual:* $6,778.27		$1,782.97	**$8,561.24**

Performance Data:

Crashes related to...			*Enforce.*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm.*	*Present*	*Media*
Alcohol	*Speed*	*ITC*	*Hours*	*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Events*	*ations*	*Exp.*
			147						15	2			1		24	8			1		2

2025-TxDOT-G-1YG-0161 Subtotals	*# of Projects:* 51	*Planned:* $477,268.54		$127,161.18	**$604,429.71**
	51	*Actual:* $374,036.33		$136,170.57	**$510,206.90**

Performance Data Summary:

Crashes related to...			*Enforce.*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm.*	*Present*	*Media*
Alcohol	*Speed*	*ITC*	*Hours*	*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Events*	*ations*	*Exp.*
			5,840	156	62			41	4,596	30		56	430	107	3,856	113	1,303	2,513	54	31	136

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Rancho Viejo Police Department	PT	402	PT	*Planned:* $12,000.00			$3,014.60	**$15,014.60**
2025-RanchoViejoPD-S-1YG-00075	***DWI Speed OP ITC***			*Actual:* $6,699.76			$8,267.19	**$14,966.95**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			202		1			1	44	1			6	9	52			15	1	1	25

City of Fort Worth Police Department	PT	402	PT	*Planned:* $278,991.99			$71,280.75	**$350,272.74**
2025-Fortworth-S-1YG-00040	***DWI Speed OP ITC***			*Actual:* $272,903.64			$69,725.12	**$342,628.76**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			2,986	79	26			11	6,654	3		2	103	70	5,194	19		1,550	7	7	3

Harris County Sheriff's Office	PT	402	PT	*Planned:* $435,804.60			$109,419.80	**$545,224.40**
2025-HarrisCo-S-1YG-00071	***DWI Speed OP ITC***			*Actual:* $435,804.60			$109,419.80	**$545,224.40**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			6,782	85	67				1,193	46		63	2,490		4,137	319			5	4	55

City of Port Arthur Police Department	PT	402	PT	*Planned:* $18,682.09			$5,972.67	**$24,654.76**
2025-PortArthur-S-1YG-00072	***DWI Speed OP ITC***			*Actual:* $18,682.09			$6,104.64	**$24,786.73**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			318	13	10				203				5		250	2		5		1	

Montgomery County Sheriff's Office	PT	402	PT	*Planned:* $146,620.40			$47,902.35	**$194,522.75**
2025-MontgoSO-S-1YG-00005	***DWI Speed OP ITC***			*Actual:* $144,380.36			$52,825.26	**$197,205.62**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			2,452	24	13				342	3		5	51	88	2,558	69					53

City of Bertram Police Department	PT	402	PT	*Planned:* $11,933.32			$3,027.96	**$14,961.28**
2025-BertramPD-S-1YG-00023	***DWI Speed OP ITC***			*Actual:* $2,545.57			$756.67	**$3,302.24**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			62						39				1		42	3		10	2	2	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Bullard Police Department	PT	402	PT	*Planned:* $11,999.22			$3,119.79	**$15,119.01**
2025-BullardPD-S-1YG-00024	***DWI Speed OP ITC***			*Actual:* $563.20			$202.75	**$765.95**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				11	1					3				11		5						

City of Pasadena Police Department	PT	402	PT	*Planned:* $89,057.00			$89,057.00	**$178,114.00**
2025-PasadePD-S-1YG-00025	***DWI Speed OP ITC***			*Actual:* $87,859.02			$87,859.02	**$175,718.04**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				2,200	15	16				3,600	7			1,593		761	9			1	1	3

City of The Colony Police Department	PT	402	PT	*Planned:* $11,944.00			$3,745.64	**$15,689.64**
2025-ColonyPD-S-1YG-00026	***DWI Speed OP ITC***			*Actual:* $11,944.00			$4,297.92	**$16,241.92**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				183	1	2				103	1		1	58	27	61	9		6	7	7	86

City of La Porte Police Department	PT	402	PT	*Planned:* $26,648.12			$7,030.69	**$33,678.81**
2025-LaPorte-S-1YG-00027	***DWI Speed OP ITC***			*Actual:* $19,726.15			$5,147.62	**$24,873.77**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				262		1			38	200				2	6	180	3	40	40	2	3	2

City of White Settlement Police Department	PT	402	PT	*Planned:* $11,945.99			$3,008.49	**$14,954.48**
2025-WhitePD-S-1YG-00031	***DWI Speed OP ITC***			*Actual:* $1,597.25			$525.03	**$2,122.28**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				32		1				20				6	1	9	2					

Comanche County Sheriff's Office	PT	402	PT	*Planned:* $7,310.00			$2,129.82	**$9,439.82**
2025-ComancheCOSO-S-1YG-00065	***DWI Speed OP ITC***			*Actual:* $2,934.28			$879.86	**$3,814.14**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				80						12						7					1	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
Town of Prosper Police Department	PT	402	PT	*Planned:* $11,959.20			$3,114.18	**$15,073.38**
2025-ProsperPD-S-1YG-00057	***DWI Speed OP ITC***			*Actual:* $11,945.58			$3,132.46	**$15,078.04**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				173						319				2		123			380	10	7	7

City of Dimmitt Police Department	PT	402	PT	*Planned:* $11,993.00	$3,272.89	**$15,265.89**
2025-DimmittPD-S-1YG-00058	***DWI Speed OP ITC***			*Actual:* $379.67	$103.61	**$483.28**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				11					3	1						6						1

City of Abilene Police Department	PT	402	PT	*Planned:* $26,650.00	$7,812.54	**$34,462.54**
2025-Abilene-S-1YG-00073	***DWI Speed OP ITC***			*Actual:* $22,800.61	$7,827.76	**$30,628.37**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				309	7					243					3	136	5					20

City of Wichita Falls Police Department	PT	402	PT	*Planned:* $50,993.52	$13,222.39	**$64,215.91**
2025-WichitaPD-S-1YG-00022	***DWI Speed OP ITC***			*Actual:* $46,061.94	$12,262.35	**$58,324.29**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				590	8	1				928	17		11	144	669	178	214				1	1

City of Pharr Police Department	PT	402	PT	*Planned:* $14,990.00	$4,699.30	**$19,689.30**
2025-PharrPD-S-1YG-00106	***DWI Speed OP ITC***			*Actual:* $14,959.45	$5,266.03	**$20,225.48**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				367	3	1				12				13		64	16			11	11	23

City of Brownsville Police Department	PT	402	PT	*Planned:* $74,586.97	$19,063.06	**$93,650.03**
2025-BrownsPD-S-1YG-00062	***DWI Speed OP ITC***			*Actual:* $64,131.03	$21,620.48	**$85,751.51**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				811	17	10				1,503	4			139		979	10		250	2	3	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Manor Police Department	PT	402	PT	*Planned:* $11,955.00			$3,058.18	**$15,013.18**
2025-ManorPD-S-1YG-00032	***DWI Speed OP ITC***			*Actual:* $11,385.04			$4,969.04	**$16,354.08**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				190	4	2			5	76	6			28	16	71	5	33	35	4	4	6

City of Robinson Police Department	PT	402	PT	*Planned:* $9,991.00			$3,107.20	**$13,098.20**
2025-RobinsonPD-S-1YG-00064	***DWI Speed OP ITC***			*Actual:* $9,338.20			$5,173.85	**$14,512.05**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				159	3					129				6		138	6					

Collin County Sheriff's Office	PT	402	PT	*Planned:* $13,579.68			$3,686.71	**$17,266.39**
2025-CollinSO-S-1YG-00056	***DWI Speed OP ITC***			*Actual:* $13,571.49			$5,277.33	**$18,848.82**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				248						45	2			5		57	12			3	6	18

City of Meridian Police Department	PT	402	PT	*Planned:* $11,985.00			$3,306.46	**$15,291.46**
2025-MeridianPD-S-1YG-00066	***DWI Speed OP ITC***			*Actual:* $11,985.00			$3,850.06	**$15,835.06**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				274						223						86	1		500	3	2	7

City of Hawley Police Department	PT	402	PT	*Planned:* $4,999.68			$1,273.69	**$6,273.37**
2025-HawleyPD-S-1YG-00067	***DWI Speed OP ITC***			*Actual:* $198.33			$166.58	**$364.91**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				6													1		1			4

City of Early Police Department	PT	402	PT	*Planned:* $11,917.60			$3,104.35	**$15,021.95**
2025-EarlyPD-S-1YG-00068	***DWI Speed OP ITC***			*Actual:* $7,012.57			$2,192.98	**$9,205.55**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				188	8	6				123				12		90	14			2		6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Eastland Police Department	PT	402	PT	*Planned:* $11,970.00			$3,078.12	**$15,048.12**
2025-EastlaPD-S-1YG-00069	***DWI Speed OP ITC***			*Actual:* $8,856.66			$2,938.06	**$11,794.72**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			222	6	2				83	1			56		48	3					5

City of Alvin Police Department	PT	402	PT	*Planned:* $11,980.00			$3,799.31	**$15,779.31**
2025-AlvinPD-S-1YG-00070	***DWI Speed OP ITC***			*Actual:* $7,393.52			$2,406.58	**$9,800.10**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			108					3	50				63		55	5	4	260	7	6	

City of Clyde Police Department	PT	402	PT	*Planned:* $11,971.50			$3,252.24	**$15,223.74**
2025-ClydePD-S-1YG-00063	***DWI Speed OP ITC***			*Actual:* $7,754.30			$2,943.49	**$10,697.79**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			217						489				4	4	120	5					7

City of Amarillo Police Department	PT	402	PT	*Planned:* $151,455.00			$38,116.53	**$189,571.53**
2025-AmarilloPD-S-1YG-00113	***DWI Speed OP ITC***			*Actual:* $116,225.76			$31,800.39	**$148,026.15**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			2,330	957	102				2,555	27		92	138		1,691	96	1,000	950	19	8	6

City of Texarkana Police Department	PT	402	PT	*Planned:* $12,000.00			$3,832.67	**$15,832.67**
2025-TexarkPD-S-1YG-00122	***DWI Speed OP ITC***			*Actual:* $6,392.20			$3,540.60	**$9,932.80**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			120	19				1	57				1		76	9			3	1	11

City of Missouri City Police Department	PT	402	PT	*Planned:* $22,308.00			$6,841.92	**$29,149.92**
2025-MissouriPD-S-1YG-00104	***DWI Speed OP ITC***			*Actual:* $18,026.52			$8,068.01	**$26,094.53**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			268	15	18				157			7	186		337	11		100	29	6	107

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Shenandoah Police Department	PT	402	PT	*Planned:* $22,423.58			$6,202.36	**$28,625.94**
2025-ShenanPD-S-1YG-00105	***DWI Speed OP ITC***			*Actual:* $16,919.44			$6,335.04	**$23,254.48**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			250						22						71	11			179	3	4	4

City of Corpus Christi Police Department	PT	402	PT	*Planned:* $99,976.50			$30,234.37	**$130,210.87**
2025-CorpusPD-S-1YG-00074	***DWI Speed OP ITC***			*Actual:* $68,183.26			$20,636.26	**$88,819.52**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			994	11	1				845	1		35	7		369	8			490	1		

City of Pearland Police Department	PT	402	PT	*Planned:* $11,986.00			$4,135.17	**$16,121.17**
2025-pearlaPD-S-1YG-00141	***DWI Speed OP ITC***			*Actual:* $11,986.00			$5,767.03	**$17,753.03**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			178					2	92	3			1		178	6		4	1	1	3	1

Waller County Sheriff's Office	PT	402	PT	*Planned:* $39,976.75			$12,663.53	**$52,640.28**
2025-WallerCOSO-S-1YG-00054	***DWI Speed OP ITC***			*Actual:* $32,980.38			$10,872.07	**$43,852.45**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			705	1					71	7			21		224	238			45	1	3	9

City of Longview Police Department	PT	402	PT	*Planned:* $49,945.00			$12,571.61	**$62,516.61**
2025-LongviPD-S-1YG-00042	***DWI Speed OP ITC***			*Actual:* $47,590.37			$12,997.96	**$60,588.33**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			892	5	7				223	4			55	9	292	33		2	299	5	6	9

City of Cedar Park Police Department	PT	402	PT	*Planned:* $11,230.42			$2,944.22	**$14,174.63**
2025-CdrPrkPD-S-1YG-00043	***DWI Speed OP ITC***			*Actual:* $10,222.16			$4,681.11	**$14,903.27**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests									PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			156	2					26			1	13		39				332	4	6	26

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Garland Police Department	PT	402	PT	*Planned:* $96,241.05			$24,332.71	**$120,573.76**
2025-GarlandPD-S-1YG-00045	***DWI Speed OP ITC***			*Actual:* $96,241.05			$28,795.58	**$125,036.63**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			1,091	131	17				1,539				313		1,844	7		180	4	8	

Moore County Sheriff's Office	PT	402	PT	*Planned:* $11,606.93			$4,237.69	**$15,844.62**
2025-MooreCoSO-S-1YG-00134	***DWI Speed OP ITC***			*Actual:* $11,494.65			$4,227.36	**$15,722.01**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			248		9			1	17	1			4		7	5	6	7	3	2	8

City of Frisco Police Department	PT	402	PT	*Planned:* $70,959.03			$17,775.37	**$88,734.40**
2025-FriscoPD-S-1YG-00053	***DWI Speed OP ITC***			*Actual:* $59,924.78			$16,265.05	**$76,189.83**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			764	145	37				1,024	1			47	12	562	12		1	4	2	21

City of El Paso Police Department	PT	402	PT	*Planned:* $219,957.48			$55,207.70	**$275,165.18**
2025-ElPasoPD-S-1YG-00052	***DWI Speed OP ITC***			*Actual:* $211,599.84			$55,122.27	**$266,722.11**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			3,335	28	13				4,894	1		547	144	356	2,835	27		20,451	39	45	14

City of Kempner Police Department	PT	402	PT	*Planned:* $12,000.00			$3,053.35	**$15,053.35**
2025-KempnerPD-S-1YG-00137	***DWI Speed OP ITC***			*Actual:* $2,419.08			$784.43	**$3,203.51**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			65						63						8					1	

City of Pflugerville Police Department	PT	402	PT	*Planned:* $20,667.25			$5,232.33	**$25,899.58**
2025-Pflugerville-S-1YG-00135	***DWI Speed OP ITC***			*Actual:*				

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Refugio Police Department	PT	402	PT	*Planned:* $11,981.34			$3,602.76	**$15,584.10**
2025-RefugioPD-S-1YG-00139	***DWI Speed OP ITC***			*Actual:* $5,396.50			$1,632.81	**$7,029.31**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			110	1					41				3		70	5			1		2

City of Austin Police Department	PT	402	PT	*Planned:* $370,000.00			$92,500.00	**$462,500.00**
2025-AustinPD-S-1YG-00050	***DWI Speed OP ITC***			*Actual:* $369,999.97			$92,500.00	**$462,499.97**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			3,918	28	12				1,613	7		88	70	96	2,850	2,789		210	5	6	39

Galveston County Sheriff's Office	PT	402	PT	*Planned:* $29,748.23			$9,546.20	**$39,294.43**
2025-GalCOSO-S-1YG-00049	***DWI Speed OP ITC***			*Actual:* $22,627.68			$7,261.13	**$29,888.81**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			437		2				261				3		225	7	1				3

City of North Richland Hills Police Department	PT	402	PT	*Planned:* $31,246.08			$8,264.18	**$39,510.26**
2025-NRichland-S-1YG-00034	***DWI Speed OP ITC***			*Actual:* $30,861.89			$8,861.03	**$39,722.92**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			412	4	3				619				316		419	11	1	117	4	4	10

City of Somerville Police Department	PT	402	PT	*Planned:* $11,900.00			$3,335.35	**$15,235.35**
2025-SomervillePD-S-1YG-00046	***DWI Speed OP ITC***			*Actual:*				

City of Mission Police Department	PT	402	PT	*Planned:* $37,000.00			$9,417.02	**$46,417.02**
2025-Mission-S-1YG-00003	***DWI Speed OP ITC***			*Actual:* $36,996.12			$10,491.74	**$47,487.86**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			650	34	15			2	545	16		6	194	120	499	28	1	1	9	13	11

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Splendora Police Department	PT	402	PT	*Planned:* $11,358.60			$2,962.17	**$14,320.77**
2025-SplendoraPD-S-1YG-00047	***DWI Speed OP ITC***			*Actual:* $10,868.39			$2,919.36	**$13,787.75**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				224						101	5			5		285	21					13

City of Harlingen Police Department	PT	402	PT	*Planned:* $50,000.00	$12,549.09	**$62,549.09**
2025-Harlingen-S-1YG-00048	***DWI Speed OP ITC***			*Actual:* $35,592.62	$8,933.46	**$44,526.08**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				808	5	5				212			5	62		97	32	1,800	1,800	11	3	2

City of Kerrville Police Department	PT	402	PT	*Planned:* $14,574.64	$3,643.66	**$18,218.30**
2025-KerrvillePD-S-1YG-00051	***DWI Speed OP ITC***			*Actual:* $11,943.52	$3,710.90	**$15,654.42**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				212	3					128				2		120	1	9		2	2	16

City of Southside Place Police Department	PT	402	PT	*Planned:* $11,640.00	$2,910.35	**$14,550.35**
2025-SouthSPPD-S-1YG-00033	***DWI Speed OP ITC***			*Actual:* $6,951.64	$2,430.71	**$9,382.35**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				118						15				15		257	9	2		3	4	

City of McAllen Police Department	PT	402	PT	*Planned:* $90,944.36	$23,827.43	**$114,771.79**
2025-McAllenPD-S-1YG-00060	***DWI Speed OP ITC***			*Actual:* $90,435.73	$23,694.17	**$114,129.90**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				1,633	6				14	80	1		3	18	1	179	25	800	2,050	6	17	6

City of Arlington Police Department	PT	402	PT	*Planned:* $260,700.00	$65,175.00	**$325,875.00**
2025-Arlington-S-1YG-00006	***DWI Speed OP ITC***			*Actual:* $260,700.00	$65,175.00	**$325,875.00**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				3,146	249	53				3,468	1			733		3,550	78			2	5	8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
Montgomery County Constables Office Pct 1	PT	402	PT	*Planned:* $24,237.52			$6,072.10	**$30,309.62**
2025-MoCoP1Co-S-1YG-00007	***DWI Speed OP ITC***			*Actual:* $24,094.02			$6,036.68	**$30,130.70**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			357	1	1			3	134				3		78	3	1	2	2	1	11

City of Houston Police Department	PT	402	PT	*Planned:* $1,599,993.24		$422,619.59	**$2,022,612.83**
2025-HoustonPD-S-1YG-00010	***DWI Speed OP ITC***			*Actual:* $1,593,983.24		$744,171.70	**$2,338,154.94**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			18,518	2,237	463				15,251	28		215	5,760		34,269	400		4,842	50	10	5

City of Laredo Police Department	PT	402	PT	*Planned:* $109,459.00		$33,932.29	**$143,391.29**
2025-LaredoPD-S-1YG-00028	***DWI Speed OP ITC***			*Actual:* $109,359.53		$33,912.48	**$143,272.01**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			1,614	118	21			15	1,049	31		156	123	108	1,904	29	1,670	2,595	78		114

Texas Department of Public Safety	PT	402	PT	*Planned:* $171,482.14		$42,870.54	**$214,352.68**
2025-TDPS-S-1YG-00029	***DWI Speed OP ITC***			*Actual:* $112,590.49		$28,147.63	**$140,738.12**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			2,017	63	42				1,660	3		2	5		1,357	88	102	102	17	27	64

City of Crockett Police Department	PT	402	PT	*Planned:* $9,933.00		$3,317.62	**$13,250.62**
2025-CrockettPD-S-1YG-00004	***DWI Speed OP ITC***			*Actual:* $1,219.12		$1,644.36	**$2,863.48**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			30						4						7	1			1	2	

Cameron County Sheriff's Office	PT	402	PT	*Planned:* $52,440.00		$16,225.94	**$68,665.94**
2025-CameronCo-S-1YG-00133	***DWI Speed OP ITC***			*Actual:* $8,083.05		$3,337.02	**$11,420.07**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			197	2	1				107	5		3		4	25	13		1	4	2	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Wylie Police Department	PT	402	PT	*Planned:* $11,900.25			$11,900.25	**$23,800.50**
2025-Wylie-S-1YG-00055	***DWI Speed OP ITC***			*Actual:* $1,404.34			$1,404.34	**$2,808.68**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			38	1					7						8	1		300	1		

City of Edinburg Police Department	PT	402	PT	*Planned:* $36,999.58			$9,941.79	**$46,941.37**
2025-EdinbuPD-S-1YG-00126	***DWI Speed OP ITC***			*Actual:* $36,741.91			$9,963.74	**$46,705.65**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			628	1					81	4		1	8		69	8	2	132	141	72	16

City of Odessa Police Department	PT	402	PT	*Planned:* $44,975.26			$11,864.47	**$56,839.73**
2025-Odessa-S-1YG-00090	***DWI Speed OP ITC***			*Actual:* $30,831.54			$11,864.47	**$42,696.01**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			456	1				11	560			1	173		412	14					14

City of Mesquite Police Department	PT	402	PT	*Planned:* $38,748.60			$10,713.99	**$49,462.59**
2025-Mesquite-S-1YG-00012	***DWI Speed OP ITC***			*Actual:* $38,739.80			$47,126.72	**$85,866.52**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			903	81	24				955	2			65	27	2,269	26		775	29	33	29

City of Dallas Police Department	PT	402	PT	*Planned:* $788,382.00			$219,253.20	**$1,007,635.20**
2025-Dallas-S-1YG-00036	***DWI Speed OP ITC***			*Actual:* $727,481.96			$202,335.72	**$929,817.68**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			9,455	526	90				14,832	3			4,430		7,557	1		535	6	6	20

City of Jacksonville Police Department	PT	402	PT	*Planned:* $13,970.00			$4,354.45	**$18,324.45**
2025-JacksonvlPD-S-1YG-00035	***DWI Speed OP ITC***			*Actual:* $8,493.49			$2,647.45	**$11,140.94**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			202	2					57	1		1	3		79	3		25	2		1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Deer Park Police Department	PT	402	PT	*Planned:* $48,984.00			$18,533.04	**$67,517.04**
2025-DeerPark-S-1YG-00002	***DWI Speed OP ITC***			*Actual:* $48,350.54			$18,322.69	**$66,673.23**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			742	4	4				424	5		102	341		1,178	11		577	5	5	13

City of New Braunfels Police Department	PT	402	PT	*Planned:* $41,886.86			$10,471.72	**$52,358.58**
2025-NewBrau-S-1YG-00021	***DWI Speed OP ITC***			*Actual:* $41,886.86			$13,485.29	**$55,372.15**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			896	122	8				876	25		43	46		655	31					

City of Marshall Police Department	PT	402	PT	*Planned:* $31,986.75			$8,947.70	**$40,934.45**
2025-MarshallPD-S-1YG-00020	***DWI Speed OP ITC***			*Actual:* $6,719.91			$1,934.36	**$8,654.27**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			197	15	4			1	48	1			22		118	15		405	8	2	

Tom Green County	PT	402	PT	*Planned:* $43,400.00			$10,857.06	**$54,257.06**
2025-Tomgreen-S-1YG-00019	***DWI Speed OP ITC***			*Actual:* $34,350.00			$10,123.38	**$44,473.38**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			686	2	3				43	1			1		67	24	1				

City of Harker Heights Police Department	PT	402	PT	*Planned:* $19,987.89			$4,996.97	**$24,984.86**
2025-HarkerHPD-S-1YG-00018	***DWI Speed OP ITC***			*Actual:* $19,987.89			$6,358.91	**$26,346.80**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			345	3	2				250				63		195			925	6	6	5

Harris County Constable Precinct 1	PT	402	PT	*Planned:* $74,996.71			$18,749.21	**$93,745.92**
2025-HarrisP1-S-1YG-00037	***DWI Speed OP ITC***			*Actual:* $74,996.71			$18,749.21	**$93,745.92**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			1,427	19	11				167	9					2,292	132		100	14	14	31

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of San Antonio Police Department	PT	402	PT	*Planned:* $1,750,000.00			$437,620.00	**$2,187,620.00**
2025-SanAntPD-S-1YG-00014	***DWI Speed OP ITC***			*Actual:* $1,750,000.00			$517,278.48	**$2,267,278.48**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
			26,435	283	41				5,584	16		792	458	1,108	9,308	1,005		950	14	10	1

Town of Cross Roads Police Department	PT	402	PT	*Planned:* $11,954.60			$3,073.11	**$15,027.71**
2025-CrossRdPD-S-1YG-00100	***DWI Speed OP ITC***			*Actual:* $10,265.02			$5,149.34	**$15,414.36**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
			170						178	1			2	2	66			36	2	4	15

Bexar County Sheriff's Office	PT	402	PT	*Planned:* $325,470.44			$83,549.55	**$409,019.99**
2025-BexarCoSO-S-1YG-00125	***DWI Speed OP ITC***			*Actual:* $315,148.83			$83,925.72	**$399,074.55**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
			4,044	11	18				6,992			6	199	374	3,438	38			10	8	4

City of Richland Hills Police Department	PT	402	PT	*Planned:* $11,969.37			$3,156.71	**$15,126.08**
2025-RichlandHillsPD-S-1YG-00128	***DWI Speed OP ITC***			*Actual:* $7,413.51			$2,065.77	**$9,479.28**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
			110						16	6			18	3	59	3	4	70	2	2	5

City of Ingram Police Department	PT	402	PT	*Planned:* $11,995.20			$2,998.80	**$14,994.00**
2025-IngramPD-S-1YG-00127	***DWI Speed OP ITC***			*Actual:*				

City of Ingleside Police Department	PT	402	PT	*Planned:* $11,990.00			$3,036.32	**$15,026.32**
2025-Ingleside PD-S-1YG-00107	***DWI Speed OP ITC***			*Actual:* $10,036.82			$2,306.80	**$12,343.62**

Performance Data:

Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
			217	1					55	3			5	1	67	16			1		2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Tyler Police Department	PT	402	PT	*Planned:* $81,968.49			$22,001.88	**$103,970.37**
2025-Tyler PD-S-1YG-00086	***DWI Speed OP ITC***			*Actual:* $81,968.49			$23,802.25	**$105,770.74**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				1,214	18	11				1,275	7			261	1,558	1,725	16		19	1	2	7

City of Waco Police Department	PT	402	PT	*Planned:* $109,788.44	$27,489.98	**$137,278.42**
2025-WacoPD-S-1YG-00059	***DWI Speed OP ITC***			*Actual:* $108,061.09	$30,529.84	**$138,590.93**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				1,453	4	10				559	2			11		696	20		3,873	11	9	6

City of Sullivan City Police Department	PT	402	PT	*Planned:* $14,997.00	$3,827.99	**$18,824.99**
2025-SullivanPD-S-1YG-00130	***DWI Speed OP ITC***			*Actual:* $13,566.00	$7,474.26	**$21,040.26**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				470						217				2		38	13	1	1	5	5	15

City of Palestine Police Department	PT	402	PT	*Planned:* $11,828.09	$3,383.83	**$15,211.92**
2025-PalestinePD-S-1YG-00017	***DWI Speed OP ITC***			*Actual:* $10,001.09	$2,946.96	**$12,948.05**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				167	5	1				20	3			3		61	5		10			1

City of Beaumont Police Department	PT	402	PT	*Planned:* $92,162.00	$29,943.43	**$122,105.43**
2025-Beaumont-S-1YG-00076	***DWI Speed OP ITC***			*Actual:* $76,545.01	$24,949.40	**$101,494.41**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				1,084	38	12				754				9		969			15	2		6

Chambers County Sheriff's Office	PT	402	PT	*Planned:* $19,419.10	$6,097.28	**$25,516.38**
2025-Chambers-S-1YG-00039	***DWI Speed OP ITC***			*Actual:* $18,379.35	$6,094.61	**$24,473.96**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				316						91				33		39	6		455	2	5	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
Fort Bend County Constable Precinct 1	PT	402	PT	*Planned:* $21,875.00			$6,146.32	**$28,021.32**
2025-FortBendPct1-S-1YG-00011	***DWI Speed OP ITC***			*Actual:* $19,595.68			$6,898.65	**$26,494.33**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				299	3	1				511				10		132	1	315	265	3	3	4

City of Mont Belvieu Police Department	PT	402	PT	*Planned:* $11,948.58			$4,186.87	**$16,135.45**
2025-MtBelvieuPD-S-1YG-00079	***DWI Speed OP ITC***			*Actual:* $11,948.58			$4,411.01	**$16,359.59**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				219						5				9		14	3		80	5	5	2

City of Killeen Police Department	PT	402	PT	*Planned:* $22,415.00			$7,767.80	**$30,182.80**
2025-KilleenPD-S-1YG-00077	***DWI Speed OP ITC***			*Actual:* $18,217.84			$7,169.45	**$25,387.29**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				290	4					264				81		73	28		137	2	4	5

Borden County Sheriff's Office	PT	402	PT	*Planned:* $12,000.00			$3,261.78	**$15,261.78**
2025-BordenCoSO-S-1YG-00080	***DWI Speed OP ITC***			*Actual:* $4,699.52			$1,553.10	**$6,252.62**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				123						86	1				3	17	1					4

City of Alton Police Department	PT	402	PT	*Planned:* $20,000.00			$6,102.00	**$26,102.00**
2025-AltonPD-S-1YG-00013	***DWI Speed OP ITC***			*Actual:* $4,680.71			$1,471.44	**$6,152.15**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				150	4	5				77			3	18	2	167	8	7	1	17	8	13

City of Grand Prairie Police Department	PT	402	PT	*Planned:* $89,991.99			$22,523.31	**$112,515.30**
2025-GrandPra-S-1YG-00114	***DWI Speed OP ITC***			*Actual:* $80,192.37			$20,123.50	**$100,315.87**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				1,012	88	12			57	1,051	44		4	196	106	502	31			4	5	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Olney Police Department	PT	402	PT	*Planned:* $11,970.49			$2,996.02	**$14,966.51**
2025-OlneyPD-S-1YG-00131	***DWI Speed OP ITC***			*Actual:* $6,544.58			$1,823.59	**$8,368.17**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			187	1					13				2		35	16		15	1		2

City of Plano Police Department	PT	402	PT	*Planned:* $119,973.15			$33,832.43	**$153,805.58**
2025-PlanoPD-S-1YG-00099	***DWI Speed OP ITC***			*Actual:* $114,005.68			$32,318.65	**$146,324.33**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			1,468	4	1				811	1			321	110	581	11			5	6	8

Harris County Constable Precinct 5	PT	402	PT	*Planned:* $50,033.28			$12,537.87	**$62,571.15**
2025-HarrisP5-S-1YG-00108	***DWI Speed OP ITC***			*Actual:* $45,460.21			$12,012.13	**$57,472.34**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			901	3					55	1		3	2	28	166	39			2	5	6

City of Victoria Police Department	PT	402	PT	*Planned:* $18,862.20			$5,264.23	**$24,126.43**
2025-VictoriaPD-S-1YG-00109	***DWI Speed OP ITC***			*Actual:* $14,801.86			$4,164.69	**$18,966.55**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			296	3	4				147				23		100	9			5	4	5

City of Southlake Police Department	PT	402	PT	*Planned:* $24,975.60			$6,515.46	**$31,491.06**
2025-SouthlakePD-S-1YG-00102	***DWI Speed OP ITC***			*Actual:* $23,880.83			$10,443.18	**$34,324.01**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			354	5					562	3			120		222	5		1,381	6	2	1

City of Kyle Police Department	PT	402	PT	*Planned:* $17,220.00			$4,697.95	**$21,917.95**
2025-KylePD-S-1YG-00101	***DWI Speed OP ITC***			*Actual:* $17,107.31			$4,814.64	**$21,921.95**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			257	1					340				3		217	9		170	2	6	8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Angleton Police Department	PT	402	PT	*Planned:* $9,797.76			$2,991.73	**$12,789.49**
2025-AngletonPD-S-1YG-00115	***DWI Speed OP ITC***			*Actual:* $607.43			$533.49	**$1,140.92**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			13												17	1		10			2

City of Jacksboro Police Department	PT	402	PT	*Planned:* $11,956.79			$3,023.28	**$14,980.07**
2025-JacksboroPD-S-1YG-00116	***DWI Speed OP ITC***			*Actual:* $749.76			$189.55	**$939.31**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			21						10						3			100	1		1

Harris County Constable Precinct 4	PT	402	PT	*Planned:* $49,851.48			$12,639.41	**$62,490.89**
2025-Harris4-S-1YG-00117	***DWI Speed OP ITC***			*Actual:* $49,733.42			$12,608.96	**$62,342.38**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			938	16					446	18			12		1,407	29			31	20	214

City of Galveston Police Department	PT	402	PT	*Planned:* $39,325.70			$10,087.04	**$49,412.74**
2025-Galveston-S-1YG-00118	***DWI Speed OP ITC***			*Actual:* $12,386.51			$3,218.62	**$15,605.13**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			216	3	5				124	1		1			172	7	11	9	8	8	25

Jefferson County Sheriff's Office	PT	402	PT	*Planned:* $24,888.15			$7,030.90	**$31,919.05**
2025-JeffersonCoSO-S-1YG-00119	***DWI Speed OP ITC***			*Actual:* $21,021.90			$6,012.90	**$27,034.80**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			298					3	232	1					26	2			11		9

Franklin County Sheriff's Office	PT	402	PT	*Planned:* $13,985.20			$4,195.56	**$18,180.76**
2025-FranklinCOSO-S-1YG-00110	***DWI Speed OP ITC***			*Actual:* $9,087.90			$2,969.04	**$12,056.94**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			224	2				2	82	2					43	12		1,000	3		2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Sansom Park Police Department	PT	402	PT	*Planned:* $11,961.00			$2,996.54	**$14,957.54**
2025-SansomPD-S-1YG-00092	***DWI Speed OP ITC***			*Actual:* $8,264.80			$2,383.57	**$10,648.37**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			188	4	6				59			4	93	3	421	3		45	3		11

City of La Joya Police Department	PT	402	PT	*Planned:* $14,000.00		$5,020.40	**$19,020.40**
2025-LaJoyaPD-S-1YG-00088	***DWI Speed OP ITC***			*Actual:* $5,812.26		$2,684.12	**$8,496.38**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			86	2	2				44			1	17		24	6			2	5	10

City of Euless Police Department	PT	402	PT	*Planned:* $51,955.91		$12,998.33	**$64,954.24**
2025-Euless-S-1YG-00097	***DWI Speed OP ITC***			*Actual:* $51,907.21		$13,539.04	**$65,446.25**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			712	12	6			2	272	1		1	139		595	40		2,550	7	10	2

City of Grapevine Police Department	PT	402	PT	*Planned:* $11,591.36		$3,074.95	**$14,666.31**
2025-GrapevinePD-S-1YG-00111	***DWI Speed OP ITC***			*Actual:* $11,583.13		$3,765.48	**$15,348.61**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			144	2					256				5		62	2	1	4	12	6	81

City of Katy Police Department	PT	402	PT	*Planned:* $41,860.82		$12,701.50	**$54,562.32**
2025-KatyPD-S-1YG-00061	***DWI Speed OP ITC***			*Actual:* $41,169.22		$12,494.06	**$53,663.28**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			669		1				152				12		92	20				1	

City of Jacinto City Police Department	PT	402	PT	*Planned:* $11,996.47		$3,018.31	**$15,014.78**
2025-JacintPD-S-1YG-00093	***DWI Speed OP ITC***			*Actual:* $4,721.86		$1,198.58	**$5,920.44**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			82		1				107						91	7		2	2	2	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Mercedes Police Department	PT	402	PT	*Planned:* $11,991.02			$3,111.08	**$15,102.10**
2025-MercedesPD-S-1YG-00096	***DWI Speed OP ITC***			*Actual:* $6,543.96			$3,149.32	**$9,693.28**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				204						10				4		39	1			4	5	2

City of Texas City Police Department	PT	402	PT	*Planned:* $18,387.10			$18,387.10	**$36,774.20**
2025-TexasCityPD-S-1YG-00091	***DWI Speed OP ITC***			*Actual:* $14,138.17			$14,138.18	**$28,276.35**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				412		9				941						364	11					

City of Willow Park Police Department	PT	402	PT	*Planned:* $11,902.46			$3,013.85	**$14,916.31**
2025-WillowParkPD-S-1YG-00103	***DWI Speed OP ITC***			*Actual:* $8,559.98			$2,193.17	**$10,753.15**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				202	1				1	167				6	13	212	7					

City of Rosenberg Police Department	PT	402	PT	*Planned:* $15,000.00			$4,589.82	**$19,589.82**
2025-RosenbPD-S-1YG-00087	***DWI Speed OP ITC***			*Actual:* $14,188.54			$4,505.60	**$18,694.14**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				230	7	3			3	316			2	26		162	7			4	7	11

City of College Station Police Department	PT	402	PT	*Planned:* $36,886.50			$9,257.60	**$46,144.10**
2025-ColStaPD-S-1YG-00084	***DWI Speed OP ITC***			*Actual:* $36,880.54			$12,499.14	**$49,379.68**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				618	4	2				173			2	56	9	55	31		140	3	2	7

City of Sugar Land Police Department	PT	402	PT	*Planned:* $54,978.32			$15,549.04	**$70,527.36**
2025-Sugarland-S-1YG-00082	***DWI Speed OP ITC***			*Actual:* $54,978.32			$16,948.63	**$71,926.95**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				753	28	24				757				54	157	776	11			2	5	8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0175								***Group Project***
City of Mount Vernon Police Department	PT	402	PT	*Planned:* $13,973.00			$3,493.25	**$17,466.25**
2025-MtVernonPD-S-1YG-00081	***DWI Speed OP ITC***			*Actual:* $12,197.97			$3,264.34	**$15,462.31**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			319						213				5		78	1		1,000	5	1	1

City of Wharton Police Department	PT	402	PT	*Planned:* $12,242.16		$3,505.10	**$15,747.26**
2025-WhartonPD-S-1YG-00132	***DWI Speed OP ITC***			*Actual:* $3,324.80		$1,575.02	**$4,899.82**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			82	1	1				66	1			8		44	2			2		

City of McKinney Police Department	PT	402	PT	*Planned:* $62,074.46		$19,377.72	**$81,452.18**
2025-McKinney-S-1YG-00095	***DWI Speed OP ITC***			*Actual:* $61,758.40		$19,484.15	**$81,242.55**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			763	3	7				936				43	8	426	2	2	1	4	2	7

2025-TxDOT-G-1YG-0175 Subtotals	*# of Projects:* 117	*Planned:* $9,707,461.58		$2,660,370.28	**$12,367,831.86**
	117	*Actual:* $8,947,443.72		$2,978,293.58	**$11,925,737.30**

Performance Data Summary:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		*Comm. Events*	*Present ations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			129,625	5,677	1,310			179	96,836	396	2,209	20,458	5,111	108,831	6,486	5,820	53,920	796	563	1,516

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0176									***Group Project***
City of Austin Police Department		PT	402	PT	*Planned:* $31,922.00			$7,980.50	**$39,902.50**
2025-AustinPD-S-CMV-00027	***CMV***				*Actual:* $31,921.99			$7,980.50	**$39,902.49**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				300					55	27					2	35	2,247			3	6	9

Waller County Sheriff's Office		PT	402	PT	*Planned:* $27,528.56			$8,667.65	**$36,196.21**
2025-WallerCOSO-S-CMV-00024	***CMV***				*Actual:* $17,007.96			$5,575.16	**$22,583.12**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				318					22	3				15		69	262				1	7

City of Edinburg Police Department		PT	402	PT	*Planned:* $11,998.51			$3,224.00	**$15,222.51**
2025-EdinbuPD-S-CMV-00043	***CMV***				*Actual:* $11,876.29			$3,337.98	**$15,214.27**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				194						1			4			1		2	117	129	61	16

City of Pharr Police Department		PT	402	PT	*Planned:* $14,990.00			$4,327.57	**$19,317.57**
2025-PharrPD-S-CMV-00037	***CMV***				*Actual:* $14,964.98			$5,805.04	**$20,770.02**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				348	10	8			5	7				11		103	8			12	11	23

City of McAllen Police Department		PT	402	PT	*Planned:* $72,153.31			$18,904.17	**$91,057.48**
2025-McAllenPD-S-CMV-00028	***CMV***				*Actual:* $72,153.31			$18,904.17	**$91,057.48**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				1,245					178				2		19	25	4	800	2,050	6	35	6

Harris County Sheriff's Office		PT	402	PT	*Planned:* $55,041.09			$13,767.75	**$68,808.84**
2025-HarrisCo-S-CMV-00038	***CMV***				*Actual:* $53,242.87			$13,323.07	**$66,565.94**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				804	1				66	6						43	1	2			7	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0176									***Group Project***
City of Mont Belvieu Police Department		PT	402	PT	*Planned:* $11,948.58			$4,186.87	**$16,135.45**
2025-MtBelvieuPD-S-CMV-00021	***CMV***				*Actual:* $11,948.58			$4,320.62	**$16,269.20**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				192						1				2		9	2		80	5	5	3

City of Rosenberg Police Department		PT	402	PT	*Planned:* $15,000.00		$4,589.82	**$19,589.82**
2025-RosenbPD-S-CMV-00031	***CMV***				*Actual:* $14,192.24		$4,514.75	**$18,706.99**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				216						26			2			29	2			4	7	11

City of Grand Prairie Police Department		PT	402	PT	*Planned:* $103,752.75		$25,972.97	**$129,725.72**
2025-GrandPra-S-CMV-00040	***CMV***				*Actual:* $103,743.88		$31,857.22	**$135,601.10**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				1,429	71	20			614	280	18		13	125	46	249	4			4	5	4

City of Sugar Land Police Department		PT	402	PT	*Planned:* $12,004.00		$3,424.40	**$15,428.40**
2025-Sugarland-S-CMV-00030	***CMV***				*Actual:* $12,004.00		$4,265.07	**$16,269.07**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				159					315												2	1

City of Amarillo Police Department		PT	402	PT	*Planned:* $58,909.00		$15,133.90	**$74,042.90**
2025-AmarilloPD-S-CMV-00041	***CMV***				*Actual:* $27,606.92		$8,566.11	**$36,173.03**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				553						93				1		9		1,000	950	18	7	6

City of Harlingen Police Department		PT	402	PT	*Planned:* $12,000.00		$3,002.77	**$15,002.77**
2025-Harlingen-S-CMV-00022	***CMV***				*Actual:* $9,099.77		$2,276.96	**$11,376.73**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				196	1				3	5				2		3	1	1,650	1,650	11	2	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0176									***Group Project***
City of Mercedes Police Department		PT	402	PT	*Planned:* $11,991.02			$3,111.08	**$15,102.10**
2025-MercedesPD-S-CMV-00042	***CMV***				*Actual:* $3,201.24			$1,539.14	**$4,740.38**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				99						2				2		6				2	4	4

City of Laredo Police Department		PT	402	PT	*Planned:* $104,375.50			$32,356.41	**$136,731.91**
2025-LaredoPD-S-CMV-00018	***CMV***				*Actual:* $104,375.50			$32,521.02	**$136,896.52**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				1,444	110				51	466	1		89	478	108	1,669	3	1,620	2,545	78		114

City of Kyle Police Department		PT	402	PT	*Planned:* $11,910.00			$3,222.10	**$15,132.10**
2025-KylePD-S-CMV-00036	***CMV***				*Actual:* $11,500.30			$3,124.13	**$14,624.43**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				150					96								1		170	1	5	8

City of Sullivan City Police Department		PT	402	PT	*Planned:* $14,997.00			$3,827.99	**$18,824.99**
2025-SullivanPD-S-CMV-00044	***CMV***				*Actual:* $14,997.00			$13,436.92	**$28,433.92**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				576	1					256				1		90	13			4	4	12

City of Mission Police Department		PT	402	PT	*Planned:* $29,975.00			$7,814.41	**$37,789.41**
2025-Mission-S-CMV-00003	***CMV***				*Actual:* $29,975.00			$10,761.59	**$40,736.59**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				515	1				309	5	3			3	2	10	7		2	8	11	9

City of Pasadena Police Department		PT	402	PT	*Planned:* $13,320.00			$13,320.00	**$26,640.00**
2025-PasadePD-S-CMV-00016	***CMV***				*Actual:* $13,286.49			$13,286.49	**$26,572.98**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				326												532				1	1	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0176									***Group Project***
Chambers County Sheriff's Office		PT	402	PT	*Planned:* $11,573.45			$3,650.63	**$15,224.08**
2025-Chambers-S-CMV-00023	***CMV***				*Actual:* $10,445.85			$3,463.86	**$13,909.71**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				197						13				23		11			425	3	5	5

City of Fort Worth Police Department		PT	402	PT	*Planned:* $85,601.13			$21,534.78	**$107,135.91**
2025-Fortworth-S-CMV-00019	***CMV***				*Actual:* $47,534.15			$11,957.92	**$59,492.07**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				494	14				202	102				1	7	95			650	4	1	

Harris County Constable Precinct 1		PT	402	PT	*Planned:* $54,992.40			$13,756.17	**$68,748.57**
2025-HarrisP1-S-CMV-00020	***CMV***				*Actual:* $54,690.46			$13,680.73	**$68,371.19**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				914	3	9			1,565	15	2					1,548	65		100	8	8	16

City of Deer Park Police Department		PT	402	PT	*Planned:* $15,348.32			$3,943.20	**$19,291.52**
2025-DeerPark-S-CMV-00002	***CMV***				*Actual:* $15,261.41			$3,992.66	**$19,254.07**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				228					336										577	5	5	13

City of Bertram Police Department		PT	402	PT	*Planned:* $12,000.00			$3,177.12	**$15,177.12**
2025-BertramPD-S-CMV-00014	***CMV***				*Actual:* $3,434.03			$921.69	**$4,355.72**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				75						5				1		19				1	2	1

Tom Green County		PT	402	PT	*Planned:* $13,600.00			$3,412.81	**$17,012.81**
2025-Tomgreen-S-CMV-00011	***CMV***				*Actual:* $13,575.00			$3,734.11	**$17,309.11**

Performance Data:	Crashes related to... Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	CMV Citations HMV	Seatbelt	Speed	Other Citations/Arrests Speed	DWI	DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	PI&E Materials Prod.	Dist.	Comm. Events	Presentations	Media Exp.
				254					38							1	1	1				

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0176									***Group Project***
City of New Braunfels Police Department		PT	402	PT	*Planned:* $56,023.65			$14,049.58	**$70,073.23**
2025-NewBrau-S-CMV-00012	***CMV***				*Actual:* $45,748.90			$11,564.99	**$57,313.89**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				737	41	6			209	654	10		8	15		271	16					

City of Missouri City Police Department		PT	402	PT	*Planned:* $11,930.00			$3,726.50	**$15,656.50**
2025-MissouriPD-S-CMV-00015	***CMV***				*Actual:* $8,988.51			$3,216.57	**$12,205.08**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				118					74	2				7		7	4		100	29	6	107

Harris County Constable Precinct 5		PT	402	PT	*Planned:* $50,033.28			$12,539.12	**$62,572.40**
2025-HarrisP5-S-CMV-00035	***CMV***				*Actual:* $49,040.88			$12,931.43	**$61,972.31**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				744	1					44					22	102				2	5	7

City of La Porte Police Department		PT	402	PT	*Planned:* $11,975.25			$3,386.60	**$15,361.85**
2025-LaPorte-S-CMV-00017	***CMV***				*Actual:* $10,007.69			$2,830.18	**$12,837.87**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				143					55	4					2	49		40	40	2	3	2

Fort Bend County Constable Precinct 1		PT	402	PT	*Planned:* $12,000.00			$3,687.44	**$15,687.44**
2025-FortBendPct1-S-CMV-00007	***CMV***				*Actual:* $9,510.66			$4,330.01	**$13,840.67**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				129	5				3	77	4			7		61		315	265	4	3	4

Moore County Sheriff's Office		PT	402	PT	*Planned:* $11,970.05			$4,370.27	**$16,340.32**
2025-MooreCoSO-S-CMV-00046	***CMV***				*Actual:* $11,380.60			$4,185.46	**$15,566.06**

Performance Data:	Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
	Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
				244						1						1		6	7	3	2	8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		*PA*	*Fund Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0176									***Group Project***
City of Houston Police Department		PT	402	PT	*Planned:* $766,260.00			$196,615.27	**$962,875.27**
2025-HoustonPD-S-CMV-00013	***CMV***				*Actual:* $766,260.00			$468,878.29	**$1,235,138.29**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			9,168					3,169				2				15	260	607	10	4	5

City of Pearland Police Department		PT	402	PT	*Planned:* $11,986.00		$4,135.17	**$16,121.17**
2025-pearlaPD-S-CMV-00048	***CMV***				*Actual:* $11,256.95		$5,186.61	**$16,443.56**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			149						1						33		4	1	1	3	1

City of Grapevine Police Department		PT	402	PT	*Planned:* $11,591.36		$3,074.95	**$14,666.31**
2025-GrapevinePD-S-CMV-00039	***CMV***				*Actual:* $11,065.69		$3,549.91	**$14,615.60**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			117	5					45				1		139	1	1	4	12	6	77

City of Arlington Police Department		PT	402	PT	*Planned:* $81,391.36		$20,350.00	**$101,741.36**
2025-Arlington-S-CMV-00004	***CMV***				*Actual:* $81,391.36		$20,350.00	**$101,741.36**

Performance Data:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DUI Minor*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*			
			980	25				483	63	2		1		19	271	11			1	1	5

2025-TxDOT-G-1YG-0176 Subtotals	*# of Projects:* 34	*Planned:* $1,832,092.57			$492,243.96	**$2,324,336.53**
	34	*Actual:* $1,706,690.46			$760,170.36	**$2,466,860.82**

Performance Data Summary:

Crashes related to...			*Enforce. Hours*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests								PI&E Materials		*Comm. Events*	*Presentations*	*Media Exp.*
Alcohol	*Speed*	*ITC*		*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*		*Prod.*	*Dist.*			
			23,755	289	43			7,848	2,204	40	121	695	227	5,490	2,668		5,701	10,340	371	228	494

Enforcement Task Summary

		Federal Funds	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
# Projects: 302	*Planned:*	**$15,772,529.45**			**$4,719,538.81**	**$20,492,068.26**
302	*Actual:*	**$14,152,860.52**	**$4,157,823.94**		**$1,600,307.84**	**$19,910,992.30**

Project Cross-Reference by Task

Evaluation Projects

Organization / Project Number	*PA*	*Fund*	*Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
Texas A&M Transportation Institute	AL	402	AL	*Planned:*	$310,114.98			$77,585.02	**$387,700.00**
2025-TTI-G-1YG-0031				*Actual:*	$299,669.04			$77,778.61	**$377,447.65**
Texas A&M Transportation Institute	PS	402	PS	*Planned:*	$126,906.36			$31,748.85	**$158,655.21**
2025-TTI-G-1YG-0035				*Actual:*	$126,361.33			$32,452.49	**$158,813.82**
Texas A&M Transportation Institute	TR	405C	M3DA	*Planned:*	$152,149.00			$38,061.02	**$190,210.02**
2025-TTI-G-1YG-0054				*Actual:*	$151,330.93			$38,353.05	**$189,683.98**
Texas A&M Transportation Institute	TR	405C	M3DA	*Planned:*	$155,000.00			$38,774.22	**$193,774.22**
2025-TTI-G-1YG-0055				*Actual:*	$151,968.16			$38,534.85	**$190,503.01**
Texas A&M Transportation Institute	AL	405D	M5IS	*Planned:*	$349,222.00			$87,336.51	**$436,558.51**
2025-TTI-G-1YG-0073				*Actual:*	$315,188.95			$80,904.32	**$396,093.27**
Texas A&M Transportation Institute	OP	405B	M1OP	*Planned:*	$64,500.00			$16,130.59	**$80,630.59**
2025-TTI-G-1YG-0088				*Actual:*	$59,706.40			$14,932.69	**$74,639.09**
Texas A&M Transportation Institute	OP	402	OP	*Planned:*	$86,000.00			$21,507.84	**$107,507.84**
2025-TTI-G-1YG-0090				*Actual:*	$80,328.03			$20,355.13	**$100,683.16**
Texas A&M Transportation Institute	OP	405B	M1OP	*Planned:*	$333,000.00			$83,276.92	**$416,276.92**
2025-TTI-G-1YG-0091				*Actual:*	$310,044.80			$81,381.26	**$391,426.06**
Texas A&M Transportation Institute	DE	402	DE	*Planned:*	$114,000.00			$28,509.29	**$142,509.29**
2025-TTI-G-1YG-0093				*Actual:*	$105,442.24			$26,963.85	**$132,406.09**
Texas A&M Transportation Institute	DE	402	DE	*Planned:*	$45,800.00			$11,459.75	**$57,259.75**
2025-TTI-G-1YG-0094				*Actual:*	$43,134.77			$11,112.21	**$54,246.98**
Texas A&M Transportation Institute	OP	402	OP	*Planned:*	$40,000.00			$10,003.55	**$50,003.55**
2025-TTI-G-1YG-0095				*Actual:*	$37,023.97			$9,432.91	**$46,456.88**
Texas Department of Public Safety	TR	405C	M3DA	*Planned:*	$1,099,659.37			$366,553.13	**$1,466,212.50**
2025-TDPS-G-1YG-0138				*Actual:*	$990,214.07			$330,072.48	**$1,320,286.55**
Texas Department of State Health Services	TR	405C	M3DA	*Planned:*	$549,872.95			$246,572.03	**$796,444.98**
2025-TDSHS-G-1YG-0128				*Actual:*	$545,777.50			$254,935.63	**$800,713.13**
Texas Municipal Police Association	TR	405C	M3DA	*Planned:*	$2,350,000.00			$593,010.00	**$2,943,010.00**
2025-TMPA-G-1YG-0005				*Actual:*	$2,315,560.87			$723,226.36	**$3,038,787.23**
The University of Texas Medical Branch at Galveston	AL	402	AL	*Planned:*	$86,934.20			$22,926.94	**$109,861.14**
2025-UTMBG-G-1YG-0135				*Actual:*	$67,244.86			$22,926.93	**$90,171.79**

Evaluation Task Summary

		Federal Funds	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
# Projects: 15	*Planned:*	**$5,863,158.86**			**$1,673,455.66**	**$7,536,614.52**
15	*Actual:*	**$5,598,995.92**			**$1,763,362.77**	**$7,362,358.69**

Project Cross-Reference by Task

Program Management Projects

Organization / Project Number	*PA*	*Fund*	*Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
	PA	402	PA	*Planned:*	$160,000.00				**$160,000.00**
2025-BeeHive-PurchaseOrder-0207				*Actual:*	$57,817.75				**$57,817.75**
	PA	402	PA	*Planned:*	$712,000.00				**$712,000.00**
2025-RhyanTech-PurchaseOrder-0178				*Actual:*	$712,000.00				**$712,000.00**
CRIS	TR	State	State	*Planned:*		$3,000,000.00			**$3,000,000.00**
2025-CRIS-G-1YG-0193				*Actual:*		$3,476,222.85			**$3,476,222.85**
CRIS	TR	405C	M3DA	*Planned:*	$1,375,000.00				**$1,375,000.00**
2025-CRIS-G-1YG-0194				*Actual:*	$1,350,000.00				**$1,350,000.00**
CRIS	TR	State	State	*Planned:*		$730,218.00			**$730,218.00**
2025-CRIS-G-1YG-0195				*Actual:*		$730,218.00			**$730,218.00**
Innovation Event Management	PA	402	PA	*Planned:*	$188,000.00		$38,000.00		**$226,000.00**
2025-InnovEM-G-1YG-0205				*Actual:*	$121,103.33				**$121,103.33**
Innovation Event Management	PA	402	PA	*Planned:*	$222,760.25		$81,500.00		**$304,260.25**
2025-InnovEM-G-1YG-0206				*Actual:*	$115,245.09				**$115,245.09**
TxDOT - Traffic Safety	PA	State	State	*Planned:*		$5,530,844.00			**$5,530,844.00**
2025-TxDOT-G-1YG-0177				*Actual:*		$5,547,872.98			**$5,547,872.98**
TxDOT - Traffic Safety	PA	State	State	*Planned:*		$55,440.00			**$55,440.00**
2025-TxDOT-G-1YG-0181				*Actual:*		$55,000.00			**$55,000.00**
TxDOT - Traffic Safety	PA	402	PA	*Planned:*	$692,701.58				**$692,701.58**
2025-TxDOT-G-1YG-0182				*Actual:*					
TxDOT - Traffic Safety	PA	State	State	*Planned:*		$10,000.00			**$10,000.00**
2025-TxDOT-G-1YG-0202				*Actual:*		$20,325.00			**$20,325.00**

Program Management Task Summary

		Federal Funds	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
# Projects: 11	*Planned:*	**$3,350,461.83**	**$9,326,502.00**	**$119,500.00**		**$12,796,463.83**
11	*Actual:*	**$2,356,166.17**	**$9,829,638.83**			**$12,185,805.00**

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	*PA*	*Fund*	*Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
City of Frisco Police Department	AL	405D	M5OT	*Planned:*	$60,000.00			$16,986.93	**$76,986.93**
2025-FriscoPD-G-1YG-0120				*Actual:*	$2,719.33			$6,079.05	**$8,798.38**
City of Lubbock Parks & Recreation	CP	402	CP	*Planned:*	$24,798.50		$5,600.00	$14,904.50	**$45,303.00**
2025-LubbockP-G-1YG-0172				*Actual:*	$20,972.43		$5,600.00	$22,411.10	**$48,983.53**
Dell Children's Medical Center of Central Texas	OP	402	OP	*Planned:*	$317,440.56			$80,393.40	**$397,833.96**
2025-DCMCCT-G-1YG-0098				*Actual:*	$207,319.82			$80,361.89	**$287,681.71**
Driscoll Children's Hospital	OP	402	OP	*Planned:*	$274,999.00			$136,366.40	**$411,365.40**
2025-DrisHosp-G-1YG-0022				*Actual:*	$220,501.01			$128,074.18	**$348,575.19**
Driscoll Children's Hospital	OP	402	OP	*Planned:*	$248,580.77			$104,101.13	**$352,681.90**
2025-DrisHosp-G-1YG-0023				*Actual:*	$205,408.98			$96,511.24	**$301,920.22**
El Paso District Attorney's Office	AL	405D	M5OT	*Planned:*	$49,990.00			$17,256.70	**$67,246.70**
2025-ElPasoDA-G-1YG-0014				*Actual:*	$49,990.00			$17,256.70	**$67,246.70**
Ghisallo Cycling Initiative	PS	402	PS	*Planned:*	$197,032.19			$51,192.72	**$248,224.91**
2025-Ghisallo-G-1YG-0075				*Actual:*	$197,032.19			$82,521.41	**$279,553.60**
Ghisallo Cycling Initiative	PS	402	PS	*Planned:*	$208,993.95			$75,744.52	**$284,738.47**
2025-Ghisallo-G-1YG-0076				*Actual:*	$208,993.95			$137,716.40	**$346,710.35**
Guerra Deberry Coody	OP	405B	M1PE	*Planned:*	$433,934.38			$2,124,200.00	**$2,558,134.38**
2025-GDC-SOW-0010				*Actual:*	$433,934.38			$5,484,626.03	**$5,918,560.41**
Guerra Deberry Coody	OP	402	OP	*Planned:*	$566,065.62				**$566,065.62**
2025-GDC-SOW-0010				*Actual:*	$565,613.75				**$565,613.75**
Harris County Commissioner Pct 1	PS	402	PS	*Planned:*	$92,597.50			$108,030.00	**$200,627.50**
2025-HaCoCMP1-G-1YG-0008				*Actual:*	$75,631.82			$88,777.03	**$164,408.85**
Harris County Sheriff's Office	PS	402	PS	*Planned:*	$85,778.00			$27,120.36	**$112,898.36**
2025-HarrisCo-G-1YG-0114				*Actual:*	$13,384.60			$6,561.64	**$19,946.24**
Sherry Matthews Advocacy Marketing	RS	State	State	*Planned:*		$2,671,000.00		$2,671,000.00	**$5,342,000.00**
2025-SMAM-SOW-0001				*Actual:*		$2,668,262.21		$10,202,436.25	**$12,870,698.46**
Sherry Matthews Advocacy Marketing	PS	405G	BGLE	*Planned:*	$1,750,000.00			$1,750,000.00	**$3,500,000.00**
2025-SMAM-SOW-0002				*Actual:*	$1,670,749.48			$3,009,847.54	**$4,680,597.02**
Sherry Matthews Advocacy Marketing	PS	402	PS	*Planned:*	$2,900,000.00			$2,900,000.00	**$5,800,000.00**
2025-SMAM-SOW-0003				*Actual:*	$2,869,082.25			$4,794,648.03	**$7,663,730.28**
Sherry Matthews Advocacy Marketing	SC	402	SC	*Planned:*	$4,000,000.00			$4,000,000.00	**$8,000,000.00**
2025-SMAM-SOW-0004				*Actual:*	$3,860,045.76			$6,894,683.30	**$10,754,729.06**

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	*PA*	*Fund*	*Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
Sherry Matthews Advocacy Marketing	OP	405B	M1HVE	*Planned:*	$1,600,000.00			$1,600,000.00	**$3,200,000.00**
2025-SMAM-SOW-0005				*Actual:*	$1,550,017.11			$5,007,423.87	**$6,557,440.98**
Sherry Matthews Advocacy Marketing	MC	405F	M11MA	*Planned:*	$320,000.00			$320,000.00	**$640,000.00**
2025-SMAM-SOW-0006				*Actual:*	$319,973.31			$5,582,424.00	**$5,902,397.31**
Sherry Matthews Advocacy Marketing	MC	State	State	*Planned:*		$330,000.00		$330,000.00	**$660,000.00**
2025-SMAM-SOW-0007				*Actual:*		$329,998.76		$674,074.00	**$1,004,072.76**
Sherry Matthews Advocacy Marketing	DE	402	DE	*Planned:*	$1,200,000.00			$1,200,000.00	**$2,400,000.00**
2025-SMAM-SOW-0008				*Actual:*	$1,199,874.28			$7,337,646.00	**$8,537,520.28**
Sherry Matthews Advocacy Marketing	AL	405D	B5PEM	*Planned:*	$3,765,000.00			$3,765,000.00	**$7,530,000.00**
2025-SMAM-SOW-0009				*Actual:*	$3,764,540.88			$17,520,854.00	**$21,285,394.88**
Texans for Safe and Drug Free Youth	AL	402	AL	*Planned:*	$350,000.00			$92,023.14	**$442,023.14**
2025-TXSDY-G-1YG-0157				*Actual:*	$343,781.28			$157,932.47	**$501,713.75**
Texas A&M Agrilife Extension Service	OP	402	OP	*Planned:*	$1,249,770.75			$364,690.95	**$1,614,461.70**
2025-Texas Ag-G-1YG-0117				*Actual:*	$1,167,292.56			$1,028,906.80	**$2,196,199.36**
Texas A&M Agrilife Extension Service	AL	402	AL	*Planned:*	$1,073,497.07			$274,561.30	**$1,348,058.37**
2025-Texas Ag-G-1YG-0118				*Actual:*	$1,068,753.81			$1,710,549.32	**$2,779,303.13**
Texas A&M Agrilife Extension Service	CP	402	CP	*Planned:*	$565,479.42			$159,585.71	**$725,065.13**
2025-Texas Ag-G-1YG-0119				*Actual:*	$498,777.01			$332,121.75	**$830,898.76**
Texas A&M Transportation Institute	MC	402	MC	*Planned:*	$340,000.00			$85,049.72	**$425,049.72**
2025-TTI-G-1YG-0033				*Actual:*	$339,782.72			$217,730.85	**$557,513.57**
Texas A&M Transportation Institute	PS	402	PS	*Planned:*	$350,000.00			$87,554.69	**$437,554.69**
2025-TTI-G-1YG-0034				*Actual:*	$337,747.31			$86,283.97	**$424,031.28**
Texas A&M Transportation Institute	PS	405G	BGPE	*Planned:*	$121,000.00			$30,264.83	**$151,264.83**
2025-TTI-G-1YG-0043				*Actual:*	$113,584.90			$29,336.14	**$142,921.04**
Texas A&M Transportation Institute	PS	402	PS	*Planned:*	$210,000.00			$52,518.46	**$262,518.46**
2025-TTI-G-1YG-0045				*Actual:*	$199,219.31			$64,082.13	**$263,301.44**
Texas A&M Transportation Institute	DE	402	DE	*Planned:*	$126,331.00			$31,602.05	**$157,933.05**
2025-TTI-G-1YG-0050				*Actual:*	$114,366.17			$28,799.23	**$143,165.40**
Texas A&M Transportation Institute	PS	402	PS	*Planned:*	$250,000.00			$62,520.88	**$312,520.88**
2025-TTI-G-1YG-0052				*Actual:*	$247,934.13			$68,619.65	**$316,553.78**
Texas A&M Transportation Institute	DE	402	DE	*Planned:*	$1,250,000.00			$312,600.62	**$1,562,600.62**
2025-TTI-G-1YG-0056				*Actual:*	$1,249,964.34			$432,784.33	**$1,682,748.67**

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	*PA*	*Fund*	*Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
Texas A&M Transportation Institute	OP	402	OP	*Planned:*	$44,750.00			$11,191.10	**$55,941.10**
2025-TTI-G-1YG-0058				*Actual:*	$44,727.78			$11,191.64	**$55,919.42**
Texas A&M Transportation Institute	MC	402	MC	*Planned:*	$115,000.00			$28,767.96	**$143,767.96**
2025-TTI-G-1YG-0072				*Actual:*	$110,104.10			$28,419.88	**$138,523.98**
Texas A&M Transportation Institute	RS	402	RS	*Planned:*	$45,000.00			$11,259.27	**$56,259.27**
2025-TTI-G-1YG-0089				*Actual:*	$44,524.61			$11,340.13	**$55,864.74**
Texas A&M Transportation Institute	PA	402	PA	*Planned:*	$37,319.99			$9,335.83	**$46,655.82**
2025-TTI-G-1YG-0092				*Actual:*	$36,369.30			$9,615.17	**$45,984.47**
Texas Children's Hospital	OP	402	OP	*Planned:*	$300,000.00			$207,556.88	**$507,556.88**
2025-TCH-G-1YG-0112				*Actual:*	$279,165.25			$214,028.15	**$493,193.40**
Texas Children's Hospital	PS	402	PS	*Planned:*	$110,000.00			$77,184.28	**$187,184.28**
2025-TCH-G-1YG-0113				*Actual:*	$109,386.30			$79,893.50	**$189,279.80**
Texas Department of State Health Services	OP	405B	M1PE	*Planned:*	$1,000,000.00			$350,000.00	**$1,350,000.00**
2025-TDSHS-G-1YG-0131				*Actual:*	$995,285.19			$736,867.41	**$1,732,152.60**
Texas Heatstroke Task Force	OP	402	OP	*Planned:*	$25,990.88			$6,529.33	**$32,520.21**
2025-TxHSTF-G-1YG-0141				*Actual:*	$25,748.59			$17,563.71	**$43,312.30**
Texas Operation Lifesaver	RS	402	RS	*Planned:*	$76,999.00			$24,343.89	**$101,342.89**
2025-TxOpLife-G-1YG-0101				*Actual:*	$65,169.95			$26,454.73	**$91,624.68**
The Coalition, Inc.	AL	405D	M5OT	*Planned:*	$81,545.45			$42,155.97	**$123,701.42**
2025-TCINC-G-1YG-0151				*Actual:*	$61,866.39			$54,249.70	**$116,116.09**
The Coalition, Inc.	AL	405D	M5OT	*Planned:*	$55,722.73			$28,904.42	**$84,627.15**
2025-TCINC-G-1YG-0152				*Actual:*	$47,841.44			$36,204.02	**$84,045.46**
Travis County Attorney's UDPP	AL	402	AL	*Planned:*	$150,182.64			$184,079.73	**$334,262.37**
2025-Travis C-G-1YG-0105				*Actual:*	$141,960.24			$207,245.72	**$349,205.96**
TxDOT - Traffic Safety	OP	405B	M1CPS	*Planned:*	$160,000.00				**$160,000.00**
2025-TxDOT-G-1YG-0201				*Actual:*	$79,423.23				**$79,423.23**
Women & Infants Specialty Health	OP	402	OP	*Planned:*	$75,000.00			$32,995.28	**$107,995.28**
2025-WISH-G-1YG-0099				*Actual:*	$73,195.41			$52,740.57	**$125,935.98**

2025-TxDOT-G-1YG-0155 — *Group Project*

TxDOT-San Angelo	State	State	State	*Planned:*		$5,000.00			**$5,000.00**
2025-PC-Tx-SJT-00009				*Actual:*		$750.00			**$750.00**
TxDOT-Tyler	State	State	State	*Planned:*		$6,000.00			**$6,000.00**
2025-PC-Tx-TYL-00011				*Actual:*		$750.00			**$750.00**

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	*PA*	*Fund Source*			*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0155									***Group Project***
TxDOT-Waco	State	State	State	*Planned:*	$5,000.00				**$5,000.00**
2025-PC-Tx-WAC-00012				*Actual:*					
TxDOT-Wichita Falls	State	State	State	*Planned:*	$7,000.00				**$7,000.00**
2025-PC-Tx-WFS-00013				*Actual:*	$2,250.00				**$2,250.00**
TxDOT-Houston	State	State	State	*Planned:*	$5,000.00				**$5,000.00**
2025-PC-Tx-HOU-00014				*Actual:*					
TxDOT-Laredo	State	State	State	*Planned:*	$5,000.00				**$5,000.00**
2025-PC-Tx-LRD-00015				*Actual:*					
TxDOT-Lubbock	State	State	State	*Planned:*	$10,000.00				**$10,000.00**
2025-PC-Tx-LBB-00016				*Actual:*	$6,115.46				**$6,115.46**
TxDOT-Lufkin	State	State	State	*Planned:*	$10,000.00				**$10,000.00**
2025-PC-Tx-LKF-00017				*Actual:*	$3,000.00				**$3,000.00**
TxDOT-Odessa	State	State	State	*Planned:*	$5,000.00				**$5,000.00**
2025-PC-Tx-ODA-00018				*Actual:*					
TxDOT-Paris	State	State	State	*Planned:*	$5,000.00				**$5,000.00**
2025-PC-Tx-PAR-00019				*Actual:*	$3,000.00				**$3,000.00**
TxDOT-Bryan	State	State	State	*Planned:*	$5,000.00				**$5,000.00**
2025-PC-Tx-BRY-00020				*Actual:*	$1,500.00				**$1,500.00**
TxDOT-Dallas	State	State	State	*Planned:*	$7,000.00				**$7,000.00**
2025-PC-Tx-DAL-00023				*Actual:*					
TxDOT-CorpusChristi	State	State	State	*Planned:*	$10,000.00				**$10,000.00**
2025-PC-Tx-CRP-00022				*Actual:*	$2,250.00				**$2,250.00**
TxDOT-Childress	State	State	State	*Planned:*	$9,000.00				**$9,000.00**
2025-PC-Tx-CHS-00021				*Actual:*	$4,600.00				**$4,600.00**

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	*PA*	*Fund Source*			*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
2025-TxDOT-G-1YG-0155									***Group Project***
TxDOT-El Paso	State	State	State	*Planned:*	$15,000.00				**$15,000.00**
2025-PC-Tx-ELP-00024				*Actual:*	$13,500.00				**$13,500.00**
TxDOT-Ft. Worth	State	State	State	*Planned:*	$12,100.00				**$12,100.00**
2025-PC-Tx-FTW-00025				*Actual:*	$3,500.00				**$3,500.00**
TxDOT-Abilene	State	State	State	*Planned:*	$18,000.00				**$18,000.00**
2025-PC-Tx-ABL-00001				*Actual:*	$18,000.00				**$18,000.00**
TxDOT-Amarillo	State	State	State	*Planned:*	$6,000.00				**$6,000.00**
2025-PC-Tx-AMA-00002				*Actual:*	$2,750.00				**$2,750.00**
TxDOT-Atlanta	State	State	State	*Planned:*	$5,000.00				**$5,000.00**
2025-PC-Tx-ATL-00003				*Actual:*	$3,850.00				**$3,850.00**
TxDOT-Austin	State	State	State	*Planned:*	$5,250.00				**$5,250.00**
2025-PC-Tx-AUS-00004				*Actual:*	$5,250.00				**$5,250.00**
TxDOT-Beaumont	State	State	State	*Planned:*	$7,000.00				**$7,000.00**
2025-PC-Tx-BMT-00005				*Actual:*	$3,850.00				**$3,850.00**
TxDOT-Brownwood	State	State	State	*Planned:*	$5,250.00				**$5,250.00**
2025-PC-Tx-BWD-00006				*Actual:*	$5,250.00				**$5,250.00**
TxDOT-Yoakum	State	State	State	*Planned:*	$5,000.00				**$5,000.00**
2025-PC-Tx-YKM-00007				*Actual:*	$3,000.00				**$3,000.00**
TxDOT-Pharr	State	State	State	*Planned:*	$5,000.00				**$5,000.00**
2025-PC-Tx-PHR-00008				*Actual:*	$2,250.00				**$2,250.00**
TxDOT-San Antonio	State	State	State	*Planned:*	$6,000.00				**$6,000.00**
2025-PC-Tx-SAT-00010				*Actual:*	$1,500.00				**$1,500.00**
2025-TxDOT-G-1YG-0155 Subtotals			*# of Projects:*	*Planned:*	$183,600.00				**$183,600.00**
			25	*Actual:*	$86,915.46				**$86,915.46**

Performance Data Summary:

Crashes related to...			*Enforce.*	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						PI&E Materials				
Alcohol	*Speed*	*ITC*	*Hours*	*Adult*	*Child*	*HMV*	*Seatbelt*	*Speed*	*Speed*	*DWI*	*DD*	*ITC*	*HMV*	*Other Citations*	*Other Arrests*	*Prod.*	*Dist.*	*Comm. Events*	*Present ations*	*Media Exp.*

Public Information Campaigns Projects

Organization / Project Number	*PA*	*Fund Source*	*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
			Federal Funds	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
Public Information Campaigns Task Summary	*# Projects:* 71	*Planned:*	**$26,258,799.40**	**$3,184,600.00**	**$5,600.00**	**$23,859,572.95**	**$53,308,572.35**
	71	*Actual:*	**$25,231,756.65**	**$3,085,176.43**	**$5,600.00**	**$72,817,894.63**	**$101,140,427.71**

Project Cross-Reference by Task

Training Projects

Organization / Project Number	*PA*	*Fund*	*Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
Bastrop ISD	DE	402	DE	*Planned:*	$20,000.00				**$20,000.00**
2025-BastropISD-DEG-00008				*Actual:*					
Calallen ISD	DE	402	DE	*Planned:*	$20,000.00				**$20,000.00**
2025-CalallenISD-DEG-00010				*Actual:*	$19,425.00				**$19,425.00**
Central ISD	DE	402	DE	*Planned:*	$20,000.00				**$20,000.00**
2025-CentralISD-DEG-00001				*Actual:*	$17,640.00				**$17,640.00**
Clyde ISD	DE	402	DE	*Planned:*	$20,000.00				**$20,000.00**
2025-ClydeISD-DEG-00009				*Actual:*	$16,625.00				**$16,625.00**
Education Service Center, Region VI	SB	402	SB	*Planned:*	$200,000.00			$52,386.00	**$252,386.00**
2025-ESCVI-G-1YG-0016				*Actual:*	$198,407.16			$97,090.57	**$295,497.73**
Education Service Center, Region VI	DE	402	DE	*Planned:*	$200,000.00			$52,299.00	**$252,299.00**
2025-ESCVI-G-1YG-0018				*Actual:*	$196,936.33			$64,408.16	**$261,344.49**
Fort Bend County District Attorney's Office	PS	402	PS	*Planned:*	$124,400.12			$31,125.23	**$155,525.35**
2025-FortBend-G-1YG-0081				*Actual:*	$109,407.64			$33,276.98	**$142,684.62**
Governors Highway Safety Association	DE	402	DE	*Planned:*	$184,000.00				**$184,000.00**
2025-GHSA-G-1YG-0204				*Actual:*	$184,000.00				**$184,000.00**
Hawley ISD	DE	402	DE	*Planned:*	$20,000.00				**$20,000.00**
2025-HawleyISD-DEG-00002				*Actual:*	$10,500.00				**$10,500.00**
Hays CISD	DE	402	DE	*Planned:*	$20,000.00				**$20,000.00**
2025-HaysISD-DEG-00004				*Actual:*					
Huntington ISD	DE	402	DE	*Planned:*	$20,000.00				**$20,000.00**
2025-HuntingtonISD-DEG-00005				*Actual:*	$12,480.00				**$12,480.00**
International Association of Directors of Law Enforcement Standards and Training	PT	402	PT	*Planned:*	$594,494.04			$148,772.00	**$743,266.04**
2025-IADLEST-G-1YG-0142				*Actual:*	$458,015.47			$151,462.15	**$609,477.62**
Mothers Against Drunk Driving	AL	405D	M5OT	*Planned:*	$674,999.87			$224,694.40	**$899,694.27**
2025-MADD-G-1YG-0002				*Actual:*	$629,318.43			$426,006.09	**$1,055,324.52**
National Safety Council	DE	402	DE	*Planned:*	$548,041.11			$155,000.00	**$703,041.11**
2025-NSC-G-1YG-0078				*Actual:*	$537,279.89			$155,000.00	**$692,279.89**
Safety City Abilene	OP	402	OP	*Planned:*	$9,260.00			$5,628.00	**$14,888.00**
2025-SafetyCi-G-1YG-0155				*Actual:*	$8,656.66			$5,628.00	**$14,284.66**
Texas A&M Transportation Institute	PS	402	PS	*Planned:*	$131,040.00			$32,789.83	**$163,829.83**
2025-TTI-G-1YG-0046				*Actual:*	$126,526.16			$32,180.16	**$158,706.32**

Project Cross-Reference by Task

Training Projects

Organization / Project Number	*PA*	*Fund*	*Source*		*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
Texas A&M Transportation Institute	PS	405G	BGPE	*Planned:*	$166,000.00			$41,516.94	**$207,516.94**
2025-TTI-G-1YG-0062				*Actual:*	$160,743.52			$42,967.80	**$203,711.32**
Texas A&M Transportation Institute	AL	405D	M5SP	*Planned:*	$100,000.00			$25,012.56	**$125,012.56**
2025-TTI-G-1YG-0067				*Actual:*	$97,531.28			$24,958.41	**$122,489.69**
Texas A&M Transportation Institute	AL	402	AL	*Planned:*	$64,230.00			$16,064.34	**$80,294.34**
2025-TTI-G-1YG-0069				*Actual:*	$61,132.46			$16,698.43	**$77,830.89**
Texas A&M Transportation Institute	AL	405D	M5II	*Planned:*	$176,650.00			$44,190.10	**$220,840.10**
2025-TTI-G-1YG-0070				*Actual:*	$168,981.95			$45,243.07	**$214,225.02**
Texas Association of Counties	AL	405D	B5CS	*Planned:*	$135,930.05			$38,446.62	**$174,376.67**
2025-TAC-G-1YG-0109				*Actual:*	$114,816.53			$34,161.70	**$148,978.23**
Texas Center for the Judiciary	AL	405D	B5CS	*Planned:*	$786,061.00			$201,452.82	**$987,513.82**
2025-TCJ-G-1YG-0085				*Actual:*	$727,906.98			$214,183.82	**$942,090.80**
Texas District and County Attorneys Association	AL	405D	B5CS	*Planned:*	$758,168.56			$336,779.33	**$1,094,947.89**
2025-TDCAA-G-1YG-0025				*Actual:*	$713,902.37			$424,919.39	**$1,138,821.76**
Texas Engineering Extension Service ESTI	EM	402	EM	*Planned:*	$263,206.59			$758,431.85	**$1,021,638.44**
2025-TEEXESTI-G-1YG-0029				*Actual:*	$222,870.26			$812,244.32	**$1,035,114.58**
Texas Justice Court Training Center	AL	405D	B5CS	*Planned:*	$124,925.52			$31,260.38	**$156,185.90**
2025-TJCTC-G-1YG-0126				*Actual:*	$123,504.79			$39,678.16	**$163,182.95**
Texas Municipal Courts Education Center	AL	402	AL	*Planned:*	$660,000.00		$15,000.00	$150,040.03	**$825,040.03**
2025-TMCEC-G-1YG-0084				*Actual:*	$659,899.62		$11,325.00	$315,629.45	**$986,854.07**
Texas Municipal Police Association	AL	405D	B5PEM	*Planned:*	$1,178,899.01			$339,386.25	**$1,518,285.26**
2025-TMPA-G-1YG-0004				*Actual:*	$1,106,973.45			$650,100.00	**$1,757,073.45**
Texas Municipal Police Association	AL	405D	B5PEM	*Planned:*	$1,228,152.56			$316,815.00	**$1,544,967.56**
2025-TMPA-G-1YG-0006				*Actual:*	$1,058,630.91			$510,727.60	**$1,569,358.51**
Texas Municipal Police Association	PT	402	PT	*Planned:*	$1,324,905.32			$331,867.50	**$1,656,772.82**
2025-TMPA-G-1YG-0007				*Actual:*	$1,228,132.81			$440,271.99	**$1,668,404.80**
The Coalition, Inc.	AL	405D	M5OT	*Planned:*	$102,872.73			$81,055.77	**$183,928.50**
2025-TCINC-G-1YG-0150				*Actual:*	$74,345.38			$94,731.40	**$169,076.78**
The University of Texas at Arlington	RS	402	RS	*Planned:*	$359,025.00			$101,364.20	**$460,389.20**
2025-UTatArli-G-1YG-0127				*Actual:*	$358,736.94			$116,505.05	**$475,241.99**
Whitehouse ISD	DE	402	DE	*Planned:*	$20,000.00				**$20,000.00**
2025-WHouseISD-DEG-00003				*Actual:*	$19,000.00				**$19,000.00**

			Federal Funds	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
Training Task Summary	*# Projects:* 32	*Planned:*	**$10,255,261.48**		**$15,000.00**	**$3,516,378.15**	**$13,786,639.63**

Project Cross-Reference by Task

Training Projects

Organization / Project Number	*PA*	*Fund Source*			*Federal Funds*	*State Funding*	*Prog. Income*	*Local Match*	*Project Total*
			32	*Actual:*	**$9,422,326.99**		**$11,325.00**	**$4,748,072.70**	**$14,181,724.69**